

BRING THE
highest
NUMBER OF
bidders
TO YOUR NEXT AUCTION

Advertising through the Midwest Free Community Papers (MFCP) network is a great opportunity to reach a widespread auction audience of new customers in a simple, cost-effective way.

Established in 1955, MFCP is the largest regional free community papers association, offering you combined support and circulation for success.



NETWORK ADVERTISING

pick the program that best meets your needs

THREE NETWORK OPTIONS:

Midwest 2 x 2 Display Ad

3" x 2" ad with combined circulation over 843,000
over 70 papers in 9 states
As Low as \$600 / week

Custom Display Ad

Choose the ad size and specific papers, counties or regions that fit your advertisers' needs

Classified

combined circulation over 1.5 million
\$249/week in 9 states or choose from 4 zones to reach certain markets

Combined support and circulation for success:
(888) 899-MFCP (6327) | MFCP.org
director@mfc.org | office@mfc.org

MORE REACH | MORE BIDDERS | MORE PROFIT

for results that really **ad up** for your

Equipment Auctions
In-Person & Online Events
Tractors • Machinery • Vehicles
Tools • Property • & More

Next Auction Farm Retirement & Machinery Auction
Day, Month 00 at 10 a.m. Name Town, XY

Company Auctions For more information, visit us online:
000-000-0000 | www.namewebsite.com

Midwest 2 x 2 Display Sample Ad (3" x 2")

auction advertising