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area chamber of commerce
altoona

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Johnston, Iowa 50131

Welcome to Altoona
SUCCESS THROUGH SYNERGY
2024 Business & Community Guide



CELEBRATING



YEARS OF WINNING

*To date, we have given back more than **2.2 billion** through taxes and charitable donations. Committed to community, at Your Favorite Place To Play.*

altoona campus

Family fitness, health and wellness, personal training, aquatics, and youth programs.

The Altoona Campus works for a better you, a better community, a better us.

1500 8th street sw, altoona • 515.967.0788 • www.altoonacampus.com



**get your pass to
summer fun
& DIVE RIGHT IN!**

The best value to get your splash on this summer is at Altoona Aquatics Park!

1200 Venbury Drive, Altoona | 515-531-0689



altoona campus Kids Klub

Superior Before and After School Programs and School Break Camps

Kids Klub programs are a convenient, economical way to enhance your child's education and ease the stress of your mornings and afternoons.

For more information, call 515-967-5078 or visit www.altoonacampus.com. Look for the Kids Klub link!

**Community Based • School System Endorsed
Affordable • Convenient • Rewarding**



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The Fountain in Heritage Park/Civic Plaza

Cover photo by Todd Rector

The Altoona Area Chamber of Commerce is an Affiliate Member of the



Photography courtesy of



Kennedy Horton
CHAMBER STAFF



Big Green Umbrella Media, Inc.

8101 Birchwood Court, Suite D

Johnston, Iowa 50131

(515) 953-4822

www.BigGreenUmbrellaMedia.com

Publisher & PresidentShane Goodman
Vice PresidentJolene Goodman
EditorTammy Pearson
Advertising Sales.....Angela Ossian

Design Manager.....Celeste Tilton
Graphic Designer.....Jayde Vogeler
Graphic Designer.....Clare Baker
Distribution Manager.....Mike Chiston

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Riding the bus is a lifeline for some central Iowans

For some, public transit is a choice, saving them time and money, not to mention their carbon footprint. But for others, it's a lifeline.



Of central Iowa bus riders surveyed:

- ▶ 61% don't have a working vehicle in their household
- ▶ 61% don't have a drivers' license
- ▶ 43% make less than \$20,000 annually

Visit [ridedart.com/transit-benefits](https://www.ridedart.com/transit-benefits) to learn how Greater Des Moines residents rely on the bus for jobs and more.



Why be a chamber member?

Being a Chamber member means joining a strong network of businesses dedicated to growth, success and community engagement. What exactly does being a Chamber member entail, and what do we as a Chamber do for our member businesses? Let me elaborate.



PRESIDENT
**Alyssa
Knudsen**

Networking opportunities: Networking is the heart of a business, and the Chamber provides ample opportunities for our members to connect, collaborate, and create meaningful relationships. From networking events to workshops and seminars, we facilitate connections that encourage growth, innovation and support. Our networking opportunities provide solid ground for expanding your professional network and unlocking new opportunities.

Advocacy and representation: One of the primary roles of the Chamber is to advocate on behalf of our members at the local, regional and sometimes even national levels on issues that affect businesses. We actively engage with policymakers, government officials and community leaders to address concerns that impact the local economy.

Business resources and support: In today's rapidly changing business landscape, staying ahead of the curve

requires access to the right resources and support systems. That's where the Chamber comes in. We offer a wide range of resources, programs and services designed to equip our members with the tools, knowledge and insights they need to thrive. From educational and training workshops to business development assistance, we are committed to empowering our members to reach their full potential.

Visibility and promotion: Visibility is key to standing out and attracting customers. Chamber members receive increased visibility and promotion through the chamber's website, social media channels, newsletters and other marketing efforts. Being listed as a chamber member can lend credibility to a business and attract potential customers.

Community involvement and engagement: The Chamber plays a vital role in the local community, and membership provides opportunities for businesses to get involved in community events, sponsorships and charitable initiatives. Through these opportunities, we encourage our members to actively contribute to the betterment of our community.

So, why should you be a part of the Chamber? Because it's the ultimate win-win — you get to grow your business, make connections and have support every step of the way, all while making a positive impact on the community!

WELCOME

WHERE YOU BUILD MORE THAN HOUSES.
YOU BUILD A REPUTATION.
WHERE WE SPEAK YOUR LANGUAGE BUT
WEAR A SLIGHTLY DIFFERENT UNIFORM.
WHERE PRODUCTS AREN'T SIMPLY
PICKED UP, THEY'RE CHOSEN.

WELCOME HOME.

BUILDING MATERIALS / WINDOWS + DOORS
FLOORS COVERING / PATIO DECKS
CABINETS + COUNTERTOPS / ROOFING
SIDING / TRUSSES + HOME PLANS



WE
PROUDLY
CARRY:



WINDSOR
WINDOWS & DOORS
A Woodgrain Millwork Company



📍 VISIT AN IDEA CENTER

WAUKEE / ALTOONA / CORALVILLE / MARION
PELLA / WEBSTER CITY

BUILDING RELATIONSHIPS SINCE 1856.

www.GilcrestJewett.com

NUMBERS TO KNOW

CITY HALL, 900 Venbury Drive, Altoona, Iowa 50009

MAYOR Dean O'Connor (515) 967-5136

ALTOONA CITY COUNCIL MEMBERS:

Scott Duer (515) 418-2227

Jeremy Boka (515) 829-4205

Julie Stewart (515) 967-5136

Jerry Evans (515) 967-5136

Josh Dunwoody (515) 720-8891

City council meets the first and third Monday of each month at 6:30 p.m. at City Hall. Additional meetings are scheduled as necessary.

