

membership **DIRECTORY**



midwest free community papers



Rates are accurate to the best of our knowledge as of September 2024.
Please check with the publisher to confirm before quoting rates to others.



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The Shopper	South Holland, IL	30
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Algona Reminder, Algona, IA

MFCP# 10

14 E Nebraska St Algona, IA 50511
Tel: (515) 295-3535 Fax:
Website: www.algona.com
Publisher Email: publisher@algona.com

Publication Information

Circulation: 11,730
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Enterprise Media Inc., Charles City
Year Established: 1936
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50511	Algona	3,757
50514	Armstrong	41
50517	Bancroft	519
50519	Bode	276
50423	Britt	1,370
50424	Buffalo Center	287
50522	Burt	383
50430	Corwith	234
50539	Fenton	222
50451	Lakota	249
50556	Ledyard	158
50558	Livermore	283
50559	Lone Rock	84
50560	LuVerne	280
50570	Ottosen	91

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: inches
Mechanical Data:
Full Page: 11.5" x 21.5"
Open Rate: \$13.90 / column inch
Insert Open Rate: \$69.00 / thousand
Classified Rate: \$0.80
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Brad Hicks
Display Ad Contact: Nancy Steburg
Display Email: ads@algona.com

MCN Contact: Nancy Steburg
MCN Email: ads@algona.com

MISC	Racks	1,100
50590	Swea City	437
50480	Titonka	417
50483	Wesley	338
50597	West Bend	605
50598	Whittemore	396
50484	Woden	203



Southwest Iowa Shopper, Atlantic, IA

MFCP# 45

410 Walnut St. Atlantic, IA 50022
Tel: (712) 243-2624 Fax:
Website: <http://www.swiowanewssource.com/atlantic/>
Publisher Email: newstelegraphpublisher@gmail.com

Publication Information

Circulation: 13,237
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group
Year Established: 1992
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50002	Adair	652
50020	Anita	840
MISC	Assorted	200
50022	Atlantic	4,010
51521	Avoca	1,028
50837	Bridgewater	193
50048	Casey	423
50841	Corning	225
50843	Cumberland	285
51531	Elk Horn	400
51532	Elliott	290
50846	Fontanelle	545
50847	Grant	50
51535	Griswold	868
51536	Hancock	224

Mechanical Data

ROP Deadline: Thursday 5P
Rates As Of:
Column Width: 1.778 inches
Mechanical Data:
Full Page: 10.75" x 21"
Open Rate: \$12.30 / column inch
Insert Open Rate: \$92.00 / thousand
Classified Rate: \$10.96
Delivery Method: Combination - Carrier, Rack and Postal
Political Rates As Of:

Personnel

Publisher: Jeff Lundquist
Display Ad Contact: Composing
Display Email: ant@ant-news.com

MCN Contact: Diana
MCN Email: dianab@auduboncountynews.com

51537	Harlan	314
51543	Kimballton	235
51544	Lewis	328
51552	Marne	141
50853	Massena	322
51560	Oakland	961
50864	Villisca	176
51577	Walnut	511
50274	Wiota	16

Nishna Valley Tribune, Audubon, IA

MFCP# 50

517 Leroy St. Audubon, IA 50025-0268

Tel: (712) 563-2741 Fax:

Website: <http://www.swiowanewssource.com/atlantic/>

Publisher Email: jrlund@ant-news.com

Publication Information

Circulation: 7,917

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 12

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Community Media Group

Year Established: 1954

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	374
50025	Audubon	1,735
50029	Bayard	171
50042	Brayton	17
50058	Coon Rapids	153
51440	Dedham	165
51531	Elk Horn	405
50076	Exira	932
50110	Gray	16
50115	Guthrie Center	1,343
50117	Hamlin	95
51537	Harlan	770
51446	Irwin	254
51543	Kimballton	222
51447	Kirkman	87

Mechanical Data

ROP Deadline: Thursday 5P

Rates As Of:

Column Width: 1.8125 inches

Mechanical Data:

Full Page: 10.75" x 21.5"

Open Rate: \$7.20 / column inch

Insert Open Rate: \$70.00 / thousand

Classified Rate: \$13.50

Delivery Method:

Political Rates As Of:

51454	Manilla	549
51455	Manning	365
51463	Templeton	264

Personnel

Publisher: Jeff Lundquist

Display Ad Contact: Jeanne Meaie

Display Email: jeannemacn@gmail.com

MCN Contact: Diana Ballou

MCN Email: acndianab@gmail.com

Tri-County Shopper, Bloomfield, IA

MFCP# 70

208 Weaver Rd. PO Box 168 Bloomfield, IA 52537

Tel: (641) 664-1333 Fax:

Website: [https://tri-countyshopper.pageflip.site/publications/Tri-](https://tri-countyshopper.pageflip.site/publications/Tri-County%20Shopper)

Publisher Email: shopper@netins.net

Publication Information

Circulation: 10,033

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Lee Enterprises

Year Established: 1971

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

63432	Arbela, MO	230
MISC	Assorted	175
63531	Baring, MO	230
52537	Bloomfield	3,241
52542	Cantril	156
63535	Coatsville, MO	55
52551	Douds	402
63536	Downing, MO	404
52560	Floris	212
63541	Glenwood, MO	185
63543	Gorin, MO	165
63546	Greentop, MO	658
63548	Lancaster, MO	651
63555	Memphis, MO	1,456
52570	Milton	368

Mechanical Data

ROP Deadline: Monday 10A

Rates As Of:

Column Width: 1.5625 inches

Mechanical Data:

Full Page: 10.3125" x 13"

Open Rate: \$8.50 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$8.25

Delivery Method:

Political Rates As Of:

52572	Moulton	319
52573	Mt. Sterling	156
52584	Pulaski	198
63561	Queen City, MO	559
63563	Rutledge, MO	213

Personnel

Publisher: Jeri Lyn Rupe

Display Ad Contact: Jeri Lyn Rupe

Display Email: shopper@netins.net

MCN Contact:

MCN Email: shopper@netins.net

Penny Saver - Cedar Rapids, Cedar Rapids, IA

MFCP# 100

115 3rd Street SE Cedar Rapids, IA 52341
 Tel: (319) 398-8333 Fax:
 Website: www.thegazette.com
 Publisher Email: zack.kucharski@thegazette.com

Publication Information

Circulation: 62,649
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Gazette Communications
Year Established: 1957
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

52202	Alburnett	403
52205	Anamosa	403
MISC	Assorted	42
52401	Cedar Rapids	4,000
52402	Cedar Rapids	11,791
52403	Cedar Rapids	3,369
52404	Cedar Rapids	10,881
52405	Cedar Rapids	6,900
52411	Cedar Rapids	1,353
52213	Center Point	403
52214	Central City	403
52218	Coggon	404
52227	Ely	643
52228	Fairfax	643
52233	Hiawatha	2,948

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 9.5" x 9.8"
Open Rate: \$20.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$21.60
Delivery Method:
Political Rates As Of:

52253	Lisbon	643
52302	Marion	11,778
52314	Mt Vernon	643
52315	Newhall	643
52324	Palo	404
52219	Praireburg	404
52328	Robins	404
52336	Springville	644
52338	Swisher	644
52341	Toddville	404
52344	Troy Mills	404
52351	Walford	644
52352	Walker	404

Personnel

Publisher: Zack Kucharski
Display Ad Contact: Cindy Margretz
Display Email: cindy.margretz@thegazette.com
MCN Contact:
MCN Email: classifieds@thegazette.com

Chickasaw County Advertiser- New Hampton Tribune, Charles City, IA

MFCP# 455

801 Riverside Drive Charles City, IA 50616
 Tel: (641)-228-3211 Fax:
 Website: http://www.nhtrib.com
 Publisher Email: christopherhall@charlescitiypress.com

Publication Information

Circulation: 6,814
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Charles City Press
Year Established: 2010
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50603	Alta Vista	262
MISC	Assorted	225
50628	Elma	591
50630	Fredericksburg	747
50645	Ionia	500
52154	Lawler	479
50658	Nashua	1,160
50659	New Hampton	2,425
52171	Waucoma	425

Mechanical Data

ROP Deadline: Wednesday 5P
Rates As Of:
Column Width: 1.8 inches
Mechanical Data:
Full Page: 11.45" x 21.5"
Open Rate: \$13.09 / column inch
Insert Open Rate: \$84.00 / thousand
Classified Rate: \$10.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Laurie Tiemessen
Display Email: accounting@nhtrib.com
MCN Contact: Laurie Tiemessen
MCN Email: ads@nhtrib.com



Northeast Iowa Shopper, Charles City, IA

MFCP# 120

801 Riverside Drive Charles City, IA 50616

Tel: (641) 228-3211 Fax:

Website: www.charlescitypress.com

Publisher Email: christopherhall@charlescitypress.com

Publication Information

Circulation: 15,252

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 8

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Charles City Press

Year Established: 1960

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50603	Alta Vista	262
50616	Charles City	4,652
50619	Clarksville	50
50628	Elma	591
50435	Floyd	328
50636	Greene	932
50653	Ionia	500
50653	Marble Rock	265
50658	Nashua	1,165
50659	New Hampton	2,485
50460	Orchard	30
50461	Osage	2,297
50466	Riceville	638
50468	Rockford	732
50471	Rudd	325

Mechanical Data

ROP Deadline: Wednesday 4PM

Rates As Of:

Column Width: 1.8125 inches

Mechanical Data:

Full Page: 11" x 21"

Open Rate: \$15.88 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$15.88

Delivery Method:

Political Rates As Of:

Personnel

Publisher: Christopher Hall

Display Ad Contact: Chris Rimrod
Display Email: chris@charlescitypress.com, graphics@charlescitypress.com

MCN Contact: Rachel

MCN Email:
classifiedads@charlescitypress.com

Cresco Shopper, Cresco, IA

MFCP# 150

P.O. Box 117 116 2nd Ave. S.E. Cresco, IA 52136

Tel: (563) 547-2025 Fax: (563) 547-3831

Website:

Publisher Email: crescoshopper53@gmail.com

Publication Information

Circulation: 13,645

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 14

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: John & Peggy Loveless

Year Established: 1965

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50603	Alta Vista	253
MISC	Assorted	850
52132	Calmar	400
55922	Canton, MN	331
52134	Chester	30
52136	Cresco	2,828
52101	Decorah	1,469
50628	Elma	591
52144	Ft. Atkinson	553
55939	Harmony, MN	901
52154	Lawler	500
55951	LeRoy, MN	669
52155	Lime Springs	665
50659	New Hampton	346
55961	Ostrander, MN	180

Mechanical Data

ROP Deadline: Friday 12P

Rates As Of: September 1, 2023

Column Width: 1.5 inches

Mechanical Data:

Full Page: 15.125" x 21.25"

Open Rate: \$13.00 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$6.50

Delivery Method: Combination - Postal and Rack

Political Rates As Of:

Personnel

Publisher: John Loveless

Display Ad Contact: Peggy Loveless
Display Email: peggy@crescoshopperinc.com

MCN Contact: Peggy Loveless

MCN Email: peggy@crescoshopperinc.com



The Weekly, Creston, IA

MFCP# 155

503 W. Adams PO Box 126 Creston, IA 50801
Tel: (641)782-2141 Fax: 641-782-6628
Website: <https://www.crestonnews.com>
Publisher Email: cmittag@shawmedia.com

Publication Information

Circulation: 15,310
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Shaw Media Company
Year Established: 2022
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

50830	Afton	763
50840	Clearfield	144
50841	Corning	698
50801	Creston	1,620
50842	Cromwell	26
50845	Diagonal	329
50074	Ellston	208
50103	Garden Grove	199
50123	Humeston	435
50140	Lamoni	1,098
50851	Lenox	953
50144	Leon	1,304
50149	Lorimor	390
50151	Lucas	350
50854	Mount Ayr	884

Mechanical Data

ROP Deadline: Thursday 10 AM
Rates As Of:
Column Width: 1.639 inches
Mechanical Data:
Full Page: 9.5" x 21.5"
Open Rate: \$17.20 / column inch
Insert Open Rate: \$67.00 / thousand
Classified Rate: \$11.90
Delivery Method: USPS Mail
Political Rates As Of: January 1, 2023

Personnel

Publisher: Craig Mittag
Display Ad Contact: Craig Mittag
Display Email: advertising@crestonnews.com
MCN Contact:
MCN Email: advertising@crestonnews.com

50174	Murray	610
50210	New Virginia	788
50858	Orient	92
50213	Osceola	3,405
50859	Prescott	246
50863	Tingley	113
50262	Van Wert	193
50264	Weldon	217
50275	Woodburn	245



Thrifty Nickel, Davenport, IA

MFCP# 9100

500 E. Third St. Davenport, IA 52801
Tel: (563) 383-2200 Fax:
Website: www.thrifynickel.com
Publisher Email: danselm@qctimes.com

Publication Information

Circulation: 28,864
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Lee Enterprises
Year Established: 1982
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

61410	Abingdon, IL	90
61230	Albany, IL	15
61231	Aledo, IL	143
61413	Alpha, IL	10
61414	Altona, IL	10
61232	Andalusia, IL	30
61234	Annawan, IL	25
MISC	Assorted	177
52720	Atalissa	10
61235	Atkinson, IL	20
61236	Barstow, IL	10
52722	Bettendorf	5,558
52726	Blue Grass	30
52728	Buffalo	35
52730	Camanche	30

Mechanical Data

ROP Deadline: Friday 3P
Rates As Of:
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$38.85 / thousand
Classified Rate: \$8.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Debbie Anselm
Display Ad Contact: Brian Menster
Display Email: bmenster@qctimes.com
MCN Contact: Shane Brown
MCN Email: Sbrown@qconline.com

61238	Cambridge, IL	35	52747	Durant	105
61239	Carbon Cliff	15	61244	East Moline, IL	492
52732	Clinton	275	52748	Eldridge	75
61240	Coal Valley, IL	60	61250	Erie, IL	15
61241	Colona, IL	115	61252	Fulton, IL	70
61242	Cordova, IL	35	61401	Galesburg, IL	475
52801	Davenport	540	61434	Galva, IL	55
52802	Davenport	2,664	61254	Geneseo, IL	215
52803	Davenport	2,941	61256	Hampton, IL	75
52804	Davenport	3,946	61443	Kewanee, IL	205
52805	Davenport	361	61448	Knoxville, IL	20
52806	Davenport	4,630	52753	LeClaire	55
52807	Davenport	1,202	61261	Lyndon, IL	40
52742	Dewitt	232	61264	Milan, IL	444
61021	Dixon, IL	165	61265	Moline, IL	1,005

iPromote is a Demand Site Platform – placing customer ads directly on the platforms where users spend their time. We have the options to best meet your advertising goals whether it's on a local, state, national, or global

WE OFFER



Search

Text-based responsive search ads placed in search engine results on Google



Web / Mobile / Native Display

Web & mobile display banner ads served on various websites + mobile apps

Native Ads designed to look native to the websites on which they serve



Social

Carousel and single image ads served on Facebook and Instagram



Video

A pre-roll video ad that plays in-stream before a video or livestream

Driftless, The, Decorah, IA

MFCP# 9326

110 Washington St. PO Box 350 Decorah, IA 52101
 Tel: 563-382-4221 Fax:
 Website: www.decorahleader.com
 Publisher Email: christopherhall@charlescitypress.com

Publication Information

Circulation: 12,500
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership:
Year Established: 2024
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

MISC	ASST	700
52132	Calmar, IA	832
52133	Castalia, IA	214
52101	Decorah, IA	6,189
52144	Fort Atkinson, IA	55
52161	Ossian, IA	607
52163	Protivin, IA	156
52165	Ridgeway, IA	444
52168	Spillville, IA	219
52172	Waukon, IA	3,084

Mechanical Data

ROP Deadline: Thursday Noon
Rates As Of:
Column Width: 1.8 inches
Mechanical Data:
Full Page: 11.5 "x 25"
Open Rate: \$13.00 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$8.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Megan Warner
Display Email: megan.warner@driftlessjournal.com
MCN Contact: Lynn Ninos
MCN Email: lynn.ninos@driftlessjournal.com

Dubuque Advertiser, Dubuque, IA

MFCP# 210

2966 J.F.K. Road Dubuque, IA 52002
 Tel: (563) 588-0162 Fax:
 Website: <http://www.dubuquetoday.com/archives.cfm>
 Publisher Email: gbirkett@dbqadvertiser.com

