

membership **DIRECTORY**

2021

A large, faint watermark of the MFCP logo is centered on the page. The logo consists of a stylized map of the Midwest region on the left, followed by the letters 'MFCP' in a bold, sans-serif font.

midwest free community papers

A smaller version of the MFCP logo watermark is located in the bottom right corner. It features the same stylized map and 'MFCP' text as the larger watermark.



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OUR DATA SPEAKS VOLUMES

2021 MFCP MEMBERS

PAGE	MEMBER NAME	CITY	STATE
22	Advertiser - Osceola	Osceola	IA
25	Advertising Guide - Storm Lake	Storm Lake	IA
10	AdVisor - Denison	Denison	IA
21	Ad-Visor - Orange City	Orange City	IA
4	Algona Reminder	Algona	IA
23	Calhoun County Reminder	Rockwell City	IA
28	Cedar Valley Saver	Waterloo	IA
7	Chickasaw County Advertiser- New Hampton Tribune	Charles City	IA
15	Cityview	Johnston	IA
12	Consumer Weekly - The Messenger	Fort Dodge	IA
9	Cresco Shopper	Cresco	IA
11	Dubuque Advertiser	Dubuque	IA
11	Eastern Iowa Shopping News	Dyersville	IA
30	Exchange, The	Winterset	IA
12	Fairfield Town Crier	Fairfield	IA
24	Golden Shopper	Sheldon	IA
30	Grapevine	Whiting	IA
17	Hometown Marketplace	Marengo	IA
14	Humboldt Reminder	Humboldt	IA
15	Iowa Living Magazine	Johnston	IA
20	Jasper County Advertiser	Newton	IA
19	Lakes News Shopper	Milford	IA
18	Mason City Shopper	Mason City	IA
20	Mt. Pleasant Shopper	Mt Pleasant	IA
5	Nishna Valley Tribune	Audubon	IA
8	Northeast Iowa Shopper	Charles City	IA
25	Northwest Iowa Shopper	Spencer	IA
22	NWIA Extra	Rock Rapids	IA
21	Oelwein Shopper's Reminder	Oelwein	IA
6	Penny Saver - Cedar Rapids	Cedar Rapids	IA
13	PennySaver - Harlan	Harlan	IA
17	Pennysaver - Marshalltown	Marshalltown	IA
29	Pulse - Formerly The Insider	Waterloo	IA
14	Reminder - Ida Grove	Ida Grove	IA
16	Shopper - Maquoketa	Maquoketa	IA
31	The Shopper - Winterset	Winterset	IA
19	Shoppers' Guide	Monticello	IA
24	Sioux Center Shopper	Sioux Center	IA
6	Direct Mailer	Carroll	IA
9	Southwest Iowa Advertiser	Creston	IA
4	Southwest Iowa Shopper	Atlantic	IA
8	Southwest Iowa Super Shopper	Council Bluffs	IA
29	Super Shopper Waverly	Waverly	IA
26	Tama County Shopper	Tama	IA
10	Thrifty Nickel	Davenport	IA
7	Tidbits of Linn & Johnson Cty- Hawkeye Publishing	Cedar Rapids	IA
5	Tri-County Shopper	Bloomfield	IA
23	Tri-County Special	Rockwell City	IA
26	Vinton Livewire	Vinton	IA
28	Washington County Shoppers Guide	Washington	IA
18	The Winnebago-Hancock Shopper	Mason City	IA

13 Bonny Buyer	Ft Madison	IA
16 Lake Panorama Times	Johnston	IA
31 Boone County Shopper, Inc.	Belvidere	IL
32 The Shopper	South Holland	IL
32 Family Flyer- Lake County	Crown Point	IN
33 Hillsboro Free Press	Hillsboro	KS
35 Fairmont Photo Press	Fairmont	MN
39 Farm Market News	Pipestone	MN
40 Fillmore County Journal	Preston	MN
39 FM Extra	Moorhead	MN
40 Free Star	Pipestone	MN
33 Freeborn County Shopper	Albert Lea	MN
37 Livewire -Jackson County	Jackson	MN
38 Luverne Announcer	Luverne	MN
43 Manney's Shopper - Virginia	Virginia	MN
34 Mower County Shopper	Austin	MN
36 Murray County Advantage	Fulda	MN
37 Newshopper	Ironton	MN
36 Red River Promoter	Hendrum	MN
42 Sartell St.Stephen Newsleader	St. Cloud	MN
42 Sauk Rapids Herald	Sauk Rapids	MN
44 Shopper - The Windom	Windom	MN
43 St. Joseph Newsleader	St. Cloud	MN
41 Star Shopper	Sauk Centre	MN
38 The Land	Mankato	MN
35 The Valley Shopper - Crookston	Crookston	MN
44 Winona Post	Winona	MN
34 Patriot News MN, LLC	Becker	MN
41 Dairy Star	Sauk Centre	MN
45 The Country Peddler	Devils Lake	ND
46 Advisor - Albion	Norfolk	NE
48 American Classifieds of Omaha	Omaha	NE
48 Elkhorn Valley Shopper	West Point	NE
45 Hartington Shopper	Hartington	NE
47 Norfolk Area Shopper	Norfolk	NE
47 O'Neill Shopper	O'Neill	NE
46 Penny Press 1	Nebraska City	NE
51 AdVenture	Sioux Falls	SD
51 Broadcaster, The	Vermillion	SD
53 Missouri Valley Shopper	Yankton	SD
49 Payday	Huron	SD
50 The Valley Shopper	Milbank	SD
50 Hometown Trader	Salem	SD
49 Shopping Guide	Hartford	SD
53 Big Buck Shopper	Chippewa Falls	WI
55 Grant_Iowa_Lafayette Shopping News	Platteville	WI
54 Great Dane Shopping News	Oregon	WI
56 Richland Center Shopping News	Richland Center	WI
54 Tri-County Foxy Shoppers	La Crosse	WI
56 Wisconsin Iowa Shopping News	Prairie du Chien	WI
55 Oshkosh Herald	Oshkosh	WI

Algona Reminder, Algona, IA

MFCP# 10

14 E Nebraska St Algona, IA 50511
 Tel: (515) 295-3535 Fax:
 Website: www.algona.com
 Publisher Email: publisher@algona.com

Publication Information

Circulation: 11,730
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Hallmark Integrated Media
Year Established: 1936
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50511	Algona	3,757
50514	Armstrong	41
50517	Bancroft	519
50519	Bode	276
50423	Britt	1,370
50424	Buffalo Center	287
50522	Burt	383
50430	Corwith	234
50539	Fenton	222
50451	Lakota	249
50556	Ledyard	158
50558	Livermore	283
50559	Lone Rock	84
50560	LuVerne	280
50570	Ottosen	91

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 11.5" x 21.5"
Open Rate: \$13.90 / column inch
Insert Open Rate: \$69.00 / thousand
Classified Rate: \$0.80
Delivery Method:

Personnel

Publisher: Brad Hicks
Display Ad Contact: Nancy Steburg
Display Email: ads@algona.com

MCN Contact: Nancy Steburg
MCN Email: ads@algona.com

MISC	Racks	1,100
50590	Swea City	437
50480	Titonka	417
50483	Wesley	338
50597	West Bend	605
50598	Whittemore	396
50484	Woden	203

Southwest Iowa Shopper, Atlantic, IA

MFCP# 45

410 Walnut St. Atlantic, IA 50022
 Tel: (712) 243-2624 Fax:
 Website: http://www.swiowanewssource.com/atlantic/
 Publisher Email: jrlund@ant-news.com

Publication Information

Circulation: 13,237
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group
Year Established: 1992
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50002	Adair	652
50020	Anita	840
MISC	Assorted	200
50022	Atlantic	4,010
51521	Avoca	1,028
50837	Bridgewater	193
50048	Casey	423
50841	Corning	225
50843	Cumberland	285
51531	Elk Horn	400
51532	Elliott	290
50846	Fontanelle	545
50847	Grant	50
51535	Griswold	868
51536	Hancock	224

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.778 inches
Mechanical Data:
Full Page: 10.75" x 21"
Open Rate: \$12.30 / column inch
Insert Open Rate: \$92.00 / thousand
Classified Rate: \$10.96
Delivery Method:

Personnel

Publisher: Jeff Lundquist
Display Ad Contact: Mike Ruddy
Display Email: mruddy@ant-news.com

MCN Contact: Diana
MCN Email: dianab@auduboncountynews.com

51537	Harlan	314
51543	Kimballton	235
51544	Lewis	328
51552	Marne	141
50853	Massena	322
51560	Oakland	961
50864	Villisca	176
51577	Walnut	511
50274	Wiota	16

Nishna Valley Tribune, Audubon, IA

MFCP# 50

517 Leroy St. Audubon, IA 50025-0268
 Tel: (712) 563-2741 Fax:
 Website: <http://www.swiowanewssource.com/atlantic/>
 Publisher Email: jrlund@ant-news.com

Publication Information

Circulation: 7,917
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group
Year Established: 1954
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	374	51454	Manilla	549
50025	Audubon	1,735	51455	Manning	365
50029	Bayard	171	51463	Templeton	264
50042	Brayton	17			
50058	Coon Rapids	153			
51440	Dedham	165			
51531	Elk Horn	405			
50076	Exira	932			
50110	Gray	16			
50115	Guthrie Center	1,343			
50117	Hamlin	95			
51537	Harlan	770			
51446	Irwin	254			
51543	Kimballton	222			
51447	Kirkman	87			

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.8125 inches
Mechanical Data:
Full Page: 10.75" x 21.5"
Open Rate: \$7.20 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$13.50
Delivery Method:

Personnel

Publisher: Jeff Lundquist
Display Ad Contact: Jeanne Meaieke
Display Email:
jeannem@auduboncountynews.com
MCN Contact: Diana
MCN Email:
dianab@auduboncountynews.com

Tri-County Shopper, Bloomfield, IA

MFCP# 70

208 Weaver Rd. PO Box 168 Bloomfield, IA 52537
 Tel: (641) 664-1333 Fax:
 Website: [https://tri-countyshopper.pageflip.site/publications/Tri-](https://tri-countyshopper.pageflip.site/publications/Tri-County%20Shopper)
 Publisher Email: shopper@netins.net

Publication Information

Circulation: 10,033
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Jeri Lyn Rupe
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

63432	Arbela, MO	230	52572	Moulton	319
MISC	Assorted	175	52573	Mt. Sterling	156
63531	Baring, MO	230	52584	Pulaski	198
52537	Bloomfield	3,241	63561	Queen City, MO	559
52542	Cantril	156	63563	Rutledge, MO	213
63535	Coatsville, MO	55			
52551	Douds	402			
63536	Downing, MO	404			
52560	Floris	212			
63541	Glenwood, MO	185			
63543	Gorin, MO	165			
63546	Greentop, MO	658			
63548	Lancaster, MO	651			
63555	Memphis, MO	1,456			
52570	Milton	368			

Mechanical Data

ROP Deadline: Monday 10A
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 10.3125" x 13"
Open Rate: \$8.50 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$8.25
Delivery Method:

Personnel

Publisher: Jeri Lyn Rupe
Display Ad Contact: Jeri Lyn Rupe
Display Email: shopper@netins.net
MCN Contact:
MCN Email: shopper@netins.net



Direct Mailer, Carroll, IA

MFCP# 96

529 n East St. PO Box 910 Carroll, IA 51401
Tel: (712) 792-2179 Fax:
Website:
Publisher Email: gregg.knowles@netzero.com

Publication Information

Circulation: 23,372
Number of Editions: 2
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Knowles Publishing Corp
Year Established: 2001
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10" x 15.5"
Open Rate: \$9.25 / column inch
Insert Open Rate: \$30.00 / thousand
Classified Rate: \$10.25
Delivery Method:

Personnel

Publisher: Gregg Knowles
Display Ad Contact: Gregg Knowles
Display Email: gregg.knowles@netzero.com
MCN Contact: Gregg Knowles
MCN Email: gregg.knowles@netzero.com

Distribution by Zip Code

Table with 3 columns of zip codes and their corresponding circulation counts for Carroll, IA.

Penny Saver - Cedar Rapids, Cedar Rapids, IA

MFCP# 100

500 3rd Ave. SE Cedar Rapids, IA 52401
Tel: (319) 398-8333 Fax:
Website: www.thegazette.com
Publisher Email: zack.kucharski@thegazette.com

Publication Information

Circulation: 62,649
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Gazette Communications
Year Established: 1957
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 9.5" x 9.8"
Open Rate: \$20.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$21.60
Delivery Method:

Personnel

Publisher: Zack Kucharski
Display Ad Contact: Cindy Margretz
Display Email: cindy.margretz@thegazette.com
MCN Contact:
MCN Email: classifieds@thegazette.com

Distribution by Zip Code

Table with 3 columns of zip codes and their corresponding circulation counts for Cedar Rapids, IA.



Tidbits of Linn & Johnson Cty- Hawkeye Publishing, Cedar Rapids, IA

MFCP# 101

5001 1st Ave. SE, Ste 105 PMB 162 Cedar Rapids, IA 52402
Tel: (319) 360-3936 Fax:
Website: http://www.tidbitpapers.com
Publisher Email: russ@tidbitpapers.com

Publication Information

Circulation: 14,982
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Hawkeye Publishing
Year Established: 2005
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Amara, Anamosa, Assorted, Cedar Rapids, Central City, Coralville, Fairfax, Hiawatha, Iowa City.

Mechanical Data

ROP Deadline: Friday
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.3" x 15.6"
Open Rate: \$10.00 / column inch
Insert Open Rate: / thousand
Classified Rate: \$0.40
Delivery Method:

Personnel

Publisher: Russ Swart
Display Ad Contact: Russ Swart
Display Email: russ@tidbitpapers.com
MCN Contact: Russ Swart
MCN Email: russ@tidbitpapers.com

Chickasaw County Advertiser- New Hampton Tribune, Charles City, IA

MFCP# 455

801 Riverside Drive Charles City, IA 50616
Tel: (641)-228-3211 Fax:
Website: http://www.nhtrib.com
Publisher Email: christopherhall@charlescacitypress.com

Publication Information

Circulation: 6,814
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Charles City Press
Year Established: 2010
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Alta Vista, Assorted, Elma, Fredericksburg, Ionia, Lawler, Nashua, New Hampton, Waucoma.

