



**LINDSEY YOUNG**  
BUSINESS MANAGER  
KANSAS PUBLISHING  
VENTURES, LLC

Lindsey Young, along with her husband, Joey, is the majority owner of Kansas Publishing Ventures, which oversees the publication of three weekly newspapers: Harvey County Now, The Clarion, and The Hillsboro Free Press. They are becoming increasingly known for their innovative approach to business—implementing everything from an annual blues concert in their community to hosting readers monthly for drinks and conversation for Press Club. KPV was featured in a recently published book, "Reviving Rural News." They are also proud to be aiding newspapers around the country to train community members to work in their newsrooms with Earn Your Press Pass, on-demand journalism training.

# THURSDAY, APRIL 3

10:00 - 11:15 A.M. –

**Creatively Covering Your Community:** Explore innovative approaches to community journalism with Kansas Publishing Ventures. Lindsey and Joey Young have cultivated a fresh, engaging storytelling style across their three newspapers in South Central Kansas? This session dives into creative techniques and unique story ideas they've developed over the past decade to enrich routine coverage. If you're looking to break free from the typical story lineup and want to infuse new life into your content, attend this workshop during which Lindsey will offer actionable ideas to keep your reporting dynamic and relevant.

1:00 - 2:45 P.M. –

**Mastering Interviewing Skills:** Interviewing isn't just about asking questions; it's about crafting a conversation that reveals the story behind the words. Lindsey Young, experienced community newspaper co-owner, will guide you through the finer points of interviewing, from asking insightful questions to handling sensitive subjects and difficult sources. This session covers preparation techniques, effective follow-up strategies, and ways to manage challenging interview dynamics, helping you unlock the full potential of each interview. Perfect for editors and reporters looking to elevate their interviewing game and deepen their storytelling impact.

3:00 - 4:15 P.M. –

**Getting the Shot:** You don't need a studio full of equipment to capture compelling visuals for your publication or social channels. In this session, we'll cover key techniques for making the most of any camera—even a smartphone—to enhance the quality and impact of your photography. We'll explore practical camera settings, composition tips, and quick tricks that can make your next local event photo stand out, whether it's for the newspaper or social media. While we may not transform you into Ansel Adams, you'll leave with the know-how to capture photos that bring your stories to life.



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