Publication Information

Circulation: 28,365
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dubuque Advertiser Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	0
53807	Cuba City, WI	85
53808	Dickeyville, WI	95
52001	Dubuque	13,725
52002	Dubuque	5,858
52003	Dubuque	4,350
52039	Durango	465
52040	Dyersville	135
61025	East Dubuque, IL	1,552
52045	Epworth	20
52046	Farley	25
61036	Galena, IL	380
52052	Guttenberg	0
53811	Hazel Green, WI	50
52053	Holy Cross	20

Mechanical Data

ROP Deadline: Friday 12P
Rates As Of:
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: \$15.00 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$7.99
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Greg Birkett
Display Ad Contact: Greg Birkett
Display Email: gbirkett@dbqadvertiser.com
MCN Contact: Greg Birkett
MCN Email: gbirkett@dbqadvertiser.com

53812	Kieler, WI	25
52056	Luxemburg	10
52065	New Vienna	15
52066	North Buena Vista	30
52068	Peosta	1,075
53820	Potosi, WI	75
52073	Sherrill	375
53824	Sinsinawa, IL	0



Eastern Iowa Shopping News, Dyersville, IA

MFCP# 390

223 1st Ave E PO Box 350 Dyersville, IA 52040

Tel: (563) 875-7131 Fax:

Website: www.easterniowashoppingnews.com

Publisher Email: blutgen@wcinet.com

Publication Information

Circulation: 20,766

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Woodward Communications Inc - Iowa

Year Established: 1975

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	133
52032	Bernard	20
52033	Cascade	330
52035	Colesburg	408
52036	Delaware	84
52223	Delhi	714
52038	Dundee	211
52039	Durango	20
52040	Dyersville	3,147
52041	Earlville	653
52042	Edgewood	741
52043	Elkader	1,183
52044	Elkport	61
52045	Epworth	1,064
52046	Farley	959

Mechanical Data

ROP Deadline: Thursday 2P

Rates As Of:

Column Width: 1.625 inches

Mechanical Data:

Full Page: 10.375" x 16.2"

Open Rate: \$14.57 / column inch

Insert Open Rate: \$62.50 / thousand

Classified Rate: \$12.25

Delivery Method: Postal, Bulk

Political Rates As Of:

52048	Garber	158
52049	Garnavillo	636
52050	Greeley	221
52052	Guttenberg	1,540
52053	Holy Cross	439
52237	Hopkinton	643
50650	Lamont	342
52056	Luxemburg	127
52057	Manchester	4,077
50654	Masonville	192
52065	New Vienna	373
52066	North Buena Vista	53
52068	Peosta	200
52330	Ryan	344
52072	Saint Olaf	172

Personnel

Publisher: Beth Lutgen

Display Ad Contact: Linda Vorwald

Display Email: lvorwald@wcinet.com

MCN Contact: Desiree Whalen, Sarah Kelly-

MCN Email: desiree.whelen@wcinet.com,
sarah.kelly-walters@wcinet.com

52076	Strawberry Point	997
52077	Volga	164
52078	Worthington	360



Consumer Weekly - The Messenger, Fort Dodge, IA

MFCP# 260

713 Central Ave Fort Dodge, IA 50501

Tel: (515) 576-6721 Fax:

Website: www.messengernews.net

Publisher Email: tchristensen@messengernews.net

Publication Information

Circulation: 9,955

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 8

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Ogden Newspapers

Year Established: 1970

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50516	Badger	140
50518	Barnum	122
50034	Blairsburg, IA	149
50521	Burnside	31
50523	Callender	130
50524	Clare	142
50529	Dakota City, IA	25
50530	Dayton	174
50532	Duncombe	246
50533	Eagle Grove	125
50075	Ellsworth, IA	25
50538	Farnhamville	15
50501	Fort Dodge, IA	3,376
50543	Gowrie	331
50544	Harcourt, IA	85

Mechanical Data

ROP Deadline: Thursday 12 Noon

Rates As Of:

Column Width: 1.583 inches

Mechanical Data:

Full Page: 10" x 21.5"

Open Rate: \$15.00 / column inch

Insert Open Rate: \$50.00 / thousand

Classified Rate: \$12.75

Delivery Method: Carrier, Postal, Bulk

Political Rates As Of:

50130	Jewell, IA	25
50132	Kamrar, IA	120
50552	Knierim, IA	17
50557	Lehigh	124
51453	Lohrville	25
50563	Manson	659
50566	Moorland	90
50571	Palmer	135
50575	Pomeroy, IA	122
50579	Rockwell City	601
50586	Somers	77
50246	Stanhope, IA	25
50249	Stratford, IA	160
50595	Webster City, IA	2,503
50271	Williams, IA	25

Personnel

Publisher: Terry Christensen

Display Ad Contact: Britney Benson

Display Email:

bbenson@messengernews.net

MCN Contact: Charlene Peterson

MCN Email: cpeterson@messengernews.net

50599	Woolstock, IA	131
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Bonny Buyer, Ft Madison, IA

MFCP# 9209

1226 Avenue H PO Box 160 Ft Madison, IA 52627

Tel: 319-372-6421 Fax:

Website: http://www.mississippivalleypublishing.com/daily_democrat/

Publisher Email: billh@dailydem.com

Publication Information

Circulation: 11,903

Number of Editions: 1

Format & Avg Page Count: Tabloid / 24

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Community Media Group Inc

Year Established: 1973

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	707
52601	Burlington, IA	690
52624	Denmark, IA	233
52625	Donnellson, IA	1,243
52626	Farmington, IA	629
52627	Fort Madison, IA	6,115
52631	Houghton, IA	82
52641	Mt Pleasant, IA	600
52648	Pilot Grove, IA	16
52649	Salem, IA	75
52656	West Point, IA	1,091
52658	Wever, IA	422

Mechanical Data

ROP Deadline: Friday 12P

Rates As Of:

Column Width: 1.53 inches

Mechanical Data:

Full Page: 10" x 16"

Open Rate: \$9.00 / column inch

Insert Open Rate: / thousand

Classified Rate:

Delivery Method: USPS Mail

Political Rates As Of:

Personnel

Publisher: William Helenthal

Display Ad Contact: Tony Stutzman

Display Email: tonys@dailydem.com

MCN Contact:

MCN Email:

Rocket, Harlan, IA

MFCP# 9298

1114 7th St PO Box 721 Harlan, IA 51537

Tel: 712-755-3111 Fax: 712-755-3324

Website: www.harlanonline.com/therocket

Publisher Email: josh@harlanonline.com

Publication Information

Circulation: 18,412

Number of Editions: 1

Format & Avg Page Count: Tabloid / 12

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Harlan Publishing, Inc- Corporation

Year Established:

Publication Type: Shopper

Insert Zoning Available:

Distribution by Zip Code

51004	Anthon, IA	18
51520	Arion, IA	6
50025	Audubon, IA	338
51521	Avoca, IA	646
51006	Battle Creek, IA	6
51525	Carson, IA	90
51010	Castana, IA	27
51439	Charter Oak, IA	106
51501	Council Bluffs, IA	1,830
51019	Danbury, IA	60
51527	Defiance, IA	242
51442	Denison, IA	2,623
51528	Dow City, IA	57
51529	Dunlap, IA	281
51530	Earling, IA	346

Mechanical Data

ROP Deadline: 10AM Friday

Rates As Of:

Column Width: 1.56 inches

Mechanical Data:

Full Page: 6 col x 14.75"

Open Rate: \$9.00 / column inch

Insert Open Rate: \$75.00 / thousand

Classified Rate: \$16.00

Delivery Method: Combination - Postal and Rack

Political Rates As Of:

Personnel

Publisher: Josh Byers

Display Ad Contact: Mike Kolbe

Display Email: mike@harlanonline.com

MCN Contact: Lori Christensen

MCN Email: design@harlanonline.com

51531	Elk Horn, IA	412	51034	Mapleton, IA	349
51536	Hancock, IA	236	51552	Marne, IA	127
51537	Harlan, IA	3,511	51553	Minden, IA	120
51026	Hornick, IA	4	51555	Missouri Valley, IA	516
51445	Ida Grove, IA	5	51556	Modale, IA	38
51446	Irwin, IA	250	51557	Mondamin, IA	93
51543	Kimballton, IA	217	51558	Moorhead, IA	23
51447	Kirkman, IA	85	51559	Neola, IA	180
51448	Kiron, IA	2	51560	Oakland, IA	140
51545	Little Sioux, IA	16	51040	Onawa, IA	24
51546	Logan, IA	889	51044	Oto, IA	2
51549	Macedonia, IA	58	51562	Panama, IA	221
51550	Magnolia, IA	15	51563	Persia, IA	285
51454	Manilla, IA	600	51564	Pisgah, IA	35
51455	Manning, IA	650	51565	Portsmouth, IA	214

Humboldt Reminder, Humboldt, IA

MFCP# 290

512 Sumner Ave. PO Box 157 Humboldt, IA 50548

Tel: (515) 332-2514 Fax:

Website: <http://humboldtnews.com/pdf-edition/humboldt-reminder>

Publisher Email: info@humboldtnews.com

Publication Information

Circulation: 11,386

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Armstrong Journal, Kristin Grabianowski

Year Established: 1936

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50516	Badger	296
50518	Barnum	138
50519	Bode	270
50520	Bradgate	70
50524	Clare	230
50529	Dakota City	401
50533	Eagle Grove	224
50501	Fort Dodge	1,187
50541	Gilmore City	392
50542	Goldfield	432
50545	Hardy	85
50546	Havelock	155
50548	Humboldt	3,910
50558	Livermore	278
50560	Luverne	268

Mechanical Data

ROP Deadline: Monday 12P

Rates As Of:

Column Width: 1.5833 inches

Mechanical Data:

Full Page: 10" x 16"

Open Rate: \$9.25 / column inch

Insert Open Rate: \$75.00 / thousand

Classified Rate: \$6.50

Delivery Method:

Political Rates As Of:

50570	Ottosen	93
50571	Palmer	175
50573	Plover	23
50574	Pocahontas	1,183
50577	Renwick	194
50581	Rolfe	404
50582	Rutland	105
50591	Thor	132
50594	Vincent	134
50597	West Bend	607

Personnel

Publisher: Jeff Gargano, Jaime Zweibohmer

Display Ad Contact: Jaime Zweibohmer

Display Email: jaime@humboldtnews.com

MCN Contact: Jaime Zweibohmer

MCN Email: jaime@humboldtnews.com



MFCP# 189

8101 Birchwood Court, Suite D Johnston, IA 50131

Tel: (515) 953-4822 Fax: 515-953-1394

Website: <http://www.dmcityview.com>

Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 30,000

Number of Editions: 1

Format & Avg Page Count: Magazine / 94

Circulation Cycle: Monthly

Circulation Date/Time: 1st Thursday

Ownership: Big Green Umbrella Media

Year Established: 1992

Publication Type: Magazine

Insert Zoning Available: Yes- Route

Distribution by Zip Code

50003	Adel, IA	293
50009	Altoona	448
50021	Ankeny	509
50023	Ankeny	652
MISC	Assorted	8,000
50325	Clive	971
50063	Dallas Center	29
50069	De Soto	21
50309	Des Moines	1,679
50310	Des Moines	432
50311	Des Moines	846
50312	Des Moines	1,306
50313	Des Moines	399
50314	Des Moines	211
50315	Des Moines	283

Mechanical Data

ROP Deadline: 3rd Monday of Month by 5PM

Rates As Of: January 1, 2024

Column Width: 2.25 inches

Mechanical Data:

Full Page: 9.5" x 11.25"

Open Rate: / column inch

Insert Open Rate: \$32.00 / thousand

Classified Rate: \$25.00

Delivery Method: Postal, Bulk

Political Rates As Of:

50316	Des Moines	294
50317	Des Moines	577
50320	Des Moines	424
50321	Des Moines	95
50111	Grimes	756
50125	Indianola	230
50131	Johnston	1,169
50211	Norwalk	299
50216	Panora	311
50327	Pleasant Hill	322
50226	Polk City	147
50322	Urbandale	1,379
50323	Urbandale, IA	158
50263	Waukee	1,393
50265	West Des Moines	1,297

Personnel

Publisher: Shane Goodman

Display Ad Contact: Jolene Goodman

Display Email:

iolene@iowalivingmagazines.com

MCN Contact: Shane Goodman

MCN Email: shane@dmcityview.com

50266	West Des Moines	5,070
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Iowa Living Magazines, Johnston, IA

MFCP# 188

8101 Birchwood Court, Suite D Johnston, IA 50131

Tel: (515) 953-4822 Fax:

Website: <http://www.iowalivingmagazines.com/>

Publisher Email: shane@dmciview.com

Publication Information

Circulation: 140,190

Number of Editions: 13

Format & Avg Page Count: Magazine / 28

Circulation Cycle: Monthly

Circulation Date/Time: Thursday

Ownership: Big Green Umbrella Media

Year Established: 2007

Publication Type: Magazine

Insert Zoning Available: Yes

Distribution by Zip Code

50003	Adel	3,835
50007	Alleman	195
50009	Altoona	9,458
50021	Ankeny	13,820
50023	Ankeny	19,130
50035	Bondurant	3,602
50325	Clive	7,636
50063	Dallas Center, IA	1,282
50069	De Soto	485
50073	Elkhart	588
50111	Grimes	7,385
50125	Indianola	8,456
50131	Johnston	10,411
50167	Minburn	320
50211	Norwalk	6,293

Mechanical Data

ROP Deadline: 15th of month prior

Rates As Of:

Column Width: inches

Mechanical Data:

Full Page: 7.5" x 9.81"

Open Rate: / column inch

Insert Open Rate: / thousand

Classified Rate: \$25.00

Delivery Method:

Political Rates As Of:

50226	Polk City	2,652
50243	Sheldahl	127
50322	Urbandale	13,517
50323	Urbandale	6,752
50263	Waukee	12,481
50266	West Des Moines	7,948
50273	Winterset	3,817

Personnel

Publisher: Shane Goodman

Display Ad Contact: Jolene Goodman

Display Email:

jolene@iowalivingmagazines.com

MCN Contact: Jolene Goodman

MCN Email: jolene@iowalivingmagazines.com



Lake Panorama Times, Panora, IA

MFCP# 9215

8101 Birchwood Court, Suite D Johnston, IA 50131

Tel: 515-953-4822 Fax: 515-953-1394

Website: www.lakepanoramatimes.com

Publisher Email: shane@dmciview.com

Publication Information

Circulation: 2,000

Number of Editions: 1

Format & Avg Page Count: Tabloid / 40

Circulation Cycle: Monthly

Circulation Date/Time: Thursday

Ownership: Big Green Umbrella Media

Year Established: 1969

Publication Type: Community Newspaper

Insert Zoning Available: no

Distribution by Zip Code

50003	Adel, IA	57
50021	Ankeny, IA	14
50023	Ankeny, IA	21
IA	Assorted	345
NE	Assorted	48
MISC	Assorted	56
50022	Atlantic, IA	16
50025	Audubon, IA	14
51401	Carroll, IA	20
50325	Clive, IA	49
50309	Des Moines, IA	10
50310	Des Moines, IA	13
50312	Des Moines, IA	22
50313	Des Moines, IA	11
50111	Grimes, IA	30

Mechanical Data

ROP Deadline: Monthly by 4PM

Rates As Of:

Column Width: inches

Mechanical Data:

Full Page: 10.25" x 10.25"

Open Rate: / column inch

Insert Open Rate: \$80.00 / thousand

Classified Rate: \$25.00

Delivery Method: USPS Mail

Political Rates As Of:

50115	Guthrie Center, IA	40
51537	Harlan, IA	10
50129	Jefferson, IA	31
50131	Johnston, IA	53
50216	Lake Panorama	867
50220	Perry, IA	20
50322	Urbandale, IA	38
50323	Urbandale, IA	48
50263	Waukee, IA	51
50265	West Des Moines, IA	41
50266	West Des Moines, IA	61
50277	Yale, IA	14

Personnel

Publisher: Shane Goodman

Display Ad Contact: Jolene Goodman

Display Email:

jolene@iowalivingmagazines.com

MCN Contact: Jolene Goodman

MCN Email: jolene@iowalivingmagazines.com

Hometown Marketplace, Marengo, IA

MFCP# 659

1069 Court Ave. PO Box 222 Marengo, IA 52301

Tel: 319-653-2191 Fax:

Website: <https://www.hometownmarketplace.net/hometown-marketplace>

Publisher Email: matt.bryant@southeastiowaunion.com

Publication Information

Circulation: 14,060

Number of Editions: 1

Format & Avg Page Count: Tabloid / 20

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Folience, Inc.