Mechanical Data

ROP Deadline: Wednesday 5P
Rate As Of: January 1, 2021
Column Width: 1.8 inches
Mechanical Data:
Full Page: 11.45" x 21.5"
Open Rate: \$13.09 / column inch
Insert Open Rate: \$84.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Laurie Tiemessen
Display Email: accounting@nhtrib.com
MCN Contact: Laurie Tiemessen
MCN Email: ads@nhtrib.com



Northeast Iowa Shopper, Charles City, IA

MFCP# 120

801 Riverside Drive Charles City, IA 50616
Tel: (641) 228-3211 Fax:
Website: www.charlescitypress.com
Publisher Email: christopherhall@charlescitypress.com

Publication Information

Circulation: 15,252
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Charles City Press
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 4PM
Rate As Of: January 1, 2021
Column Width: 1.8125 inches
Mechanical Data:
Full Page: 11" x 21.25"
Open Rate: \$15.88 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$15.88
Delivery Method:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Christopher Hall
Display Email: christopherhall@charlescitypress.com
MCN Contact: Dawn Aschoff
MCN Email: classifiedads@charlescitypress.com

Distribution by Zip Code

Table with 3 columns: Zip Code, City Name, and Circulation Count. Lists various zip codes and their corresponding circulation counts.

Southwest Iowa Super Shopper, Council Bluffs, IA

MFCP# 140

300 West Broadway, Ste. #108 Council Bluffs, IA 51503
Tel: (712) 328-1811 Fax:
Website:
Publisher Email: tom.schmitt@nonpareilonline.com

Publication Information

Circulation: 40,251
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 112
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Omaha World-Herald
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.75"
Open Rate: \$9.75 / column inch
Insert Open Rate: \$35.12 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Tom Schmitt
Display Ad Contact: Cindy Bunten
Display Email: cindy.bunten@nonpareilonline.com
MCN Contact:
MCN Email: classifieds@nonpareilonline.com

Distribution by Zip Code

Table with 5 columns: Zip Code, City Name, Circulation Count, Zip Code, City Name, and Circulation Count. Lists various zip codes and their corresponding circulation counts.

Cresco Shopper, Cresco, IA

MFCP# 150

P.O. Box 117 116 2nd Ave. S.E. Cresco, IA 52136

Tel: (563) 547-2025 Fax:

Website:

Publisher Email: shopper@iowatelecom.net

Publication Information

Circulation: 13,645

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 14

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: John & Peggy Loveless

Year Established: 1965

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50603	Alta Vista	253
MISC	Assorted	850
52132	Calmar	400
55922	Canton, MN	331
52134	Chester	30
52136	Cresco	2,828
52101	Decorah	1,469
50628	Elma	591
52144	Ft. Atkinson	553
55939	Harmony, MN	901
52154	Lawler	500
55951	LeRoy, MN	669
52155	Lime Springs	665
50659	New Hampton	346
55961	Ostrander, MN	180

Mechanical Data

ROP Deadline: Friday 12P

Rate As Of: January 1, 2021

Column Width: 1.625 inches

Mechanical Data:

Full Page: 15.125" x 21"

Open Rate: \$11.00 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$6.50

Delivery Method:

55965	Preston, MN	1,165
52163	Protivin	156
50466	Riceville	952
52165	Ridgeway	90
52168	Spillville	226
52166	St. Lucas	70
52171	Waucoma	420

Personnel

Publisher: John Loveless

Display Ad Contact: Peggy Loveless

Display Email: crescoshopperads@gmail.com

MCN Contact: Peggy Loveless

MCN Email: crescoshopperads@gmail.com



Southwest Iowa Advertiser, Creston, IA

MFCP# 155

503 W. Adams Creston, IA 50801

Tel: (641)782-2141 Fax:

Website: <https://www.crestonnews.com/online-newspaper/>

Publisher Email: cmittag@shawmedia.com

Publication Information

Circulation: 7,438

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 4

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Shaw Company

Year Established: 1965

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50830	Afton	399
MISC	Assorted	43
50835	Benton	13
50836	Blockton	38
50840	Clearfield	146
50841	Corning	767
50801	Creston	2,589
50842	Cromwell	28
50845	Diagonal	297
50074	Ellston	238
50846	Fontanelle	65
50849	Greenfield	95
50133	Kellerton	241
50851	Lenox	254
50149	Lorimor	397

Mechanical Data

ROP Deadline: 2 days prior 12P

Rate As Of: January 1, 2021

Column Width: 144 inches

Mechanical Data:

Full Page: 10.458" x 21.5"

Open Rate: \$17.20 / column inch

Insert Open Rate: \$67.00 / thousand

Classified Rate: \$11.90

Delivery Method:

50155	Macksburg	12
50854	Mount Ayr	999
50857	Nodaway	11
50858	Orient	152
50859	Prescott	278
50860	Redding	120
50861	Shannon City	48
50862	Sharpsburg	16
50254	Thayer	75
50863	Tingley	117

Personnel

Publisher: Craig Mittag

Display Ad Contact: Craig Mittag

Display Email: advertising@crestonnews.com

MCN Contact:

MCN Email: advertising@crestonnews.com



Thrifty Nickel, Davenport, IA

MFCP# 9100

500 E. Third St. Davenport, IA 52801
Tel: (563) 383-2406 Fax:
Website: www.thrifynickel.com
Publisher Email: danselm@qctimes.com

Publication Information

Circulation: 28,864
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Lee Enterprises
Year Established: 1982
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

61410	Abingdon, IL	90
61230	Albany, IL	15
61231	Aledo, IL	143
61413	Alpha, IL	10
61414	Altona, IL	10
61232	Andalusia, IL	30
61234	Annawan, IL	25
MISC	Assorted	177
52720	Atalissa	10
61235	Atkinson, IL	20
61236	Barstow, IL	10
52722	Bettendorf	5,558
52726	Blue Grass	30
52728	Buffalo	35
52730	Camanche	30

Mechanical Data

ROP Deadline: Friday 3P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$38.85 / thousand
Classified Rate: \$8.00
Delivery Method:

Personnel

Publisher: Debbie Anselm
Display Ad Contact: Brian Menster
Display Email: bmenster@qctimes.com

MCN Contact: Jim Tappa
MCN Email: jtappa@qctimes.com



AdVisor - Denison, Denison, IA

MFCP# 180

1410 Broadway PO Box 550 Denison, IA 51442
Tel: (712) 263-2122 Fax:
Website: http://www.dbrnews.com/advisor/
Publisher Email: greg.wehle@bulletinreview.com

Publication Information

Circulation: 10,501
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Lee Enterprises
Year Established: 1934
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51520	Arion	93
51431	Arthur	100
51432	Aspinwall	35
51010	Castana	200
51439	Charter Oak	400
51527	Defiance	121
51441	Deloit	125
51442	Denison	4,371
51528	Dow City	379
51445	Ida Grove	878
51448	Kiron	264
51454	Manilla	457
51455	Manning	400
51034	Mapleton	826
51458	Odebolt	415

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.55 inches
Mechanical Data:
Full Page: 10.25" x 21.5"
Open Rate: \$8.25 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$8.25
Delivery Method:

Personnel

Publisher: Greg Wehle
Display Ad Contact: Greg Wehle
Display Email: ads@bulletinreview.com

MCN Contact: Greg Wehle
MCN Email: ads@bulletinreview.com

51460	Ricketts	65
51461	Schleswig	492
51060	Ute	333
51465	Vail	299
51467	Westside	248

Dubuque Advertiser, Dubuque, IA

MFCP# 210

2966 J.F.K. Road Dubuque, IA 52002
 Tel: (563) 588-0162 Fax:
 Website: <http://www.dubuquetoday.com/archives.cfm>
 Publisher Email: gbirkett@dbqadvertiser.com

Publication Information

Circulation: 30,799
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dubuque Advertiser Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	0
53807	Cuba City, WI	85
53808	Dickeyville, WI	95
52001	Dubuque	15,525
52002	Dubuque	6,175
52003	Dubuque	4,667
52039	Durango	465
52040	Dyersville	135
61025	East Dubuque, IL	1,552
52045	Epworth	20
52046	Farley	25
61036	Galena, IL	380
52052	Guttenberg	0
53811	Hazel Green, WI	50
52053	Holy Cross	20

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: \$15.00 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$7.99
Delivery Method:

Personnel

Publisher: Greg Birkett
Display Ad Contact: Greg Birkett
Display Email: gbirkett@dbqadvertiser.com
MCN Contact: Greg Birkett
MCN Email: gbirkett@dbqadvertiser.com

Eastern Iowa Shopping News, Dyersville, IA



MFCP# 390

223 1st Ave E Dyersville, IA 52040
 Tel: (563) 875-7131 Fax:
 Website: www.easterniowashoppingnews.com
 Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 19,899
Number of Editions: 1
Format & Avg Page Count: Tabloid / 18
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc - Iowa
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	179
52032	Bernard	10
52033	Cascade	240
52035	Colesburg	414
52036	Delaware	84
52223	Delhi	687
52038	Dundee	206
52039	Durango	10
52040	Dyersville	2,876
52041	Earlville	632
52042	Edgewood	724
52043	Elkader	1,205
52044	Elkport	58
52045	Epworth	1,023
52046	Farley	930

Mechanical Data

ROP Deadline: Thursday 1P
Rate As Of: January 1, 2021
Column Width: 1.653 inches
Mechanical Data:
Full Page: 10.375" x 16.5"
Open Rate: \$13.00 / column inch
Insert Open Rate: \$59.00 / thousand
Classified Rate: \$9.25
Delivery Method:

Personnel

Publisher: Bob Woodward III
Display Ad Contact: Denise Brady
Display Email: dbrady@wcinet.com
MCN Contact: Linda Vorwald
MCN Email: lvorwald@wcinet.com

52048	Garber	157
52049	Garnavillo	626
52050	Greeley	235
52052	Guttenberg	1,537
52053	Holy Cross	459
52237	Hopkinton	635
52058	Lamont	340
52056	Luxemburg	124
52057	Manchester	3,797
50654	Masonville	190
52065	New Vienna	376
52066	North Buena Vista	55
52068	Peosta	100
52330	Ryan	355
52072	Saint Olaf	171
52076	Strawberry Point	997
52077	Volga	110
52078	Worthington	357



Fairfield Town Crier, Fairfield, IA

MFCP# 240

114 E. Broadway Fairfield, IA 52556
Tel: (641) 472-4129 Fax:
Website: www.southeastiowaunion.com
Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 11,065
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1980
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Batavia (494), Birmingham (426), Bonaparte (426), Cantril (205), Douds (339), Eldon (635), Fairfield (6,633), Keosauqua (996), Libertyville (284), Milton (352), Stockport (275).

Mechanical Data

ROP Deadline: Thursday 3P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8
Open Rate: \$12.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Susan Frey
Display Email: susan.frey@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@washjrn1.com



Consumer Weekly - The Messenger, Fort Dodge, IA

MFCP# 260

713 Central Ave Fort Dodge, IA 50501
Tel: (515) 576-6721 Fax:
Website: www.messengernews.net
Publisher Email: cpeterson@messengernews.net

Publication Information

Circulation: 6,761
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Ogden Newspapers
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Assorted (90), Badger (103), Barnum (97), Burnside (31), Callender (106), Churdan (25), Clare (142), Dakota City, IA (40), Dayton (174), Duncombe (248), Eagle Grove (75), Farnhamville (30), Fort Dodge (3,043), Gilmore City, IA (35), Gowrie (369).

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.583 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: \$13.75 / column inch
Insert Open Rate: \$42.11 / thousand
Classified Rate: \$12.75
Delivery Method:

Personnel

Publisher: Charlene Peterson
Display Ad Contact: Charlene Peterson
Display Email: cpeterson@messengernews.net
MCN Contact: Holly Rokes
MCN Email: hrokes@messengernews.net

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Harcourt (111), Humboldt (100), Knierim, IA (18), Lehigh (174), Lohrville (25), Manson (721), Moorland (114), Otho (25), Palmer (95), Paton (20), Pocahontas (85), Pomeroy, IA (164), Rockwell City (335), Somers (99), Thor (25).

Table with 3 columns: Zip Code, City, Circulation. Includes entry for 50594 Vincent 42.

Bonny Buyer, Ft Madison, IA

MFCP# 9209

1226 Avenue H PO Box 160 Ft Madison, IA 52627
 Tel: 319-372-6421 Fax:
 Website: http://www.mississippivalleypublishing.com/daily_democrat/
 Publisher Email: bill@hancockshopper.com

Publication Information

Circulation: 11,903
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Mississippi Valley Publishing Co, Inc
Year Established: 1973
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	707
52601	Burlington, IA	690
52624	Denmark, IA	233
52625	Donnellson, IA	1,243
52626	Farmington, IA	629
52627	Fort Madison, IA	6,115
52631	Houghton, IA	82
52641	Mt Pleasant, IA	600
52648	Pilot Grove, IA	16
52649	Salem, IA	75
52656	West Point, IA	1,091
52658	Wever, IA	422

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.53 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: \$9.00 / column inch
Insert Open Rate: / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: William Helenthal
Display Ad Contact: Tony Stutzman
Display Email: tonys@dailydem.com
MCN Contact: April Mayers
MCN Email: bbclassifieds@gmail.com

PennySaver - Harlan, Harlan, IA

MFCP# 9050

1114 7th Street Harlan, IA 51537
 Tel: (712) 755-3111 Fax:
 Website: www.harlanonline.com/Penny-saver
 Publisher Email: josh@harlanonline.com

Publication Information

Circulation: 8,763
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Tribune Newspapers
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50025	Audubon	396
51521	Avoca	1,023
51527	Defiance	248
51529	Dunlap	182
51530	Earling	351
51531	Elk Horn	406
50076	Exira	10
51536	Hancock	213
51537	Harlan	1,290
51446	Irwin	342
51543	Kimballton	232
51546	Logan	322
51454	Manilla	105
51455	Manning	54
51552	Marne	129

Mechanical Data

ROP Deadline: Friday 10A
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.75" x 21.5"
Open Rate: \$9.00 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$12.00
Delivery Method:

Personnel

Publisher: Josh Byers
Display Ad Contact: Mike Kolbe
Display Email: mike@harlanonline.com
MCN Contact: Mike Kolbe
MCN Email: comp@harlanonline.com

51553	Minden	408
51559	Neola	751
51560	Oakland	26
51562	Panama	214
51563	Persia	303
51565	Portsmouth	234
51570	Shelby/Tennant	455
51577	Walnut	538
51578	Westphalia	62
51579	Woodbine	469

Humboldt Reminder, Humboldt, IA

MFCP# 290

512 Sumner Ave. PO Box 157 Humboldt, IA 50548
 Tel: (515) 332-2514 Fax:
 Website: <http://humboldtnews.com/pdf-edition/humboldt-reminder>
 Publisher Email: info@humboldtnews.com

Publication Information

Circulation: 11,386
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Gargano Communications
Year Established: 1936
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50516	Badger	296
50518	Barnum	138
50519	Bode	270
50520	Bradgate	70
50524	Clare	230
50529	Dakota City	401
50533	Eagle Grove	224
50501	Fort Dodge	1,187
50541	Gilmore City	392
50542	Goldfield	432
50545	Hardy	85
50546	Havelock	155
50548	Humboldt	3,910
50558	Livermore	278
50560	Luverne	268

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5833 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: \$9.25 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$6.50
Delivery Method:

Personnel

Publisher: Jeff Gargano, Jaime Zweibohmer
Display Ad Contact: Jaime Zweibohmer
Display Email: jaime@humboldtnews.com

MCN Contact: Jaime Zweibohmer
MCN Email: jaime@humboldtnews.com

50570	Ottosen	93
50571	Palmer	175
50573	Plover	23
50574	Pocahontas	1,183
50577	Renwick	194
50581	Rolfe	404
50582	Rutland	105
50591	Thor	132
50594	Vincent	134
50597	West Bend	607

Reminder - Ida Grove, Ida Grove, IA

MFCP# 300

214 Main St. Ida Grove, IA 51445
 Tel: (712) 364-3131 Fax:
 Website: www.idacountycourier.com
 Publisher Email: officemanager@idacountycourier.com

Publication Information

Circulation: 5,206
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Ida County Courier-Reminder
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51431	Arthur	193
51006	Battle Creek	493
51018	Cushing	180
51019	Danbury	347
51020	Galva	288
51025	Holstein	882
51445	Ida Grove	1,417
51448	Kiron	267
51458	Odebolt	639
51461	Schleswig	500

Mechanical Data

ROP Deadline: Friday 3P
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 11.63" x 21"
Open Rate: \$6.90 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$12.00
Delivery Method:

Personnel

Publisher: Stephanie Hills
Display Ad Contact: Stephanie Hills
Display Email: publisher@idacountycourier.com
MCN Contact:
MCN Email:



Cityview, Des Moines, IA

MFCP# 189

8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: (515) 953-4822 Fax:
Website: http://www.dmcityview.com
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 30,000
Number of Editions: 1
Format & Avg Page Count: Tabloid / 116
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Big Green Umbrella Media
Year Established: 1992
Publication Type: Magazine
Insert Zoning Available: No

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Altoona, Ankeny, Assorted, Clive, Des Moines, etc.

