

**Midwest
2x2 Display Ads**
can make you money!

**BUY ONE,
GET ONE FREE**
makes it
EASIER THAN EVER!

The following industries can reach circulation well beyond your local paper's boundaries—in many cases attracting people from all over the Midwest!



AUCTIONS



HELP WANTED



EQUIPMENT—FARM & COMMERCIAL. Tractors, skid steers, farm land, livestock, etc.



COMMUNITY EVENTS. Examples include street fairs, festivals, fundraisers, coin shows, gun shows, etc. which typically have specific dates on the ads.



ADVERTISING FOR TOURISM. From Chambers of Commerce or Tourism Bureaus promoting Tourism.



VEHICLE SALES. Cars, trucks, ATVs, RVs, campers and collectible vehicles.



ANTIQUES. Individuals, stores or events.

This promotion ends on December 31, 2026.

Increase your
bottom line with MFCP's

**BUY ONE
GET ONE
PROMO!**

**Get a FREE 2x2 Ad
with the Purchase of a 2x2 Ad!**

Reg.
up to \$600

BOGO SALE
(up to \$600 value)

OVER 70 PAPERS IN 8 STATES: combined circulation over 840,000
*Illinois, Indiana, Iowa, Kansas, Minnesota, Nebraska,
South Dakota, Wisconsin*

Advertising through the Midwest Free Community Papers (MFCP) network is a **simple, cost-effective** way to reach a widespread audience.

NETWORK ADVERTISING

MORE REACH

MORE CUSTOMERS

MORE PROFIT



NETWORK ADVERTISING

we're here to help *your* sales

Let us help make **your** sales go further, contact us today:
(888) 899-MFCP (6327) | director@mfcpc.org | MFCP.org



BRING THE
highest NUMBER OF
bidders TO YOUR
AUCTION



Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to bring more bidders to your auction! That is **more households than you can reach anywhere else!**

**BUY ONE
GET
ONE!***

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COMBINED support AND circulation FOR success

want help WITH YOUR help wanted?

Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to help bring more qualified applicants your way! That is **more households than you can reach anywhere else!**



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COMBINED support AND circulation FOR success

WE HAVE JUST THE
ticket to
HELP BRING MORE PEOPLE TO
your event.



Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to bring 'em to the best show in town—yours! That is **more households than you can reach anywhere else!**

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COMBINED support AND circulation FOR success

WE'VE SET OUR
sights on
BRINGING MORE **sightseers**
TO YOUR TOWN



Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to help bring more tourism to your town. That is **more households than you can reach anywhere else!**

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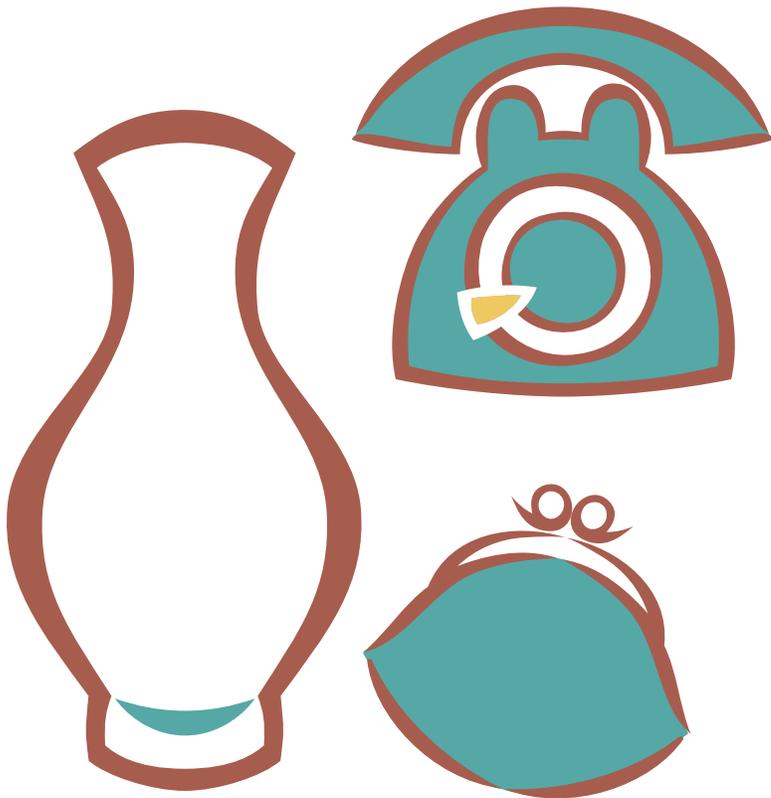
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COMBINED support AND circulation FOR success

