



Thursday, June 1, 2023

Good Thursday Morning to You!

I admit it. I watched too much television while growing up. I constantly remind myself of this with the useless trivia that is embedded in my brain. For example, I first heard many songs as TV commercials, only to learn later they were actually hit tunes.

["I Heard It Through the Grapevine"](#) apparently wasn't about the California Raisins. Who knew? Marvin Gaye did, for one. But he doesn't deserve all the credit. The song was written by Norman Whitfield and Barrett Strong for Motown Records in 1966. The first recording was produced by Whitfield for Gladys Knight & the Pips and released as a single in September 1967. The Miracles were the first to record the song in 1966, but their version wasn't released until August 1968.



How about the TV commercial of that kid oh-so-slowly pouring Heinz ketchup on his hamburger to the sound of ["Anticipation."](#) I would have sworn that the words were "Heinz is the patience." I was wrong. But "Anticipation" was oh-so right, as the 1971 Carly Simon song peaked at No. 13 on the Billboard pop singles chart and at No. 3 on the Billboard Adult Contemporary chart. The song also garnered Simon a Grammy Award nomination for Best Pop Female Vocalist. She wrote the song in 15 minutes while waiting for Cat Stevens to pick her up for a date. Seriously.

Rarely has a song been a better fit for a TV commercial than ["I Can See Clearly Now"](#) was for Glass Plus window cleaner. Singer-songwriter Johnny Nash made this the lead single for his 1972 album of the same name, and it reached No. 1 on the U.S. Billboard Hot 100 and Cash Box charts.

When giving my toddler daughters baths, I would frequently sing "Rub It In," a song written and originally recorded by Layng Martine Jr. and produced by Ray Stevens. Billy "Crash" Craddock recorded

the song three years later and took it to No. 1 on the country music charts and Top 20 on the pop charts in 1974. The version I remember, though, was for Glade Plug-Ins for their popular TV commercial jingle, "[Plug It In, Plug It In.](#)"

"[Short Shorts](#)" is a song written and performed by The Royal Teens. It reached No. 2 on the U.S. R&B chart and No. 3 on the U.S. pop chart in 1958. That was well before my time, but Nair hair removal products made this tune top of mind in my childhood years.

And finally, a song that originated as a TV jingle, only to be revised as a hit song. "I'd Like to Teach the World to Sing (In Perfect Harmony)" is a song originally written by British songwriters Roger Cook and Roger Greenaway and sung by Susan Shirley. The lyrics were rewritten by the songwriters, together with advertising executive Bill Backer and songwriter Billy Davis, for The Coca-Cola Company to become "[Buy the World a Coke](#)" in the 1971 "Hilltop" television commercial sung by the Hillside Singers.

Which ones did I miss? Send me a note and let me know.

Have a thoughtful Thursday, and thanks for reading.

Shane Goodman
President and Publisher
Big Green Umbrella Media
shane@dmcityview.com
515-953-4822, ext. 305
www.thedailyumbrella.com

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CITYVIEW's Best Of Des Moines

CITYVIEW announced its 2023 Best Of Des Moines readers' choices Jan. 31. You can find all the results from the poll in the February issue of [CITYVIEW](#) magazine!



Best Local Gift Shop

1. Bing's
2. Tandem Brick Gallery
3. Suzy's Kitchen & Gifts

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DES MOINES 7 DAY FORECAST



Your Clear Mortgage forecast from Jason Parkin

The heat sticks with us as late-day rain chances do as well. Chances are slimmer today than they will be on Thursday and Friday. We may see spotty storms in central Iowa Saturday and Sunday, but most of us will stay dry.

For help with preapprovals or refinancing, get in touch with Jason at parkin.mortgage



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\$235,000
4938 W. Park Drive
West Des Moines, IA 50266

Welcome to this home that offers a unique layout and an array of desirable features. With 3 bedrooms, 3 bathrooms, this home provides ample space for comfortable living. You will be captivated by the open kitchen, dining, and



living room area.

[See more about this listing.](#)

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— From the — — FOOD DUDE —

By gubernatorial decree, June is Iowa Craft Brew month.

Chick-fil-A now faces a boycott by customers on the far right who think they have gone woke. Their problem is not close to Bud Light caliber yet, but no one is Teflon in the new world of politics and social media.

Thursday is fried chicken day at Chicago Speakeasy (1520 Euclid Ave., Des Moines). The Chester's Chicken franchise in Des Moines (1621 University Ave.) now closes at 2 a.m. on Fridays and Saturdays. It's open till 1 a.m. other days.

— Jim Duncan



Ever wonder why old barns are usually red in color?

Hundreds of years ago, many farmers would seal their barns with linseed oil, which is an orange-colored oil derived from the seeds of the flax plant. To this oil, they would add

ferrous oxide, or rust. Rust was plentiful on farms and it killed fungi and mosses that might grow on barns, and it was very effective as a sealant. It turned the mixture red in color.