Mechanical Data

ROP Deadline: 1 month prior
Rate As Of: January 1, 2021
Column Width: 2.25 inches
Mechanical Data:
Full Page: 9.5" x 10.1"
Open Rate: / column inch
Insert Open Rate: \$32.00 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Shane Goodman
MCN Email: shane@dmcityview.com



Iowa Living Magazine, Johnston, IA

MFCP# 188

8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: (515) 953-4822 Fax:
Website: http://www.iowalivingmagazines.com/
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 145,894
Number of Editions: 13
Format & Avg Page Count: Magazine / 28
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: Big Green Umbrella Media
Year Established: 2007
Publication Type: Magazine
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes entries for Adel, Alleman, Altoona, Ankeny, Bondurant, Clive, De Soto, Des Moines, Elkhart, Grimes, Indianola, Johnston, Minburn.

Mechanical Data

ROP Deadline: 15th of month prior
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 7.5" x 9.81"
Open Rate: \$31.41 / column inch
Insert Open Rate: / thousand
Classified Rate: \$25.00
Delivery Method:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Jolene Goodman
MCN Email: jolene@iowalivingmagazines.com



Lake Panorama Times, Panora, IA

MFCP# 9215

8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: 515-953-4822 Fax: 515-953-1394
Website: www.lakepanoramatimes.com
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 1,850
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: Big Green Umbrella Media
Year Established: 1969
Publication Type: Community Newspaper
Insert Zoning Available: no

Distribution by Zip Code

50216 1,850

Mechanical Data

ROP Deadline: 1st Wed of month
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.49" x 20.5"
Open Rate: \$80.00 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$25.00
Delivery Method:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Jolene Goodman
MCN Email: jolene@iowalivingmagazines.com

Shopper - Maquoketa, Maquoketa, IA

MFCP# 400

108 N. Main Maquoketa, IA 52060
Tel: (563) 652-6803 Fax:
Website:
Publisher Email: shopper-ads@qwestoffice.net

Publication Information

Circulation: 12,778
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: The Shopper
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

52701 Andover 62
52030 Andrew 173
MISC Assorted 313
52207 Baldwin 196
52031 Bellevue 1,034
52727 Bryant 165
52731 Charlotte 361
52037 Delmar 482
52742 DeWitt 1,547
52750 Gooselake 251
52751 Grand Mound 308
52064 Green Island 50
52054 LaMotte 403
52254 Lost Nation/Elwood 432
52060 Maquoketa 4,524

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$4.75 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$4.00
Delivery Method:

Personnel

Publisher: Judy Van Hecke
Display Ad Contact: Judy Van Hecke
Display Email: shopper-ads@qwestoffice.net
MCN Contact: Judy Van Hecke
MCN Email: shopper-ads@qwestoffice.net

52064 Miles 371
52309 Monmouth 190
52323 Oxford Junction 285
52069 Preston 686
52074 Spragueville 124
52075 Springbrook 71
52771 Teeds Grove 23
52774 Welton 67
52362 Wyoming 331
52079 Zwingle 329

Hometown Marketplace, Marengo, IA

MFCP# 659

1069 Court Ave. Marengo, IA 52301
 Tel: (319) 741-6185 Fax:
 Website: <https://www.hometownmarketplace.net/hometown-marketplace>
 Publisher Email:

Publication Information

Circulation: 13,998
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Our Town Publications
Year Established: 2009
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

52203	Amana	838
52206	Atkins	891
52208	Belle Plaine	1,770
52209	Blairstown	488
52215	Chelsea	345
52220	Conroy	120
52225	Elberon	67
52221	Guernsey	93
52232	Hartwick	93
52236	Homestead	230
52249	Keystone	424
52251	Ladora	245
52257	Luzerne	117
52301	Marengo	1,964
52307	Middle Amana	100

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 14"
Open Rate: \$8.00 / column inch
Insert Open Rate: \$40.00 / thousand
Classified Rate: \$5.00
Delivery Method:

Personnel

Publisher: John Rotter
Display Ad Contact: Angie Nolte
Display Email: marketplace@netins.net

MCN Contact: Angie Nolte
MCN Email: marketplace@netins.net

Pennysaver - Marshalltown, Marshalltown, IA

MFCP# 410

135 West Main Street PO Box 1300 Marshalltown, IA 50158
 Tel: (641) 752-6630 Fax:
 Website: www.marshalltownpennysaver.com
 Publisher Email: trpub@timesrepublican.com

Publication Information

Circulation: 18,155
Number of Editions: 2
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday/Saturday
Ownership: Ogden Newspapers
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50005	Albion	154
50609	Beaman	76
50051	Clemons	128
50621	Conrad	200
50078	Ferguson	25
50632	Garwin	232
50106	Gilman	413
50635	Gladbrook	597
50637	Green Mountain	25
50120	Haverhill	136
50141	Laurel	96
50142	LeGrand	141
50652	Lincoln	25
50148	Liscomb	148
50158	Marshalltown	15,342

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.33" x 12.5
Open Rate: \$16.53 / column inch
Insert Open Rate: / thousand
Classified Rate: \$10.84
Delivery Method:

Personnel

Publisher: Mike Schlesinger
Display Ad Contact: Malette Glader
Display Email: mglader@marshalltownpennysaver.com
MCN Contact: Stephanie Moreno
MCN Email: trclass@timesrepublican.com

50162	Melbourne	77
50173	Montour	28
50234	Rhodes	15
50239	St. Anthony	13
50247	State Center	111
52339	Tama	41
52342	Toledo	45
50258	Union	75
50269	Whitten	12



Mason City Shopper, Mason City, IA

MFCP# 420

687 S. Taft Ave, Suite 2 Mason City, IA 50401
Tel: (641) 421-0507 Fax: (641) 421-7416
Website: www.masoncityshopper.com
Publisher Email: janet.johnson@globegazette.com

Publication Information

Circulation: 28,035
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lee Enterprises
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 2P
Rate As Of: January 1, 2021
Column Width: 1.5556 inches
Mechanical Data:
Full Page: 9.8889" x 20"
Open Rate: \$10.00 / column inch
Insert Open Rate: \$40.00 / thousand
Classified Rate: \$12.00
Delivery Method:

Personnel

Publisher: Janet Johnson
Display Ad Contact: Chelsi
Display Email: MSC.
MCN Contact: Sue Weydert
MCN Email: msc.
Classads@globegazette.com

Distribution by Zip Code

Table with 5 columns: Zip Code, City Name, Circulation, Zip Code, City Name, Circulation. Lists distribution data for various zip codes like 50428 Clear Lake, 50433 Dougherty, etc.



The Winnebago-Hancock Shopper, Mason City, IA

MFCP# 250

687 S. Taft Ave, Suite 2 Mason City, IA 50401
Tel: (641) 585-2112 Fax: (641) 585-4442
Website: www.globegazette.com
Publisher Email: janet.johnson@globegazette.com

Publication Information

Circulation: 11,153
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lee Enterprises
Year Established: 1948
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12Noon
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 11.625" x 20"
Open Rate: \$8.20 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$8.20
Delivery Method:

Personnel

Publisher: Janet Johnson
Display Ad Contact: Chelsi
Display Email: MSC.
MajorsMail@globegazette.com
MCN Contact: Sue Weydert
MCN Email: msc.classads@globegazette.com

Distribution by Zip Code

Table with 5 columns: Zip Code, City Name, Circulation, Zip Code, City Name, Circulation. Lists distribution data for various zip codes like 50423 Britt, 50424 Buffalo Center, etc.



Lakes News Shopper, Milford, IA

MFCP# 340

1009 22nd St. Milford, IA 51351
Tel: (712)338-4489 Fax:
Website: www.lakesnewssshopper.com
Publisher Email: john@LNS.com

Publication Information

Circulation: 23,251
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 32
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lakes News Shopper
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, Location, and Circulation Count. Includes entries for Arnolds Park, MISC Assorted, Estherville, Everly, Fostoria, Harris, Jackson, Lake Park, Lakefield, Milford, Ocheydan, Okoboji, Spencer, Spirit Lake, and Superior.

Mechanical Data

ROP Deadline: Monday 11A
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 11.8" x 21"
Open Rate: \$6.90 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$12.00
Delivery Method:

Personnel

Publisher: John Adams
Display Ad Contact: John Adams, Jr.
Display Email: john@LNS.com
MCN Contact: John Adams
MCN Email: john@LNS.com

Shoppers' Guide, Monticello, IA

MFCP# 430

111 E. Grand St Monticello, IA 52310
Tel: (319) 465-3555 Fax:
Website:
Publisher Email: advertising@monticelloexpress.com

Publication Information

Circulation: 7,408
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Monticello Express Inc
Year Established: 1949
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, Location, and Circulation Count. Includes entries for Anamosa, MISC Assorted, Cascade, Center Junction, Hopkinton, Monticello, Onslow, Praireburg, and Wyoming.

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: \$10.40 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$9.20
Delivery Method:

Personnel

Publisher: Mark Spensley
Display Ad Contact: Mark Spensley
Display Email: advertising@monticelloexpress.com
MCN Contact: Mark Spensley
MCN Email: advertising@monticelloexpress.com



Mt. Pleasant Shopper, Mt Pleasant, IA

MFCP# 440

119 West Monroe St Mt Pleasant, IA 52641
Tel: (319) 385-3131 Fax:
Website: www.southeastiowaunion.com
Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 10,182
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes rows for Danville (847), Hillsboro (175), Lockridge (292), Mt Pleasant (5,025), Mt Union (181), New London (1,363), Olds (118), Salem (426), Swedesburg (44), West Point (1,048), Winfield (663).

Mechanical Data

ROP Deadline: Thursday 3P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8"
Open Rate: \$12.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Holly Frary
Display Email: holly.frary@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@washjrn1.com



Jasper County Advertiser, Newton, IA

MFCP# 460

200 1st Ave. E Newton, IA 50208
Tel: (641) 792-3121 Fax:
Website:
Publisher Email: rpaulsen@shawmedia.com

Publication Information

Circulation: 14,098
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Shaw Media
Year Established: 1958
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes rows for Baxter (585), Colfax (432), Kellogg (200), Killduff (25), Lynnville (50), Mingo (50), Monroe (1,439), Newton (10,082), Prairie City (760), Reasnor (50), Sully (425).

Mechanical Data

ROP Deadline: Two days prior 12P
Rate As Of: January 1, 2021
Column Width: 1.5278 inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: \$12.50 / column inch
Insert Open Rate: \$62.00 / thousand
Classified Rate: \$12.20
Delivery Method:

Personnel

Publisher: Rich Paulsen
Display Ad Contact: Teresa Price
Display Email: advertising@newtondailynews.com
MCN Contact: Teresa Price
MCN Email: advertising@newtondailynews.com



Oelwein Shopper's Reminder, Oelwein, IA

MFCP# 470

25 First Street SE Oelwein, IA 50662
Tel: (319) 283-2144 Fax: (319)283-3268
Website: www.oelweindailyregister.com
Publisher Email: debweigel@oelweindailyregister.com

Publication Information

Circulation: 19,241
Number of Editions: 2
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Community Media Group Inc
Year Established: 1968
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50606	Arlington	382
50607	Aurora	78
52210	Brandon	330
50629	Fairbank	936
52142	Fayette	626
52147	Hawkeye	472
50641	Hazleton	691
50644	Independence	4,300
50648	Jesup	1,731
50655	Maynard	115
50662	Oelwein	3,782
50664	Oran	60
52326	Quasqueton	276
52164	Randalia	99
52329	Rowley	326

Mechanical Data

ROP Deadline: Thursday by 12 Noon
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.33" x 14"
Open Rate: \$18.65 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$20.00
Delivery Method:

Personnel

Publisher: Deb Weigel
Display Ad Contact: Cindy Klendworth
Display Email: ads@oelweindailyregister.com
MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com



Ad-Visor - Orange City, Orange City, IA

MFCP# 490

113 Central Ave. SE Orange City, IA 51041
Tel: (712) 737-4266 Fax:
Website: https://iaadvisor.com/
Publisher Email: pluimpub@gmail.com

Publication Information

Circulation: 9,146
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Pluim Publishing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51003	Alton	724
51022	Granville	336
51238	Hospers	501
51027	Ireton	510
51036	Maurice	246
51041	Orange City	3,059
51050	Remsen	625
51250	Sioux Center	3,145

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 13.5" x 21"
Open Rate: \$7.75 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$4.00
Delivery Method:

Personnel

Publisher: Dale Pluim
Display Ad Contact: Dale Pluim
Display Email: dale@pluimpublishinginc.com
MCN Contact:
MCN Email:



Advertiser - Osceola, Osceola, IA

MFCP# 500

111 E. Washington Street Osceola, IA 50213-0362
Tel: (641) 342-6006 Fax:
Website: https://www.osceolaiowa.com
Publisher Email: cmittag@crestonnews.com

Publication Information

Circulation: 10,181
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Clarke County Publishing
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50801	Creston, IA	5
50065	Davis City	238
50067	Decatur	155
50074	Ellston	205
50103	Garden Grove	175
50108	Grand River	218
50123	Humeston	360
50133	Kellerton	15
50140	Lamoni	1,074
50144	Leon	1,348
50151	Lucas	331
50174	Murray	624
50210	New Virginia	798
50213	Osceola	3,990
50262	Van Wert	200