ALTOONA CITY DEPARTMENT OFFICIALS:

CITY ADMINISTRATOR

Randy Pierce (515) 967-5136

CITY CLERK

Randy Pierce (515) 967-5136

POLICE CHIEF

Greg Stallman (515) 967-5132

FIRE CHIEF

Jared Ogbourne (515) 967-2216

LIBRARY DIRECTOR

Kim Kietzman (515) 967-3881

WATER BILLING

Amy Willem (515) 967-5136

ECONOMIC DEVELOPMENT

Chad Quick (515) 967-5136

PLANNING & ZONING

John Shaw (515) 967-5136

CITY ENGINEER

John Dostart (515) 967-5136

BUILDING OFFICIAL

Derik Strait (515) 967-5138

PUBLIC WORKS

Scott Atzen (515) 967-5136

STREET DEPARTMENT

Justin Phillips (515) 967-2734

PARKS DEPARTMENT

Tim Van Wyk (515) 967-5203

PUBLIC UTILITIES

Daniel Scott (515) 967-5136

COMMUNICATIONS SPECIALIST

Rachel Simon (515) 967-5136

OTHER LOCAL GOVERNMENT ENTITIES:

POLK COUNTY SUPERVISOR

Steve Van Oort (515) 286-3120

HOUSE REPRESENTATIVE

Bill Gustoff (515) 281-3221

STATE SENATOR

Nate Boulton (515) 281-3371

UTILITIES:

CITY OF ALTOONA (garbage, water, sewer, recycling and storm sewer services) (515) 967-5136

MIDAMERICAN ENERGY (515) 252-6760

CENTURYLINK

(Phone, Internet, DirecTV) 1 (866) 642-0444

MEDIACOM CABLE

(Cable, Internet, Phone) 1 (800) 479-2082

WASTE MANAGEMENT

(Garbage, Recycling, Yard Waste) (515) 244-7336

OTHER SERVICES:

U.S. POST OFFICE, ALTOONA

(Stamps, Mailing Only) (515) 967-5374

U.S. POST OFFICE, PLEASANT HILL

(Cluster Box Keys, etc.) (515) 299-9275

ALTOONA AREA CHAMBER OF COMMERCE

..... (515) 967-3366

ALTOONA CAMPUS

(Community Recreation and Fitness) (515) 967-0788

ALTOONA AQUATIC PARK

(June-August) (515) 967-6988

DART (Des Moines Area Regional Transit Authority)

..... (515) 283-8100

SOUTHEAST POLK SCHOOL DISTRICT OFFICE

..... (515) 967-4294

407 Eighth St. S.E., Altoona, Iowa 50009

Registration@southeastpolk.org

Office hours: 8 a.m. to 4 p.m.

SUPERINTENDENT OF SCHOOLS

Dr. Dirk Halupnik (515) 967-4294

dirk.halupnik@southeastpolk.org

BOARD OF EDUCATION:

PRESIDENT: Brett Handy (515) 979-0048

brett.handy@southeastpolk.org

VICE PRESIDENT: Brigid Ernst (515) 480-8607

brigid.ernst@southeastpolk.org

Whitney Smith-McIntosh (515) 745-4436

whitney.smithmcintosh@southeastpolk.org

Chad Crabb (515) 745-9409

chad.crabb@southeastpolk.org

Kelly Simmons (515) 967-3129

kelly.simmons@southeastpolk.org

Generally, the Board holds regular meetings on the first and third Thursdays of each month at the District Office at 5:30 p.m.

We exist to help member businesses grow through advocacy, education & marketing

MEMBER THE BOARD



PRESIDENT
Alyssa Knudsen
Altar Stationery



PRESIDENT-ELECT
Amy Ferguson
Altoona Campus



SECRETARY
Sarah Kavalier
Coldwell Banker
Mid-America



PAST PRESIDENT
Jared Vincent
Insurance Station



DIRECTOR
Tyler Smith
Smith Law Firm



DIRECTOR
Joe Tollari
Metro Heating & Cooling



DIRECTOR
Austin Hedstrom
JLL



DIRECTOR
Gina Vitritto
Prairie Meadows



DIRECTOR
Nikki Morgan
SkinFusion FX



DIRECTOR
Twila Shreves
Hidden Treasures Gifts



DIRECTOR
Desirae Hansen
Altoona Auto Body



EXECUTIVE DIRECTOR
Melissa Horton

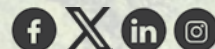


EVENTS & MARKETING COORDINATOR
Rola Gomez

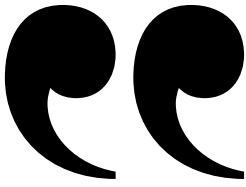


Altoona Area Chamber of Commerce
119 Second St. S.E., Suite A, Altoona, IA 50009
(515) 967-3366

www.AltoonaChamber.org



TESTIMONIALS



Amy Ziebol
Area Leader of Marketing
Raising Cane's Chicken Fingers

"I love the Altoona Chamber because it offers so much value! Whether you're a large or small business, there are events, advertising and sponsorships that work with every budget. Melissa is a great listener and helps match your business' needs with the perfect opportunities to be involved in the community."



