

# LESS IS more.

**One quick** call,  
**one low** price  
& we get the word  
out for you!



## NETWORK ADVERTISING

Advertising through the Midwest Free Community Papers (MFCP) network is a great opportunity to reach a widespread audience of new customers in a simple, cost-effective way.

Established in 1955, MFCP is the largest regional free community papers association, offering you combined support and circulation for success.

Your business can **reach up to**  
**1.5 million customers**

in 9 states for  
**only \$249/week**

with **Midwest**  
**Classifieds**  
**Network!**

*Or choose from*  
*4 zones to reach*  
*your market area*

reach a combined circulation **over 1.5 million:**

**ALL ZONES:**  
**\$249**/week

9 states:  
*South Dakota, Nebraska, Kansas, Minnesota,  
Iowa, Missouri, Wisconsin, Illinois, Indiana*

Or choose from the zones below to reach all MCN members in your market area:

**IOWA**  
**\$169**/week  
over 1 million  
circulation

**MINNESOTA**  
**\$115**/week  
over 389,000  
circulation

**EAST of I-35**  
**\$169**/week  
over 988,000  
circulation

**WEST of I-35**  
**\$169**/week  
over 920,000  
circulation

Ads are 30 words or less. Additional words: \$2 each. 10% discount for running ad 3 consecutive weeks; 15% for 5 consecutive weeks; 20% for 7 consecutive weeks.

*Circulation is approximate as not all members run all ads every week.*

Contact your local  
newspaper ad rep or

**(888) 899-MFCP (6327)**  
**MFCP.org**  
**director@mfcpc.org**

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**SMALL** advertising budget.

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