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.639 inches
Mechanical Data:
Full Page: 10.458" x 21"
Open Rate: \$7.25 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$0.20
Delivery Method:

Personnel

Publisher: GM Craig Mittag
Display Ad Contact: Craig Mittag
Display Email: advertising@crestonnews.com
MCN Contact: Craig Mittag
MCN Email: advertising@crestonnews.com



NWIA Extra, Rock Rapids, IA

MFCP# 549

310 1st Ave Rock Rapids, IA 51246
Tel: (712) 472-2525 Fax:
Website: www.ncppub.com
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 1,094
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: New Century Press
Year Established: 2011
Publication Type: Shopper
Insert Zoning Available: CP

Distribution by Zip Code

51230	Alvord	36
51234	Boyden	20
51235	Doon	40
56129	Ellsworth	32
51237	George	14
56138	Hills	66
51239	Hull	61
51240	Inwood	81
51241	Larchwood	69
51242	Lester	42
51243	Little Rock	122
51246	Rock Rapids	511

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10.25" x 10"
Open Rate: \$12.09 / column inch
Insert Open Rate: \$148.51 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Katie Kelderman
Display Email: ads@ncppub.com
MCN Contact: Katie Kelderman
MCN Email: ads@ncppub.com

Calhoun County Reminder, Rockwell City, IA

MFCP# 550

515 4th Street Rockwell City, IA 50579
 Tel: (712) 297-8931 Fax:
 Website: www.ccreminder.com
 Publisher Email: jmajor@calhouncountyreminder.com

Publication Information

Circulation: 5,696
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Dudley Printing Inc
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: CP

Distribution by Zip Code

51433	Auburn	296
50538	Farnhamville	280
50540	Fonda	200
50551	Jolley	72
50552	Knierim	34
51449	Lake City	966
51453	Lohrville	250
50561	Lytton	252
50563	Manson	1,180
50571	Palmer	200
50575	Pomeroy	420
50579	Rockwell City	1,380
50586	Somers	166

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: " x 16"
Open Rate: \$5.50 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method:

Personnel

Publisher: Jason Major
Display Ad Contact: Melissa Leners
Display Email:
 ads@calhouncountyreminder.com
MCN Contact: Connie
MCN Email:
 ads@calhouncountyreminder.com

Tri-County Special, Rockwell City, IA

MFCP# 47

PO Box 106 Rockwell City, IA 50579
 Tel: (712) 688-2216 Fax:
 Website: www.tricountyspecial.com
 Publisher Email: gddudley@calhouncountyreminder.com

Publication Information

Circulation: 7,988
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dudley Printing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

51430	Arcadia	316
MISC	Assorted	465
51433	Auburn	296
51436	Breda	372
51401	Carroll	1,468
50535	Early	416
51444	Halbur	128
51449	Lake City	327
51450	Lake View	827
50561	Lytton	252
50567	Nemaha	44
51458	Odebolt	649
50583	Sac City	1,483
51465	Vail	152
51466	Wall Lake	520

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.812 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$5.25 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method:

Personnel

Publisher: Gary Dudley
Display Ad Contact: Gary Dudley
Display Email: trico@win-4-u.net

MCN Contact:
MCN Email: trico@win-4-u.net

51467	Westside	273
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Golden Shopper, Sheldon, IA

MFCP# 570

227 9th Street Sheldon, IA 51201
 Tel: (712) 324-5347 Fax:
 Website: www.nwestiowa.com/gs
 Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 13,697
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 14
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1962
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51231	Archer	116
51232	Ashton	380
MISC	Assorted	42
51234	Boyden	504
51235	Doon	191
51237	George	769
51022	Granville	321
51346	Hartley	1,122
51238	Hospers	508
51239	Hull	1,262
51243	Little Rock	335
51244	Matlock	40
51350	Melvin	194
51046	Paullina	775
51245	Primghar	612

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.5" x 21"
Open Rate: \$8.94 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$6.50
Delivery Method:

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email:Drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com

51247	Rock Valley	914
51248	Sanborn	806
51201	Sheldon	3,220
51249	Sibley	1,586



Sioux Center Shopper, Sioux Center, IA

MFCP# 585

67 3rd St NE Sioux Center, IA 51250
 Tel: (712) 722-0511 Fax:
 Website: www.nwestiowa.com/scnews/
 Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 14,124
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1938
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51003	Alton	716
MISC	Assorted	13
51234	Boyden	923
51023	Hawarden	1,572
51238	Hospers	506
57034	Hudson	365
51239	Hull	1,268
51027	Ireton	502
51036	Maurice	262
51041	Orange City	2,306
51247	Rock Valley	2,166
51201	Sheldon	30
51250	Sioux Center	3,495

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 21.25"
Open Rate: \$7.21 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$6.50
Delivery Method:

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email:drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com



Northwest Iowa Shopper, Spencer, IA

MFCP# 600

310 E. Milwaukee Spencer, IA 51301
Tel: (712) 262-6610 Fax:
Website: <https://www.spencerdailyreporter.com/reader/shopper>
Publisher Email: pbuenger@spencerdailyreporter.com

Publication Information

Circulation: 18,400
Number of Editions: 1
Format & Avg Page Count: / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Rust Publishing NWIA
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Friday 2P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: \$13.13 / column inch
Insert Open Rate: \$79.56 / thousand
Classified Rate: \$13.13
Delivery Method:

Personnel

Publisher: Paula Buenger
Display Ad Contact: TJ Murphy
Display Email: tjmurphy@spencerdailyreporter.com
MCN Contact: Kay Determan
MCN Email: classifieds@spencerdailyreporter.com

Distribution by Zip Code

51331	Arnolds Park	670	51351	Milford	2,283
51005	Aurelia	103	51355	Okoboji	625
50527	Curlew	20	51047	Peterson	335
51333	Dickens	201	51245	Primghar	70
50536	Emmetsburg	175	51357	Royal	276
51338	Everly	439	51358	Ruthven	445
51340	Fostoria	103	51248	Sanborn	60
51341	Gillett Grove	20	51301	Spencer	7,662
51342	Graettinger	40	51360	Spirit Lake	3,069
51346	Hartley	457	50588	Storm Lake	466
51347	Lake Park	45	51058	Sutherland	60
50554	Laurens	126	51364	Terril	200
51033	Linn Grove	210	51366	Webb	185
50562	Mallard	20			
50565	Marathon	35			



Advertising Guide - Storm Lake, Storm Lake, IA

MFCP# 610

527 Cayuga St. Storm Lake, IA 50588
Tel: (712) 732-3130 Fax:
Website: <https://www.stormlakepilottribune.com/reader/adguide>
Publisher Email: pbuenger@spencerdailyreporter.com

Publication Information

Circulation: 15,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Rust Publishing NWIA
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Thursday 2P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: \$10.69 / column inch
Insert Open Rate: \$79.56 / thousand
Classified Rate: \$10.69
Delivery Method:

Personnel

Publisher: Paula Buenger
Display Ad Contact: Tim Marlow
Display Email: tmarlow@stormlakepilottribune.com
MCN Contact: Kari VanderWoude
MCN Email: kvanderwoude@spencerdailyreporter.com

Distribution by Zip Code

50510	Albert City	499	50574	Pocahontas	180
51002	Alta	1,165	50576	Rembrandt	155
51431	Arthur	25	50583	Sac City	1,466
51005	Aurelia	678	51053	Schaller	503
50535	Early	490	50585	Sioux Rapids	466
50540	Fonda	500	50588	Storm Lake	6,080
51020	Galva	259	50592	Truesdale	39
51025	Holstein	880	50593	Varina	30
50554	Laurens	220			
51033	Linn Grove	235			
50565	Marathon	173			
50567	Nemaha	100			
50568	Newell	690			
51458	Odebolt	632			
51047	Peterson	335			

Tama County Shopper, Tama, IA

MFCP# 615

220 W. Third St Tama, IA 52339
 Tel: (641) 753-6611 Fax:
 Website: www.tamatoledonews.com
 Publisher Email: apelzer@timesrepublican.com

Publication Information

Circulation: 9,260
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Marshalltown Newspapers, Inc
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	725
52208	Belle Plaine	1,132
50612	Buckingham	150
52215	Chelsea	357
52217	Clutier	272
52224	Dysart	900
52225	Elberon	60
50632	Garwin	255
50635	Gladbrook	683
50652	Lincoln	54
50173	Montour	184
52339	Tama	1,914
52342	Toledo	1,407
50675	Traer	1,139
52348	Vining	28

Mechanical Data

ROP Deadline: Thursday 4P
Rate As Of: January 1, 2021
Column Width: 1.566 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: \$14.14 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$4.81
Delivery Method:

Personnel

Publisher: Abigail Pelzer
Display Ad Contact: Polly Sokol
Display Email: psokol@tamatoledonews.com
MCN Contact: Hilary Crane
MCN Email: hcrane@timesrepublican.com



Vinton Livewire, Vinton, IA

MFCP# 620

108 E. 5th Street Vinton, IA 52349
 Tel: (319) 472-3303 Fax:
 Website: www.vintonlivewire.com
 Publisher Email: debweigel@oelweindailyregister.com

Publication Information

Circulation: 11,591
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Community Media Group Inc
Year Established: 1957
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	505
52206	Atkins	1,016
52209	Blairstown	489
52210	Brandon	324
52213	Center Point	765
52224	Dysart	879
52229	Garrison	287
52249	Keystone	405
50651	La Porte City	374
52313	Mount Auburn	164
52315	Newhall	524
52332	Shellsburg	892
52345	Urbana	622
52346	Van Horne	486
52349	Vinton	3,434

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.25" x 14"
Open Rate: \$11.00 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$20.00
Delivery Method:

Personnel

Publisher: Deb Weigel
Display Ad Contact: Mona Garwood
Display Email: ads@vintonnewspapers.com
MCN Contact:
MCN Email: ads@vintonnewspapers.com

52352	Walker	425
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SATURATION MAILERS COALITION

SMC represents shared mailers, including free papers, coupon magazine and envelope mailers that use USPS saturation mail. SMC advocates for reasonable postal rates, regulations, and reliable service. SMC shares reciprocal memberships with national, regional, and state free paper associations to represent publishers' postal interests in Washington and before the USPS and to keep association members up to date on postal matters.

Donna Hanbery
SMC Executive Director
Direct: 612-340-9350
Fax 612340-9446
hanbery@hnclaw.com





Washington County Shoppers Guide, Washington, IA

MFCP# 630

111 North Marion Ave Washington, IA 52353
 Tel: (319) 653-2191 Fax:
 Website: www.southeastiowaunion.com
 Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 14,056
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

52201	Ainsworth	513
52540	Brighton	623
52737	Columbus City	138
52738	Columbus Jct.	1,445
52621	Crawfordsville	295
52231	Harper	140
52247	Kalona	2,273
52248	Keota	738
52585	Richland	446
52327	Riverside	1,346
52353	Washington	4,127
52654	Wayland	692
52356	Wellman	1,171
52359	West Chester	109

Mechanical Data

ROP Deadline: Thursday 3P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8"
Open Rate: \$12.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Julie Scott
Display Email: julie.scott@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@ffledger.com



Cedar Valley Saver, Waterloo, IA

MFCP# 641

3336 Kimball Ave. Ste. 251-A Waterloo, IA 50702
 Tel: (319) 232-4500 Fax: 13192324510
 Website: http://www.cvsaver.com/
 Publisher Email: brian@cvsaver.com

Publication Information

Circulation: 22,512
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Thursday
Ownership: Cedar Valley Saver Incorporated
Year Established: 2004
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50613	Cedar Falls	11,757
50701	Waterloo	6,074
50702	Waterloo	4,406
50703	Waterloo	275

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.946 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$20.00 / column inch
Insert Open Rate: \$32.00 / thousand
Classified Rate: \$7.00
Delivery Method:

Personnel

Publisher: Brian Lewis
Display Ad Contact: Tom Hofmann
Display Email: tom@cvsaver.com
MCN Contact: Tom Hofmann
MCN Email: tom@cvsaver.com



Pulse - Formerly The Insider, Waterloo, IA

MFCP# 640

100 East 4th St. Waterloo, IA 50704
Tel: (319) 291-1403 Fax:
Website:
Publisher Email: david.adams@wfcourier.com

Publication Information

Circulation: 70,579
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lee Enterprises
Year Established: 1975
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 19.5
Open Rate: \$14.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$17.50
Delivery Method:

Personnel

Publisher: David Adams
Display Ad Contact: Kelly Balvanz
Display Email: kelly.balvanz@wfcourier.com
MCN Contact: Lisa Boleyn
MCN Email: lisa.boleyn@wfcourier.com

Distribution by Zip Code

Table with 3 columns of zip codes and their corresponding circulation counts for Pulse newspaper.



Super Shopper Waverly, Waverly, IA

MFCP# 475

311 W. Bremer Waverly, IA 50677
Tel: (319) 352-3334 Fax: (319) 352-5135
Website:
Publisher Email: debweigel@oelweindailyregister.com

Publication Information

Circulation: 9,704
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group Inc
Year Established:
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday by 4PM
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.25" x 14"
Open Rate: \$12.52 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$22.00
Delivery Method:

Personnel

Publisher: Deb Weigel
Display Ad Contact: Tracy Cummings
Display Email: tracycummings@oelweindailyregister.com
MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com

Distribution by Zip Code

Table with 3 columns of zip codes and their corresponding circulation counts for Super Shopper Waverly newspaper.