Year Established: 2009

Publication Type: TMC

Insert Zoning Available: Limited

Distribution by Zip Code

ASSORTED	Amana Colonies	1,415
52208	Belle Plaine	1,491
52209	Blairstown	493
52211	Brooklyn, IA	1,296
52220	Conroy	116
52221	Guernsey	91
52232	Hartwick	91
50136	Keswick, IA	213
52249	Keystone	399
52251	Ladora	220
52257	Luzerne	114
52301	Marengo	1,842
52308	Millersberg	86
52315	Newhall	535
52316	North English	751

Mechanical Data

ROP Deadline: Thursday 10AM

Rates As Of:

Column Width: 1.5625 inches

Mechanical Data:

Full Page: 9.5" x 9.8"

Open Rate: \$8.75 / column inch

Insert Open Rate: \$50.00 / thousand

Classified Rate: \$5.00

Delivery Method: USPS Mail

Political Rates As Of:

52318	Norway	439
52325	Parnell	345
52335	South English	279
52346	Van Horne	486
52347	Victor	675
52354	Watkins	161
52355	Webster, IA	116
52361	Williamsburg	2,406

Personnel

Publisher: Matt Bryant

Display Ad Contact: Tammy Rinderknecht

Display Email: tammy@hometowncurrent.com

MCN Contact: Katie Meck

MCN Email: katie.

meck@southeastiowaunion.com



MFCP# 101

147 Marion Blvd Suite D Marion, IA 52302

Tel: (319) 360-3936 Fax:

Website: <http://www.tidbitpapers.com>

Publisher Email: russ@tidbitpapers.com

Publication Information

Circulation: 10,203

Number of Editions: 1

Format & Avg Page Count: Tabloid / 8

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Hawkeye Publishing

Year Established: 2005

Publication Type: Shopper

Insert Zoning Available: No

Distribution by Zip Code

52205	Anamosa	235
52401	Cedar Rapids	546
52402	Cedar Rapids	1,606
52403	Cedar Rapids	488
52404	Cedar Rapids	2,393
52405	Cedar Rapids	808
52213	Center Point, IA	61
52214	Central City	29
52241	Coralville	394
52227	Ely, IA	6
52228	Fairfax	38
52233	Hiawatha	493
52240	Iowa City	599
52242	Iowa City	380
52243	Iowa City	35

Mechanical Data

ROP Deadline: Tuesday 12 Noon

Rates As Of:

Column Width: inches

Mechanical Data:

Full Page: 10.3" x 15.6"

Open Rate: \$10.00 / column inch

Insert Open Rate: / thousand

Classified Rate: \$0.25

Delivery Method: Bulk, Waiting Room

Political Rates As Of:

52245	Iowa City	220
52246	Iowa City	328
52253	Lisbon	33
52302	Marion	585
52305	Martelle	9
52314	Mount Vernon	115
52317	North Liberty	180
52324	Palo	26
52332	Shellsburg, IA	29
52333	Solon	50
52336	Springville	24
52338	Swisher	32
52340	Tiffin	126
52345	Urbana, IA	30
52349	Vinton, IA	262

Personnel

Publisher: Russ Swart

Display Ad Contact: Russ Swart

Display Email: russ@tidbitpapers.com

MCN Contact: Russ Swart

MCN Email: russ@tidbitpapers.com

52351	Walford	43
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Pennysaver - Marshalltown, Marshalltown, IA

MFCP# 410

135 West Main Street Marshalltown, IA 50158

Tel: (641) 752-6630 Fax:

Website: www.marshalltownpennysaver.com

Publisher Email: tchristensen@messengernews.net

Publication Information

Circulation: 18,155

Number of Editions: 2

Format & Avg Page Count: Tabloid / 12

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday/Saturday

Ownership: Ogden Newspapers

Year Established: 1972

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

50005	Albion	154
50609	Beaman	76
50051	Clemons	128
50621	Conrad	200
50078	Ferguson	25
50632	Garwin	232
50106	Gilman	413
50635	Gladbrook	597
50637	Green Mountain	25
50120	Haverhill	136
50141	Laurel	96
50142	LeGrand	141
50652	Lincoln	25
50148	Liscomb	148
50158	Marshalltown	15,342

Mechanical Data

ROP Deadline: Thursday 12P

Rates As Of:

Column Width: 1.56 inches

Mechanical Data:

Full Page: 10' x 21.5"

Open Rate: \$16.53 / column inch

Insert Open Rate: / thousand

Classified Rate: \$10.84

Delivery Method:

Political Rates As Of:

50162	Melbourne	77
50173	Montour	28
50234	Rhodes	15
50239	St. Anthony	13
50247	State Center	111
52339	Tama	41
52342	Toledo	45
50258	Union	75
50269	Whitten	12

Personnel

Publisher: Terry Christensen

Display Ad Contact: Rhonda James

Display Email: rjames@timesrepublican.com

MCN Contact: Kelly Nash

MCN Email: knash@timesrepublican.com

Tama County Shopper, Marshalltown, IA

MFCP# 615

135 W. Main PO Box 1300 Marshalltown, IA 50158

Tel: (641) 753-6611 Fax:

Website: www.tamatoledonews.com

Publisher Email: tchristensen@messengernews.net

Publication Information

Circulation: 9,518

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 10

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Ogden Newspapers

Year Established: 1972

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

52208	Belle Plaine	1,312
50612	Buckingham	140
52215	Chelsea	340
52217	Clutier	235
52224	Dysart	893
52225	Elberon	248
50632	Garwin	80
50635	Gladbrook	776
50158	Marshalltown, IA	50
50173	Montour	283
52339	Tama	2,140
52342	Toledo	1,872
50675	Traer	1,121
52348	Vining	28

Mechanical Data

ROP Deadline: Thursday- 12 Noon

Rates As Of:

Column Width: 1.56 inches

Mechanical Data:

Full Page: 10" x 21"

Open Rate: \$15.54 / column inch

Insert Open Rate: \$50.00 / thousand

Classified Rate:

Delivery Method:

Political Rates As Of:

Personnel

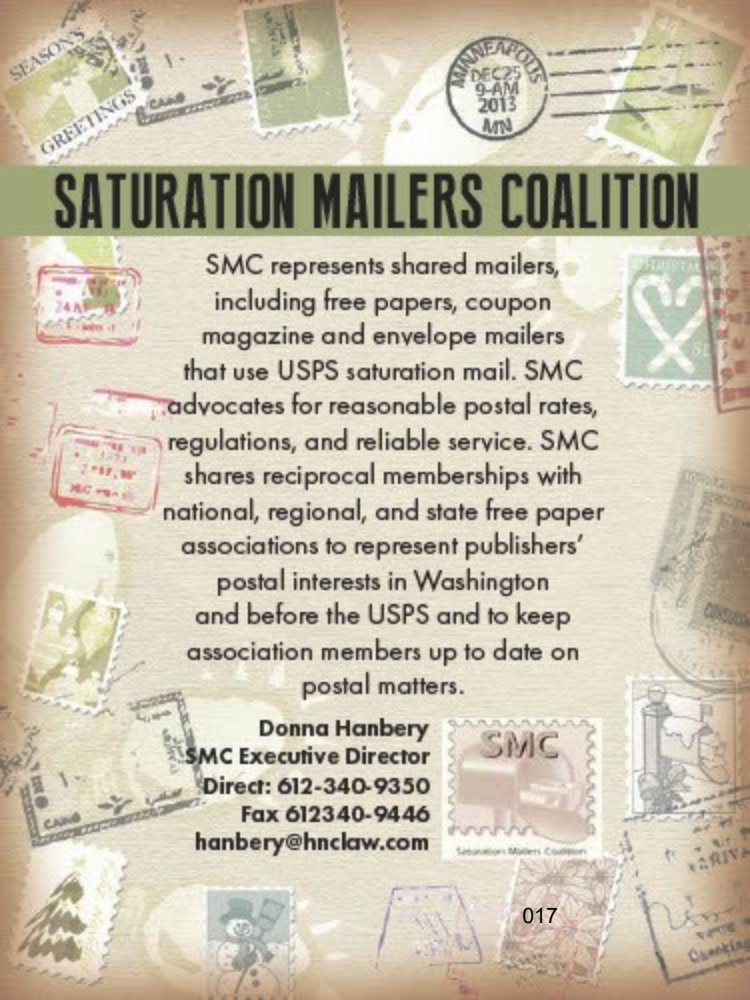
Publisher: Terry Christensen

Display Ad Contact: Polly Sokol

Display Email: psokol@tamatoledonews.com

MCN Contact: Kelly Nash

MCN Email: knash@timesrepublican.com



SATURATION MAILERS COALITION

SMC represents shared mailers, including free papers, coupon magazine and envelope mailers that use USPS saturation mail. SMC advocates for reasonable postal rates, regulations, and reliable service. SMC shares reciprocal memberships with national, regional, and state free paper associations to represent publishers' postal interests in Washington and before the USPS and to keep association members up to date on postal matters.

Donna Hanbery
SMC Executive Director
Direct: 612-340-9350
Fax 612340-9446
hanbery@hnclaw.com





Lakes News Shopper, Milford, IA

MFCP# 340

1009 22nd St. Milford, IA 51351
Tel: (712)338-2232 Fax:
Website: www.lakesnewsshopper.com
Publisher Email: john@LNSprint.com

Publication Information

Circulation: 21,000
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lakes News Shopper
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51354	Allendorf	530
51331	Arnolds Park	1,030
MISC	ASST	1,575
51334	Estherville	445
51338	Everly	205
51340	Fostoria	105
51345	Harris	200
51347	Lake Park	705
51351	Milford	2,660
51355	Okoboji	930
51301	Spencer	6,600
51360	Spirit Lake	5,675
51363	Superior	60
51364	Terril	280

Mechanical Data

ROP Deadline: Monday 11A
Rates As Of: January 1, 2024
Column Width: 1.63 inches
Mechanical Data:
Full Page: 14.25" x 21.5"
Open Rate: \$7.80 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$15.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: John Adams
Display Ad Contact: John Adams, Jr.
Display Email: john@LNSprint.com
MCN Contact: John Adams
MCN Email: john@LNSprint.com

Shoppers' Guide, Monticello, IA

MFCP# 430

111 E. Grand St PO BOX 191 Monticello, IA 52310
Tel: (319) 465-3555 Fax:
Website:
Publisher Email: advertising@monticelloexpress.com

Publication Information

Circulation: 7,408
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Monticello Express Inc
Year Established: 1949
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

52205	Anamosa	1,050
MISC	Assorted	150
52033	Cascade	1,505
52212	Center Junction	168
52237	Hopkinton	647
52310	Monticello	3,123
52321	Onslow	203
52219	Praireburg	75
52362	Wyoming	487

Mechanical Data

ROP Deadline: Friday 5P
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: \$11.40 / column inch
Insert Open Rate: \$85.00 / thousand
Classified Rate: \$9.40
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Travis Mayfield
Display Ad Contact: Rae Ann Manternach
Display Email: advertising@monticelloexpress.com
MCN Contact: Travis Mayfield
MCN Email: advertising@monticelloexpress.com



Jasper County Advertiser, Newton, IA

MFCP# 460

107 1st Ave. E Newton, IA 50208
Tel: (641)792-5320 EXT 6551 (641)791-7104
Website: www.jaspercountyadvertiser.com
Publisher Email: cmittag@shawmedia.com

Publication Information

Circulation: 9,748
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Shaw Media Company
Year Established: 1958
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50054	Colfax	100
50135	Kellogg	50
50137	Killduff	25
50170	Monroe	75
50208	Newton	9,343
50228	Prairie City	75
50232	Reasnor	50
50251	Sully	30

Mechanical Data

ROP Deadline: Two days prior 12P
Rates As Of:
Column Width: 1.5278 inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: \$12.50 / column inch
Insert Open Rate: \$64.00 / thousand
Classified Rate: \$7.25
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Craig Mittag
Display Ad Contact: Teresa Price
Display Email: advertising@newtondailynews.com
MCN Contact: Carrie Vander Weerd
MCN Email: advertising@newtondailynews.com



Oelwein Shopper's Reminder, Oelwein, IA

MFCP# 470

25 First Street SE Oelwein, IA 50662
Tel: (319) 283-2144 Fax: (319)283-3268
Website: www.oelweindailyregister.com
Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 19,241
Number of Editions: 2
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Community Media Group Inc
Year Established: 1968
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50606	Arlington	382
50607	Aurora	78
52210	Brandon	330
50629	Fairbank	936
52142	Fayette	626
52147	Hawkeye	472
50641	Hazleton	691
50644	Independence	4,300
50648	Jesup	1,731
50655	Maynard	115
50662	Oelwein	3,782
50664	Oran	60
52326	Quasqueton	276
52164	Randalia	99
52329	Rowley	326

Mechanical Data

ROP Deadline: Thursday by 12 Noon
Rates As Of:
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.33" x 14"
Open Rate: \$18.65 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$20.00
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Cindy Klendworth
Display Email: ads@oelweindailyregister.com
MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com

50674	Sumner	1,695
52344	Troy Mills	93
52169	Wadena	158
52352	Walker	708
52175	West Union	1,240
50681	Westgate	187
50682	Winthrop	956



Ad-Visor - Orange City, Orange City, IA

MFCP# 490

113 Central Ave. SE Orange City, IA 51041
Tel: (712) 737-4266 Fax: 712-737-3896
Website: <https://pluimpublishing.com>
Publisher Email: pluimpub@gmail.com

Publication Information

Circulation: 9,722
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Pluim Publishing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51003	Alton	748
51022	Granville	312
51238	Hospers	533
51027	Ireton	497
51036	Maurice	260
51041	Orange City	3,307
51050	Remsen	650
51250	Sioux Center	3,415

Mechanical Data

ROP Deadline: Monday 12P
Rates As Of: January 1, 2023
Column Width: 1.5 inches
Mechanical Data:
Full Page: 13.75" x 21.5"
Open Rate: \$8.75 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$6.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Dale Pluim
Display Ad Contact: Luke Perry
Display Email: luke@pluimpublishinginc.com
MCN Contact:
MCN Email:

Advertiser - Osceola, Osceola, IA

MFCP# 500

111 E. Washington Street Osceola, IA 50213-0362
Tel: (641) 342-6006 Fax:
Website: <https://www.osceolaiowa.com>
Publisher Email: cmittag@crestonnews.com

Publication Information

Circulation: 10,181
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Clarke County Publishing
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50801	Creston, IA	5
50065	Davis City	238
50067	Decatur	155
50074	Ellston	205
50103	Garden Grove	175
50108	Grand River	218
50123	Humeston	360
50133	Kellerton	15
50140	Lamoni	1,074
50144	Leon	1,348
50151	Lucas	331
50174	Murray	624
50210	New Virginia	798
50213	Osceola	3,990
50262	Van Wert	200

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: 1.639 inches
Mechanical Data:
Full Page: 10.458" x 21"
Open Rate: \$7.25 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$0.20
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: GM Craig Mittag
Display Ad Contact: Craig Mittag
Display Email: advertising@crestonnews.com
MCN Contact: Craig Mittag
MCN Email: advertising@crestonnews.com

50264	Weldon	226
50275	Woodburn	219



Guthrie Center Times, Panora, IA

MFCP# 9313

111 E. Main St PO Box 38 Panora, IA 50216
Tel: 641-755-2115 Fax:
Website: www.guthriecentertimes.com
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 2,614
Number of Editions: 12
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Monthly
Circulation Date/Time: Thursday- 3rd
Ownership: Big Green Umbrella Media
Year Established: 2023
Publication Type: Community Newspaper
Insert Zoning Available:

Distribution by Zip Code

50002	Adair, IA	623
MISC	ASST	325
50048	Casey, IA	382
50115	Guthrie Center, IA	1,284

Mechanical Data

ROP Deadline: 12 days prior
Rates As Of: September 13, 2023
Column Width: 2.5 inches
Mechanical Data:
Full Page: 10.25" x 10.25"
Open Rate: / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate:
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email:
iolene@iowalivinamagazines.com
MCN Contact: Beckham Miller
MCN Email: beckham@dmcityview.com



Panora Times, Panora, IA

MFCP# 9314

111 E. Main St. PO Box 38 Panora, IA 50216
Tel: 641-755-2115 Fax:
Website: www.panoratimes.com
Publisher Email: shane@dmccityview.com

