

COMBINED support AND circulation FOR success

Everything Midwest Community Papers (MFCP) does is designed to help our members build their bottom line.

In addition to revenue generating and cost saving ideas, we offer:

- ▲ A fully funded CVC audit
 - CVC will audit your publication and provide you with numbers that will help you compete in your market.
 - MFCP has a powerful sales tool that enables your sales reps to easily create a one-sheet sales proposal based on your publication's CVC readership/purchase intention data.
- ▲ Regular communication through our email newsletter and online roundtable discussions
- ▲ Annual conferences, regional sales meetings and training events
- ▲ And most importantly, a way to connect with others in our industry!

“ At one of MFCP's conferences, I attended an idea exchange session and a fellow member shared their word search promotion. I took it and ran with the idea and in 2020 alone we grossed \$16,800 on the promotion. ”

Jason Sethre
Filmore County Journal
Southeast Minnesota
15,000 circulation

“ I always learn something when meeting with different people at our conferences and online roundtables. New technologies, revenue opportunities and cost savings, all help me with my bottom line! ”

Greg Birkett
The Dubuque Advertiser
Northeast Iowa
30,000 circulation

we're here to help *your* sales

ad
up

All for \$275/year and space in your publication to run one weekly 2x2 ad and classified line ads.



Let Midwest Free Community Papers make **your** sales go further, contact us today:

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