Grapevine, Whiting, IA

MFCP# 480

621 Whittier PO Box 330 Whiting, IA 51063
 Tel: (712) 458-2402 Fax:
 Website: www.grapevineonline.net
 Publisher Email: grapevinerpc@gmail.com

Publication Information

Circulation: 9,153
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Ryan Publishing Company
Year Established: 1951
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

51004	Anthon	473
MISC	Assorted	102
51523	Blencoe	160
51010	Castana	230
51439	Charter Oak	409
51019	Danbury	342
68020	Decatur	388
51026	Hornick	378
51545	Little Sioux	191
51034	Mapleton	916
51557	Mondamin	417
51558	Moorhead	248
51040	Onawa	2,084
51044	Oto	104
51564	Pisgah	235

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15.7"
Open Rate: \$6.00 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Tim Ryan
Display Ad Contact: Phil Hane
Display Email: grapevinerpc@gmail.com

MCN Contact: Nick
MCN Email: grapevinerpc@gmail.com

51460	Ricketts	55
51051	Rodney	43
51052	Salix	432
51055	Sloan	665
51056	Smithland	293
51572	Soldier	191
51060	Ute	296
51063	Whiting	501

Exchange, The, Winterset, IA

MFCP# 710

113 S. 1st Avenue Winterset, IA 50273
 Tel: (515) 462-4625 Fax:
 Website: www.exchangeline.com
 Publisher Email: ads@exchangeline.com

Publication Information

Circulation: 30,763
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Texline, Inc
Year Established: 1978
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

50002	Adair	115
50003	Adel	245
52531	Albia	537
64420	Allendale, MO	12
50008	Allerton	35
50009	Altoona	165
50010	Ames	980
50020	Anita	79
50021	Ankeny	245
50023	Ankeny	495
50831	Arispe	25
50022	Atlantic	428
50025	Audubon	159
51521	Avoca	107
50028	Baxter	145

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.1875 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: \$5.75 / column inch
Insert Open Rate: / thousand
Classified Rate: \$6.00
Delivery Method:

Personnel

Publisher: Susan Smith
Display Ad Contact: Tim Lumadue
Display Email: ads@exchangeline.com

MCN Contact: Sue Smith
MCN Email: ads@exchangeline.com

50029	Bayard	35
50833	Bedford	320
64424	Bethany, MO	210
50033	Bevington	123
50035	Bondurant	60
50036	Boone	505
50038	Booneville	15
50042	Brayton	6
50837	Bridgewater	24
50839	Carbon	14
50047	Carlisle	200
51401	Carroll	313
50048	Casey	35
52544	Centerville	1,103
50049	Chariton	724

51632	Clarinda	218
50840	Clearfield	45
50325	Clive	395
50054	Colfax	75
50058	Coon Rapids	40
50841	Corning	435
50060	Corydon	187
50801	Creston	1,675
50843	Cumberland	31
50061	Cumming	8
50063	Dallas Center	70
50069	De Soto	80
50309	Des Moines	395
50310	Des Moines	235
50311	Des Moines	290

The Shopper - Winterset, Winterset, IA

MFCP# 700

215 N. 1st Ave Winterset, IA 50273
 Tel: (515) 462-1535 Fax:
 Website: <http://www.wintersetshopper.com/>
 Publisher Email: thewintersetshopper@gmail.com

Publication Information

Circulation: 13,983
Number of Editions: 1
Format & Avg Page Count: Tabloid / 28
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Winterset Madisonian Inc
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50830	Afton	179
50033	Bevington	110
50801	Creston	230
50061	Cumming	511
50070	Dexter	685
50072	Earlham	1,125
50848	Fontanelle	50
50849	Greenfield	415
50149	Lorimor	430
50155	Macksburg	151
50160	Martensdale	30
50210	New Virginia	128
50211	Norwalk	50
50858	Orient	345
50218	Patterson	70

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25
Open Rate: \$4.75 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method:

Personnel

Publisher:
Display Ad Contact: Vicki Morlan
Display Email:
thewintersetshopper@gmail.com
MCN Contact:
MCN Email:

50222	Peru	20
50229	Prole	296
50240	St Charles	954
50241	St Marys	60
50250	Stuart	1,047
50257	Truro	635
50261	Van Meter	1,647
50273	Winterset	4,815



Boone County Shopper, Inc., Belvidere, IL

MFCP# 735

112 Leonard Court Belvidere, IL 61008
 Tel: (815) 544-2166 Fax:
 Website: www.boonecountyshopper.com
 Publisher Email: boonecountyshopr@aol.com

Publication Information

Circulation: 20,652
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: The Boone County Shopper Inc
Year Established: 1947
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

61008	Belvidere	14,112
61011	Caledonia	1,141
61012	Capron	855
61038	Garden Prarie	550
61065	Polar Grove	3,994

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15"
Open Rate: \$11.40 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$10.80
Delivery Method:

Personnel

Publisher: Edward L Branom
Display Ad Contact: Matt Branom
Display Email:
mbranom@boonecountryshopper.com
MCN Contact: Edward Branom
MCN Email: boonecountyshopr@aol.com

The Shopper, South Holland, IL

MFCP# 9237

924 E 162nd St South Holland, IL 60473
 Tel: (708) 333-5901 Fax:
 Website: www.myshopper.biz
 Publisher Email: ericaw@myshopper.biz

Publication Information

Circulation: 7,000
Number of Editions: 1
Format & Avg Page Count: Broadsheet /
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

60409	Calumet City, IL	460
60419	Dolton, IL	220
46311	Dyer, IN	100
60423	Frankfort, IL	120
46323	Hammond, IN	100
46322	Highland, IN	500
60430	Homewood, IL	100
60438	Lansing, IL	2,000
46321	Munster, IN	200
46307	Schererville, IN	200
60473	South Holland, IL	3,000

Mechanical Data

ROP Deadline: Friday 4
Rate As Of: January 1, 2021
Column Width: 1.66 inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: / column inch
Insert Open Rate: \$1,000.00 / thousand
Classified Rate: \$25.00
Delivery Method:

Personnel

Publisher: Erica Wolak
Display Ad Contact: Erica Wolak
Display Email: ericaw@myshopper.biz

MCN Contact: Erica Wolak
MCN Email: general@myshopper.biz



Family Flyer- Lake County, Crown Point, IN

MFCP# 1430

PO Box 1004 Crown Point, IN 46308
 Tel: (219) 689-6262 Fax:
 Website: www.familyflyer.com
 Publisher Email: info@familyflyer.com

Publication Information

Circulation: 56,200
Number of Editions: 1
Format & Avg Page Count: Magazine / 48
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Family Flyer Inc
Year Established: 2000
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

46303	Cedar Lake	5,692
46307	Crown Point	23,894
46311	Dyer	4,262
46341	Hebron	1,200
46356	Lowell	6,620
46410	Merrville	4,079
46373	Saint John	5,556
46375	Schererville	4,557
46376	Schneider	180
46377	Shelby	160

Mechanical Data

ROP Deadline: 15th of month prior
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 7.5" x 10"
Open Rate: \$25.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$20.00
Delivery Method:

Personnel

Publisher: Shari Foreman
Display Ad Contact: Shari Foreman
Display Email: info@familyflyer.com

MCN Contact: Shari Foreman
MCN Email: shari@familyflyer.com



Hillsboro Free Press, Hillsboro, KS

MFCP# 1032

116 S. Main St. Hillsboro, KS 67063
Tel: (620) 947-5702 Fax:
Website: <https://www.hillsborofreepress.com/>
Publisher Email: joey@kspublishingventures.com

Publication Information

Circulation: 7,606
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Kansas Publishing Ventures LLC
Year Established: 1998
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	1,355
66838	Burdick	86
66840	Burns	303
67428	Canton	375
66843	Cedar Point	111
67438	Durham	132
66851	Florence	286
67053	Goessel	125
67063	Hillsboro	1,510
67073	Lehigh	113
66858	Lincolnton	200
66859	Lost Springs	81
66861	Marion	1,540
67114	Newton	352
66866	Peabody	760

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.833 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$7.50
Delivery Method:

Personnel

Publisher: Joey Young
Display Ad Contact: Joey Young
Display Email: joey@kspublishingventures.com
MCN Contact: Joey Young
MCN Email: joey@kspublishingventures.com



Freeborn County Shopper, Albert Lea, MN

MFCP# 1300

110 W. Pearl Street Albert Lea, MN 56007
Tel: (507) 473-4422 Fax:
Website: <http://www.freeborncountystopper.com/>
Publisher Email: julia.thompson@freeborncountystopper.com

Publication Information

Circulation: 16,478
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Southern Minnesota Shoppers
Year Established: 1964
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56007	Albert Lea	10,882
56009	Alden	710
56016	Clarks Grove	500
56020	Conger	90
56026	Ellendale	395
56029	Emmons	330
56032	Freeborn	170
56035	Geneva	306
56036	Glenville	590
56042	Hartland	233
56043	Hayward	225
56045	Hollandale	297
56051	Kiester	240
50450	Lake Mills	365
56072	New Richland	595

Mechanical Data

ROP Deadline: Thursday 5P - Rate card on
Rate As Of: January 1, 2021
Column Width: 2.375 inches
Mechanical Data:
Full Page: 10.125" x 12.75"
Open Rate: \$32.00 / column inch
Insert Open Rate: \$63.00 / thousand
Classified Rate: \$17.50
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Julia Thompson
Display Ad Contact: Sarah Thelen
Display Email: sarah.thelen@freeborncountystopper.com
MCN Contact: Teresa Hofmeister Drescher
MCN Email: teresa.hofmeister@freeborncountystopper.com



Mower County Shopper, Austin, MN

MFCP# 1330

3405 W. Oakland Ave. Austin, MN 55912
Tel: (507) 473-4422 Fax:
Website: www.mowercountysshopper.com
Publisher Email: julia.thompson@mowercountysshopper.com

Publication Information

Circulation: 14,698
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Boone Newspapers Inc
Year Established: 1964
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 2.41 inches
Mechanical Data:
Full Page: 10.16" x 11.27"
Open Rate: \$32.00 / column inch
Insert Open Rate: \$67.00 / thousand
Classified Rate: \$17.50
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Julia Thompson
Display Ad Contact: Lizzie Gunter
Display Email: salesrep@mowercountysshopper.com
MCN Contact: Teresa
MCN Email: officemanager@mowercountysshopper.com

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes rows for Adams (377), Austin (11,883), Blooming Prairie (503), Brownsdale (315), Dexter (160), Elkton (90), Grand Meadow (120), Hayfield (245), Lyle (315), Rose Creek (325), Sargeant (125), Stacyville (185), Taopi (55).



Patriot News MN, LLC, Becker, MN

MFCP# 9216

14054 Bank St. Becker, MN 55308
Tel: (763) 275-0275 Fax:
Website: www.patriotnewsmn.com
Publisher Email: reporter.bill@patriotnewsmn.com

Publication Information

Circulation: 16,191
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: William Morgan, Christopher Meyer, Carol Hanson
Year Established: 1994
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.528 inches
Mechanical Data:
Full Page: 10" x 21.25"
Open Rate: \$15.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$15.00
Delivery Method:

Personnel

Publisher: William Morgan
Display Ad Contact:
Display Email:
MCN Contact: Kathy Nelson
MCN Email: legals.kathy@patriotnewsmn.com

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Includes rows for Becker (3,592), Big Lake (7,833), Clear Lake (2,469), Clearwater (2,297).

The Valley Shopper - Crookston, Crookston, MN

MFCP# 1311

124 S. Broadway Crookston, MN 56716
 Tel: (218) 281-2730 Fax:
 Website: www.crookstontimes.com
 Publisher Email: dforney@localiq.com

Publication Information

Circulation: 9,459
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Gannett
Year Established: 1980
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56517	Beltrami	117
56715	Brooks	172
56523	Climax	234
56716	Crookston	4,582
56535	Erskine	610
56722	Euclid	147
56540	Fertile	865
56723	Fisher	458
56556	McIntosh	528
56736	Mentor	515
	Newsstands	861
56568	Nielsville	71
56581	Shelly	137
56762	Warren	162

Mechanical Data

ROP Deadline: Tuesday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 11.7" x 21.5"
Open Rate: \$12.25 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Don Forney
Display Ad Contact: Don Forney
Display Email: dforney@localiq.com

MCN Contact: Don Forney
MCN Email: dforney@localiq.com



Fairmont Photo Press, Fairmont, MN

MFCP# 1310

112 E. 1st St. Fairmont, MN 56031
 Tel: (507) 238-9456 Fax: (507)238-9457
 Website: www.fairmontphotopress.com
 Publisher Email: manager@fairmontphotopress.com

Publication Information

Circulation: 11,672
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Karen Fisher
Year Established: 1963
Publication Type: Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

56111	Alpha, MN	210
50514	Armstrong	670
56121	Ceylon	350
50531	Dolliver	111
56127	Dunnell	186
56031	Fairmont	5,744
56039	Granada	439
50556	Ledyard	145
56060	Lewisville	99
56075	Northrop	50
56160	Odin, MN	106
56162	Ormsby	125
50578	Ringsted	275
56171	Sherburn	836
50590	Swea City	428

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.6875 inches
Mechanical Data:
Full Page: 10.5" x 14.75"
Open Rate: \$12.95 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$7.00
Delivery Method:

Personnel

Publisher: Jeff Hagen
Display Ad Contact: Randy Chirpich
Display Email: ads@fairmontphotopress.com
MCN Contact:
MCN Email: frontdesk@fairmontphotopress.com

56176	Trimont	501
56088	Truman	870
56181	Welcome	527



Murray County Advantage, Fulda, MN

MFCP# 1319

118 N. St. Paul Ave. Fulda, MN 56131
Tel: (507) 425-2303 Fax:
Website: www.fuldafreepress.net
Publisher Email: text@fuldafreepress.net

Publication Information

Circulation: 7,953
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Johnson Publishing
Year Established: 1995
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: ZIP Code, Name, Circulation. Includes entries like 56114 Avoca (17), 56115 Balaton (620), 56131 Fulda (1,236), 56172 Slayton (1,849).

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: \$7.45 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$7.00
Delivery Method:

Personnel

Publisher: Gerald Johnson
Display Ad Contact: Steff Heppler
Display Email: ads@fuldafreepress.net
MCN Contact: Mary Sauer
MCN Email: text@fuldafreepress.net

Red River Promoter, Hendrum, MN

MFCP# 1307

300 Main St. E. Hendrum, MN 56550
Tel: (218) 861-6708 Fax:
Website: www.redriverpromoter.com
Publisher Email: kolnesscommunications@gmail.com

Publication Information

Circulation: 13,990
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Heritage Publications
Year Established: 1992
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: ZIP Code, Name, Circulation. Includes entries like 58002 Absaraka, ND (12), 58005 Argusville, ND (273), 58016 Clifford, ND (77), 58536 Felton (215).

Mechanical Data

ROP Deadline: 1st of month
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 10"
Open Rate: \$12.00 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: John Kolness
Display Ad Contact: John Kolness
Display Email: ads@redriverpromoter.com
MCN Contact: John Kolness
MCN Email: john@redriverpromoter.com

Table with 3 columns: ZIP Code, Name, Circulation. Includes entries like 56540 Fertile (921), 58230 Finley, ND (354), 58042 Harwood, ND (587), 58045 Hillsboro, ND (1,147).

Table with 3 columns: ZIP Code, Name, Circulation. Includes entries like 58048 Hunter, ND (243), 56558 Mahnomon (1,289), 58257 Mayville, ND (1,086), 56589 Waubun (874).