Julie Stewart
Senior VP of Business Development
Prairie Meadows Racetrack & Casino

"Prairie Meadows values our long-standing partnership with the Altoona Chamber. Together, we're able to cultivate a vibrant community. Our involvement has provided opportunities to invest in meaningful projects for community betterment. The Altoona Chamber is instrumental in building a great business community and in fostering partnerships that make Altoona thrive. Prairie Meadows is proud to be an active member of the Altoona Chamber."



Mark Vander Tuig
Realtor
Pennie Carroll & Associates

"The Altoona Chamber has done amazing work! They have been able to bring quality businesses to our area, and they have found creative and effective ways to support the businesses that we have! They are tireless in their desire to see Altoona become one of the premier places to live in the Des Moines metro and all of Iowa as well. Membership in this chamber is worth every penny!"





Chambers of Commerce

are treasure troves of knowledge, expertise and resources. They offer valuable tools and resources, such as business guides, market research, industry reports and training programs. These resources empower businesses with the latest information, trends and best practices, enabling them to make informed decisions, improve operations and stay ahead in their respective industries. Furthermore, chambers frequently host educational seminars, workshops and leadership development programs, nurturing the professional development of their members.

Community engagement and support: Being a member of a chamber of commerce enables businesses to actively engage with their local community. Chambers often spearhead initiatives and events that promote economic development, social causes and philanthropy. By participating in community-oriented projects, businesses build goodwill, strengthen their reputation and establish themselves as responsible corporate citizens.

Joining a chamber of commerce offers businesses a multitude of benefits that can significantly impact their growth, profitability and sustainability. The networking opportunities, advocacy and representation, business promotion, access to resources and community engagement that chambers provide can prove transformative for organizations of all sizes and industries.

MAYOR'S LETTER

Infrastructure, infrastructure, infrastructure...

As you have driven around the city in the last few years, you have probably noticed many water line, sewer line, road and building projects. Between adding new and upgrading old, we have been busy with the city's infrastructure. It is vital that we are attentive to these items, because, after its citizens, infrastructure is the lifeblood of a community.

We do not give a thought to turning on our tap and having clean water come out, until it doesn't. A new water tower was added to the northeast part of the city to help with supply and pressure for that quickly growing area. The part of our community near Haines Park has been undergoing water main upgrades, replacing old, smaller, worn-out lines with larger, newer lines. Part of the road project widening First Avenue to the north was also replacing the original water main line with a new one. We have approved moving forward with a new water well and plant to the east to keep up with the growing demand as our city grows.

Between Altoona's growth and the Iowa climate, road work is something we will always be dealing with. We are excited that Southeast Polk Schools decided to locate its new six/seventh grade school in Altoona; unfortunately, this has moved the widening of Eighth Street to the east up in our plans. It is inconvenient and will continue to be as we are just in the first phase of many created by the growth to the east. The finishing touches on First Avenue will get wrapped up in the spring, and that will be a sigh of relief after four years of work. Repairs will

be made this year on Eighth Street, our main east/west thoroughfare, this year as well.

If anyone has toured our Streets and Parks Department buildings near Olde Town and Altoona Elementary, you will understand why we are moving forward with a new municipal building to be located behind the aquatics park. Like the new city hall and police station, this has been a long time coming and is much needed. Moving facilities will also allow the city to sell the older sites, helping with the reimagining of the Olde Town neighborhood.

I want to thank the citizens of Altoona for their trust and the continued opportunity to serve this wonderful community over the last 12 years. I look forward to the next four. You can be comfortable knowing that, between city staff, our forward-thinking city council and myself, we have the future of the city in mind. We will do our best to continue to make decisions that not only benefit us now, but also those businesses and citizens of the future.

Sincerely,



Dean R. O'Connor
Mayor – City of Altoona



Dean R. O'Connor
Mayor of Altoona

ALTOONA CITY COUNCIL



**JEREMY
BOKA**



**JULIE
STEWART**



**SCOTT
DUER**



**JOSH
DUNWOODY**



**JERRY
EVANS**

HONDA OF ALTOONA IS NOW OPEN!



Welcome to Honda of Altoona!

We would like to welcome you to our new Honda dealership in Altoona. Our brand-new store was completed in December of 2023 and we would love for you to see it. Come and check out our full selection of new Honda models, or get a great deal on a reliable used vehicle. No matter what you are looking for, our professional sales team will help you find the perfect match, and we can help with a competitive financing or lease plan.