Publication Information

Circulation: 2,550
Number of Editions: 12
Format & Avg Page Count: Tabloid / 40
Circulation Cycle: Monthly
Circulation Date/Time: Thursday- 4th
Ownership: Big Green Umbrella Media
Year Established: 2023
Publication Type: Community Newspaper
Insert Zoning Available:

Distribution by Zip Code

MISC	ASST	288
50026	Bagley, IA	245
50128	Jamaica, IA	159
50146	Linden, IA	203
50216	Panora, IA	1,440
50277	Yale, IA	215

Mechanical Data

ROP Deadline: 12 days prior
Rates As Of: September 13, 2023
Column Width: 2.5 inches
Mechanical Data:
Full Page: 10.25" x 10.25"
Open Rate: / column inch
Insert Open Rate: / thousand
Classified Rate:
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email:
iolene@iowalivinamagazines.com
MCN Contact: Beckham Miller
MCN Email: beckham@dmcityview.com



NWIA Extra, Rock Rapids, IA

MFCP# 549

310 1st Ave Rock Rapids, IA 51246
Tel: (712) 472-2525 Fax:
Website: www.ncppub.com
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 1,094
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: New Century Press, Inc
Year Established: 2011
Publication Type: Shopper
Insert Zoning Available: CP

Distribution by Zip Code

51230	Alvord	36
51234	Boyden	20
51235	Doon	40
56129	Ellsworth	32
51237	George	14
56138	Hills	66
51239	Hull	61
51240	Inwood	81
51241	Larchwood	69
51242	Lester	42
51243	Little Rock	122
51246	Rock Rapids	511

Mechanical Data

ROP Deadline: Friday 12P
Rates As Of:
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10.25" x 10"
Open Rate: \$12.09 / column inch
Insert Open Rate: \$148.51 / thousand
Classified Rate:
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Katie Kelderman
Display Email: ads@ncppub.com
MCN Contact: Katie Kelderman
MCN Email: ads@ncppub.com

Calhoun County Reminder, Rockwell City, IA

MFCP# 550

515 4th Street Rockwell City, IA 50579
Tel: (712) 297-8931 Fax:
Website: www.ccreminder.com
Publisher Email: jmajor@calhouncountyreminder.com

Publication Information

Circulation: 5,696
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Dudley Printing Inc
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: CP

Distribution by Zip Code

51433	Auburn	296
50538	Farnhamville	280
50540	Fonda	200
50551	Jolley	72
50552	Knierim	34
51449	Lake City	966
51453	Lohrville	250
50561	Lytton	252
50563	Manson	1,180
50571	Palmer	200
50575	Pomeroy	420
50579	Rockwell City	1,380
50586	Somers	166

Mechanical Data

ROP Deadline: Friday 5P
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$5.50 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Jason Major
Display Ad Contact: Melissa Leners
Display Email: ads@calhouncountvreminder.com
MCN Contact: Connie
MCN Email: ads@calhouncountyreminder.com

Tri-County Special, Rockwell City, IA

MFCP# 47

PO Box 106 Rockwell City, IA 50579
 Tel: (712) 688-2216 Fax:
 Website: www.tricountyspecial.com
 Publisher Email: office@calhouncountyreminder.com

Publication Information

Circulation: 7,988
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dudley Printing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

51430	Arcadia	316
MISC	Assorted	465
51433	Auburn	296
51436	Breda	372
51401	Carroll	1,468
50535	Early	416
51444	Halbur	128
51449	Lake City	327
51450	Lake View	827
50561	Lytton	252
50567	Nemaha	44
51458	Odebolt	649
50583	Sac City	1,483
51465	Vail	152
51466	Wall Lake	520

Mechanical Data

ROP Deadline: Friday 5P
Rates As Of:
Column Width: 1.812 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$5.25 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method:
Political Rates As Of:

51467	Westside	273
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Personnel

Publisher: Jason Major
Display Ad Contact: Diane Julian
Display Email: dpisales9@gmail.com

MCN Contact:
MCN Email: trico@win-4-u.net



MFCP# 570

227 9th Street Sheldon, IA 51201
 Tel: (712) 324-5347 Fax: 712-324-2345
 Website: www.nwestiowa.com/gs
 Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 14,218
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1962
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51231	Archer	121
51232	Ashton	369
56117	Bigelow	164
51234	Boyd	520
51235	Doon	199
51237	George	751
51022	Granville	321
51345	Harris	174
51346	Hartley	1,122
51238	Hospers	506
51239	Hull	1,286
51243	Little Rock	340
51244	Matlock	40
51350	Melvin	191
51354	Ocheyedan	501

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: inches
Mechanical Data:
Full Page: 10.5" x 21.5"
Open Rate: \$8.94 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$6.50
Delivery Method: Combination - Postal and Rack
Political Rates As Of:

51046	Paullina	775
51245	Primghar	612
51247	Rock Valley	2
56168	Rushmore	390
51248	Sanborn	834
51201	Sheldon	3,321
51249	Sibley	1,679

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email: Drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com

Golden Shopper, Sheldon, IA



Sioux Center Shopper, Sioux Center, IA

MFCP# 585

67 3rd St NE Sioux Center, IA 51250
Tel: (712) 722-0511 Fax:
Website: www.nwestiowa.com/scnews/
Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 14,124
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1938
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51003	Alton	716
MISC	Assorted	13
51234	Boyden	923
51023	Hawarden	1,572
51238	Hospers	506
57034	Hudson	365
51239	Hull	1,268
51027	Ireton	502
51036	Maurice	262
51041	Orange City	2,306
51247	Rock Valley	2,166
51201	Sheldon	30
51250	Sioux Center	3,495

Mechanical Data

ROP Deadline: Friday 12P
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 21.25"
Open Rate: \$7.21 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$6.50
Delivery Method: Combination - Postal and Rack
Political Rates As Of:

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email: drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com



Northwest Iowa Shopper, Spencer, IA

MFCP# 600

310 E. Milwaukee Spencer, IA 51301
Tel: (712) 262-6610 Fax:
Website: <https://www.spencerdailyreporter.com/reader/shopper>
Publisher Email: publisher@spencerdailyreporter.com

Publication Information

Circulation: 14,681
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Enterprise Media Inc, Charles City
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51331	Arnolds Park	735
50515	Ayrshire	78
51333	Dickens	213
50536	Emmetsburg	75
51338	Everly	595
51340	Fostoria	91
51341	Gillett Grove	50
51343	Greenville	109
51346	Hartley	432
51347	Lake Park	40
51033	Linn Grove	180
51351	Milford	2,103
51355	Okoboiji	660
51047	Peterson	350
51357	Royal	115

Mechanical Data

ROP Deadline: Friday Noon
Rates As Of:
Column Width: 1.812 inches
Mechanical Data:
Full Page: 11.5" x 21"
Open Rate: \$10.00 / column inch
Insert Open Rate: \$79.56 / thousand
Classified Rate: \$11.00
Delivery Method: Combination - Carrier and Postal
Political Rates As Of:

Personnel

Publisher: Brad Hicks
Display Ad Contact: TJ Murphy
Display Email: timurphy@spencerdailyreporter.com
MCN Contact: Kari VanderWoude
MCN Email: kvanderwoude@spencerdailyreporter.com

51358	Ruthven	370
50585	Sioux Rapids, IA	366
51301	Spencer	6,729
51360	Spirit Lake	1,000
51058	Sutherland	20
51364	Terril	200
51366	Webb	170



Vinton Livewire, Vinton, IA

MFCP# 620

108 E. 5th Street Vinton, IA 52349

Tel: (319) 472-3303 Fax:

Website: www.vintonlivewire.com

Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 11,682

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Community Media Group Inc

Year Established: 1957

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

52206	Atkins	1,024
52209	Blainstown	503
52210	Brandon	329
52213	Center Point	789
52224	Dysart	903
52229	Garrison	286
52249	Keystone	421
50651	La Porte City	397
52313	Mount Auburn	168
52315	Newhall	529
52332	Shellsburg	949
52345	Urbana	650
52346	Van Horne	483
52349	Vinton	3,790
52352	Walker	461

Mechanical Data

ROP Deadline: Friday 12P

Rates As Of:

Column Width: 1.667 inches

Mechanical Data:

Full Page: 10.25" x 14"

Open Rate: \$11.55 / column inch

Insert Open Rate: \$80.00 / thousand

Classified Rate: \$20.00

Delivery Method: USPS Mail

Political Rates As Of:

Personnel

Publisher: Tracy Cummings

Display Ad Contact:

Display Email: comp@vintonnewspapers.com

MCN Contact: Composing

MCN Email: comp@vintonnewspapers.com, comp1@vintonnewspapers.com

Southeast Iowa Shopper, Washington, Fairfield, Mt Pleasant, IA

MFCP# 9307

111 North Marion Ave Washington, IA 52353

Tel: 319-653-2191 Fax:

Website: www.southeastiowaunion.com

Publisher Email: matt.bryant@southeastiowaunion.com

Publication Information

Circulation: 27,626

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 8

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Folience, Inc.

Year Established: 2023

Publication Type: TMC

Insert Zoning Available: Limited

Distribution by Zip Code

52201	Ainsworth, IA	504
52533	Batavia, IA	495
52535	Birmingham, IA	499
52540	Brighton, IA	586
52621	Crawfordsville, IA	270
52556	Fairfield, IA	6,244
52247	Kalona, IA	2,180
52248	Keota, IA	704
52567	Libertyville, IA	262
52635	Lockridge, IA	287
52641	Mount Pleasant, IA	5,020
52644	Mount Union, IA	170
52645	New London, IA	1,344
52647	Olds, IA	93
52580	Packwood, IA	209

Mechanical Data

ROP Deadline: Thursday 10AM

Rates As Of:

Column Width: 1.5625 inches

Mechanical Data:

Full Page: 9.875" x 19.8"

Open Rate: \$21.90 / column inch

Insert Open Rate: \$50.00 / thousand

Classified Rate:

Delivery Method: USPS Mail

Political Rates As Of:

Personnel

Publisher: Matt Bryant

Display Ad Contact: Julie Scott

Display Email: julie.scott@southeastiowaunion.com

scott@southeastiowaunion.com

MCN Contact: Katie Meck

MCN Email: coordinators@ffledger.com

52585	Richland, IA	406
52327	Riverside, IA	1,349
52649	Salem, IA	406
52652	Swedesburg, IA	34
52353	Washington, IA	4,030
52654	Wayland, IA	666
52356	Wellman, IA	1,132
52359	West Chester, IA	106
52659	Winfield, IA	630



Cedar Valley Saver, Waterloo, IA

MFCP# 641

3336 Kimball Ave. Ste. 251-A Waterloo, IA 50702
 Tel: (319) 232-4500 Fax: (319)232-4510
 Website: <http://www.cvsaver.com/>
 Publisher Email: tracy.cummings@oelweindailyregister.com

Publication Information

Circulation: 22,019
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Thursday
Ownership: Community Media Group Inc
Year Established: 2004
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

50613	Cedar Falls	11,293
50701	Waterloo	3,617
50702	Waterloo	7,109

Mechanical Data

ROP Deadline: Friday prior noon
Rates As Of:
Column Width: 1.552 inches
Mechanical Data:
Full Page: 10.333" x 14"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$7.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Tom Hofmann
Display Email: tom@cvsaver.com
MCN Contact: Tom Hofmann
MCN Email: tom@cvsaver.com



Super Shopper Waverly, Waverly, IA

MFCP# 475

311 W. Bremer Waverly, IA 50677
 Tel: (319) 352-3334 Fax: (319) 352-5135
 Website:
 Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 9,704
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group Inc
Year Established:
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50602	Allison	613
MISC	Assorted	15
50619	Clarksville	619
50622	Denver	1,444
50631	Frederika, IA	91
50647	Janesville	598
50666	Plainfield, IA	416
50668	Readlyn	496
50670	Shell Rock	721
50674	Sumner, IA	151
50676	Tripoli	711
50677	Waverly	3,829

Mechanical Data

ROP Deadline: Thursday by 4PM
Rates As Of:
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.25" x 14"
Open Rate: \$12.52 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$22.00
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Melaine Buzynski
Display Email: melbuzynski@gmail.com
MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com

ASK-CRM

tools to streamline media selling



ASK-CRM is an “easy to use and affordable” CRM solution designed specifically for the media industry to help maximize your team’s sales efforts.

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- ♦ Ad image history
- ♦ Contact management
- ♦ Advertiser churn analysis
- ♦ Call reports / mileage logs
- ♦ Sales goals tracking
- ♦ Email address validation
- ♦ Email marketing
- ♦ Proposal generation
- ♦ Much more...

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Call: 410.449.4777
Text: 301.800.2275
www.ask-crm.com

USA VETERAN

OWNED BUSINESS

The West Union/Area Shoppers' Guide,

MFCP# 9316

119 S. Vine St. PO Box 153 West Union, IA 52175
 Tel: 563-422-3888 Fax: 563-422-3488
 Website: www.fayettecountynewspapers.com
 Publisher Email: tracy.cummings@oelweindailyregister.com

Publication Information

Circulation: 3,763
Number of Editions: 1
Format & Avg Page Count: Tabloid / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Community Media Group
Year Established:
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

52135	Clermont, IA	388
52141	Elgin, IA	643
52142	Fayette, IA	629
52147	Hawkeye, IA	465
52164	Randalia, IA	92
52166	Saint Lucas, IA	76
52169	Wadena, IA	161
52175	West Union, IA	1,309

Mechanical Data

ROP Deadline: Friday 11:00 AM
Rates As Of: March 18, 2024
Column Width: 1.63 inches
Mechanical Data:
Full Page: 10.333" x 14"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$70.00 / thousand
Classified Rate: \$20.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Amy Stracener
Display Email:
amvs@fayettecountynewspapers.com
MCN Contact: Amy Stracener
MCN Email:
amys@fayettecountynewspapers.com



Grapevine, Whiting, IA

MFCP# 480

621 Whittier PO Box 330 Whiting, IA 51063
 Tel: (712) 458-2402 Fax:
 Website: www.grapevineonline.net
 Publisher Email: grapevinerpc@gmail.com

Publication Information

Circulation: 9,153
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Ryan Publishing Company
Year Established: 1951
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

51004	Anthon	473
MISC	Assorted	102
51523	Blencoe	160
51010	Castana	230
51439	Charter Oak	409
51019	Danbury	342
68020	Decatur	388
51026	Hornick	378
51545	Little Sioux	191
51034	Mapleton	916
51557	Mondamin	417
51558	Moorhead	248
51040	Onawa	2,084
51044	Oto	104
51564	Pisgah	235

Mechanical Data

ROP Deadline: Monday 12P
Rates As Of:
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15.7"
Open Rate: \$6.00 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$10.00
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Tim Ryan
Display Ad Contact: Phil Hane
Display Email: grapevinerpc@gmail.com
MCN Contact: Nick
MCN Email: grapevinerpc@gmail.com

51460	Ricketts	55
51051	Rodney	43
51052	Salix	432
51055	Sloan	665
51056	Smithland	293
51572	Soldier	191
51060	Ute	296
51063	Whiting	501

Exchange, The, Winterset, IA

MFCP# 710

113 S. 1st Avenue Winterset, IA 50273
Tel: (515) 462-4625 Fax:
Website: www.exchangeline.com
Publisher Email: ads@exchangeline.com

Publication Information

Circulation: 30,763
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Textline, Inc
Year Established: 1978
Publication Type: Shopper
Insert Zoning Available: No

Distribution by Zip Code

50002	Adair	115
50003	Adel	245
52531	Albia	537
64420	Allendale, MO	12
50008	Allerton	35
50009	Altoona	165
50010	Ames	980
50020	Anita	79
50021	Ankeny	245
50023	Ankeny	495
50831	Arispe	25
50022	Atlantic	428
50025	Audubon	159
51521	Avoca	107
50028	Baxter	145

Mechanical Data

ROP Deadline: Friday 5P
Rates As Of:
Column Width: 1.1875 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: \$5.75 / column inch
Insert Open Rate: / thousand
Classified Rate: \$6.00
Delivery Method: USPS Mail
Political Rates As Of:

50029	Bayard	35
50833	Bedford	320
64424	Bethany, MO	210
50033	Bevington	123
50035	Bondurant	60
50036	Boone	505
50038	Booneville	15
50042	Brayton	6
50837	Bridgewater	24
50839	Carbon	14
50047	Carlisle	200
51401	Carroll	313
50048	Casey	35
52544	Centerville	1,103
50049	Chariton	724

