



INDIANOLA COUNTRY CLUB NEWSLETTER

March 2021

Help us with our Search Engine!

As many of you already know searching for something on your tablet, computer or phone comes natural in today's world. We would like to improve our presence on the F & B side and are asking you for some help. The more positive reviews we can get the better! If you've had a pleasant experience simply click www.traditionsrestaurantia.com/reviews and give us a review. As always if there is anything you feel we can improve upon please let us know.

Mulligans and Traditions to Open for Dinner beginning in May!

The F & B team here at the club would like to announce that they plan on opening for evening dinner service on Saturday's beginning in May. The club as you know has become a popular spot for friends and families to gather for dinner. With the expansion of our patio outside of Mulligans we feel as if providing more opportunities for dining is appropriate, especially with outdoor dining being so popular! Help spread the word and please support this new member benefit in 2021!

Message Board of Directors

Each winter through historical information, input from department managers, and anticipation of what may happen during the coming year, the Finance Committee of the Board of Directors prepares an income statement/cash flow for Indianola Country Club. The goal is to project the level of revenue necessary to cover the club's operating expenses, loan payments and capital improvements allowing a small margin for contingencies. Using information derived through this process the Board of Directors approved a 2.5% annual increase in member dues and increased the annual Cart Shed/Trail Fee \$50. These increases will be effective April 1, 2021.

Despite the best efforts of our board and staff, revenue and operating expenses are influenced by events not fully under our control. Property taxes, insurance, labor, fertilizer, herbicides, and pesticides are inflationary expenses that cannot be avoided. Capital repairs and improvements can be more easily managed; our list of capital needs is continuously updated and prioritized. But as we observed with the locker rooms, eventually there comes a time when we can no longer postpone these expenses. A few of the larger capital expenditures on the horizon are continued clubhouse repairs and maintenance, parking lot a main drive repairs and flood relief procedures on and around hole #10. As many of you know we use effluent water to irrigate the golf course. With the new water treatment plant being moved we now must invest in putting pipe along with pump stations in to carry that treated water back to our ponds. The initial price tag is estimated

at around 375K for this work. We are extremely fortunate to be able to provide such a nice golf course because of the luxury of always having water available.

Through our budget process and ongoing financial oversight, the board seeks to address the financial requirements of ICC via modest, incremental increases thus avoiding a catastrophic fiscal event. The ability of Indianola Country Club to provide a quality experience for our members (and attract new members) is dependent on a solid financial platform. The decision to increase dues and fees is not taken lightly by your board; we know golf is a discretionary use of your resources. It continues to be our vision to provide the highest quality family golf experience in central Iowa at an affordable price.

Indianola Country Club Rates and Fees

4/1/2021

New Member Special

For a limited time, Initiation fee of \$1000.00 now waived.

New members receive four complimentary guest passes.

New members receive two complimentary dining passes.

Membership Category	Age	Monthly Dues	Capital Improvement Fee	Sales Tax	Total per Month
Junior Single	under 30	\$114.02	\$18.69	\$9.29	\$142.00
Junior Family	under 30	\$129.91	\$18.69	\$10.40	\$159.00
Intermediate Single	30 - 35	\$129.91	\$18.69	\$10.40	\$159.00
Intermediate Family	35 - 35	\$152.34	\$18.69	\$11.97	\$183.00
Full Single	36+	\$144.86	\$18.69	\$11.45	\$175.00
Full Family	36+	\$175.70	\$18.69	\$13.61	\$208.00
Heritage Single	see notes below	\$126.17	\$18.69	\$10.14	\$155.00
Heritage Family	see notes below	\$157.01	\$18.69	\$12.30	\$188.00
Distance Single	25+ miles away	\$84.11	\$18.69	\$7.20	\$110.00
Distance Family	25+ miles away	\$102.80	\$18.69	\$8.51	\$130.00

Heritage Membership is age 65 and continuous years of membership = 90

Bronze Corporate Membership	\$2,500.00*	Good for 50 rounds with cart during 2021 golf season
Gold Corporate Membership	\$4,500.00*	Good for 100 rounds with cart during 2021 golf season

***Sales Tax NOT Included in that fee**

Small Locker Rental	\$75.00/year*	Large Locker Rental	\$125.00/year*
9 Hole Guest Rate	\$35.00*	18 Hole Guest Rate	\$50.00*
9 Hole Member Cart Rental	\$12.00/person*	18 Hole Member Cart Rental	\$18.00/person*
Private Cart Trail Fee	\$275.00*	Private Cart Trail and Storage Fee	\$375.00*

Your Autograph could now be worth \$100!