When you're looking for quality auto maintenance and repairs near Des Moines, you can always count on our certified technicians in our

Honda service department. We handle everything from oil changes and filter replacements to powertrain and drivetrain repairs. Schedule an appointment today, or purchase parts from us to handle maintenance and repairs on your own.

Lots of folks in and around Altoona count on the high-quality vehicles and services found at Honda of Altoona, and we look forward to living up to our reputation every day. Stop in and see us today, or contact our staff with any questions.

Hours of Sales

Monday - Thursday: 9am-7pm
Friday: 9am-6pm
Saturday: 9am-5:30pm

Hours of Service

Monday - Friday: 7am-6pm
Saturday: 8am-4pm



What are they saying?



"Honda of Altoona helped me get a brand new car and helped make it work within my budget. The process was smooth and they gave me a low end price compared to competitors!"



"I called the service department about the low pressure tire sign on my Honda. Got right in and they checked my tires and showed me also how to reset that sign, too. Honda of Altoona was great and I had a pleasant experience. Great service today! Please use them if needed."



"Honda of Altoona is a beautiful place! Full of great and compassionate employees. I have been looking for a new car for a while now, and came across the perfect one for me at this location!"



950 Bass Pro Dr NW, Altoona
Service, Sales & Parts: (515) 895-1600
www.hondaaltoona.com



**ALTOONA IS
IOWA'S RISING
STAR.**



IN 2023, WE TURNED **POTENTIAL INTO PROSPERITY.**



\$162 MILLION
invested in Altoona
(total building permits)



318K SQUARE FEET
of new development space



21,500+ RESIDENTS
a 10% increase since 2020



**NAMED IOWA TECHNOLOGY
COMMUNITY OF THE YEAR**
in 2023 by the Technology
Association of Iowa



928 ACRES
of new land annexed



COMING SOON IN 2024

- Ironwood Park Pickle Ball Courts
- Spring Creek Boat Launch
- Haines Park Splash Pad
- Olde Town Pocket Park & Community Mural



WE'RE THE PLACE TO
BUILD
YOUR BUSINESS.

Altoona is more than a city. It's a magnet of industry, a nexus of innovation at the crossroads of America—the place to build your business.



MAJOR TRANSPORTATION HUB

Altoona's strategic location adjacent to I-80 and I-35, alongside U.S. 6 and U.S. 65, facilitates easy access to the Des Moines Metro and beyond.



STRONG LOCAL WORKFORCE

Spanning various competitive sectors like construction, healthcare, retail, data and more, Altoona's workforce helps bolster local and regional economic success.



TOP ENTERTAINMENT & RETAIL DESTINATION

Altoona draws over 4 million high-spending visitors to premier attractions like Adventureland Resort, Prairie Meadows Casino and Hotel, and the Outlets of Des Moines.



FAST-GROWING POPULATION

Home to 21,500+ residents, the City of Altoona is a thriving part of the Greater Des Moines area, a rapidly expanding Midwest metro with a population exceeding 700,000.

WE'RE A
SITE
TO BE SEEN.

Altoona has 1,600+ acres of development-ready land and a large inventory of commercial buildings available for purchase or rent. We're helping businesses in dining, retail, logistics, data, and other sectors find the space they need to expand their horizons.

FEATURED DEVELOPMENT PROPERTIES



KOETHE NORTH



**9TH STREET NE
DEVELOPMENT SITES**

LEARN MORE

Visit our website to browse property listings and learn more about the Altoona community.

AltoonaNow.org



CHAMBER EVENTS

Can't-miss networking and fun!



ANNUAL AWARDS DINNER April 5th

JOIN US FOR A KILLER GOOD TIME!

WOMEN OF VISION LUNCHEONS

March 27th, April 24th,
Aug. 28th and Sept. 25th



WINE & CRAFT BEER FEST

PRE-SHOW TO THE RUCKUS
June 7th
AT THE ENABLING GARDEN



AVERAGE GUY ASSOCIATION GOLF TOURNAMENT

Friday, July 12th
AT TERRACE HILLS GOLF COURSE



NATIONAL NIGHT OUT

Aug. 6th
AT SAM WISE
SPORTS COMPLEX



SEP BACK TO SCHOOL BREAKFAST

Aug. 15th



YOUTH JOBS TOURS

April 23rd & September 10th

Scan the QR code for more information on upcoming events!



SEP HOCO PARADE

Sept. 26th



FIRST RESPONDER'S LUNCHEON

Oct. 4th



BOO-ZE BALL TOURNAMENT

Oct. 11th

AT TOAD VALLEY GOLF COURSE



BUSINESS TRICK OR TREAT

Oct. 23rd

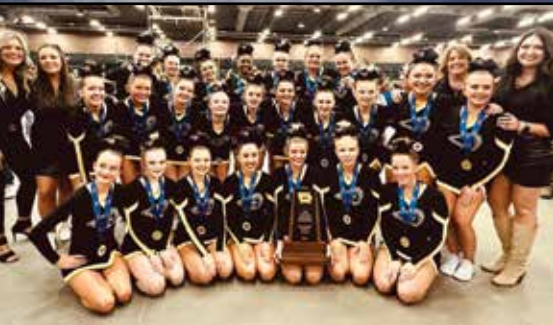


Southeast Polk School District

SEP School District Vision & Mission

**LEARN.
LEAD. LIVE.**

Success for college, career and civic life. Engage all students in learning a challenging curriculum delivered through quality instruction.