When paint became more available, many people chose red paint for their barns in honor of tradition. This barn is located west of Winterset. Photo by Paul Houston

Headlines

FROM KCCI: Pieper Lewis, who killed her alleged rapist, avoids prison after violating probation

POLK COUNTY, Iowa — A Polk County District judge has again spared Pieper Lewis from prison. Lewis, 18, a sex trafficking victim from Des Moines who was 15 when she killed her alleged rapist, faced up to 21 years in prison for violating the probation she was on after pleading guilty to involuntary manslaughter and willful injury in that case. [..READ MORE FROM KCCI](#)

FROM WHO-TV: Police: Des Moines woman killed man after he assaulted her and child

DES MOINES, IOWA — A Des Moines woman acted in apparent self-defense against her longtime boyfriend and father of her children when she shot him earlier this month, according to new information released by police. The victim of the shooting, 23-year-old Ezekiel Williams, died from his injuries on Saturday, one week after he was shot. [..READ MORE FROM WHO-TV](#)

FROM WOI-DT Local 5: Gov. Reynolds says about 100 Iowa National Guard troops are headed to southern border

Gov. Reynolds said that last week, Texas Gov. Greg Abbott gave her and other Republican governors a briefing about the border.

Gov. Reynolds says about 100 Iowa National Guard troops are headed to southern border [...READ MORE FROM WOI-DT Local 5](#)

On June 1 in history ...

1990. George H.W. Bush and Mikhail Gorbachev agree to end production of chemical weapons. At a superpowers summit meeting in Washington, D.C., U.S. President George H.W. Bush and Soviet leader Mikhail

Gorbachev sign a historic agreement to end production of chemical weapons and begin the destruction of both nations' sizable reserves of them. According to the agreement, on-site inspectors from both countries would observe the destruction process.

2008: Universal Studios fire. On June 1, 2008, a massive, early morning fire at the Universal Studios Hollywood theme park and studio backlot in Universal City, California destroys a trove of irreplaceable recordings by some of the greatest musical artists in American history, thousands of archived digital and video film copies and King Kong Encounter, one of the park's most popular attractions. The fire caused no serious injuries, but artists and others mourned the loss of cultural treasure.

2004: Opening statements begin in Scott Peterson murder trial. On June 1, 2004, opening statements begin in the trial of Scott Peterson, accused of murdering his wife Laci and the couple's unborn son. On Christmas Eve 2002, the pregnant Laci had disappeared from Modesto, California. The case captivated millions across America and saturated national media coverage for nearly two years.

Read more at [History.com](https://www.history.com).

Upcoming Festival

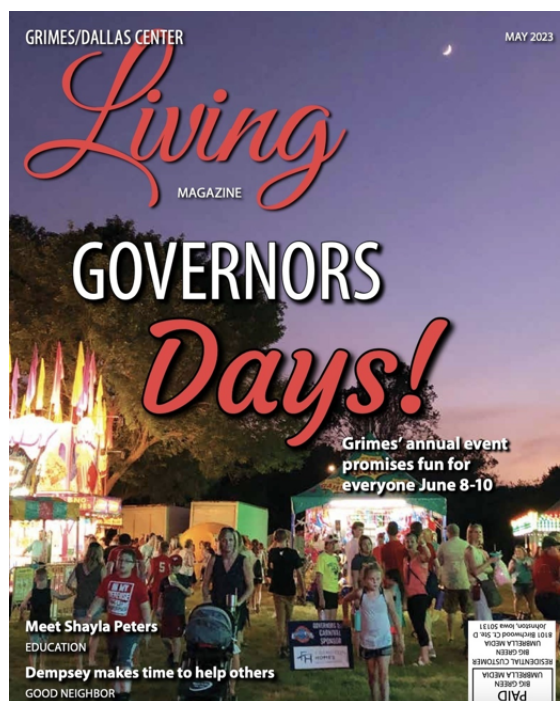
Governors Days!

Grimes' annual event promises fun for everyone June 8-10.

By Ashley Rullestad

Grimes Governors Days is back June 8-10 and will be "In Full Bloom," promising to be better than ever. For the second year, the festival will take place at its new location, the Grimes South Sports Complex located at 750 S. James St. Offering something for the whole family, the weekend is packed full of activities, food, rides, tournaments, and, of course, fun.

"Our organization is very excited to again be working on this important and impactful community event," says Brian Buethe, president/CEO of Grimes Chamber & Economic Development. "Last year, we made the move to our new location, and everything went pretty good. The City is a great partner, and we couldn't do this without them, so we



worked together to secure a new location due to the construction of the new splash pad for the whole community to enjoy. Last year, it even rained a little, and that didn't slow us down since most everything is on concrete now and not on the grass."

This year's theme, "In Full Bloom," is a nod to Grimes' growth.

... [Read more in the May issue of Grimes/Dallas Center Living magazine.](#)



Birthdays and Notables!

Happy Belated Birthday to David Collison, whose birthday was yesterday.

These celebrities were born on this date: Morgan Freeman, Alanis Morissette, Amy Schumer, Teri Polo, Mark Curry, Ronnie Wood, Pat Boone, Ronnie Dunn

SUBMIT: Send your birthday greetings and congratulatory notes to: tammy@iowalivingmagazines.com

Morning Chuckle



The answer to yesterday's riddle:

What do you call a reluctant potato? A HESI-TATOR! - Rich Hoidahl, Gail Tomlinson, Judy Anderson, Rex Post, Kimberly Snyder. Other answers from William Snyder

Today's Riddle

Which one of the Chimpanzees friends told everyone his secret?

Have a guess? Email tammy@iowalivingmagazines.com



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