Newshopper, Ironton, MN

MFCP# 1331

2027 South 6th St Ironton, MN 56455
 Tel: (218) 772-0300 Fax:
 Website: <https://newshopper.pageflip.site/publications/NewsHopper>
 Publisher Email: hopper@crobyironton.net

Publication Information

Circulation: 17,258
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Northeast Shoppers LLC
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.3125 inches
Mechanical Data:
Full Page: 10.3125" x 16"
Open Rate: \$11.00 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$13.00
Delivery Method:

Personnel

Publisher: Eric Heglund
Display Ad Contact: Eric or Laura Heglund
Display Email: hopper@crobyironton.net
MCN Contact: Eric Heglund
MCN Email: hopper@crobyironton.net

Distribution by Zip Code

56431	Aitkin	5,730
MISC	Assorted	970
56401	Brainerd	3,515
56441	Crosby	1,913
56444	Deerwood	1,645
56447	Emily	605
56450	Garrison	1,330
55748	Hill City	890
56455	Ironton	660



Livewire -Jackson County, Jackson, MN

MFCP# 1320

310 Second St. Jackson, MN 56143
 Tel: (507) 847-3771 Fax: (507) 847-5822
 Website: <https://www.jacksoncountypilot.com/pageview/viewer/livewire>
 Publisher Email: justinl@livewireprinting.com

Publication Information

Circulation: 9,529
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: Livewire Printing Company Inc
Year Established: 1930
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.5939 inches
Mechanical Data:
Full Page: 10.375" x 15"
Open Rate: \$10.75 / column inch
Insert Open Rate: \$99.00 / thousand
Classified Rate: \$9.00
Delivery Method:

Personnel

Publisher: Justin Lessman
Display Ad Contact: Dallas Luhmann
Display Email: dallasl@livewireprinting.com
MCN Contact: Eileen Cushman
MCN Email: eileenc@livewireprinting.com

Distribution by Zip Code

56111	Alpha	200
MISC	Assorted	383
56127	Dunnell	200
56137	Heron Lake	452
56143	Jackson	2,838
56150	Lakefield	1,264
56161	Okabena	90
56167	Round Lake	299
56171	Sherburn	897
51360	Spirit Lake	1,568
56176	Trimont	511
56181	Welcome	530
56101	Windom	297



Luverne Announcer, Luverne, MN

MFCP# 1325

117 W. Main St. Luverne, MN 56156
Tel: (507) 283-2333 Fax:
Website: www.star-herald.com
Publisher Email: rick@star-herald.com

Publication Information

Circulation: 8,923
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: Tollefson Publishing
Year Established: 1931
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 12.5" x 21"
Open Rate: \$10.10 / column inch
Insert Open Rate: \$78.00 / thousand
Classified Rate: \$8.50
Delivery Method:

Personnel

Publisher: Rick Peterson
Display Ad Contact: Roger Tollefson
Display Email: tolly@star-herald.com
MCN Contact: Rick Peterson - Heather John
MCN Email: designer@star-herald.com

Distribution by Zip Code

Table with 3 columns: Zip Code, Name, and Circulation. Includes entries for Adrian (770), Valley Springs (635), Beaver Creek (235), Edgerton (423), Ellsworth (328), Garretson (635), Hardwick (168), Hills (384), Jasper (391), Kanaranzi (20), Kenneth (80), Lismore (115), Luverne (3,122), Magnolia (163), Rock Rapids (1,299), and Steen (155).



The Land, Mankato, MN

MFCP# 746

418 S Second Street Mankato, MN 56001
Tel: (507) 345-4523 Fax:
Website: www.thelandonline.com
Publisher Email: sjameson@mankatofreepress.com

Publication Information

Circulation: 19,994
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Friday
Ownership: CNHI
Year Established: 1976
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.7 inches
Mechanical Data:
Full Page: 10.417" x 10.166"
Open Rate: \$27.80 / column inch
Insert Open Rate: \$87.05 / thousand
Classified Rate: \$27.80
Delivery Method:

Personnel

Publisher: Steve Jameson
Display Ad Contact: Deb Petterson
Display Email: dpetterson@thelandonline.com
MCN Contact: Deb Petterson
MCN Email: dpetterson@thelandonline.com

Distribution by Zip Code

Table with 3 columns: Zip Code, Name, and Circulation. Includes entries for Amboy (498), Assorted (150), Blue Earth (232), Eagle Lake (1,232), Good Thunder (559), Madison Lake (1,256), Mankato (14,266), Mapleton (1,282), Minnesota Lake (287), and Vernon Center (232).



FM Extra, Moorhead, MN

MFCP# 1352

810 4th Ave S, Ste 120 Moorhead, MN 56561
Tel: (218) 284-1288 Fax:
Website: www.thefmextra.com
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 5,859
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: New Century Press Inc
Year Established: 2001
Publication Type: Magazine
Insert Zoning Available: No

Distribution by Zip Code

56510	Ada	114
56514	Barnesville	55
56529	Dilworth	200
58102	Fargo	525
58103	Fargo	807
58104	Fargo	450
56546	Georgetown	20
56547	Glyndon	42
56548	Halstad	40
56549	Hawley	127
56550	Hendrum	10
56552	Hitterdal	10
56560	Moorehead	3,164
56574	Perley	10
56580	Sabin	10

Mechanical Data

ROP Deadline: Monday 9A
Rate As Of: January 1, 2021
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: \$12.00 / column inch
Insert Open Rate: \$135.90 / thousand
Classified Rate: \$12.00
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Tammy Finney
Display Email: ads@ncppub.com
MCN Contact:
MCN Email: ads@ncppub.com



Farm Market News, Pipestone, MN

MFCP# 1361

115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.farmmarketnews.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 18,057
Number of Editions: 1
Format & Avg Page Count: Tabloid / 40
Circulation Cycle: Bi-Weekly
Circulation Date/Time: 1st-3rd Monday
Ownership: Pipestone Publishing Company
Year Established: 2005
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Distribution by Zip Code

56110	Adrian	523
56111	Alpha	76
56115	Balaton	410
56116	Beaver Creek	12
56118	Bingham Lake	15
57005	Brandon	10
56119	Brewster	247
57006	Brookings	18
56120	Butterfield	15
56121	Ceylon	15
56122	Chandler	182
57017	Colman	25
56019	Comfrey	15
56123	Currie	196
57022	Dell Rapids	16

Mechanical Data

ROP Deadline: Wednesday
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10.25" x 15"
Open Rate: \$16.95 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$14.95
Delivery Method:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email: plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com

56127	Dunnell	15
56128	Edgerton	732
57024	Egan	169
57026	Elkton	411
56129	Ellsworth	286
51334	Estherville, IA	30
56031	Fairmont	30
57028	Flandreau, SD	554
56131	Fulda	837
57030	Garretson	784
56132	Garvin	15
56134	Hardwick	123
56137	Heron Lake	15
56138	Hills	276
56139	Holland	166

56142	Ivanhoe	15
56143	Jackson	2,385
56144	Jasper	280
56149	Lake Benton	496
56554	Lake Park	30
56151	Lake Wilson	348
56150	Lakefield	275
56153	Leota	20
56155	Lismore	127
56156	Luverne	1,120
50456	Manly	8
56258	Marshall	45
57042	Madison	16
56159	Mountain Lake	30
56161	Okabena	15



Free Star, Pipestone, MN

MFCP# 1360

115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.pipestonestar.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 11,003
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Pipestone Publishing Co
Year Established: 1976
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: MISC, Zip Code, and Circulation. Lists various zip codes and their corresponding circulation counts.

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 2 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: \$10.95 / column inch
Insert Open Rate: \$83.00 / thousand
Classified Rate: \$11.35
Delivery Method:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email: plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com



Fillmore County Journal, Preston, MN

MFCP# 1357

136 St. Anthony St. Preston, MN 55965
Tel: (507) 765-2151 Fax:
Website: www.fillmorecountyjournal.com
Publisher Email: jason@fillmorecountyjournal.com

Publication Information

Circulation: 13,052
Number of Editions: 1
Format & Avg Page Count: Tabloid / 72
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Sethre Media Group Inc
Year Established: 1985
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: MISC, Zip Code, and Circulation. Lists various zip codes and their corresponding circulation counts.

Mechanical Data

ROP Deadline: Tuesday 5P
Rate As Of: January 1, 2021
Column Width: 2 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$16.34 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$10.50
Delivery Method:

Personnel

Publisher: Jason Sethre
Display Ad Contact: Jason Sethre
Display Email: jason@fillmorecountyjournal.com
MCN Contact: Jason Sethre
MCN Email: jason@fillmorecountyjournal.com

Dairy Star, Sauk Centre, MN

MFCP# 9241

522 Sinclair Lewis Ave Sauk Centre, MN 56378
 Tel: (320) 352-6577 Fax:
 Website: www.star-pub.com
 Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 0
Number of Editions: 1
Format & Avg Page Count: Tabloid / 80
Circulation Cycle: Semi-Monthly
Circulation Date/Time: Saturday
Ownership: Star Publications ,LLC
Year Established: 1999
Publication Type: Niche Publication
Insert Zoning Available:

Distribution by Zip Code

Mechanical Data

ROP Deadline: Friday
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 14.75"
Open Rate: \$17.34 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$30.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Joyce Frericks
Display Email: joyce@saukherald.com

MCN Contact:
MCN Email:



Star Shopper, Sauk Centre, MN

MFCP# 1338

522 Sinclair Lewis Ave. Sauk Centre, MN 56378
 Tel: (320) 352-6577 Fax:
 Website: www.saukherald.com
 Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 15,382
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Friday
Ownership: Star Publications LLC
Year Established: 1867
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56307	Albany	2,244
MISC	Assorted	431
56310	Avon	2,171
56312	Belgrade	65
56316	Brooten	10
56320	Clearwater, MN	30
56325	Elrosa	133
56331	Freeport	839
56335	Greenwald	102
56336	Grey Eagle	485
56340	Holdingsford	962
56347	Long Prairie	690
56352	Melrose	2,348
56356	New Munich	142
56360	Osakis	100

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 14.75"
Open Rate: \$11.50 / column inch
Insert Open Rate: \$40.00 / thousand
Classified Rate: \$5.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Missy Traeger
Display Email: missy@saukherald.com

MCN Contact: Pat Turner
MCN Email: pat@saukherald.com

56362	Paynesville, MN	100
56374	Saint Joseph	30
56378	Sauk Centre	4,028
56384	Upsala	50
56385	Villard	380
56389	West Union	42



Sauk Rapids Herald, Sauk Rapids, MN

MFCP# 1370

2 2nd Ave. S #135 Sauk Rapids, MN 56379
Tel: (320) 251-1971 Fax: (320)352-5647
Website: www.saukrapidsherald.com
Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 5,411
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Star Publications LLC
Year Established: 1854
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$13.35 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$10.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Missy Traeger
Display Email:missy@saukherald.com
MCN Contact: Pat Turner
MCN Email: pat@saukherald.com

Distribution by Zip Code

Table with 5 columns: ZIP Code, Location, Circulation, ZIP Code, Location, Circulation. Lists various zip codes and their corresponding circulation counts.



Sartell St.Stephen Newsleader, St. Cloud, MN

MFCP# 1337

1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: https://thenewsleaders.com/
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 9,405
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Every other Friday
Ownership: Von Meyer Publishing Inc
Year Established: 1995
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday Prior 12P
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$28.00 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$28.00
Delivery Method:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email:janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com

Distribution by Zip Code

Table with 3 columns: ZIP Code, Location, Circulation. Lists zip codes 56377 and 56375 with their respective circulation counts.



St. Joseph Newsleader, St. Cloud, MN

MFCP# 1336

1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: <https://thenewsleaders.com/>
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 4,053
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Every other Friday
Ownership: Von Meyer Publishing Inc
Year Established: 1989
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

56374 Saint Joseph 4,053

Mechanical Data

ROP Deadline: Monday Prior 12P
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$13.50 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$13.50
Delivery Method:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email: janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com

Manney's Shopper - Virginia, Virginia, MN

MFCP# 1317

704 7th Ave. S. Virginia, MN 55792
Tel: (218) 741-5544 Fax:
Website: http://www.virginiamn.com/manneys_shopper
Publisher Email: cknight@mesabidailynews.net

Publication Information

Circulation: 19,513
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 18
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: APG Media / Manney's Shopper Inc
Year Established: 1961
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

55703	Angora	270
MISC	Assorted	75
55705	Aurora	1,497
55706	Babbitt	897
55708	Biwabik	485
55710	Britt	520
55723	Cook	735
55724	Cotton	69
55731	Ely	700
55732	Embarrass	543
55734	Eveleth	2,784
55738	Forbes	180
55741	Gilbert	1,308
55750	Hoyt Lakes	1,015
55751	Iron	560

Mechanical Data

ROP Deadline: Thursday 10A
Rate As Of: January 1, 2021
Column Width: 1.729 inches
Mechanical Data:
Full Page: 10.875" x 20"
Open Rate: \$16.10 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$12.50
Delivery Method:

Personnel

Publisher: Chris Knight
Display Ad Contact: Alison Stanaway
Display Email: astanaway@mesabidailynews.net
MCN Contact: Kelly Laugen
MCN Email: klaugen@mesabidailynews.net

55763	Makinen	255
55766	Melrude	30
55768	Mt. Iron	614
55773	Parkville	340
55782	Soudan	470
55790	Tower	420
55792	Virginia	5,746



Shopper - The Windom, Windom, MN

MFCP# 1380

260 10th St. Windom, MN 56101
 Tel: (507) 831-3455 Fax: (507)831-3740
 Website: www.windomshopper.com
 Publisher Email: trevors@windomnews.com

Publication Information

Circulation: 8,650
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Citizen Publishing Company
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.3" x 21.6"
Open Rate: \$10.20 / column inch
Insert Open Rate: \$90.00 / thousand
Classified Rate: \$9.80
Delivery Method:

Personnel

Publisher: Trevor Slette
Display Ad Contact: Trevor Slette
Display Email: trevors@windomnews.com
MCN Contact: Trevor Slette
MCN Email: trevors@windomnews.com

Distribution by Zip Code

56118	Bingham Lake	179	56183	Westbrook	374
56120	Butterfield	344	56101	Windom	3,186
56019	Comfrey	164			
56022	Darfur	50			
56131	Dundee	309			
56137	Heron Lake	503			
56143	Jackson	280			
56145	Jeffers	315			
56150	Lakefield	948			
56152	Lamberton	89			
56159	Mountain Lake	1,167			
56160	Odin	60			
56161	Okabena	90			
56083	Sanborn	420			
56174	Storden	172			



Winona Post, Winona, MN

MFCP# 1390

64 E. Second St. Winona, MN 55987
 Tel: (507) 452-1262 Fax:
 Website: www.winonapost.com
 Publisher Email: pmarek@hbc.com

Publication Information

Circulation: 44,981
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 22
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Winona Post Inc
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 4P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.375" x 21"
Open Rate: \$14.39 / column inch
Insert Open Rate: \$45.01 / thousand
Classified Rate: \$12.32
Delivery Method:

Personnel

Publisher: Patrick Marek
Display Ad Contact: Patrick Marek
Display Email: pmarek@hbc.com
MCN Contact:
MCN Email: winpost@winonapost.com