Personnel

Publisher: Susan Smith
Display Ad Contact: Tim Lumadue
Display Email: ads@exchangeline.com

MCN Contact:
MCN Email:

51632	Clarinda	218
50840	Clearfield	45
50325	Clive	395
50054	Colfax	75
50058	Coon Rapids	40
50841	Corning	435
50060	Corydon	187
50801	Creston	1,675
50843	Cumberland	31
50061	Cumming	8
50063	Dallas Center	70
50069	De Soto	80
50309	Des Moines	395
50310	Des Moines	235
50311	Des Moines	290

The Shopper - Winterset, Winterset, IA

MFCP# 700

215 N. 1st Ave Winterset, IA 50273
Tel: (515) 462-1535 Fax:
Website: <http://www.wintersetshopper.com/>
Publisher Email: thewintersetshopper@gmail.com

Publication Information

Circulation: 13,983
Number of Editions: 1
Format & Avg Page Count: Tabloid / 28
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Winterset Madisonian Inc
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

50830	Afton	179
50033	Bevington	110
50801	Creston	230
50061	Cumming	511
50070	Dexter	685
50072	Earlham	1,125
50848	Fontanelle	50
50849	Greenfield	415
50149	Lorimor	430
50155	Macksburg	151
50160	Martensdale	30
50210	New Virginia	128
50211	Norwalk	50
50858	Orient	345
50218	Patterson	70

Mechanical Data

ROP Deadline: Monday 12P
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25x16
Open Rate: \$4.75 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$6.00
Delivery Method: USPS Mail
Political Rates As Of:

50222	Peru	20
50229	Prole	296
50240	St Charles	954
50241	St Marys	60
50250	Stuart	1,047
50257	Truro	635
50261	Van Meter	1,647
50273	Winterset	4,815

Personnel

Publisher:
Display Ad Contact: Vicki Morlan
Display Email: thewintersetshopper@aail.com
MCN Contact:
MCN Email:



Boone County Shopper, Inc., Belvidere, IL

MFCP# 735

112 Leonard Court Belvidere, IL 61008
Tel: (815) 544-2166 Fax: 815-544-5558
Website: www.boonecountyshopper.com
Publisher Email: ebranom@boonecountyshopper.com

Publication Information

Circulation: 20,266
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: The Boone County Shopper Inc
Year Established: 1947
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

61008	Belvidere	13,569
61011	Caledonia	1,191
61012	Capron	859
61038	Garden Prairie	534
61065	Poplar Grove	4,113

Mechanical Data

ROP Deadline: Monday 12P
Rates As Of: January 1, 2024
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15"
Open Rate: \$17.47 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$12.15
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Edward L Branom
Display Ad Contact: Matt Branom
Display Email: mbranom@boonecountvshopper.com
MCN Contact: Edward Branom
MCN Email: ebranom@boonecountyshopper.com

The Shopper, South Holland, IL

MFCP# 9237

924 E 162nd St South Holland, IL 60473
Tel: (708) 333-5901 Fax: 708-333-9630
Website: www.myshopper.biz
Publisher Email: ericaw@myshopper.biz

Publication Information

Circulation: 7,000
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes- Zip Code

Distribution by Zip Code

IL	Assorted	21
IN	Assorted	3
60409	Calumet City, IL	493
60417	Crete, IL	102
60419	Dolton, IL	322
46311	Dyer, IN	314
60426	Harvey, IL	83
46322	Highland, IN	605
60438	Lansing, IL	1,139
46321	Munster, IN	401
46307	Schererville, IN	503
60473	South Holland, IL	2,824
60476	Thornton, IL	190

Mechanical Data

ROP Deadline: Friday 4
Rates As Of:
Column Width: 1.66 inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: \$6.50 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$25.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Erica Wolak
Display Ad Contact: Erica Wolak
Display Email: ericaw@myshopper.biz
MCN Contact: Erica Wolak
MCN Email: general@myshopper.biz



Family Flyer- Lake County, Crown Point, IN

MFCP# 1430

PO Box 1004 Crown Point, IN 46308
Tel: (219) 689-6262 Fax:
Website: www.familyflyer.com
Publisher Email: ffpublisher10@yahoo.com

Publication Information

Circulation: 44,078
Number of Editions: 1
Format & Avg Page Count: Magazine / 40
Circulation Cycle: Bi-Monthly
Circulation Date/Time: 1st Thursday
Ownership: Family Flyer Inc
Year Established: 2000
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

46303	Cedar Lake	6,534
46307	Crown Point	24,461
46356	Lowell	6,763
46373	Saint John, IN	6,320

Mechanical Data

ROP Deadline: 15th of month prior
Rates As Of: January 1, 2023
Column Width: 1.75 inches
Mechanical Data:
Full Page: 7.5" x 10"
Open Rate: \$25.00 / column inch
Insert Open Rate: \$50.00 / thousand
Classified Rate: \$20.00
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Shari Foreman
Display Ad Contact: Shari Foreman
Display Email: info@familyflyer.com

MCN Contact: Shari Foreman
MCN Email: info@familyflyer.com



Hillsboro Free Press, Hillsboro, KS

MFCP# 1032

116 S. Main St. Hillsboro, KS 67063
Tel: (620) 947-5702 Fax:
Website: <https://www.hillsborofreepress.com/>
Publisher Email: joey@kspublishingventures.com

Publication Information

Circulation: 7,606
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Kansas Publishing Ventures LLC
Year Established: 1998
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	1,355
66838	Burdick	86
66840	Burns	303
67428	Canton	375
66843	Cedar Point	111
67438	Durham	132
66851	Florence	286
67053	Goessel	125
67063	Hillsboro	1,510
67073	Lehigh	113
66858	Lincolnton	200
66859	Lost Springs	81
66861	Marion	1,540
67114	Newton	352
66866	Peabody	760

Mechanical Data

ROP Deadline: Monday 12P
Rates As Of:
Column Width: 1.833 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: \$16.00 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$7.50
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Joey Young
Display Ad Contact: Joey Young
Display Email: ioev@kspublishingventures.com
MCN Contact: Joey Young
MCN Email: joey@kspublishingventures.com

67475	Ramona	86
67483	Tampa	151
67151	Walton	40



Freeborn County Shopper, Albert Lea, MN

MFCP# 1300

110 W. Pearl Street Albert Lea, MN 56007

Tel: (507) 473-4422 Fax:

Website: <http://www.freeborncountysshopper.com/>

Publisher Email: julia.thompson@southernminnesotashoppers.com

Publication Information

Circulation: 13,712

Number of Editions: 1

Format & Avg Page Count: Tabloid / 20

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Southern Minnesota Shoppers

Year Established: 1964

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

56007	Albert Lea	10,882
56009	Alden	710
56016	Clarks Grove	500
56020	Conger	90
56032	Freeborn	170
56036	Glenville	590
56042	Hartland	233
56043	Hayward	225
56045	Hollandale	297
56089	Twin Lakes	15

Mechanical Data

ROP Deadline: Thursday 5P - Rate card on

Rates As Of:

Column Width: 2.41 inches

Mechanical Data:

Full Page: 10.125" x 12.75"

Open Rate: \$32.00 / column inch

Insert Open Rate: \$67.00 / thousand

Classified Rate: \$17.50

Delivery Method: Carrier, Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Julia Thompson

Display Ad Contact: Julia Thompson

Display Email: julia.thompson@southernminnesotashoppers.com

thompson@southernminnesotashoppers.

MCN Contact: Julia Thompson

MCN Email: julia.thompson@southernminnesotashoppers.com

thompson@southernminnesotashoppers.

com



Mower County Shopper, Austin, MN

MFCP# 1330

3405 W. Oakland Ave. Austin, MN 55912

Tel: (507) 473-4422 Fax: (507)396-6493

Website: www.mowercountysshopper.com

Publisher Email: julia.thompson@southernminnesotashoppers.com

Publication Information

Circulation: 14,302

Number of Editions: 1

Format & Avg Page Count: Tabloid / 10

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Southern Minnesota Shoppers

Year Established: 1964

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

55909	Adams	387
55912	Austin	12,155
55917	Blooming Prairie	100
55918	Brownsdale	333
55926	Dexter	30
55940	Hayfield	406
55950	Lansing, MN	50
55953	Lyle	315
55970	Rose Creek	354
50476	Stacyville	40
55982	Waltham, MN	132

Mechanical Data

ROP Deadline: Thursday 5PM

Rates As Of:

Column Width: 2.41 inches

Mechanical Data:

Full Page: 10.16" x 11.27"

Open Rate: \$32.00 / column inch

Insert Open Rate: \$67.00 / thousand

Classified Rate: \$17.50

Delivery Method: Carrier, Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Julia Thompson

Display Ad Contact: Julia Thompson

Display Email: julia.thompson@southernminnesotashoppers.com

thompson@southernminnesotashoppers.

MCN Contact: Julia Thompson

MCN Email: julia.thompson@southernminnesotashoppers.com

thompson@southernminnesotashoppers.

com



Patriot News MN, LLC, Becker, MN

MFCP# 9216

14054 Bank St. Becker, MN 55308

Tel: (763) 275-0275 Fax:

Website: www.patriotnewsmn.com

Publisher Email: reporter.bill@patriotnewsmn.com

Publication Information

Circulation: 17,270

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 14

Circulation Cycle: Weekly

Circulation Date/Time: Saturday

Ownership: Wm Morgan, C Meyer, C Hanson, K Nelson (Owned)

Year Established: 1994

Publication Type: Newspaper

Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	153
55308	Becker	3,739
55309	Big Lake	8,422
55319	Clear Lake	2,532
55320	Clearwater	2,413
55371	Princeton, MN	11

Mechanical Data

ROP Deadline: Wednesday 12P

Rates As Of: January 1, 2023

Column Width: 1.528 inches

Mechanical Data:

Full Page: 10" x 21.75"

Open Rate: \$16.60 / column inch

Insert Open Rate: \$55.00 / thousand

Classified Rate: \$15.50

Delivery Method: USPS Mail

Political Rates As Of:

Personnel

Publisher: William Morgan

Display Ad Contact:

Display Email:

MCN Contact: Kathy Nelson

MCN Email: legals.kathy@patriotnewsmn.com



Fairmont Photo Press, Fairmont, MN

MFCP# 1310

112 E. 1st St. Fairmont, MN 56031

Tel: (507) 238-9456 Fax: (507)238-9457

Website: www.fairmontphotopress.com

Publisher Email: editor@fairmontphotopress.com

Publication Information

Circulation: 11,771

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Karen Fisher

Year Established: 1963

Publication Type: Newspaper

Insert Zoning Available: Yes

Distribution by Zip Code

56111	Alpha, MN	200
50514	Armstrong	675
56121	Ceylon	313
50531	Dolliver	105
56127	Dunnell	191
56031	Fairmont	5,915
56039	Granada	429
50556	Ledyard	138
56060	Lewisville	103
56075	Northrop	50
56160	Odin, MN	97
56162	Ormsby	126
50578	Ringsted	292
56171	Sherburn	775
50590	Swea City	425

Mechanical Data

ROP Deadline: Monday 12P

Rates As Of: March 1, 2024

Column Width: 1.6875 inches

Mechanical Data:

Full Page: 10.5" x 14.75"

Open Rate: \$13.75 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$8.00

Delivery Method: Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Sherman Kumba

Display Ad Contact: Sandy Gethmann

Display Email:

sandv@fairmontphotopress.com

MCN Contact:

MCN Email: frontdesk@fairmontphotopress.com

56176	Trimont	498
56088	Truman	897
56181	Welcome	542

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Murray County Advantage, Fulda, MN

MFCP# 1319

118 N. St. Paul Ave. Fulda, MN 56131
Tel: (507) 425-2303 Fax:
Website: www.fuldafreepress.net
Publisher Email: text@fuldafreepress.net

Publication Information

Circulation: 7,993
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Johnson Publishing
Year Established: 1995
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56110	Adrian, MN	10
MISC	Assorted	9
56114	Avoca	17
56115	Balaton	620
56119	Brewster	283
56122	Chandler	248
56123	Currie	260
56128	Edgerton	398
56131	Fulda	1,236
56137	Heron Lake	25
56141	Iona	35
56151	Lake Wilson	521
56153	Leota	120
56155	Lismore	200
56170	Ruthton	29

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: 1.75 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: \$7.80 / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate: \$7.35
Delivery Method: Postal, Bulk
Political Rates As Of:

56172	Slayton	1,870
56175	Tracy	496
56180	Walnut Grove	660
56183	Westbrook	684
56185	Wilmont	242
56186	Woodstock	30

Personnel

Publisher: Louise M. Johnson
Display Ad Contact: Steff Heppler
Display Email: ads@fuldafreepress.net
MCN Contact: Mary Sauer
MCN Email: text@fuldafreepress.net

Red River Promoter, Hendrum, MN

MFCP# 1307

300 Main St. E. Hendrum, MN 56550
Tel: (218) 861-6708 Fax:
Website: www.redriverpromoter.com
Publisher Email: kolnesscommunications@gmail.com

Publication Information

Circulation: 13,990
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Heritage Publications
Year Established: 1992
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

58002	Absaraka, ND	12
56510	Ada	1,224
58005	Argusville, ND	273
58006	Arthur, ND	200
58007	Ayr, ND	52
56516	Bejou	119
56517	Beltrami	85
56519	Borup	124
58218	Buxton, ND	317
58219	Caledonia, ND	22
58016	Clifford, ND	77
56523	Climax	234
58223	Cummings, ND	103
58029	Erie, ND	58
56536	Felton	215

Mechanical Data

ROP Deadline: 1st of month
Rates As Of:
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 10"
Open Rate: \$12.00 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$10.00
Delivery Method:
Political Rates As Of:

56540	Fertile	921
58230	Finley, ND	354
56541	Flom	37
58035	Galesburg, ND	126
58036	Gardner, ND	108
56545	Gary	315
56546	Georgetown	123
58038	Grandin, ND	162
56548	Halstad	370
58042	Harwood, ND	587
58240	Hatton, ND	507
56550	Hendrum	200
58045	Hillsboro, ND	1,147
56552	Hitterdal	186
58046	Hope, ND	298

Personnel

Publisher: John Kolness
Display Ad Contact: John Kolness
Display Email: ads@redriverpromoter.com
MCN Contact: John Kolness
MCN Email: john@redriverpromoter.com

58048	Hunter, ND	243
56558	Mahnomen	1,289
58257	Mayville, ND	1,086
56568	Nielsville	76
56574	Perley	134
58274	Portland, ND	469
56581	Shelly	139
56584	Twin Valley	661
56585	Ulen	463
56589	Waubun	874



NewsHopper, Ironton, MN

MFCP# 1331

2027 South 6th St PO Box 562 Ironton, MN 56455

Tel: (218) 821-1393 Fax:

Website: <https://newshopper.pageflip.site/publications/NewsHopper>

Publisher Email: hopper@crosbyironton.net

Publication Information

Circulation: 12,920

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 6

Circulation Cycle: Weekly

Circulation Date/Time: Saturday

Ownership: Eric and Laura Heglund

Year Established: 2000

Publication Type: Newspaper

Insert Zoning Available: Yes

Distribution by Zip Code

56431	Aitkin	5,240
56401	Brainerd	1,212
56441	Crosby	2,030
56442	Crosslake, MN	287
56444	Deerwood	1,525
56447	Emily	660
56450	Garrison	1,042
56455	Ironton	735
56468	Nisswa, MN	189

Mechanical Data

ROP Deadline: Monday by 12 Noon

Rates As Of: July 1, 2015

Column Width: 1.69 inches

Mechanical Data:

Full Page: 10.15" x 21.25"

Open Rate: \$12.50 / column inch

Insert Open Rate: \$55.00 / thousand

Classified Rate: \$13.00

Delivery Method: Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Laura Heglund