WE CAN HELP YOU

collect new

INTEREST IN YOUR **vintage** ITEMS.



Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to help bring more buyers to your antique shop or events in your town. That is **more households than you can reach anywhere else!**

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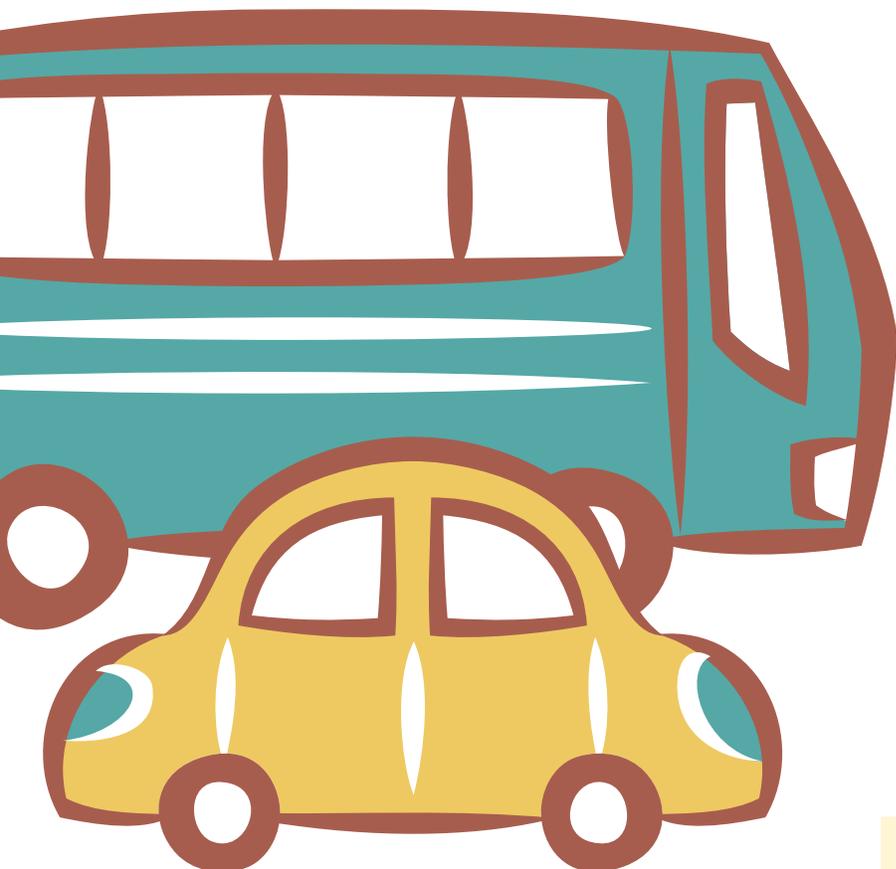
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COMBINED support AND circulation FOR success

WE CAN HELP

drive more buyers

TO YOUR AREA



- Cars • Trucks • ATVs • RVs
- Campers • Collectible Vehicles

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Midwest Free Community Papers has created an opportunity for you to **reach our readers with a 2x2 network display ad** to help bring more people to your business or event. That is **more households than you can reach anywhere else!**

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LET US
widen the
field **IN YOUR AREA.**

Buy or sell:

tractors
skid steers
farm land
livestock

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