Distribution by Zip Code

54610	Alma	190	54747	Independence	65	55971	Rushford	904
55910	Altura	460	54747	Independence	65	55972	Saint Charles	165
54612	Arcadia	1,457	55945	Kellogg	310	55972	Saint Charles	165
54612	Arcadia	1,457	55947	La Crescent	65	55988	Stockton	131
54622	Cochrane	662	55947	La Crescent	65	55988	Stockton	131
54622	Cochrane	662	55952	Lewiston	760	54661	Trempealeau	832
55925	Dakota	50	55952	Lewiston	760	54661	Trempealeau	832
54625	Dodge	40	55959	Minnesota City	600	55979	Utica	240
54625	Dodge	40	55959	Minnesota City	600	55979	Utica	240
54629	Fountain City	920	54756	Nelson	10	55981	Wabasha	165
54629	Fountain City	920	54756	Nelson	10	54773	Whitehall	25
54630	Galesville	828	55962	Peterson	40	54773	Whitehall	25
54630	Galesville	828	55969	Rollingstone	470	55987	Winona	13,629
55943	Houston	80	55969	Rollingstone	470	55987	Winona	13,629
55943	Houston	80	55971	Rushford	904			

The Country Peddler, Devils Lake, ND

MFCP# 1405

516 4th St. NE Devils Lake, ND 58301
 Tel: (701) 662-2127 Fax:
 Website: <https://www.devilslakejournal.com/>
 Publisher Email: dforney@gatehousemedia.com

Publication Information

Circulation: 18,379
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 14
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Gatehouse Media
Year Established: 1979
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

58210	Adams	148
58311	Alsen	35
58710	Anamoose	138
58316	Belcourt	95
58317	Bisbee	132
58318	Bottineau	200
58321	Brocket	58
58323	Calvin	28
58324	Cando	390
58421	Carrington	669
58220	Cavalier	882
58325	Churchs Ferry	25
58425	Cooperstown	40
58327	Crary-Doyon	142
58301	Devils Lake	4,414

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: \$14.00 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$5.95
Delivery Method:

Personnel

Publisher: Don Forney
Display Ad Contact: Ethan Evenson
Display Email:
eevenson@devilslakejournal.com
MCN Contact:
MCN Email:
classifieds@devilslakejournal.com



Hartington Shopper, Hartington, NE

MFCP# 1160

213 N. Broadway Hartington, NE 68739
 Tel: (402) 254-7471 Fax:
 Website: <https://www.hartingtonshopper.com/>
 Publisher Email: hartshopper@hartel.net

Publication Information

Circulation: 7,055
Number of Editions: 1
Format & Avg Page Count: Tabloid / 18
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Hartington Shopper Inc
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	667
68717	Belden	88
68718	Bloomfield	535
68727	Coleridge	338
68730	Crofton	825
68736	Fordyce	241
68739	Hartington	1,395
68745	Laurel	452
68757	Newcastle	328
68765	Osmond	660
68771	Randolph	621
68774	St. Helena	146
68786	Wausa	485
68792	Wynot	214
57078	Yankton	60

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$11.25 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Tom Schieffer
Display Ad Contact: Tom Schieffer
Display Email:hartshopper@hartel.net
MCN Contact:
MCN Email: hartshopper@hartel.net



Penny Press 1, Nebraska City, NE

MFCP# 1170

823 Central Ave. Nebraska City, NE 68410
Tel: (800) 742-7662 Fax:
Website:
Publisher Email:

Publication Information

Circulation: 18,822
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Gatehouse Media Inc
Year Established: 1974
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, Name, and Circulation. Includes entries like 68305 Auburn (2,040), 68307 Avoca (210), etc.

Mechanical Data

ROP Deadline: Thursday 11A
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11" x 21"
Open Rate: \$16.47 / column inch
Insert Open Rate: \$52.00 / thousand
Classified Rate: \$14.00
Delivery Method:

Personnel

Publisher:
Display Ad Contact:
Display Email:vrudolph@ncnewspress.com
MCN Contact: Theresa Kavan
MCN Email: tkavan@ncnewspress.com



Advisor - Albion, Norfolk, NE

MFCP# 1090

PO Box 1266 Norfolk, NE 68702
Tel: 402-379-4100 Fax: 402-379-1289
Website: www.theadvisorne.com
Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 18,782
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Northeast Shoppers Inc
Year Established: 1997
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, Name, and Circulation. Includes entries like 68620 Albion (1,455), 68815 Arcadia (289), etc.

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.25 inches
Mechanical Data:
Full Page: 10.313" x 16"
Open Rate: \$11.35 / column inch
Insert Open Rate: \$100.00 / thousand
Classified Rate: \$9.75
Delivery Method:

Personnel

Publisher: Julie Hermsen
Display Ad Contact: Deb Condrey
Display Email:debcon@frontiernet.net
MCN Contact: Brenda Grubb
MCN Email: classifieds@norfolkareashopper.com

Table with 3 columns: Zip Code, Name, and Circulation. Includes entries like 68842 Greeley (301), 68842 Humphrey (762), etc.

Table with 3 columns: Zip Code, Name, and Circulation. Includes entry 68665 Spalding (383)



Norfolk Area Shopper, Norfolk, NE

MFCP# 1168

PO Box 1266 Norfolk, NE 68702
 Tel: (402) 379-4100 Fax: (402)379-1289
 Website: www.norfolkareashopper.com
 Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 27,669
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Northeast Shoppers Inc
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.3125 inches
Mechanical Data:
Full Page: 10.3" x 16"
Open Rate: \$11.80 / column inch
Insert Open Rate: \$100.00 / thousand
Classified Rate: \$13.50
Delivery Method:

Personnel

Publisher: Julie Hermsen
Display Ad Contact: Julie Hermsen
Display Email:
 jhermsen@norfolkareashopper.com
MCN Contact: Brenda Grubb
MCN Email:
 classifieds@norfolkareashopper.com

Distribution by Zip Code

Misc	Assorted	780	68641	Howells	483	68771	Randolph	601
68715	Battle Creek	671	68642	Humphrey	25	68773	Royal	10
68716	Beemer	50	68643	Leigh	25	68779	Stanton	1,026
68717	Belden	89	68748	Madison	1,172	68781	Tilden	679
68720	Brunswick	140	68752	Meadow Grove	354	68786	Wausa	486
68723	Carroll	228	68756	Neligh	50	68787	Wayne	2,061
68629	Clarkson	557	68758	Newman Grove	25	68790	Winside	324
68726	Clearwater	35	68701	Norfolk	11,561	68791	Wisner	861
68727	Coleridge	356	68761	Oakdale	156			
68729	Creighton	837	68764	Orchard	371			
68636	Elgin	25	68765	Osmond	672			
68735	Ewing	25	68652	Petersburg	25			
68738	Hadar	31	68767	Pierce	1,399			
68739	Hartington	25	68768	Pilger	269			
68740	Hoskins	328	68769	Plainview	857			

O'Neill Shopper, O'Neill, NE

MFCP# 1169

129 N. 4th Street PO BOX 671 O'Neill, NE 68763
 Tel: (402) 336-3519 Fax:
 Website: www.oneillshopper.com
 Publisher Email: lisa@oneillprinting.net

Publication Information

Circulation: 12,549
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Mary Poesé
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$6.97 / column inch
Insert Open Rate: \$63.30 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Lisa Connot
Display Ad Contact: Lisa Wright
Display Email: lisa@theoneillshopper.net
MCN Contact: Cindy
MCN Email: cindy@oneillprinting.net

Distribution by Zip Code

69210	Ainsworth	1,297	69214	Johnstown	108
68711	Amelia	61	69217	Lone Pine	317
68713	Atkinson	1,094	68746	Lynch	238
68622	Bartlett	167	68755	Naper	133
68714	Bassett/ Rose	618	68759	Newport	131
68719	Bristow	89	68760	Niobrara	386
68722	Butte	262	68763	O'Neill	2,512
68724	Center	87	68764	Orchard	372
68725	Chambers	267	68766	Page	200
68726	Clearwater	333	68773	Royal	93
68729	Creighton	837	68777	Spencer	374
68636	Elgin	612	68778	Springview	313
68734	Emmet	62	68780	Stuart	489
68735	Ewing	407	68783	Verdigre	507
68742	Inman	111	68789	Winnetoon	72

American Classifieds of Omaha, Omaha, NE

MFCP# 1174

P. O. Box 6569 Omaha, NE 68106
 Tel: (402) 342-4426 Fax:
 Website: www.omahaamericanclassifieds.com
 Publisher Email: omaha@amclassifieds.com

Publication Information

Circulation: 40,603
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 28
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Kathy Napora
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

68003	Ashland	62
68310	Beatrice	370
68005	Bellevue	1,100
68123	Bellevue	475
68147	Bellevue	180
68007	Bennington	60
68008	Blair	415
51510	Carter Lake	175
68017	Ceresco	80
68331	Cortland	20
51501	Council Bluffs	1,720
51503	Council Bluffs	1,165
51526	Crescent	25
68333	Crete	295
68336	Davey	15

Mechanical Data

ROP Deadline: Monday 6P
Rate As Of: January 1, 2021
Column Width: 1.67 inches
Mechanical Data:
Full Page: 10.5" x 15.75"
Open Rate: \$11.00 / column inch
Insert Open Rate: \$25.00 / thousand
Classified Rate: \$7.50
Delivery Method:

Personnel

Publisher: Kathy Napora
Display Ad Contact: Kathy Napora
Display Email: omaha@amclassifieds.com
MCN Contact: Tricia Rausch
MCN Email: omaha@amclassifieds.com

68335	Denton	25
68347	Eagle	10
68022	Elkhorn	85
68349	Elmwood	20
68025	Fremont	340
68359	Friend	35
51534	Glenwood	555
68366	Greenwood	35
68028	Gretna	120
68128	La Vista	240
68502	Lincoln	910
68503	Lincoln	582
68504	Lincoln	1,074
68505	Lincoln	185
68506	Lincoln	206

68507	Lincoln	600
68508	Lincoln	140
68510	Lincoln	575
68512	Lincoln	105
68514	Lincoln	10
68516	Lincoln	296
68520	Lincoln	25
68521	Lincoln	1,002
68522	Lincoln	275
68524	Lincoln	115
68528	Lincoln	521
68037	Louisville	80
68402	Malcolm	15
68405	Milford	110
51553	Minden	60



Elkhorn Valley Shopper, West Point, NE

MFCP# 1192

134 E. Grove St West Point, NE 68788-0040
 Tel: (402) 372-2412 Fax:
 Website: http://www.wpnews.com
 Publisher Email: publisher@wpnews.com

Publication Information

Circulation: 9,467
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: West Point News Incorporated
Year Established: 1870
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	69
68004	Bancroft	413
68716	Beemer	450
68019	Craig	245
68633	Dodge	510
68031	Hooper	240
68641	Howells	477
68038	Lyons	650
68045	Oakland	862
68047	Pender	744
68768	Pilger	263
68055	Rosalie	130
68057	Scribner	710
68664	Snyder	138
68062	Thurston	129

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 10.25" x 13.5"
Open Rate: \$12.85 / column inch
Insert Open Rate: \$93.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Tom Kelly
Display Ad Contact: Karey Rahn
Display Email: admanager@wpnews.com
MCN Contact: Karey Rahn
MCN Email: admanager@wpnews.com

68063	Uehling	136
68788	West Point	2,446
68791	Wisner	855

Shopping Guide, Hartford, SD

MFCP# 9228

100 W Hwy 38, Ste K PO Box 474 Hartford, SD 57033
 Tel: (605) 321-9153 Fax: (712) 472-3414
 Website:
 Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 10,282
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: New Century Press
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

57003	Baltic	806
57016	Chester	272
57017	Colman	543
57018	Colton	593
57020	Crooks	645
57022	Dell Rapids	2,324
57030	Garretson	1,229
57033	Hartford	2,278
57035	Humboldt	503
57041	Lyons	52
57055	Renner	473
57104	Sioux Falls	390
57065	Trent	174

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: \$6.00 / column inch
Insert Open Rate: \$116.62 / thousand
Classified Rate: \$7.95
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact:
Display Email: ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com

Payday, Huron, SD

MFCP# 1202

49 Third Street SE Huron, SD 57350
 Tel: (605) 353-7412 Fax:
 Website:
 Publisher Email: mdavis@plainsman.com

Publication Information

Circulation: 15,478
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Pay Day Print Shop
Year Established: 1994
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

57312	Alpena	233
57314	Artesian	300
57353	Bancroft	343
57322	Carpenter	110
57323	Carthage	183
57324	Cavour	181
57231	DeSmet	819
57436	Doland	240
57440	Frankfort	220
57346	Highmore	610
57348	Hitchcock	238
57540	Holibird	34
57350	Huron	6,622
57249	Lake Preston	505
57359	Letcher	210

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.59 inches
Mechanical Data:
Full Page: 9.54" x 10"
Open Rate: \$17.50 / column inch
Insert Open Rate: \$78.00 / thousand
Classified Rate: \$6.00
Delivery Method:

Personnel

Publisher: Mark Davis
Display Ad Contact: Mark Davis
Display Email: mdavis@plainsman.com

MCN Contact: Ruby Crandall
MCN Email: rcrandall@plainsman.com

57362	Miller	1,005
57301	Mitchell	175
57467	Orient	129
57469	Redfield	200
57371	Ree Heights	119
57470	Rockham	92
57373	St. Lawrence	190
57476	Tulare	201
57379	Virgil	38
57381	Wessington	255
57382	Wessington Springs	780
57278	Willow Lake	277
57384	Wolsey	411
57385	Woonsocket	660
57386	Yale	98

The Valley Shopper, Milbank, SD

MFCP# 1225

203 S. 3rd St. Milbank, SD 57252
 Tel: (605) 432-1000 Fax:
 Website: www.midlandpublishing.com
 Publisher Email: mike@midlandpublishing.com

Publication Information

Circulation: 16,767
Number of Editions: 1
Format & Avg Page Count: Tabloid / 36
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Midland Publishing & Printing Co
Year Established: 1968
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56207	Alberta, MN	15
56208	Appleton, MN	845
56211	Beardsley, MN	327
56212	Bellingham, MN	255
57216	Big Stone City	508
57218	Brandt	115
56219	Browns Valley, MN	528
56220	Canby, MN	200
56221	Chokio, MN	160
57224	Claire City	87
57226	Clear Lake	683
56225	Clinton, MN	410
57227	Corona	190
56227	Correll, MN	86
56232	Dawson, MN	872

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.653 inches
Mechanical Data:
Full Page: 10.333" x 15"
Open Rate: \$8.16 / column inch
Insert Open Rate: \$63.00 / thousand
Classified Rate: \$7.91
Delivery Method:

Personnel

Publisher: Michael Sipe
Display Ad Contact: Michael Sipe
Display Email:
 midpub@midlandpublishing.com
MCN Contact: Betty Sipe
MCN Email: midpub@midlandpublishing.com

