



Ridge Art Association is proud to present the 45th Annual Victor Smith Law Group **Central Park Art Festival** to be held in beautiful downtown Winter Haven, Florida on Saturday, March 18th and Sunday, March 19th, 2022, from **10:00 a.m. - 5:00 p.m.** Saturday and **10am to 4pm** on Sunday. This art festival has become one of the South's premier fine arts shows with some of the country's most accomplished artists, as well as rising stars, vying for the Ridge Art Best of Show award. Each spring, artists from across the country gather to participate in this successful Central Florida Show.

Ridge Art Association encourages Purchase Award prizes. We are asking area individuals to pledge dollars to our program to guarantee that we will have art work being purchased by individuals. Also, we are working on more coverage in advertising, seeking billboards and using more radio.

We will also be hosting an Artist's Reception on Friday, March 17th from 5:00 p.m. - 6:30p.m. at our sponsor's office across the street from the festival site. All artists accepted to the show will be invited to the artists and sponsors reception.

We invite you to participate in this great art festival. Please read the entire application to answer any questions you may have concerning the show. **Note the discount for registering early.**

Please feel free to contact us with any questions you may have. If you know of other artists who would like to participate in our show, additional applications are available on our website.

THANK YOU to our Sponsors for this years event:



45th Annual **ARTIST AWARDS — \$11,000 plus**

There were additional awards added last year!

- **Best of Show / Purchase Award - \$3,500 *** - All Best of Show art pieces will become the property of Ridge Art Association and will be displayed in our gallery located at 210 Cypress Gardens Blvd, SW open Tuesday-Friday, 1—4 pm and one hour prior to Theatre Winter Haven performances.
- **Purchase Awards - \$2,500 ++** toward the purchase of art from the art show. A minimum of \$3,500 in art will be purchased during the art festival by individuals supporting Ridge Art Association to become part of their personal collection. This amount is a growing figure.
- **Judge's Choice Award - \$2,000** - there will be TWO awards of **\$1,000** each in this category.
- **Award of Excellence - \$2,500 *** - there will be FOUR awards of **\$500** each in this category.
- **Award of Merit - \$1,000** - there will be FIVE awards of **\$200** each in this category.
- **Honorable Mention - \$500** - there will be FIVE awards of **\$100** each in this category.



Central Park Art Festival
210 Cypress Gardens Blvd SW
Winter Haven FL 33880