Display Ad Contact: Eric or Laura Heglund

Display Email: hopper@crosbyironton.net

MCN Contact: Eric Heglund

MCN Email: hopper@crosbyironton.net



Livewire -Jackson County, Jackson, MN

MFCP# 1320

310 Second St. PO BOX 208 Jackson, MN 56143

Tel: (507) 847-3771 Fax: (507) 847-5822

Website: <https://www.jacksoncountypilot.com/pageview/viewer/livewire>

Publisher Email: justinl@livewireprinting.com

Publication Information

Circulation: 8,869

Number of Editions: 1

Format & Avg Page Count: Tabloid / 10

Circulation Cycle: Weekly

Circulation Date/Time: Sunday

Ownership: Livewire Printing Company Inc

Year Established: 1929

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

56111	Alpha	202
MISC	Assorted	483
56127	Dunnell	200
56137	Heron Lake	452
56143	Jackson	2,879
56150	Lakefield	1,011
56161	Okabena	90
56167	Round Lake	310
56171	Sherburn	951
51360	Spirit Lake	225
56176	Trimont	504
56181	Welcome	543
56101	Windom	1,019

Mechanical Data

ROP Deadline: Wednesday 10:30AM

Rates As Of: January 1, 2024

Column Width: 1.5939 inches

Mechanical Data:

Full Page: 10.375" x 15"

Open Rate: \$11.90 / column inch

Insert Open Rate: \$120.00 / thousand

Classified Rate: \$10.50

Delivery Method: Carrier, Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Justin Lessman

Display Ad Contact: Display

Display Email: prepress@livewireprinting.com

MCN Contact: Eileen Cushman

MCN Email: eileenc@livewireprinting.com



Luverne Announcer, Luverne, MN

MFCP# 1325

117 W. Main St. Luverne, MN 56156
Tel: (507) 283-2333 Fax:
Website: www.star-herald.com
Publisher Email: rick@star-herald.com

Publication Information

Circulation: 8,923
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: Tollefson Publishing
Year Established: 1931
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

56110	Adrian	770
56116	Beaver Creek	235
56128	Edgerton	423
56129	Ellsworth	328
57030	Garretson	635
56134	Hardwick	168
56138	Hills	384
56144	Jasper	391
56146	Kanaranzi	20
56147	Kenneth	80
56155	Lismore	115
56156	Luverne	3,122
56158	Magnolia	163
51246	Rock Rapids	1,299
56173	Steen	155

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of:
Column Width: 1.75 inches
Mechanical Data:
Full Page: 12.5" x 21"
Open Rate: \$10.10 / column inch
Insert Open Rate: \$78.00 / thousand
Classified Rate: \$8.50
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Rick Peterson
Display Ad Contact: Roger Tollefson
Display Email: tolly@star-herald.com
MCN Contact: Rick Peterson - Heather John:
MCN Email: designer@star-herald.com



The Land, Mankato, MN

MFCP# 746

418 S Second Street Mankato, MN 56001
Tel: (507) 345-4523 Fax: (507) 345-1027
Website: www.thelandonline.com
Publisher Email: sjameson@mankatofreepress.com

Publication Information

Circulation: 16,683
Number of Editions: 1
Format & Avg Page Count: Tabloid / 28
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Friday
Ownership: CNHI
Year Established: 1976
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Distribution by Zip Code

IA	Assorted	196
MN	Assorted	16,365
ND	Assorted	14
SD	Assorted	35
WI	Assorted	36
MISC	Assorted	37

Mechanical Data

ROP Deadline: Thursday 12P
Rates As Of: January 1, 2023
Column Width: 1.7 inches
Mechanical Data:
Full Page: 10.417" x 10.166"
Open Rate: \$31.00 / column inch
Insert Open Rate: \$87.75 / thousand
Classified Rate: \$21.99
Delivery Method: Carrier, Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Steve Jameson
Display Ad Contact: Deb Petterson
Display Email: dpetterson@thelandonline.com
MCN Contact: Deb Petterson
MCN Email: dpetterson@thelandonline.com

Longfellow Nokomis Messenger, Minneapolis, MN

MFCP# 9264

5139 34th Ave. S. #17097 Minneapolis, MN 55417
 Tel: 612-345-9998 Fax:
 Website: www.LongfellowNokomisMessenger.com
 Publisher Email: tesha@tmcpub.com

Publication Information

Circulation: 22,000
Number of Editions: 12
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 1982
Publication Type: Tabloid
Insert Zoning Available:

Distribution by Zip Code

MISC	ASST	58
55406	Minneapolis, MN	14,250
55417	Minneapolis, MN	7,692

Mechanical Data

ROP Deadline: Monday 4 PM
Rates As Of:
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 14.5
Open Rate: \$27.14 / column inch
Insert Open Rate: \$70.01 / thousand
Classified Rate: \$10.00
Delivery Method: Combination - Carrier and Rack
Political Rates As Of:

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M. Christensen
Display Email: tesha@tmcpub.com

MCN Contact:
MCN Email:

Midway Como Frogtown Monitor, MN

MFCP# 9265

5139 34th Ave. S. #17097 Minneapolis, MN 55417
 Tel: 612-345-9998 Fax:
 Website: www.MonitorSaintPaul.com
 Publisher Email: tesha@tmcpub.com

Publication Information

Circulation: 23,500
Number of Editions: 12
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 1975
Publication Type: Tabloid
Insert Zoning Available: yes

Distribution by Zip Code

MISC	ASST	50
55102	Saint Paul, MN	200
55103	Saint Paul, MN	4,950
55104	Saint Paul, MN	10,475
55108	Saint Paul, MN	3,300
55114	Saint Paul, MN	1,350
55116	Saint Paul, MN	100
55117	Saint Paul, MN	2,440
55113	Saint Paul, MN	635

Mechanical Data

ROP Deadline: Monday 4PM
Rates As Of: January 1, 2023
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 15
Open Rate: \$27.14 / column inch
Insert Open Rate: \$70.01 / thousand
Classified Rate: \$10.00
Delivery Method: Combination - Carrier and Rack
Political Rates As Of:

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M Christensen
Display Email: tesha@tmcpub.com

MCN Contact:
MCN Email:

Southwest Connector, Minneapolis, MN

MFCP# 9266

5139 34th Ave. S. #17097 Minneapolis, MN 55417
 Tel: 612-345-9998 Fax:
 Website: www.swConnector.com
 Publisher Email: tesha@tmcpub.com

Publication Information

Circulation: 25,000
Number of Editions: 23
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Semi-Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 2021
Publication Type: Tabloid
Insert Zoning Available:

Distribution by Zip Code

MISC	ASST	80
55403	Minneapolis, MN	25
55404	Minneapolis, MN	500
55405	Minneapolis, MN	1,225
55408	Minneapolis, MN	4,050
55409	Minneapolis, MN	3,515
55410	Minneapolis, MN	8,300
55416	Minneapolis, MN	50
55419	Minneapolis, MN	7,255

Mechanical Data

ROP Deadline: Monday
Rates As Of:
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 14.5
Open Rate: \$27.14 / column inch
Insert Open Rate: \$70.01 / thousand
Classified Rate: \$10.00
Delivery Method: Combination - Carrier and Rack
Political Rates As Of:

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M. Christensen
Display Email: tesha@tmcpub.com

MCN Contact:
MCN Email:



FM Extra, Moorhead, MN

MFCP# 1352

810 4th Ave S, Ste 120 Moorhead, MN 56560
 Tel: (218) 284-1288 Fax: 218-284-1289
 Website: www.thefmextra.com
 Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 3,649
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: New Century Press Inc
Year Established: 2001
Publication Type: Magazine
Insert Zoning Available: No

Distribution by Zip Code

56510	Ada	20
56529	Dilworth	125
58102	Fargo, ND	90
56546	Georgetown	5
56547	Glyndon	20
56548	Halstad	5
56549	Hawley	15
56550	Hendrum	5
56552	Hitterdal	5
56560	Moorehead	225
56563	Moorhead, MN	12
56574	Perley	5
56585	Ulen	7
58078	West Fargo	3,110

Mechanical Data

ROP Deadline: Tuesday 12 noon
Rates As Of: January 1, 2023
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10.25" x 21.5"
Open Rate: \$10.99 / column inch
Insert Open Rate: \$167.15 / thousand
Classified Rate: \$12.00
Delivery Method: Controlled Bulk
Political Rates As Of:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Tammy Finney
Display Email: ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com

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040



Farm Market News, Pipestone, MN

MFCP# 1361

115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.farmmarketnews.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 18,057
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Bi-Weekly
Circulation Date/Time: 1st-3rd Monday
Ownership: Pipestone Publishing Company
Year Established: 2005
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Distribution by Zip Code

56110	Adrian	523
56111	Alpha	76
56115	Balaton	410
56116	Beaver Creek	12
56118	Bingham Lake	15
57005	Brandon	10
56119	Brewster	247
57006	Brookings	18
56120	Butterfield	15
56121	Ceylon	15
56122	Chandler	182
57017	Colman	25
56019	Comfrey	15
56123	Currie	196
57022	Dell Rapids	16

Mechanical Data

ROP Deadline: Wednesday
Rates As Of:
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10.25" x 15"
Open Rate: \$17.30 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$17.30
Delivery Method:
Political Rates As Of:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email: plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com

56127	Dunnell	15
56128	Edgerton	732
57024	Egan	169
57026	Elkton	411
56129	Ellsworth	286
51334	Estherville, IA	30
56031	Fairmont	30
57028	Flandreau, SD	554
56131	Fulda	837
57030	Garretson	784
56132	Garvin	15
56134	Hardwick	123
56137	Heron Lake	15
56138	Hills	276
56139	Holland	166

56142	Ivanhoe	15
56143	Jackson	2,385
56144	Jasper	280
56149	Lake Benton	496
56554	Lake Park	30
56151	Lake Wilson	348
56150	Lakefield	275
56153	Leota	20
56155	Lismore	127
56156	Luverne	1,120
50456	Manly	8
56258	Marshall	45
57042	Masdisson	16
56159	Mountain Lake	30
56161	Okabena	15



Free Star, Pipestone, MN

MFCP# 1360

115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.pipestonestar.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 11,003
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Pipestone Publishing Company
Year Established: 1976
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	257
56122	Chandler	252
56128	Edgerton	869
57024	Egan, SD	174
57026	Elkton/Ward, SD	640
57028	Flandreau, SD	1,303
57030	Garretson/Sherman, SD	476
56134	Hardwick	188
56139	Holland	196
56140	Ihlen	40
56144	Jasper/Trosky	552
56149	Lake Benton	634
56151	Lake Wilson	386
56164	Pipestone	3,415
56170	Ruthton	261

Mechanical Data

ROP Deadline: Friday 12P
Rates As Of:
Column Width: 2 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: \$11.35 / column inch
Insert Open Rate: \$83.00 / thousand
Classified Rate: \$11.75
Delivery Method:
Political Rates As Of:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email: plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com

57065	Trent, SD	170
56178	Tyler	1,022
56186	Woodstock	168



Fillmore County Journal, Preston, MN

MFCP# 1357

136 St. Anthony St. Preston, MN 55965
Tel: (507) 765-2151 Fax: 507-765-2468
Website: www.fillmorecountyjournal.com
Publisher Email: jason@fillmorecountyjournal.com

Publication Information

Circulation: 18,117
Number of Editions: 1
Format & Avg Page Count: Tabloid / 68
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Sethre Media Group Inc
Year Established: 1985
Publication Type: Shopper/ Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	351
55919	Brownsville, MN	20
55921	Caledonia, MN	2,279
55922	Canton	334
55923	Chatfield	2,141
52101	Decorah, IA	40
55931	Eitzen, MN	197
55935	Fountain	403
55936	Grand Meadow, MN	798
55939	Harmony	913
55941	Hokah, MN	20
55943	Houston	1,309
55947	La Crescent, MN	20
55949	Lanesboro	956
55951	Le Roy, MN	747

Mechanical Data

ROP Deadline: Tuesday 5P
Rates As Of: January 1, 2023
Column Width: 2 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$18.92 / column inch
Insert Open Rate: \$67.00 / thousand
Classified Rate: \$11.50
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Jason Sethre
Display Ad Contact: Jason Sethre
Display Email: ads@fillmorecountyjournal.com
MCN Contact: Jason Sethre
MCN Email: jason@fillmorecountyjournal.com

55954	Mabel	720
55961	Ostrander	179
55962	Peterson	341
55965	Preston	1,292
55971	Rushford	1,508
55974	Spring Grove, MN	1,049
55975	Spring Valley	2,064
55990	Wykoff	436

Dairy Star, Sauk Centre, MN

MFCP# 9241

522 Sinclair Lewis Ave Sauk Centre, MN 56378
Tel: (320) 352-6577 Fax:
Website: www.star-pub.com
Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 14,930
Number of Editions: 1
Format & Avg Page Count: Tabloid / 80
Circulation Cycle: Semi-Monthly
Circulation Date/Time: Saturday
Ownership: Star Publications LLC
Year Established: 1999
Publication Type: Niche Publication
Insert Zoning Available:

Distribution by Zip Code

ASST	BULK	830
ASST	MAIL	13,816
MISC	OFFICE	150
ASST	OTHER	134

Mechanical Data

ROP Deadline: Friday
Rates As Of: January 1, 2024
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 14.75"
Open Rate: \$19.40 / column inch
Insert Open Rate: \$80.00 / thousand
Classified Rate: \$30.00
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Joyce Frericks
Display Email: joyce@saukherald.com
MCN Contact:
MCN Email:

DIGITAL AD NETWORK

Our Services



Text-based responsive search ads placed in search engine results on Google



Web – Display banner ads served on various websites: supported ad sizes include 300x250, 160x600, 728x90, 300x600, and 970x250

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Sauk Rapids Herald, Sauk Rapids, MN

MFCP# 1370

522 Sinclair Lewis Ave. Sauk Centre, MN 56378

Tel: (320) 251-1971 Fax: (320)352-5647

Website: www.saukrapidsherald.com

Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 4,432

Number of Editions: 1

Format & Avg Page Count: Tabloid / 24

Circulation Cycle: Weekly

Circulation Date/Time: Saturday

Ownership: Star Publications LLC

Year Established: 1854

Publication Type: Community Newspaper

Insert Zoning Available: Yes

Distribution by Zip Code

56307	Albany	20
MISC	Assorted	200
56329	Foley	43
56333	Gilman, MN	31
56367	Rice	962
56301	Saint Cloud	23
56303	Saint Cloud	26
56304	Saint Cloud	29
56302	Saint Cloud	3
56377	Sartell	307
56378	Sauk Centre	32
56379	Sauk Rapids	2,745
56387	Waite Park	11

Mechanical Data

ROP Deadline: Wednesday 5P

Rates As Of: January 1, 2024

Column Width: 1.5 inches

Mechanical Data:

Full Page: 10" x 15"

Open Rate: \$14.93 / column inch

Insert Open Rate: \$60.00 / thousand

Classified Rate: \$10.00

Delivery Method: USPS Mail

Political Rates As Of:

Personnel

Publisher: Joyce Frericks

Display Ad Contact: Missy Traeger

Display Email: missy@saukherald.com

MCN Contact: Amanda Thoft

MCN Email: amanda@saukherald.com



Star Shopper, Sauk Centre, MN

MFCP# 1338

522 Sinclair Lewis Ave. Sauk Centre, MN 56378

Tel: (320) 352-6577 Fax: 320-352-5647

Website: www.saukherald.com

Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 15,663

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Friday

Ownership: Star Publications LLC

Year Established: 1970

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

56307	Albany	2,244
MISC	Assorted	496
56310	Avon	2,191
56312	Belgrade	65
56316	Brooklyn	10
56320	Clearwater, MN	30
56325	Elrosa	133
56331	Freeport	839
56335	Greenwald	102
56336	Grey Eagle	801
56340	Holdingford	962
56347	Long Prairie	449
56352	Melrose	2,338
56356	New Munich	142
56360	Osakis	100

Mechanical Data

ROP Deadline: Wednesday 12P

Rates As Of: January 1, 2024

Column Width: 1.5 inches

Mechanical Data:

Full Page: 10" x 14.75"

Open Rate: \$12.87 / column inch

Insert Open Rate: \$40.00 / thousand

Classified Rate: \$5.00

Delivery Method: Carrier, Postal, Bulk

Political Rates As Of:

Personnel

Publisher: Joyce Frericks

Display Ad Contact: Missy Traeger

Display Email: missy@saukherald.com

MCN Contact: Amanda Thoft

MCN Email: amanda@saukherald.com

56362	Paynesville, MN	300
56374	Saint Joseph	30
56378	Sauk Centre	3,959
56384	Upsala	50
56385	Villard	380
56389	West Union	42



Sartell St.Stephen Newsleader, St. Cloud, MN

MFCP# 1337

1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: <https://thenewsleaders.com/>
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 9,764
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: 1st & 3rd of Fridays of the month
Ownership: Von Meyer Publishing Inc
Year Established: 1989
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