Now that I have your attention we are offering \$100 to every new member a current member sponsors! Our best marketing tool is you the member. Therefore we'd like to give you a \$100.00 gift card to the club for simply being the sponsor of a new member this spring. This is a limited time offer so don't delay!

Demo Day Schedule



Tuesday, April 6th from 2:00 p.m. – 6:00 p.m.

We are excited to hold a **Callaway Tour Fit Experience** event at the club on Tuesday, April 6th from 2:00 p.m. until 6:00 p.m. The online scheduler can be found via the link below. To schedule your one on one custom fitting please click below.

<https://www.callawaygolf.com/TourFitExperienceSignup?id=d59b6bd5-c90-4cce-8500-27d21e337032>



Tuesday, April 13th from 2:00 p.m. – 6:00 p.m.

It's finally here! The **New 425 lineup for Ping** will be on full display at our demo day on Tuesday, April 13th from 2:00 p.m. – 6:00 p.m. In order to schedule your one on one fitting with the Ping Tech Rep you'll need to schedule that by e mailing jason@indianolacountryclub.com or stop in at the club. When setting up your appointment we'll need to know what time and what

piece we're fitting; woods, irons or wedges or full bag. Appointment length depends on what equipment we're fitting.



We are excited to announce that we have booked an exclusive **TaylorMade Fitting Experience** on **Monday, April 19th** along with a second event on **Monday, April 26th**. With a scheduled fitting members will have the opportunity to go through a Tour-level custom club fitting.

Rest assured that your health and safety is the No. 1 priority for both our club and TaylorMade. We will ask that you respect the precautions by not attending if you have a cough or fever (or have had in the last 14 days), have been exposed to someone who has had COVID-19 in the last 14 days, or might otherwise expose our staff or other guests to unnecessary risk.

The April 19th fitting is full at this time.

To register for a fitting on Monday, April 26th please go to <https://my.taylormadegolf.com/myFittingExp/event/9698>

You may also contact the golf shop to learn about available appointments, book your custom fitting or ask any questions you have about this special event.



PURCHASE THREE DOZEN AND RECEIVE ONE DOZEN FREE!

\$144.00

March 15th – April 15th

It is that time of year! Join the Movement and better your game this season with the all-new 2021 **TP5 and TP5x** golf balls from TaylorMade. Now is your chance to get into the Most Complete Tour Ball in golf with a little extra incentive.

For a limited time, buy 3 dozen personalized golf balls and enjoy a FREE personalized dozen with your order. You can choose from a **personalized message** **OR** a **custom number** on your golf balls.

The only 5-layer Tour ball has been upgraded with the Tour Flight Dimple Pattern, engineered for improved aerodynamics and increased carry distance. With complete tee-to-green performance, see why **TP5/TP5x** is better on every shot.

Imprint may be **Helvetica Bold**, Times Block or Script.
Imprint color may be **Black**, **Red**, **Green**, **Blue** or **Light Blue**

March 18th – April 18th

LOYALTY REWARDED

THANK YOU FOR TRUSTING YOUR GAME TO TITLEIST. PURCHASE THREE DOZEN AND RECEIVE ONE DOZEN FREE.



AVAILABLE WITH PRO V1[®], PRO V1x[®], AND AVX[™]
ALL GOLF BALLS NEED TO BE PERSONALIZED.
CONTACT THE GOLF SHOP FOR MORE DETAILS.



OPTION #1 – Free Personalization with Standard Play Numbers. (1-4) or (5-8)*

*(5-8) are only available with Pro V1 and Pro V1x white golf balls.

Price \$144.00

5-week lead time

OPTION #2 – Free Personalization with all the same Play Number.

Price \$150.00

5-week lead time

OPTION #3 – No Personalization with Standard Play Numbers. (1-4) or (5-8)*

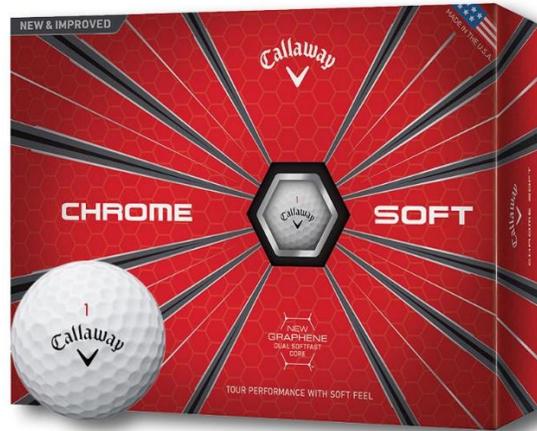
*(5-8) are only available with Pro V1 and Pro V1x white golf balls.