Southeast Polk School District has been building greatness for more than 60 years. Located in the vibrant, growing and thriving central Iowa area, we are a community of communities offering endless academic, career, entertainment, dining and shopping opportunities.

Our growing district serves more than 7,400 students from preschool through 12th grade and is projected to continue to flourish. We serve the communities of Altoona, Pleasant Hill, Mitchellville, Runnells, Des Moines and surrounding areas, covering 114 square miles in southern Polk County. We employ roughly 1,200 talented professionals.

Founded in 1961, the Southeast Polk school district has been building, growing and evolving for more than 60 years. This is such an exciting time for our school district as we progress in the implementation of projects approved in the 2020 Referendum. We are thrilled that our communities voted to pass the bond that included several new buildings and improvements to existing facilities.

- Every classroom was upgraded with state-of-the-art teaching technology to start the 2021-2022 school year.
- The Softball Complex received a much-needed renovation for the 2023 season.
- We've built a new multi-purpose stadium that is benefiting hundreds of our athletes, band members and high school students.
- The Building and Grounds Warehouse and additional bus parking area are almost complete.
- The current Spring Creek sixth-grade center will be repurposed to serve as the new District Office and Harbor Alternative Program. Work on that will begin in June 2024.
- Land was purchased for a future elementary school.

The new 6-7 grade Middle School will be open for the 2024-2025 school year and will provide the relief we need to accommodate our growing student population. This state-of-the-art facility was designed with creativity, collaboration, learning and community in mind. Our students will experience learning in the core areas of English language arts, mathematics, science and social studies in modern,





technology-rich, flexible and adaptable classrooms. Music, art, STEM and physical education will have large dedicated spaces. This building will provide a safe, healthy and comfortable environment that accommodates various learning styles and activities and will serve as a source of pride for years to come.

This new building provides the opportunity for us to give students more time to transition from elementary school through

middle school (sixth and seventh grades), then junior high (eighth and ninth grades) to high school (10th -12th grade). This model is shown in the graphic to the right.

Our goal with all of this construction is to enhance the learning experience for all of our students. We plan on continuing to build greatness for years to come. We invite you to follow our progress and success on social media @SEPSchools and bookmark our website at www.southeastpolk.org.



Southeast Polk CSD Building Grade Levels 2024-2025

PK-5	Elementary
6-7	Middle School
8-9	Junior High
10-12	High School



Southeast Polk School District



**ALTOONA
ELEMENTARY**
301 Sixth St. S.W.
Altoona, IA 50009
(515) 967-3771
Morgan Miller
Grades PK-5



**RUNNELLS
ELEMENTARY**
6575 S.E. 116th St.
Runnells, IA 50237
(515) 966-2068
Jake Bartels
Grades PK-5



**CENTENNIAL
ELEMENTARY**
910 Seventh Ave. S.E.
Altoona, IA 50009
(515) 967-2109
Lori Waddell
Grades PK-5



**WILLOWBROOK
ELEMENTARY**
300 17th Ave. S.W.
Altoona, IA 50009
(515) 967-7512
George Panosh
Grades PK-5



CLAY ELEMENTARY
3200 First Ave. S.
Altoona, IA 50009
(515) 967-4198
Andrea Bruns
Grades PK-5



**BEGINNING 2024-2025
SCHOOL YEAR**

MIDDLE SCHOOL
501 Falcon Drive S.E.
Altoona, IA 50009
(515) 967-5533
Nathan Ballagh
Grades 6-7



**DELAWARE
ELEMENTARY**
4401 E. 46th St.
Des Moines, IA 50317
(515) 262-3197
Chelsea Clark
Grades PK-5



**BEGINNING 2024-2025
SCHOOL YEAR**

JUNIOR HIGH
8325 N.E. University Ave.
Pleasant Hill, IA 50327
(515) 967-5509
Mike Dailey
Grades 8-9



**FOUR MILE
ELEMENTARY**
670 S.E. 68th St.
Pleasant Hill, IA 50327
(515) 265-1972
Tamera Steenhoek
Grades PK-5



**BEGINNING 2024-2025
SCHOOL YEAR**

HIGH SCHOOL
8325 N.E. University Ave.
Pleasant Hill, IA 50327
(515) 967-6631
Steve Pettit
Grades 10-12



**MITCHELLVILLE
ELEMENTARY**
308 Elm Ave. N.W.
Mitchellville, IA 50169
(515) 967-4274
Blake Kielman
Grades PK-5



MOVING IN 2025

DISTRICT OFFICE
8325 N.E. University Ave.
Pleasant Hill, IA 50327
(515) 967-4294
Dr. Dirk Halupnik
Superintendent



Membership Pays

As a financial cooperative, GreenState's cooperative structure benefits everyone. Through competitive pricing and low fees, millions of dollars each year goes back into the pockets of members. Even non-members benefit from the competitive financial services landscape in our state.

