

Des Moines' morning essentials from the publisher
of CITYVIEW and the Iowa Living magazines

thedailyumbrella

A note to our email subscribers:

Thank you for your patience as we work through email issues with our provider. Please know that a Daily Umbrella newsletter has been posted-- and will continue to post, every weekday and can be accessed at www.thedailyumbrella.com.

Tuesday, June 20, 2023

Good Tuesday Morning to You!

County fairs are just around the corner in many parts of Iowa. These are times when people of all ages show their livestock, fruits, vegetables, and their projects of all kinds, and they are judged on their accomplishments. Great life lessons are learned by seeing a project through from beginning to end and being responsible for the day-to-day tasks in making that happen. This is ever apparent in our county fairs.

I was born and raised in a rural Iowa community, but I lived in town. In my teenage years, I worked on area farms, but I never spent much time really learning about the rural way of life, at least not the bigger picture. As such, the county fair — to me — was about demolition derbies, cotton candy, bumper cars and trying to win stuffed animals in the ring toss game. I knew there were animals there, as I could hear them and smell them, but I never really understood why. Most of my childhood friends who also grew up in town were in the same boat.

For the farm kids, this was a different story, as this was their Super Bowl. The competitions were important to them, especially for those contesting in the major livestock categories. Those trophies mattered then, and they still do today.

The unfortunate reality is that fewer and fewer farms exist in Iowa, and, as a result, fewer and fewer kids are participating in FFA and 4-



H. Even so, few things define Iowa life like county fairs and, yes, the Iowa State Fair.

Whether you grew up on a farm, in a rural community, or in Iowa's metro areas, you can likely identify with the happenings of these fairs. If not, you have been missing out, especially with the smells and scents.

Several years ago, we published an Iowa State Fair "scratch and sniff" issue in CITYVIEW magazine with small circles on photos of things like corn dogs, lemonade, cotton candy, various foods on a stick, and livestock. We encouraged people to scratch the spot and give it a whiff. Of course, this was a farce, but it didn't stop readers from scratching, sniffing and sharing with others. It was amusing to watch as people really thought they could smell the photographed items.

Well, you don't have to scratch and sniff, as you can attend county fairs in person and experience the real deal. I make it a point to do so each year, and I now take time to divert from the midway and visit the livestock barns, too. And I enjoy every minute. I hope you will join me.

Have a terrific Tuesday, and thanks for reading.

Shane Goodman
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CITYVIEW's Best Of Des Moines

CITYVIEW announced its 2023 Best Of Des Moines readers' choices Jan. 31. You can find all the results from the poll in the February issue of [CITYVIEW](#) magazine!



Best East Village Store

1. Raygun
2. AllSpice Culinarium
3. Porch Light

SEE EVENT PHOTOS [HERE...](#)

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|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | |
| 90 | 89 | 88 | 89 | 90 | 88 | 83 |
| 65 | 65 | 65 | 68 | 67 | 65 | |



Your Clear Mortgage forecast from Jason Parkin

The heat continues through the week and into Saturday, with highs in the neighborhood of 90 expected every day. Our next chance of rain comes on Saturday night, with a second chance next Monday.

For help with preapprovals or refinancing, get in touch with Carrie at carrie.mortgage.



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Attention Realtors, post your listings here for \$50. Contact jolene@iowalivingmagazines.com for details.

\$479,990
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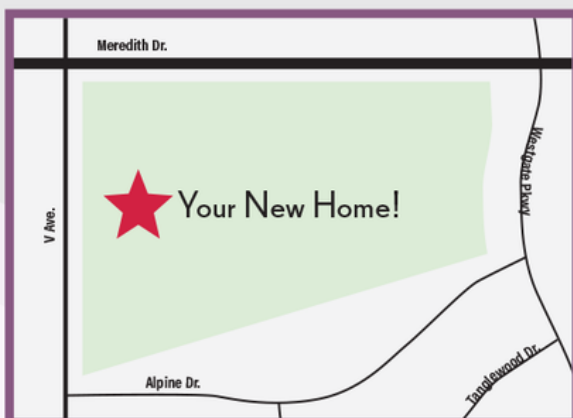
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Headlines