Price \$144.00

MUST be drop shipped to your home or business, with a 3-week lead time.

OPTION #4 – No Personalization with all the same Play Number.
Price \$150.00

MUST be drop shipped to your home or business, with a 3-week lead time.



PURCHASE THREE DOZEN AND RECEIVE ONE DOZEN FREE!

\$144.00

March 15th – April 30th

Buy 3 dozen personalized Chrome Soft or Chrome Soft X golf balls and get the fourth dozen FREE!

Available models include Chrome Soft White, Chrome Soft White Triple Track, Chrome Soft Yellow Triple Track, Chrome Soft X White, Chrome Soft X White Triple Track.

Personalization offered in **BLACK, RED, BLUE, GREEN, PINK, PURPLE, ORANGE, BROWN** in block letters. Three lines, 20 characters per line which includes spaces and punctuation.

All dozens must be personalized with the same imprint and ink color.

Personalization is NOT intended for business or corporate event marketing.



Our club will be participating in PGA Junior League again in 2021. PGA Junior League is a way to introduce junior golfers to a team aspect of golf. We, the PGA, want to introduce a team aspect of the game to junior golfers. There are plenty of events for junior golfers competing as an individual who like and want stroke play events. However, every child enjoys the team aspect of sports. This program allows us to introduce competition to our junior membership in a fun and non-stressful environment. We will be part of the Des Moines area league and more than likely be in a division with three other teams. When our team hosts or travels the matches will consist of a total of 9 holes. The nine holes will consist of three three hole tournaments for a total of 3 points per nine holes. When we host or travel we will need a minimum of eight players as there will be four nine hole matches for a total of 12 points. Everyone who is part of PGA Junior League may travel so more than eight participating is great! When this occurs we will sub in a player after a 3 hole match and every junior is guaranteed 6 holes. The format for PJJL is a 2 - person best shot so being an advanced player is not a requirement. For more information, please visit the links below.

www.pgajrleague.com

Password = Icc1920

The cost to participate is \$200 which is a great deal as you'll see from the link above. Our juniors will receive a ton of stuff in their kit once registered! If your child is new to the program please feel free to reach out to me for additional details. I'd be happy to have you reach out to some of the parents who had children participate over the years for a view of our program from a parents perspective.



Graduation Party Dates Filling Up Quickly!

Are you dreading hosting your child's graduation party at your home this spring? Do you know someone who's dreading it? Have them contact Jennifer to set up a time to show all that Indianola Country Club has to offer. The Club has become a very popular venue as of late and we still have a few weekend dates available. 515-961-3303 Option #3 or jennifer@indianolacountryclub.com

ACH March Withdraw Reminder

ACH withdraws will occur on the 10th of every month for those who registered for monthly ach. Please see below for the monthly dues for those who are not receiving a discount.

Junior Single \$139
Junior Family \$155

Intermediate Single \$155
Intermediate Family \$179

Full Single \$171
Fully Family \$203

Single \$151
Heritage Family \$183

Membership Roster Updates and Corrections Needed

Please take a moment and let me know if your address, phone number or e mail has changed. I have already begun working on the new calendars for the upcoming season and I know some of last year's information has changed. Please e mail any changes to jason@indianolacountryclub.com

Membership Changes

We did not receive any new membership applications in the month of February. As a reminder members are only allowed to resign on July 1st and January 1st.

Mulligans Dining Hours

Monday – **Closed**
Tuesday – Lunch served from 11:00 a.m. – 2:00 p.m.
Wednesday - Lunch served from 11:00 a.m. – 2:00 p.m.
Thursday – Lunch served from 11:00 a.m. – 2:00 p.m. Dinner served from 5:00 p.m. – 8:00 p.m.
Friday - Lunch served from 11:00 a.m. – 2:00 p.m. Dinner served from 5:00 p.m. – 8:00 p.m.
Saturday - Lunch served from 11:00 a.m. – 2:00 p.m.
Sunday – **Closed**

Traditions Dining Hours

Monday – **Closed**
Tuesday – By Reservation Only
Wednesday - By Reservation Only
Thursday – By Reservation Only
Friday - Lunch served from 11:00 a.m. – 2:00 p.m. Dinner served from 5:00 p.m. – 8:00 p.m.
Saturday - **Closed**
Sunday – **Closed**

Weekly Chef Specials

Chef Nick's Weekly Specials will be announced on Facebook and Twitter on Tuesday mornings.
Please follow us on Facebook (Indianola Country Club) and Twitter (@Indianola18CC).



Click on the desired icon to be directed to the page