Stop by to meet with our team of financial experts

**Rewards Checking • CDs & IRAs • Money Markets
Insurance • Home / Auto Loans • Credit Cards
Investments & Trust Services • Business Loans**

Did You Know?

GreenState has consistently ranked in the top 1% nationally for returning earnings to members in the form of better rates on loans and deposits.

FINANCIAL INSTITUTION	RANK <small>(9,414 U.S. Institutions)</small>
GreenState	21
US Bank	5,323
Chase	5,520
Wells Fargo	7,704

*Data provided by Callahan and Associates 9/30/23



GreenState
CREDIT UNION
104 8th Street SE, Altoona
GreenState.org

2024 AREA EVENTS

Event dates can be
subject to change



April

- 2-4, 6-7: Opening series.** Iowa Cubs vs Toledo Mud Hens
- 5: Fireworks** at Principal Park
- 5: Altoona Chamber of Commerce Annual Awards Dinner**, 6 p.m. at Terrace Hills Golf & Events Center
- 5-21: "Beautiful," the Carol King Musical.** Des Moines Community Playhouse
- 5: John Mellencamp**, one night only. Des Moines Performing Arts
- 6: History of Tea** at the Botanical Garden, 1-2:30 p.m.
- 6-7: Iowa State Fairgrounds Flea Market**, 4H Building 9 a.m. to 3 p.m.
- 8-9: Spring Clean Up** Altoona
- 11: Magnificent Magnolias** at the Botanical Garden, 5:30-7 p.m.
- 12: Martha Redbone**, Des Moines Performing Arts Center
- 12-14: Middle of the Map Tattoo Convention**, Iowa Events Center. Friday, 2 p.m. to midnight; Saturday, 11 a.m. to midnight; Sunday, 11 a.m. to 8 p.m.
- 13: Pleasant Hill Springtime Hill Climb**
- 13: Live Healthy Iowa 5K/1K**, Bondurant, 7:45 a.m.
- 13-14: Des Moines Symphony – Discover Symphonic Dance**
- 16: Botanical Watercolor** at the Botanical Center, 5:30-7 p.m.
- 16-18, 20-21: Iowa Cubs vs Louisville BATS**
- 18: Opening Weekend Adventureland Park.** *Happy 50th Anniversary!*
- 18: Wine, Women & Shoes Ronald McDonald House Fundraiser.** 5-9 p.m. at Des Moines Marriott Downtown
- 19: Build My Future**, Iowa State Fairgrounds
- 20: MadCAP Improv**, 6-8 p.m. at CAP Theatre
- 20: Spring Plant Sale**, Enabling Garden, noon to 3:30 p.m.
- 21: ShenYun** at Des Moines Civic Center
- 23: Planting for Pollinators** at the Botanical Garden, 5:30-7 p.m.
- 25: Garden Design for Beginners** at the Botanical Garden, 5:30-7 p.m.
- 25-26: Zach Bryan "Quittin Time Tour,"** Wells Fargo Arena
- 26-28: Junk Jubilee**, Iowa State Fairgrounds 4H Building
- 30 – May 5: "MJ the Musical"** at Des Moines Civic Center



May

- 1: Bondurant Farmers Market**, Bondurant City Park, 6-8 p.m., through October
- 2-4: Pella Tulip Time**
- 4: Kentucky Derby.** No Live Races at Prairie Meadows
- 4-5: Flea Market**, Iowa State Fairgrounds 4H Building
- 5: We Give A RAM Kentucky Derby Party benefitting Swerve Outreach** at Copper Creek Golf, 5 p.m.
- 5: Cinco De Mayo**
- 7-9 & 11: Iowa Cubs vs Columbus Clippers**
- 10: Friday FUNday** at DSM Community Playhouse, "Princess & the Pea"
- 10 – June 15: LIVE Thoroughbred Racing** at Prairie Meadows, Post time 6 p.m. (Fri./Sat.); post time 4 p.m. (Sun./Mon.) *Happy 35th Anniversary!*
- 13: Explorer Speaker Series: Aboard SeaLegacy 1: Documenting Our Blue Planet** at Des Moines Civic Center
- 17-18: Greenbelt Music Festival**, Greenbelt Trail
- 18: Triple Crown Race Day**, Preakness Stakes at Prairie Meadows, post time 6:30 p.m.
- 18: MadCAP Improv**, 6-8 p.m. at Haines Park
- 18: Late Spring Plant Sale** at the Enabling Garden, 11 a.m. to 2 p.m.
- 19: Valley Junction Arts Festival**
- 21-23 & 25: Iowa Cubs vs Indianapolis Indians**
- 22: Regional After Hours** in Altoona
- 23: Brightside Market**, 5-8 p.m. through Aug. 29
- 23-25: City Wide Garage Sales**
- 24: CAP Theatre Presents, "Frozen Jr."** through June 9. Friday, Saturday and Sunday showings. Visit www.captheatre.org for more details.
- 25: Adventure Bay Opening Day**, Noon to 6 p.m.
- 26: Music in the Park**, Haines Park
- 27: Memorial Day**