FROM KCCI: Police say tips led to identification, arrest of Court Avenue stabbing suspect

DES MOINES, Iowa — Des Moines police say tips helped identify a suspect in an attempted murder case. In the fall of 2022, investigators asked the community for help in identifying a suspect in a stabbing that occurred in the Court Ave Entertainment District. [..READ MORE FROM KCCI](#)

FROM WHO-TV: Search for missing Titanic wreck submersible continues: what we know about those aboard

(AP) — A rescue operation was underway deep in the waters of the Atlantic Ocean on Monday in search of a technologically advanced submersible vessel carrying five people to document the wreckage of the Titanic, the iconic ocean liner that sank more than a century ago. [..READ MORE FROM WHO-TV](#)

FROM WOI-DT Local 5: DMPD: Thousands may have had personal info exposed in January cyberattack, DMPS says

Those affected by the data breach will receive a letter from the district this week noting the type of data that may have been exposed. [...READ MORE FROM WOI-DT Local 5](#)



"Bread and How To Eat" it is a good new book from New Jersey bakery owner Rick Easton and Eater New York editor Melissa McCart. It is not a typical baking book; it only has a couple of baking recipes and emphasizes supporting your local bakery.

In Des Moines, two supermarkets have excellent, high-end bakeries inside the stores — Gateway Market (2002 Woodland Ave.) and C Fresh (801 University Ave.).

According to The National Hot Dog and Sausage Council, Americans consume about 20 billion hot dogs every year. Sports stadiums sell 9% of all dogs, trailing only supermarkets and street vendors. According to Major League Baseball, the San Francisco Giants' fans consumed the most sausages last year, with the Chicago Cubs and Boston Red Sox fans next in line.

The Iowa Cubs will have a \$1 hot dog night July 18, with \$1 dogs from local farmer collective Berkwood Farms available all game.

Nothing official here, but if anyone knows a place in town that sells as many dogs as QT

or the Coney Islands, pass it on.

— Jim Duncan

On June 20 in history ...

1975. “Jaws” released in theaters. On June 20, 1975, *Jaws*, a film directed by Steven Spielberg that made countless viewers afraid to go into the water, opens in theaters. The story of a great white shark that terrorizes a New England resort town became an instant blockbuster and the highest-grossing film in movie history until it was bested by 1977’s *Star Wars*. *Jaws* was nominated for an Academy Award in the Best Picture category and took home three Oscars, for Best Film Editing, Best Original Score and Best Sound. The film, a breakthrough for director Spielberg, then 27 years old, spawned several sequels.

Read more at [History.com](https://www.history.com).

Personalities

Meet Jake Strachan

Watching students grow as musicians and individuals

By T.K. West

After growing up in a small Ohio town, Jake Strachan studied music education at Northwestern University. He taught K-8 general music in a Chicago suburb before relocating to Iowa in 2011 to teach elementary general music and band in West Des Moines.

He then joined the Johnston Community School District in 2018. Today, he is in his fifth year with the district, where he teaches general music at Timber Ridge Elementary School and serves as the building’s equity advocate.

"What I enjoy most about working in Johnston is our team of dedicated teachers and associates at Timber Ridge. Our Mission



Statement ("All Means All") is something we all take very seriously, and I am always inspired by how everyone is willing to pitch in to meet the needs of all students," Strachan says.

... [Read more in the June issue of Johnston Living magazine.](#)



Birthdays and Notables!

These celebrities were born on this date: John Goodman, Brian Wilson, Robert Rodriguez, Lionel Richie, Christopher Mintz-Plasse, Jenna Fischer

SUBMIT: Send your birthday greetings and congratulatory notes to: tammy@iowalivingmagazines.com

Morning Chuckle



The answer to yesterday's riddle:

What award did they give the person who invented the door knocker? THE NO-BELL PRIZE! - Rex Post, Gail Tomlinson, John Zeitler, Rich Hoidahl

Today's Riddle

Why did the introvert walk around the frozen lake?

Have a guess? Email tammy@iowalivingmagazines.com



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