57232	Eden	250
57237	Gary City	222
57238	Goodwin	171
56240	Graceville/Barry, MN	384
56249	Holloway, MN	111
56236	Johnson, MN	35
57246	LaBolt	75
57247	Lake City	49
56256	Louisburg, MN	56
56256	Madison, MN	1,123
56257	Marietta, MN	176
57251	Marvin	75
56262	Milan, MN	235
57252	Milbank	2,241
56257	Nassau, MN	80

57255	New Effington	250
56276	Odessa, MN	120
56278	Ortonville, MN	1,470
57257	Peever	153
57259	Reville/Albee	205
57260	Rosholt	494
57262	Sisseton	1,453
57262	Sisseton Agency	472
57262	Sisseton Housing	92
57263	South Shore	190
57264	Stockholm	97
57265	Strandburg	90
57266	Summit	208
57269	Twin Brooks	165
57270	Veblen (City)	49

Hometown Trader, Salem, SD

MFCP# 9227

135 S Main St Salem, SD 57058
 Tel: (605) 425-2361 Fax: (712) 472-3414
 Website:
 Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 4,491
Number of Editions: 1
Format & Avg Page Count: Tabloid / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: New Century Press
Year Established: 2020
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

57311	Alexandria	480
57319	Bridgewater	414
57012	Canistota	476
57321	Canova	158
57332	Emery	308
57029	Freeman	284
57340	Fulton	136
57043	Marion	592
57047	Monroe	109
57048	Montrose	426
57058	Salem	833
57374	Spencer	160
57076	Winfred	115

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: \$6.00 / column inch
Insert Open Rate: \$116.62 / thousand
Classified Rate: \$7.95
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact:
 Display Email: ads@ncppub.com
MCN Contact:
 MCN Email: ads@ncppub.com



AdVenture, Sioux Falls, SD

MFCP# 1255

4009 W 49th St, Ste 105 Sioux Falls, SD 57106
Tel: (605)231-4243 Fax:
Website: www.adventurelistings.com
Publisher Email: alex@dch.com

Publication Information

Circulation: 11,416
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Digital Community Holdings
Year Established: 2001
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56110	Adrian, MN	28
57311	Alexandria	85
MISC	Assorted	90
57055	Baltic	23
56116	Beaver Creek, MN	6
57004	Beresford	170
57005	Brandon	135
57319	Bridgewater	50
57006	Brookings	605
57012	Canistota	17
57013	Canton	127
57014	Centerville	17
57015	Chancellor	10
57016	Chester	15
57226	Clear Lake	15

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 7.25" x 9.917"
Open Rate: \$8.20 / column inch
Insert Open Rate: / thousand
Classified Rate: \$41.00
Delivery Method:

Personnel

Publisher: Alex Hage
Display Ad Contact: Lloyd Uthe
Display Email: lloyd@adventurelistings.com
MCN Contact: Lloyd Uthe
MCN Email: production@autoconx.com



Broadcaster, The, Vermillion, SD

MFCP# 1210

818 Cottage Ave Vermillion, SD 57069
Tel: (605) 624-4429 Fax:
Website: http://broadcasteronline.com/issues
Publisher Email:

Publication Information

Circulation: 10,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1934
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51001	Akron	25
57001	Alcester	10
MISC	Assorted	150
57004	Beresford	557
57010	Burbank	236
57014	Centerville	754
57025	Elk Point	1,344
57031	Gayville	299
57037	Irene	414
57044	Meckling	199
68757	Newcastle	299
68770	Ponca	698
57069	Vermillion	5,210
57072	Volin	289
57073	Wakonda	316

Mechanical Data

ROP Deadline: Thursday 11A - Rate card on
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: \$6.00 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$12.90
Delivery Method:

Personnel

Publisher:
Display Ad Contact: Micki Schievelbein
Display Email: micki.schievelbein@yankton.net
MCN Contact: Michele Schievelbein
MCN Email: Michele.Schievelbein@yankton.net

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Missouri Valley Shopper, Yankton, SD

MFCP# 1230

319 Walnut St Yankton, SD 57078
 Tel: (605) 665-5884 Fax:
 Website: <http://www.missourivalleyshopper.com>
 Publisher Email: gary.wood@yankton.net

Publication Information

Circulation: 20,470
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	330
57315	Avon	475
68718	Bloomfield	730
68724	Center	50
57014	Centerville	30
68727	Coleridge	325
68729	Creighton	75
68730	Crofton	855
57329	Dante	30
68736	Fordyce	200
57029	Freeman	105
57031	Gayville	90
68739	Hartington	1,230
57037	Irene	90
57354	Kaylor	40

Mechanical Data

ROP Deadline: Fri 12P -Add \$45 Monster.com
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: \$13.30 / column inch
Insert Open Rate: \$57.26 / thousand
Classified Rate: \$8.10
Delivery Method:

Personnel

Publisher: Gary Wood
Display Ad Contact: Micki Schievelbein
Display Email: micki.schievelbein@yankton.net
MCN Contact: Michele Schievelbein
MCN Email: Micki.Schievelbein@yankton.net

57040	Lesterville	160
57044	Meckling	30
57045	Menno	445
57046	Mission Hill	200
68760	Niobrara	390
68701	Norfolk	20
57052	Olivet	30
57059	Scotland	440
57062	Springfield	580
68774	St. Helena	120
57063	Tabor	370
57376	Tripp	60
57066	Tyndall	775
57067	Utica	170
68783	Verdigre	50

57069	Vermillion	100
57070	Viborg	40
57072	Volin	30
57380	Wagner	205
57073	Wakonda	30
68786	Wausa	455
68792	Wynot	180
57078	Yankton	10,935

Big Buck Shopper, Chippewa Falls, WI

MFCP# 1480

321 Frenette Dr. Chippewa Falls, WI 54729
 Tel: (608) 791-8291 Fax:
 Website:
 Publisher Email: paul.pehler@lee.net

Publication Information

Circulation: 62,372
Number of Editions: 2
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Lee Enterprises
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

54721	Arkansas	586
54722	Augusta	1,585
54724	Bloomer	3,175
54725	Boyceville	1,247
54726	Boyd	743
54727	Cadott	2,106
54729	Chippewa Falls	14,255
54730	Colfax	2,191
54732	Cornell	1,292
54733	Dallas	549
54734	Downing	346
54735	Downsville/	10,410
54737	Downsville/Menomonie	
54736	Durand	1,805
54703	Eau Claire	5,070

Mechanical Data

ROP Deadline: Friday 4P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21.5"
Open Rate: \$14.49 / column inch
Insert Open Rate: \$53.00 / thousand
Classified Rate: \$9.00
Delivery Method:

Personnel

Publisher: Paul Pehler
Display Ad Contact: Melissa Lara
Display Email: melissa.lara@lee.net
MCN Contact: Paul Pehler
MCN Email: paul.pehler@lee.net

54737	Eau Galle	200
54739	Elk Mound	1,934
54740	Elmwood	912
54741	Fairchild	604
54742	Fall Creek	1,918
54433	Gilman	777
54013	Glenwood City	1,477
54745	Holcome	1,138
54748	Jim Falls	584
54749	Knapp	526
54752	Menomonie/Downsville	
54757	New Auburn/Sand Creek	1,531
54763	Ridgeland	487
54765	Sand Creek/New Auburn	
54766	Sheldon	668

54767	Spring Valley	1,421
54768	Stanley	1,912
54772	Wheeler	490
54027	Wilson	433



Tri-County Foxy Shoppers, La Crosse, WI

MFCP# 1530

401 3rd St N La Crosse, WI 54601
Tel: Fax:
Website: https://lacrossetribune.com/eedition/viroqua_foxy/
Publisher Email: paul.pehler@lee.net

Publication Information

Circulation: 23,995
Number of Editions: 3
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Lee Enterprises
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 4P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21.5"
Open Rate: \$21.60 / column inch
Insert Open Rate: \$5,482.00 / thousand
Classified Rate: \$16.00
Delivery Method:

Personnel

Publisher: Paul Pehler
Display Ad Contact: Melissa Lara
Display Email: melissa.lara@lee.net
MCN Contact:
MCN Email: ads@lacrossetribune.com

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Rows include Bangor (1,070), Camp Douglas (1,020), Kendall (658), Norwalk (20), Oakdale (35), Rockland (447), Sparta (8,251), Tomah (7,834), Tunnel City (19), Warrens (1,161), West Salem (3,460), Wilton (20).



Great Dane Shopping News, Oregon, WI

MFCP# 1470

156 N. Main St. Oregon, WI 53575
Tel: (608) 845-9559 Fax: (608)845-9550
Website: www.shoppingnewspapers.com
Publisher Email: jferolie@wisconsinmediagroup.com

Publication Information

Circulation: 29,892
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Wisconsin Media Group
Year Established: 1998
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: \$13.95 / column inch
Insert Open Rate: \$56.00 / thousand
Classified Rate: \$16.00
Delivery Method:

Personnel

Publisher: Jim Ferolie
Display Ad Contact: Catherine Stang
Display Email: cstang@wisconsinmediagroup.com
MCN Contact: Sharon Schjoth
MCN Email: sschjoth@wisconsinmediagroup.com

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Rows include Brooklyn (1,486), Evansville (3,264), Fitchburg (10), Oregon (6,792), Stoughton (8,961), Verona (9,379).



Oshkosh Herald, Oshkosh, WI

MFCP# 9232

923 S Main St #C Oshkosh, WI 54902
Tel: (920) 479-6301 Fax:
Website: www.oshkoshherald.com
Publisher Email: karen@oshkoshherald.com

Publication Information

Circulation: 29,783
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 2017
Publication Type: Tabloid
Insert Zoning Available:

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Rows: 54901 Oshkosh, WI 14,684; 54902 Oshkosh, WI 8,483; 54904 Oshkosh, WI 6,616

Mechanical Data

ROP Deadline: Friday noon
Rate As Of: January 1, 2021
Column Width: 2.4 inches
Mechanical Data:
Full Page: 10.375 x15.75
Open Rate: \$44.00 / column inch
Insert Open Rate: / thousand
Classified Rate: \$44.00
Delivery Method:

Personnel

Publisher: Karen Schneider
Display Ad Contact: Julie Vandenberg
Display Email:advertise@oshkoshherald.com
MCN Contact: Julie Vandenberg
MCN Email: classifieds@oshkoshherald.com



Grant_Iowa_Lafayette Shopping News, Platteville, WI

MFCP# 1490

11 Means Drive Platteville, WI 53818-0500
Tel: (608) 348-2374 Fax: (608)348-3388
Website: www.yourshoppingnews.com
Publisher Email: kathy.neumeister@wcinet.com

Publication Information

Circulation: 34,332
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1950
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

Table with 3 columns: Zip Code, City, Circulation. Rows: 53507 Barneveld 927; 53802 Beetown 38; 53510 Belmont 670; 53803 Benton 539; 53516 Blanchardville 445; 53804 Bloomington 603; 53805 Boscobel 2,246; 53806 Cassville 768; 53526 Cobb 262; 53807 Cuba City 1,889; 53530 Darlington 2,002; 53808 Dickeyville 460; 53533 Dodgeville 3,379; 53535 Edmund 30; 53809 Fennimore 1,725

Mechanical Data

ROP Deadline: Friday 9AM
Rate As Of: January 1, 2021
Column Width: 1.58 inches
Mechanical Data:
Full Page: 10.375" x 16.25"
Open Rate: \$19.50 / column inch
Insert Open Rate: \$56.00 / thousand
Classified Rate: \$12.75
Delivery Method:

Personnel

Publisher: Kathy Neumeister
Display Ad Contact: Tristan Hirsch
Display Email:tristan.hirsch@wcinet.com
MCN Contact: Nicole Dettman
MCN Email: nicole.dettman@wcinet.com

Table with 3 columns: Zip Code, City, Circulation. Rows: 53810 Glen Haven 200; 53811 Hazel Green 1,328; 53543 Highland 694; 53544 Hollandale 367; 53812 Kieler 244; 53813 Lancaster 2,768; 53553 Linden 245; 53554 Livingston 427; 53565 Mineral Point 2,338; 53569 Montfort 458; 53816 Mount Hope 294; 53817 Patch Grove 75; 53818 Platteville 5,841; 53820 Potosi 1,117; 53580 Rewey 218

Table with 3 columns: Zip Code, City, Circulation. Rows: 53582 Ridgeway 460; 53586 Shullsburg 970; 53825 Stitzer 182; 53827 Woodman 123



Wisconsin Iowa Shopping News, Prairie du Chien, WI

MFCP# 1500

405 N. Marquette Road Prairie du Chien, WI 53821
Tel: 608-326-2457 Fax: (608)326-6621
Website: www.wi-iashoppingnews.com/
Publisher Email: kathy.neumeister@wcinet.com

Publication Information

Circulation: 16,801
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

53801	Bagley	384
54631	Bell Center	800
52141	Brainard	642
52133	Castalia	231
52151	Church	1,035
52049	Clayton	662
52135	Clermont	404
54624	De Soto	635
54626	Eastman	732
52146	Egan	522
52047	Farmersburg	266
54628	Ferryville	566
52162	Frankville	1,349
52157	Giard	881
52156	Hardin	313

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 10.375" x 16.5"
Open Rate: \$11.70 / column inch
Insert Open Rate: \$56.00 / thousand
Classified Rate: \$10.00
Delivery Method:

Personnel

Publisher: Kathy Neumeister
Display Ad Contact: Nicole Dettman
Display Email: nicole.dettman@wcinet.com
MCN Contact: Nicole Dettman
MCN Email: nicole.dettman@wcinet.com



Richland Center Shopping News, Richland Center, WI

MFCP# 1510

272 N. Main St PO Box 272 Richland Center, WI 53581
Tel: (608) 647-2911 Fax: (608)647-7238
Website: www.richlandcentershoppingnews.com/
Publisher Email: kathy.neumeister@wcinet.com

Publication Information

Circulation: 12,800
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1932
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	2
53506	Avoca	292
53518	Blue River	420
53924	Cazenovia	485
53540	Gotham	83
53937	Hillpoint	320
54634	Hillsboro	1,029
53941	La Valle	10
53639	LaFarge	435
53943	Loganville	25
53556	Lone Rock	901
53573	Muscoda	1,223
53577	Plain	407
54652	Readstown	310
53959	Reedsburg, WI	70

Mechanical Data

ROP Deadline: Friday 3PM
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 10.375" x 16.5"
Open Rate: \$11.45 / column inch
Insert Open Rate: \$58.00 / thousand
Classified Rate: \$7.50
Delivery Method:

Personnel

Publisher: Kathy Neumeister
Display Ad Contact: Linda Post
Display Email: linda.post@wcinet.com
MCN Contact: Nicole Dettman
MCN Email: nicole.dettman@wcinet.com

53581	Richland Center	5,006
53584	Sextonville	65
54655	Soldiers Grove	402
53588	Spring Green	844
53962	Union Center	60
54664	Viola	411

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