56377	Sartell	9,428
56375	St Stephen	336

Mechanical Data

ROP Deadline: Tuesday Prior 12P
Rates As Of: January 1, 2024
Column Width: 2 inches
Mechanical Data:
Full Page: 10.00" x 15"
Open Rate: \$46.15 / column inch
Insert Open Rate: \$110.00 / thousand
Classified Rate: \$43.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email: janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com



St. Joseph Newsleader, St. Cloud, MN

MFCP# 1336

1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: <https://thenewsleaders.com/>
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 4,100
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: First and Third Fridays of month
Ownership: Von Meyer Publishing Inc
Year Established: 1989
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Distribution by Zip Code

56374	Saint Joseph	4,100
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Mechanical Data

ROP Deadline: Tuesday Prior 12P
Rates As Of: January 1, 2024
Column Width: 2 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: \$46.15 / column inch
Insert Open Rate: \$110.00 / thousand
Classified Rate: \$43.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email: janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com



The Windom Shopper, Windom, MN

MFCP# 1380

260 10th St. Windom, MN 56101
Tel: (507) 831-3455 Fax: (507)831-3740
Website: www.windomshopper.com
Publisher Email: trevors@windomnews.com

Publication Information

Circulation: 8,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Citizen Publishing Company
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

56118	Bingham Lake	175
56120	Butterfield	362
56019	Comfrey	154
56022	Darfur	50
56131	Dundee	317
56137	Heron Lake	503
56143	Jackson	280
56145	Jeffers	332
56150	Lakefield	944
56152	Lamberton	88
56159	Mountain Lake	1,167
56160	Odin	60
56161	Okabena	90
56083	Sanborn	398
56174	Storden	173

Mechanical Data

ROP Deadline: Thursday 9AM
Rates As Of:
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.3" x 20.5"
Open Rate: \$10.70 / column inch
Insert Open Rate: \$120.00 / thousand
Classified Rate: \$10.30
Delivery Method: Carrier, Postal, Bulk
Political Rates As Of:

56183	Westbrook	373
56101	Windom	3,334

Personnel

Publisher: Trevor Slette
Display Ad Contact: Dawn
Display Email: composition@windomnews.com
MCN Contact: Dawn
MCN Email: composition@windomnews.com



Winona Post, Winona, MN

MFCP# 1390

64 E. Second St. Winona, MN 55987
Tel: (507) 452-1262 Fax:
Website: www.winonapost.com
Publisher Email: pmarek@hbc.com

Publication Information

Circulation: 20,116
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Winona Post Inc
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

54610	Alma	160
55910	Altura	120
54612	Arcadia	1,490
54622	Cochrane	635
55925	Dakota	110
54629	Fountain City	905
54630	Galesville	180
55943	Houston	30
55945	Kellogg	140
55952	Lewiston	741
55959	Minnesota City	630
54756	Nelson	15
55962	Peterson	45
55969	Rollingstone	391
55971	Rushford	275

Mechanical Data

ROP Deadline: Monday 4PM
Rates As Of: January 1, 2023
Column Width: 2.5 inches
Mechanical Data:
Full Page: 10' x 20.88"
Open Rate: \$14.75 / column inch
Insert Open Rate: \$45.01 / thousand
Classified Rate: \$7.25
Delivery Method: Carrier, Postal, Bulk
Political Rates As Of:

55972	Saint Charles	185
55988	Stockton	115
54661	Trempealeau	845
55979	Utica	80
55981	Wabasha	125
54773	Whitehall	80
55987	Winona	12,819

Personnel

Publisher: Patrick Marek
Display Ad Contact: Patrick Marek
Display Email: pmarek@hbc.com
MCN Contact: Winona Post
MCN Email: class@winonapost.com

The Country Peddler, Devils Lake, ND

MFCP# 1405

516 4th St. NE Devils Lake, ND 58301
 Tel: 701-662-2127 Fax:
 Website: <https://www.devilslakejournal.com/>
 Publisher Email: kathy@devilslakejournal.com

Publication Information

Circulation: 18,379
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: MCM Media
Year Established: 1979
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

58210	Adams	148
58311	Alsen	35
58710	Anamoose	138
58316	Belcourt	95
58317	Bisbee	132
58318	Bottineau	200
58321	Brocket	58
58323	Calvin	28
58324	Cando	390
58421	Carrington	669
58220	Cavalier	882
58325	Churchs Ferry	25
58425	Cooperstown	40
58327	Crary-Doyon	142
58301	Devils Lake	4,414

Mechanical Data

ROP Deadline: Tuesday 12P
Rates As Of: November 1, 2022
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: \$14.00 / column inch
Insert Open Rate: \$65.00 / thousand
Classified Rate: \$9.95
Delivery Method: USPS Mail
Political Rates As Of:

Personnel

Publisher: Kathy Svidal
Display Ad Contact: Deb Toso
Display Email: dtoso@devilslakejournal.com
MCN Contact: Deb Toso
MCN Email: dtoso@devilslakejournal.com

58227	Edinburg	195	58241	Hensel	20
58330	Edmore	114	58243	Hoople	138
58331	Egeland	62	58344	Lakota	259
58332	Esmond	161	58249	Langdon	1,317
58229	Fairdale	67	58250	Lankin	55
58438	Fessenden	202	58251	Larimore	25
58230	Finley	10	58345	Lawton	74
58231	Fordville	104	58346	Leeds	137
58335	Fort Totten	475	58348	Maddock	190
58237	Grafton	80	58759	Martin	104
58238	Hamilton	86	58464	McHenry	75
58338	Hampden	51	58254	McVile	106
58239	Hannah	100	58259	Michigan	88
58339	Hansboro	19	58260	Milton	70
58341	Harvey	682	58351	Minnewaukan	229



Hartington Shopper, Hartington, NE

MFCP# 1160

213 N. Broadway Hartington, NE 68739
 Tel: (402) 254-7471 Fax: 402-254-6495
 Website: <https://www.hartingtonshopper.com/>
 Publisher Email: hartshopper@hartel.net

Publication Information

Circulation: 6,153
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Hartington Shopper Inc
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

68717	Belden	88
68718	Bloomfield	500
68719	Bristow	23
68727	Coleridge	338
68730	Crofton	785
68736	Fordyce	241
68739	Hartington	1,406
68745	Laurel	429
68757	Newcastle	328
68765	Osmond	625
68771	Randolph	550
68774	St. Helena	146
68786	Wausa	440
68792	Wynot	214
57078	Yankton	40

Mechanical Data

ROP Deadline: Monday 3P
Rates As Of: January 1, 2023
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: \$13.50 / column inch
Insert Open Rate: \$75.00 / thousand
Classified Rate: \$10.00
Delivery Method: Postal, Bulk
Political Rates As Of:

Personnel

Publisher: Tom Schieffer
Display Ad Contact: Tom Schieffer
Display Email: hartshopper@hartel.net
MCN Contact:
MCN Email: hartshopper@hartel.net



Advisor - Albion, Norfolk, NE

MFCP# 1090

404 Norfolk Ave PO Box 1266 Norfolk, NE 68702

Tel: 402-379-4100 Fax: 402-379-1289

Website: www.theadvisorne.com

Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 17,935

Number of Editions: 1

Format & Avg Page Count: Tabloid / 10

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Northeast Shoppers Inc

Year Established: 1997

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

68620	Albion	1,377
68815	Arcadia	281
68622	Bartlett	170
68623	Belgrade	132
68823	Burwell	1,047
68627	Cedar Rapids	314
68826	Central City	1,771
68628	Clarks	401
68726	Clearwater	341
68636	Elgin	595
68637	Ericson	177
68735	Ewing	400
68638	Fullerton	820
68640	Genoa	669
68842	Greeley	917

Mechanical Data

ROP Deadline: Thursday 12P

Rates As Of:

Column Width: 1.25 inches

Mechanical Data:

Full Page: 10.3125" x 16"

Open Rate: \$12.30 / column inch

Insert Open Rate: \$100.00 / thousand

Classified Rate: \$9.75

Delivery Method: USPS Mail

Political Rates As Of:

68644	Lindsay	325
68647	Monroe	279
68756	Neligh	976
68758	Newman Grove	510
68859	North Loup	250
68763	O'Neill	2,352
68862	Ord	1,479
68864	Palmer	519
68652	Petersburg	338
68655	Primrose	74
68660	Saint Edward	472
68875	Scotia	249
68663	Silver Creek	313
68665	Spalding	387

Personnel

Publisher: Julie Hermesen

Display Ad Contact: Deb Condrey

Display Email: debcon@frontiernet.net

MCN Contact: Classifieds

MCN Email:

classifieds@norfolkareashopper.com



Norfolk Area Shopper, Norfolk, NE

MFCP# 1168

PO Box 1266 Norfolk, NE 68702

Tel: (402) 379-4100 Fax: (402)379-1289

Website: www.norfolkareashopper.com

Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 27,901

Number of Editions: 1

Format & Avg Page Count: Tabloid / 16

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Northeast Shoppers Inc

Year Established: 1970

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

Misc	Assorted	780
68715	Battle Creek	669
68716	Beemer	50
68717	Belden	90
68720	Brunswick	149
68723	Carroll	238
68629	Clarkson	554
68726	Clearwater	35
68727	Coleridge	373
68729	Creighton	895
68636	Elgin	25
68735	Ewing	25
68738	Hadar	31
68739	Hartington	25
68740	Hoskins	336

Mechanical Data

ROP Deadline: Friday 5P

Rates As Of:

Column Width: 1.3125 inches

Mechanical Data:

Full Page: 10.3" x 16"

Open Rate: \$12.10 / column inch

Insert Open Rate: \$100.00 / thousand

Classified Rate: \$13.50

Delivery Method: Combination - Carrier and Postal

Political Rates As Of:

68641	Howells	492
68642	Humphrey	25
68643	Leigh	25
68748	Madison	1,184
68752	Meadow Grove	352
68756	Neligh	50
68758	Newman Grove	25
68701	Norfolk	11,591
68761	Oakdale	154
68764	Orchard	372
68765	Osmond	672
68652	Petersburg	25
68767	Pierce	1,393
68768	Pilger	270
68769	Plainview	858

Personnel

Publisher: Julie Hermesen

Display Ad Contact: Julie Hermesen

Display Email:

jhermsen@norfolkareashopper.com

MCN Contact: Classifieds

MCN Email:

classifieds@norfolkareashopper.com

68771	Randolph	675
68773	Royal	10
68779	Stanton	1,032
68781	Tilden	688
68786	Wausa	470
68787	Wayne	2,072
68790	Winside	325
68791	Wisner	866

O'Neill Shopper, O'Neill, NE

MFCP# 1169

129 N. 4th Street PO BOX 671 O'Neill, NE 68763

Tel: (402) 336-3519 Fax:

Website: www.oneillshopper.com

Publisher Email: lisa@theoneillshopper.net

Publication Information

Circulation: 12,549

Number of Editions: 1

Format & Avg Page Count: Tabloid / 24

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Mary Poese

Year Established: 1988

Publication Type: Shopper

Insert Zoning Available: No

Distribution by Zip Code

69210	Ainsworth	1,297
68711	Amelia	61
68713	Atkinson	1,094
68622	Bartlett	167
68714	Bassett/ Rose	618
68719	Bristow	89
68722	Butte	262
68724	Center	87
68725	Chambers	267
68726	Clearwater	333
68729	Creighton	837
68636	Elgin	612
68734	Emmet	62
68735	Ewing	407
68742	Inman	111

Mechanical Data

ROP Deadline: Monday 12P

Rates As Of:

Column Width: 1.5 inches

Mechanical Data:

Full Page: 10.25" x 16"

Open Rate: \$6.97 / column inch

Insert Open Rate: \$63.30 / thousand

Classified Rate:

Delivery Method:

Political Rates As Of:

69214	Johnstown	108
69217	Lone Pine	317
68746	Lynch	238
68755	Naper	133
68759	Newport	131
68760	Niobrara	386
68763	O'Neill	2,512
68764	Orchard	372
68766	Page	200
68773	Royal	93
68777	Spencer	374
68778	Springview	313
68780	Stuart	489
68783	Verdigre	507
68789	Winnetoon	72

Personnel

Publisher: Lisa Connot

Display Ad Contact: Lisa Connot

Display Email: lisa@theoneillshopper.net

MCN Contact: Cindy

MCN Email: cindy@oneillprinting.net

Approved Marketing Solutions, Omaha, NE

MFCP# 1174

P. O. Box 6569 Omaha, NE 68106

Tel: (402) 342-4426 Fax:

Website: www.omahaamericanclassifieds.com

Publisher Email: omaha@amclassifieds.com

Publication Information

Circulation: 40,603

Number of Editions: 1

Format & Avg Page Count: Broadsheet / 28

Circulation Cycle: Weekly

Circulation Date/Time: Thursday

Ownership: Kathy Napora

Year Established: 1977

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

68003	Ashland	62
68310	Beatrice	370
68005	Bellevue	1,100
68123	Bellevue	475
68147	Bellevue	180
68007	Bennington	60
68008	Blair	415
51510	Carter Lake	175
68017	Ceresco	80
68331	Cortland	20
51501	Council Bluffs	1,720
51503	Council Bluffs	1,165
51526	Crescent	25
68333	Crete	295
68336	Davey	15

Mechanical Data

ROP Deadline: Monday 6P

Rates As Of:

Column Width: 1.67 inches

Mechanical Data:

Full Page: 10.5" x 15.75"

Open Rate: \$11.00 / column inch

Insert Open Rate: \$25.00 / thousand

Classified Rate: \$7.50

Delivery Method: Rack

Political Rates As Of:

68335	Denton	25
68347	Eagle	10
68022	Elkhorn	85
68349	Elmwood	20
68025	Fremont	340
68359	Friend	35
51534	Glenwood	555
68366	Greenwood	35
68028	Gretna	120
68128	La Vista	240
68502	Lincoln	910
68503	Lincoln	582
68504	Lincoln	1,074
68505	Lincoln	185
68506	Lincoln	206

Personnel

Publisher: Kathy Napora

Display Ad Contact: Kathy Napora

Display Email: omaha@amclassifieds.com

MCN Contact: Tricia Rausch

MCN Email: omaha@amclassifieds.com

68507	Lincoln	600
68508	Lincoln	140
68510	Lincoln	575
68512	Lincoln	105
68514	Lincoln	10
68516	Lincoln	296
68520	Lincoln	25
68521	Lincoln	1,002
68522	Lincoln	275
68524	Lincoln	115
68528	Lincoln	521
68037	Louisville	80
68402	Malcolm	15
68405	Milford	110
51553	Minden	60



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www.woodwardprinting.com

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Elkhorn Valley Shopper, West Point, NE

MFCP# 1192

134 E. Grove St West Point, NE 68788-0040

Tel: (402) 372-2412 Fax:

Website: <http://www.wpnews.com>

Publisher Email: publisher@wpnews.com

Publication Information

Circulation: 9,467

Number of Editions: 1

Format & Avg Page Count: Tabloid / 20

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: West Point News Incorporated

Year Established: 1870

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	69	68063	Uehling	136
68004	Bancroft	413	68788	West Point	2,446
68716	Beemer	450	68791	Wisner	855
68019	Craig	245			
68633	Dodge	510			
68031	Hooper	240			
68641	Howells	477			
68038	Lyons	650			
68045	Oakland	862			
68047	Pender	744			
68768	Pilger	263			
68055	Rosalie	130			
68057	Scribner	710			
68664	Snyder	138			
68062	Thurston	129			

Mechanical Data

ROP Deadline: Monday 12P

Rates As Of:

Column Width: 1.63 inches

Mechanical Data:

Full Page: 10.25" x 13.5"

Open Rate: \$12.85 / column inch

Insert Open Rate: \$93.00 / thousand

Classified Rate: \$10.00

Delivery Method:

Political Rates As Of:

Personnel

Publisher: Tom Kelly

Display Ad Contact: Karey Rahn

Display Email: admanager@wpnews.com

MCN Contact: Karey Rahn

MCN Email: admanager@wpnews.com

Shopping Guide, Hartford, SD

MFCP# 9228

100 W Hwy 38, Ste K PO Box 474 Hartford, SD 57033

Tel: (605) 321-9153 Fax: (712) 472-3414

Website:

Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 10,282

Number of Editions: 1

Format & Avg Page Count: Tabloid / 12

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: New Century Press, Inc

Year Established: 1959

Publication Type: Shopper

Insert Zoning Available:

Distribution by Zip Code

57003	Baltic	806
57016	Chester	272
57017	Colman	543
57018	Colton	593
57020	Crooks	645
57022	Dell Rapids	2,324
57030	Garretson	1,229
57033	Hartford	2,278
57035	Humboldt	503
57041	Lyons	52
57055	Renner	473
57104	Sioux Falls	390
57065	Trent	174

Mechanical Data

ROP Deadline: Friday 12P

Rates As Of:

Column Width: inches

Mechanical Data:

Full Page: 10.25 x 16

Open Rate: \$6.00 / column inch

Insert Open Rate: \$116.62 / thousand

Classified Rate: \$7.95

Delivery Method:

Political Rates As Of:

Personnel

Publisher: Lisa Miller

Display Ad Contact:

Display Email: ads@ncppub.com

MCN Contact:

MCN Email: ads@ncppub.com

Payday, Huron, SD

MFCP# 1202

49 Third Street SE Huron, SD 57350

Tel: (605) 353-7412 Fax:

Website:

Publisher Email: mdavis@plainsman.com

Publication Information

Circulation: 15,478

Number of Editions: 1

Format & Avg Page Count: Tabloid / 12

Circulation Cycle: Weekly

Circulation Date/Time: Wednesday

Ownership: Pay Day Print Shop

Year Established: 1994

Publication Type: Shopper

Insert Zoning Available: No

Distribution by Zip Code

57312	Alpena	233
57314	Artesian	300
57353	Bancroft	343
57322	Carpenter	110
57323	Carthage	183
57324	Cavour	181
57231	DeSmet	819
57436	Doland	240
57440	Frankfort	220
57346	Highmore	610
57348	Hitchcock	238
57540	Holbird	34
57350	Huron	6,622
57249	Lake Preston	505
57359	Letcher	210

Mechanical Data

ROP Deadline: Thursday 12P

Rates As Of:

Column Width: 1.59 inches

Mechanical Data:

Full Page: 9.54" x 10"

Open Rate: \$17.50 / column inch

Insert Open Rate: \$78.00 / thousand

Classified Rate: \$6.00

Delivery Method:

Political Rates As Of:

57362	Miller	1,005
57301	Mitchell	175
57467	Orient	129
57469	Redfield	200
57371	Ree Heights	119
57470	Rockham	92
57373	St. Lawrence	190
57476	Tulare	201
57379	Virgil	38
57381	Wessington	255
57382	Wessington Springs	780
57278	Willow Lake	277
57384	Wolsey	411
57385	Woonsocket	660
57386	Yale	98

Personnel

Publisher: Mark Davis

Display Ad Contact: Mark Davis

Display Email: mdavis@plainsman.com

MCN Contact: Ruby Crandall

MCN Email: rcrandall@plainsman.com

The Valley Shopper, Milbank, SD

MFCP# 1225

203 S. 3rd St. Milbank, SD 57252

Tel: (605) 432-1000 Fax:

Website: www.midlandpublishing.com

Publisher Email: mike@midlandpublishing.com

Publication Information

Circulation: 16,767

Number of Editions: 1

Format & Avg Page Count: Tabloid / 36

Circulation Cycle: Weekly

Circulation Date/Time: Monday

Ownership: Midland Publishing & Printing Co

Year Established: 1968

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

56207	Alberta, MN	15
56208	Appleton, MN	845
56211	Beardsley, MN	327
56212	Bellingham, MN	255
57216	Big Stone City	508
57218	Brandt	115
56219	Browns Valley, MN	528
56220	Canby, MN	200
56221	Chokio, MN	160
57224	Claire City	87
57226	Clear Lake	683
56225	Clinton, MN	410
57227	Corona	190
56227	Correll, MN	86
56232	Dawson, MN	872

Mechanical Data

ROP Deadline: Thursday 12P

Rates As Of:

Column Width: 1.653 inches

Mechanical Data:

Full Page: 10.333" x 15"

Open Rate: \$8.16 / column inch

Insert Open Rate: \$63.00 / thousand

Classified Rate: \$7.91

Delivery Method:

Political Rates As Of:

57232	Eden	250
57237	Gary City	222
57238	Goodwin	171
56240	Graceville/Barry, MN	384
56249	Holloway, MN	111
56236	Johnson, MN	35
57246	LaBolt	75
57247	Lake City	49
56256	Louisburg, MN	56
56256	Madison, MN	1,123
56257	Marietta, MN	176
57251	Marvin	75
56262	Milan, MN	235
57252	Milbank	2,241
56257	Nassau, MN	80

Personnel

Publisher: Michael Sipe

Display Ad Contact: Michael Sipe

Display Email: midpub@midlandpublishing.com

MCN Contact: Betty Sipe

MCN Email: midpub@midlandpublishing.com

57255	New Effington	250
56276	Odessa, MN	120
56278	Ortonville, MN	1,470
57257	Peever	153
57259	Revillo/Albee	205
57260	Rosholt	494
57262	Sisseton	1,453
57262	Sisseton Agency	472
57262	Sisseton Housing	92
57263	South Shore	190
57264	Stockholm	97
57265	Strandburg	90
57266	Summit	208
57269	Twin Brooks	165
57270	Veblen (City)	49

Quik Quarter, Sioux Falls, SD

MFCP# 9274

2940 Motherlode Drive Rapid City, SD 57702
 Tel: 605-332-0421 Fax: 605-330-0513
 Website: www.quikquarter.net
 Publisher Email: steve@michelscom.com

Publication Information

Circulation: 5,500
Number of Editions:
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Michels Communications
Year Established:
Publication Type:
Insert Zoning Available:

Distribution by Zip Code

57702 Rapid City, SD	5,500
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Mechanical Data

ROP Deadline: Monday 5pm
Rates As Of:
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.8"
Open Rate: / column inch
Insert Open Rate: \$60.00 / thousand
Classified Rate:
Delivery Method: Rack
Political Rates As Of:

Personnel

Publisher: Steve Michels
Display Ad Contact: Margi Culhane
Display Email: margi@michelscom.com

MCN Contact: Margi Culhane
MCN Email: margi@michelscom.com

Hometown Trader, Salem, SD

MFCP# 9227

135 S Main St Salem, SD 57058
 Tel: (605) 425-2361 Fax: (712) 472-3414
 Website:
 Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 4,491
Number of Editions: 1
Format & Avg Page Count: Tabloid / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: New Century Press, Inc
Year Established: 2020
Publication Type: Shopper
Insert Zoning Available:

Distribution by Zip Code

57311	Alexandria	480
57319	Bridgewater	414
57012	Canistota	476
57321	Canova	158
57332	Emery	308
57029	Freeman	284
57340	Fulton	136
57043	Marion	592
57047	Monroe	109
57048	Montrose	426
57058	Salem	833
57374	Spencer	160
57076	Winfred	115

Mechanical Data

ROP Deadline: Friday 12P
Rates As Of:
Column Width: inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: \$6.00 / column inch
Insert Open Rate: \$116.62 / thousand
Classified Rate: \$7.95
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Lisa Miller
Display Ad Contact:
Display Email: ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com



Broadcaster, The, Vermillion, SD

MFCP# 1210

818 Cottage Ave Vermillion, SD 57069
Tel: (605) 624-4429 Fax:
Website: <http://broadcasteronline.com/issues>
Publisher Email:

Publication Information

Circulation: 10,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1934
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51001	Akron	25
57001	Alcester	10
MISC	Assorted	150
57004	Beresford	557
57010	Burbank	236
57014	Centerville	754
57025	Elk Point	1,344
57031	Gayville	299
57037	Irene	414
57044	Meckling	199
68757	Newcastle	299
68770	Ponca	698
57069	Vermillion	5,210
57072	Volin	289
57073	Wakonda	316

Mechanical Data

ROP Deadline: Thursday 11A - Rate card on
Rates As Of:
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: \$6.00 / column inch
Insert Open Rate: \$55.00 / thousand
Classified Rate: \$12.90
Delivery Method:
Political Rates As Of:

Personnel

Publisher:
Display Ad Contact: Beth Rye
Display Email: beth.rye@yankton.net
MCN Contact: Beth Rye
MCN Email: beth.rye@yankton.net

Missouri Valley Shopper, Yankton, SD

MFCP# 1230

319 Walnut St Yankton, SD 57078
Tel: (605) 665-5884 Fax:
Website: <http://www.missourivalleyshopper.com>
Publisher Email: gary.wood@yankton.net

Publication Information

Circulation: 20,470
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

MISC	Assorted	330
57315	Avon	475
68718	Bloomfield	730
68724	Center	50
57014	Centerville	30
68727	Coleridge	325
68729	Creighton	75
68730	Crofton	855
57329	Dante	30
68736	Fordyce	200
57029	Freeman	105
57031	Gayville	90
68739	Hartington	1,230
57037	Irene	90
57354	Kaylor	40

Mechanical Data

ROP Deadline: Fri 12P -Add \$45 Monster.com
Rates As Of:
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: \$13.30 / column inch
Insert Open Rate: \$57.26 / thousand
Classified Rate: \$8.10
Delivery Method:
Political Rates As Of:

Personnel

Publisher: Gary Wood
Display Ad Contact: Micki Schievelbein
Display Email: micki.schievelbein@yankton.net
MCN Contact: Michele Schievelbein
MCN Email: Micki.Schievelbein@yankton.net

57040	Lesterville	160	57069	Vermillion	100
57044	Meckling	30	57070	Viborg	40
57045	Menno	445	57072	Volin	30
57046	Mission Hill	200	57380	Wagner	205
68760	Niobrara	390	57073	Wakonda	30
68701	Norfolk	20	68786	Wausa	455
57052	Olivet	30	68792	Wynot	180
57059	Scotland	440	57078	Yankton	10,935
57062	Springfield	580			
68774	St. Helena	120			
57063	Tabor	370			
57376	Tripp	60			
57066	Tyndall	775			
57067	Utica	170			
68783	Verdigre	50			

Big Buck Shopper, Chippewa Falls, WI

MFCP# 1480

321 Frenette Dr. Chippewa Falls, WI 54729

Tel: (608) 791-8300 Fax:

Website:

Publisher Email: paul.pehler@lee.net

Publication Information

Circulation: 62,372

Number of Editions: 2

Format & Avg Page Count: Broadsheet / 8

Circulation Cycle: Weekly

Circulation Date/Time: Saturday

Ownership: Lee Enterprises

Year Established: 1970

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

54721	Arkansas	586
54722	Augusta	1,585
54724	Bloomer	3,175
54725	Boyceville	1,247
54726	Boyd	743
54727	Cadott	2,106
54729	Chippewa Falls	14,255
54730	Colfax	2,191
54732	Cornell	1,292
54733	Dallas	549
54734	Downing	346
54735	Downsville/	10,410
54737	Downsville/Menomonie	
54736	Durand	1,805
54703	Eau Claire	5,070

Mechanical Data

ROP Deadline: Friday 4P

Rates As Of:

Column Width: 1.556 inches

Mechanical Data:

Full Page: 9.889" x 21.5"

Open Rate: \$14.49 / column inch

Insert Open Rate: \$53.00 / thousand

Classified Rate: \$9.00

Delivery Method:

Political Rates As Of:

54737	Eau Galle	200
54739	Elk Mound	1,934
54740	Elmwood	912
54741	Fairchild	604
57472	Fall Creek	1,918
54433	Gilman	777
54013	Glenwood City	1,477
54745	Holcome	1,138
54748	Jim Falls	584
54749	Knapp	526
54752	Menomonie/Downsville	
54757	New Auburn/Sand Creek	1,531
54763	Ridgeland	487
54765	Sand Creek/New Auburn	
54766	Sheldon	668

Personnel

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54767	Spring Valley	1,421
54768	Stanley	1,912
54772	Wheeler	490
54027	Wilson	433



MFCP# 1490

11 Means Drive Platteville, WI 53818-0500

Tel: (608) 348-2374 Fax: (608)348-3388

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Publisher Email: Mindy.carter@wcinet.com

Publication Information

Circulation: 33,385

Number of Editions: 1

Format & Avg Page Count: Tabloid / 24

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Circulation Date/Time: Tuesday

Ownership: Woodward Communications Inc- Wisconsin

Year Established: 1950

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

53507	Barneveld	976
53802	Beetown	37
53510	Belmont	655
53803	Benton	559
53516	Blanchardville	521
53804	Bloomington	569
53805	Boscobel	2,189
53806	Cassville	787
53526	Cobb	263
53807	Cuba City	1,913
53530	Darlington	1,896
53808	Dickeyville	452
53533	Dodgeville	3,259
53535	Edmund	30
53809	Fennimore	1,700

Mechanical Data

ROP Deadline: Friday 9AM

Rates As Of: January 1, 2024

Column Width: 1.625 inches

Mechanical Data:

Full Page: 10.375" x 16.25"

Open Rate: \$21.00 / column inch

Insert Open Rate: \$58.00 / thousand

Classified Rate: \$13.75

Delivery Method: USPS Mail

Political Rates As Of:

53810	Glen Haven	196
53811	Hazel Green	1,315
53543	Highland	702
53544	Hollandale	347
53812	Kieler	215
53813	Lancaster	2,595
53553	Linden	255
53554	Livingston	427
53565	Mineral Point	2,198
53569	Montfort	486
53816	Mount Hope	309
53817	Patch Grove	73
53818	Platteville	5,453
53820	Potosi	1,120
53580	Rewey	220

Personnel

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53582	Ridgeway	406
53586	Shullsburg	922
53825	Stitzer	198
53827	Woodman	142



Wisconsin Iowa Shopping News, Prairie du Chien, WI

MFCP# 1500

405 N. Marquette Road Prairie du Chien, WI 53821

Tel: 608-326-2457 Fax: (608)326-6621

Website: www.wi-iashoppingnews.com/

Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 16,551

Number of Editions: 1

Format & Avg Page Count: Tabloid / 8

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Woodward Communications Inc- Wisconsin

Year Established: 1977

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

53801	Bagley	467
52133	Castalia	218
52135	Clermont	396
54624	De Soto	671
54626	Eastman	737
52141	Elgin	656
52047	Farmersburg	256
54628	Ferryville	632
54631	Gays Mills	829
52146	Harpers Ferry	520
52151	Lansing	1,068
52156	Luana	317
52158	Marquette	184
52157	Mc Gregor	916
52159	Monona	1,351

Mechanical Data

ROP Deadline: Thurs Noon

Rates As Of: January 1, 2023

Column Width: 1.625 inches

Mechanical Data:

Full Page: 10.375" x 16.5"

Open Rate: \$13.20 / column inch

Insert Open Rate: \$56.00 / thousand

Classified Rate: \$10.00

Delivery Method:

Political Rates As Of:

54645	Mount Sterling	27
52161	Ossian	432
53817	Patch Grove	80
52162	Postville	1,370
53821	Prairie du Chien	3,952
54654	Seneca	104
54655	Soldiers Grove	352
54665	Viroqua	432
53826	Wauzeka	584

Personnel

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Richland Center Shopping News, Richland Center, WI

MFCP# 1510

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Tel: (608) 647-2911 Fax: (608)647-7238

Website: www.richlandcentershoppingnews.com/

Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 13,159

Number of Editions: 1

Format & Avg Page Count: Tabloid / 20

Circulation Cycle: Weekly

Circulation Date/Time: Tuesday

Ownership: Woodward Communications Inc- Wisconsin

Year Established: 1932

Publication Type: Shopper

Insert Zoning Available: Yes

Distribution by Zip Code

53506	Avoca	292
53518	Blue River	640
53924	Cazenovia	485
53540	Gotham	83
53937	Hillpoint	320
54634	Hillsboro	1,029
53941	La Valle	10
53639	LaFarge	435
53943	Loganville	25
53556	Lone Rock	901
53573	Muscoda	1,223
53577	Plain	317
54652	Readstown	470
53959	Reedsburg, WI	70
53581	Richland Center	4,978

Mechanical Data

ROP Deadline: Friday 10AM

Rates As Of: March 15, 2023

Column Width: 1.625 inches

Mechanical Data:

Full Page: 10.375" x 16.25"

Open Rate: \$12.70 / column inch

Insert Open Rate: \$58.00 / thousand

Classified Rate: \$7.50

Delivery Method: Combination - Carrier and Postal

Political Rates As Of:

53584	Sextonville	65
54655	Soldiers Grove	463
53588	Spring Green	832
53962	Union Center	60
54664	Viola	461

Personnel

Publisher: Bob Woodward III

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