June

- 1: Celebrate Bondurant Showdown**, 3-6 p.m.
- 1: Dam to DSM Half Marathon**, Saylorville at 7 a.m.
- 1-2: Flea Market**, Iowa State Fairgrounds 4H Building
- 2: Youth Fishing Derby**, Lake Petoka, Bondurant, 9:30 a.m.
- 3: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 5-26: Zoo Brew** at Blank Park Zoo, Wednesdays in June, July and August, 5:30-9 p.m.
- 5-7: World Pork Expo** at the Iowa State Fairgrounds
- 7: Wine & Craft Beer Fest** at the Enabling Garden, 5-8 p.m.
- 7: Chill on the Hill** at Copper Creek Lake 6-9 p.m. with Recoil
- 7-8: The Ruckus** at Adventureland
- 8: Triple Crown Race Day** – Belmont at Prairie Meadows, post time 6:30 p.m.
- 10: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 10-11: Bondurant Summerfest**
- 13-15: Citywide Garage Sales**
- 14-15: Bernie's Birthday Bash** at Adventureland
- 14: Chill on the Hill**, Copper Creek Lake, Pleasant Hill, 6-9 p.m. with Standing Hampton
- 15: Music in the Garden** at the Botanical Garden, Thursdays through September.
- 15: MadCAP Improv**, 6-8 p.m. at Haines Park
- 16: Live Thoroughbred and Quarter Horse Racing** at Prairie Meadows, Fri./Sat. post time, 6 p.m.; Sun./Mon. post time, 4 p.m., through September.
- 16: Movies in the Park**, Bondurant City Park at sunset
- 17: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 17 – Aug. 2: Musical Theatre Camps** at Des Moines Performing Arts
- 18: Emily Morris with the Hope Agency speaks** at the Enabling Garden, 6 p.m.
- 18: DSM Storyteller Project 2024 “Community, Travel & Overcoming”** at Hoyt Sherman Place
- 21: Chill on the Hill**, Copper Creek Lake, Pleasant Hill, 6-9 p.m. with Gimikk
- 21: Discover the Wild Days – Giraffe**, 10 a.m. to 2 p.m., Blank Park Zoo
- 21-22: Bernie's Birthday Bash** at Adventureland
- 21-23: “STOMP”** at Des Moines Civic Center
- 22: Battle of the Bands** at BrickHouse Fitness, Bondurant
- 24: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 25-27 & 29: Iowa Cubs vs St. Paul Saints**
- 28: Chill on the Hill**, Copper Creek Lake, Pleasant Hill, 6-9 p.m. with After Shock
- 28-29: Bernie's Birthday Bash** at Adventureland
- 28-30: Des Moines Arts Festival**, Western Gateway Park downtown, 11 a.m.
- 29: International MUD Day**, 10 a.m. to 2 p.m., Blank Park Zoo
- 30: Music In The Park**, Haines Park, 6 p.m.



July

- 1: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 3: Fireworks** at Prairie Meadows
- 4: Altoona Independence Day Parade**, 10 a.m. Ice cream social at Haines Park to follow.
- 4: Altoona Palooza** at Sam Wise Sports Complex — all day; evening concert
- 4: Fireworks** at Adventureland
- 5-6: Festival of Racing** at Prairie Meadows, post time 6 p.m.
- 5-7: Good Guys 33rd Speedway Motors Heartland Nationals**, Iowa State Fairgrounds
- 6: Adventureland Festival of Decades**
- 7-8: Festival of Racing** at Prairie Meadows, post time 6 p.m.
- 8: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 9: Grant Gillon, Master Chef**, speaks at the Enabling Garden, 6 p.m.
- 11-13: Citywide Garage Sales**
- 12: Chill on the Hill**, Copper Creek Lake, Pleasant Hill, 6-9 p.m. with Faculty Lounge
- 12-13: 80/35** at Waterworks Park
- 12-14: Hy-Vee IndyCar Weekend**, Iowa Speedway
- 12-28: “School of Rock”** (Sun., Wed., Thu., Fri. and Sat.) Des Moines Community Playhouse
- 13: Bondu Blues, Brews & BBQs** at 4:30 p.m.
- 13: Bondurant Sidewalk Chalk Festival**
- 13: Adventureland Festival of Decades**
- 15: MadCAP**, 6-8 p.m. at Haines Park
- 15: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 18: Movies in the Park**, Bondurant City Park at sunset
- 19: Chill on the Hill**, Copper Creek Lake, Pleasant Hill, 6-9 p.m. with Jake Black & South 35
- 20: Adventureland Festival of Decades**
- 20: MadCAP Improv**, 6-8 p.m. at Haines Park
- 21-27: RAGBRAI**
- 22: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 26-27: Pleasant Hill Summer Fest**
- 27: Adventureland Festival of Decades**
- 28: Music In The Park**, Haines Park, 6 p.m.
- 29: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)

