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NASHVILLE LEADERSHIP
SUMMIT

ACP & SAPA - JOINT EVENT

MODU
LIST

ACP Leadership Summit Sponsors

ASK-CRM
tools to streamline media selling

March 31 - April 1

Embassy Suites by Hilton - Nashville Airport

Top 10 Topical Roundtable Sessions

- ♪ How to manage remote workers effectively.
- ♪ Revenue / Cost Savings Idea Exchange
- ♪ How to prepare your publication for sale.
- ♪ Why you should use a CRM program now.
- ♪ Outsourcing - pros and cons.
- ♪ How to implement an employee handbook.
- ♪ 5 things every sales manager should measure.
- ♪ 4 ways you can use Filemaker Pro for efficiency.
- ♪ Introducing ACP's New Online Sales Training Program
- ♪ "Open Mic" for anything you don't see above.

Limited Seating Event - Max of 50 Participants

**ACP's Network Participants
& SAPA Members - \$199.00**

All others \$299.00

Registration Includes: Thursday Reception, Friday Breakfast,
Friday Lunch & Breaks, Participation in all 10 Sessions!

Special Room Rate for Participants - \$165/nt plus taxes

*To register or for more information, go to:
www.communitypublishers.com*

PROVIDING THE TOOLS AND SUPPORT NEEDED FOR
PUBLICATIONS TO BE MORE SUCCESSFUL!

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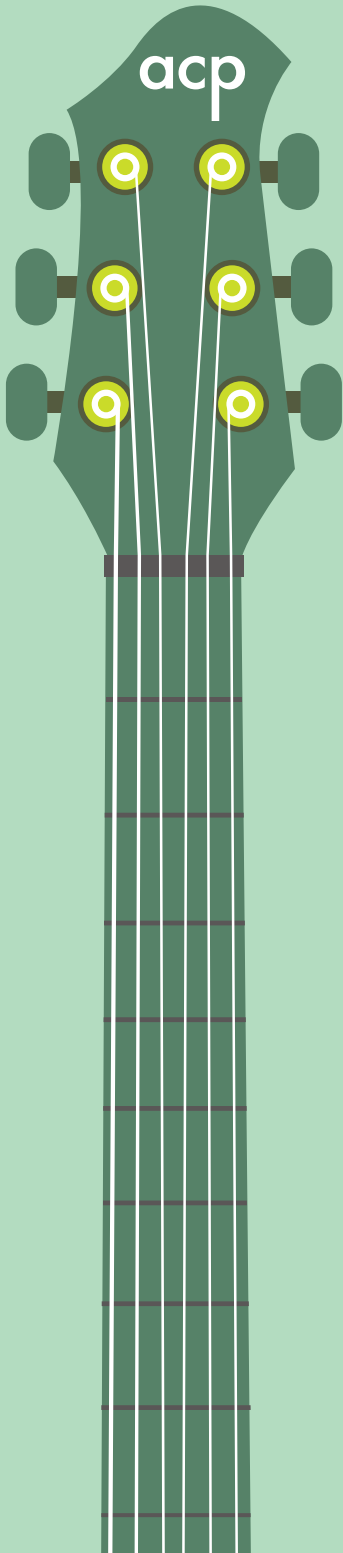
Program Schedule:

Thursday, March 31, 2022

- 3:30 – 4:25 How to manage remote workers effectively
- 4:30 – 5:25 Idea Exchange - Revenue & cost saving ideas to implement now
- 6:00 – 7:30 Welcome Reception

Friday, April 1, 2022

- 7:00 – 8:00 Breakfast
- 8:00 – 8:55 How to prepare your publication for sale
- 9:00 – 9:55 Why you should use a CRM program now
- 10:00 – 10:30 Coffee Break
- 10:30 – 11:25 Pros and cons of outsourcing
- 11:30 – 12:30 How to implement an employee handbook
- 12:30 – 1:30 Lunch
- 1:30 – 2:25 5 things every sales manager should measure
- 2:30 – 3:25 4 ways everyone can use FileMaker Pro to be more efficient
- 3:30 – 4:00 Coffee Break
- 4:00 – 4:55 Introducing ACP's new online sales training program
- 5:00 – 5:55 Open mic for anything you don't see above



ATTENDEE TYPE	ATTENDEE FEE	GUEST FEE	EMBASSY SUITES by HILTON NASHVILLE AIRPORT
ADS Network Participants SAPA Members	\$199 per person	\$59 per person	\$165.00 Per Night + taxes Reservations: 1-800-362-2779 Group Code: ACP
Non-Network Participants & Publishing Professionals	\$299 per person	\$59 per person	\$165.00 Per Night + taxes Reservations: 1-800-362-2779 Group Code: ACP

Look for the link on ACP's website to access the special ACP booking link for hotel reservations at the Embassy Suites by Hilton - Nashville Airport

Summit Registration: www.communitypublishers.com/