

Good morning,

We are working on another edition of the Help Wanted Special. This special will run in the Lyon Co. Reporter, West Lyon Herald, & Sioux Co. Index Reporter on **February 23rd**.

This section will be 100% help wanted advertising and content. And will reach over 2500 homes with in the Northwest Iowa & Southwest MN area.

Ads will be run in full color to attract new applicants to your businesses.

Whether you are looking for full time positions, part time, or even seasonal help, this will be a great go to that we plan to run every month of 2022.

Sizing options are:

\$75 for 1/8 page (5.062" by 2.75")

\$100 for 1/4 page (5.062" X 5.5")

\$155 for 1/2 page (10.25" X 5.5")

\$250 full page (10.25" X 11")

\$300 inside front or inside back page (10.25" X 11")

\$350 back page (10.25" X 11")

This is a section completely different than what readers are used to seeing and we hope it will draw in applicants to positions throughout the area.

Ad deadline to be part of this special will be **Wednesday, February 16th at noon.** Special placement such as back page and inside front/back will be first come first serve for reservation.

As an added bonus, any full page advertisement will receive a free testimonial spot for an employee within your company to write (200 words or less) as an incentive for applicants to apply as well.

We look forward to hearing back from you soon!