

TOP AGENT MAGAZINE

LISA HAYES — ELEVATING THE LUXURY REAL ESTATE EXPERIENCE WITH EXPERTISE AND PERSONAL CONNECTION



For Lisa Hayes, real estate isn't just about transactions—it's about creating exceptional experiences for clients. With a background as a training manager for a major airline, Lisa is no stranger to delivering top-tier service. Her ability to handle complex situations with precision and care translates seamlessly into real estate, where she guides buyers and sellers through pivotal life decisions with confidence and grace.

Since earning her license in 2007 and transitioning to full-time real estate in 2013, Lisa has established herself as a trusted guide for luxury clients in the Triangle area, as well as the serene Crystal Coast. Supported by a dedicated team, Lisa ensures that every client receives responsive, white-glove service, whether they're navigating the fast-paced city market or seeking a tranquil coastal retreat. Her team's commitment to seamless communication and attention to detail allows Lisa to remain personally involved while delivering an elevated, relationship-focused experience.

Lisa thrives on the vibrant growth and diversity of her markets, especially as the Triangle continues to attract discerning buyers from across the country. From sleek urban high-rises to sprawling waterfront estates, she delights in helping clients find homes that align perfectly with their lifestyle goals. Her marketing approach is as sophisticated as her clientele, blending cutting-edge digital strategies with personalized outreach. From Compass's innovative platform to curated social media campaigns, her listings receive unparalleled exposure designed to captivate luxury buyers.

Beyond transactions, Lisa believes in nurturing lifelong connections. Through exclusive client events, tailored newsletters, and thoughtful follow-ups, she ensures

her clients feel valued long after the deal is done. This philosophy reflects her belief that real estate is about more than just buying or selling—it's about fostering trust and being a reliable resource at every stage of homeownership.

Outside of work, Lisa's passion for connection extends to her personal life. A dedicated Carolina Hurricanes fan, she loves catching games whenever she can. She's also an avid traveler, drawing inspiration from her adventures and bringing fresh perspectives back to her clients. Deeply rooted in her community, Lisa has been actively involved in local Booster and Stampede Clubs, as well as volunteering for events that make a meaningful impact.

As she continues to grow her business, Lisa credits her incredible support team and the leadership at Compass for empowering her to deliver the extraordinary service her clients deserve. Whether buying, selling, or simply exploring their next steps, luxury clients can count on Lisa to bring expertise, passion, and an unwavering commitment to excellence.



For more about Lisa Hayes please visit:
[instagram.com/listwithlisahayesnc](https://www.instagram.com/listwithlisahayesnc);
[facebook.com/LisaHayesNC](https://www.facebook.com/LisaHayesNC)
or [tiktok.com/@lisahayesnc](https://www.tiktok.com/@lisahayesnc)