2024 AREA EVENTS

Event dates can be
subject to change



Sept. 14: Tony Mapu Memorial Foundation Golf Tournament



August: SEP Back to School Breakfast

August

- 1-3: Citywide Garage Sales**
- 2-4: Hinterland** at the Avenue of the Saints, St. Charles
- 2-4: Tax Free Shopping Days**
- 3: Adventureland Festival of Decades**
- 5: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 6: Plant pathology, entomology and microbiology with Professor Emeritus, ISU Donald Lewis** at the Enabling Garden, 6 p.m.
- 6: National Night Out**, Sam Wise Sports Complex, 6-8 p.m.
- 7-10: Knoxville Sprint Car Nationals**, Knoxville Speedway
- 7: Iowa State Fair Parade**
- 8-18: Iowa State Fair**
- 8: State Fair Grandstand** – Lauren Daigle with Blessing Offor
- 9: State Fair Grandstand** – Foreigner Historic Farewell Tour
- 10: State Fair Grandstand** – Jelly Roll (SOLD OUT)
- 13: State Fair Grandstand** – Thomas Rhett
- 17: State Fair Grandstand** – Ne-Yo
- 18: State Fair Grandstand** – Kidz Bop
- 12: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 16-17: Regional Challenge** at Prairie Meadows, post time 6 p.m.
- 17: Movies in the Park**, Bondurant City Park at sunset
- 17: MadCAP Improv**, 6-8 p.m. at Haines Park
- 18: Regional Challenge Finals** at Prairie Meadows, post time 4 p.m.
- 19: Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (Mondays through Aug. 26)
- 20 – Sept. 1: “Moulin Rouge!”** at Des Moines Civic Center
- 23: First Day of School - #1SEP**
- 23-25: World Food & Music Festival**, Downtown Des Moines — *Celebrating 20 years!*
- 25: Music In The Park**, Haines Park, 6 p.m.
- 26 - Pleasant Hill Farmers Market** at Berean Church, 4-7 p.m. (last of the season)

September

- 2 – Labor Day**
- 2 – American Legion Post #682 Annual Car Show**, 11 a.m. to 3 p.m. at Lutheran Church of the Cross
- 5-7: Citywide Garage Sales**, last of the season
- 7-8: Flea Market**, Iowa State Fairgrounds 4H Building
- 7: Iowa vs Iowa State football game** in Iowa City
- 12: Enabling Garden, Master Gardeners present various gardening topics** at 6 p.m.
- 14: Tony Mapu Memorial Foundation Golf Tournament** at Copper Creek Golf Course
- 14: Oktoberfest** at Adventureland
- 21: MadCAP Improv**, 6-8 p.m. at Haines Park
- 21-22: Phantom Fall Fest** at Adventureland
- 26: SEP HoCo parade** 6 p.m.
- 27: SEP Homecoming game**
- 26-28: Des Moines Quilter’s Guild Annual Quilt Show**, Iowa State Fairgrounds 4H Building
- 27: SEP Education Foundation Big RAM Bash**, 4-6 p.m. at the SEP High School parking lot
- 27: Quarter Horse Championships** at Prairie Meadows, post time 6 p.m.
- 27-29: Iowa’s Largest Arts & Crafts Show** at the Iowa State Fairgrounds in the William C. Knapp Varied Industries Building
- 28: Iowa Classic** at Prairie Meadows, post time 4 p.m.
- 28-29: Phantom Fall Fest** at Adventureland
- 30: Iowa Classic** at Prairie Meadows, post time 4 p.m.



Sept. 26: SEP HoCo parade



Oct. 11: Altoona Chamber Booz-Ball Tourney



Oct. 23: Altoona Business Trick or Treat

October

- 4-13: "Witch,"** Iowa Stage Theatre Co., Des Moines Civic Center
- 5: SEP Dollars for Scholars Banquet**
- 5: HILLTober Fest,** Pleasant Hill
- 5-6: Flea Market,** Iowa State Fairgrounds 4H Building
- 5-27: Phantom Fall Fest** at Adventureland (Fridays and Saturdays)
- 11: Altoona Chamber Booz-Ball Tourney** at Toad Valley Golf Course, 10 a.m. shotgun start. www.altoonachamber.org/events
- 18: Phantom Fall Fest** at Adventureland
- 19: MadCAP** at Haines Park, 5-7 p.m.
- 19: Bondu Spooktacular,** Main Street, 2-4 p.m.
- 20: IMT Des Moines Marathon,** Downtown Des Moines
- 21-23: Des Moines Area Quilter's Guild Quilt Show** at the Iowa State Fairgrounds in the 4H Exhibit Building
- 23: Altoona Business Trick or Treat** in Civic Plaza, 5-7 p.m.
- 24: Trick or Treat Around the Lake,** Copper Creek Lake, Pleasant Hill
- 25: Phantom Fall Fest** at Adventureland
- 29: Bondurant Chamber Business Safe Trick or Treat,** City Park, 5-6:30 p.m.
- 30: Beggar's Night** in Altoona



Women of Vision Luncheons

November

- 2-3: Flea Market,** Iowa State Fairgrounds 4H Building
- 9: Living History Farms Off Road Race,** 9 a.m.
- 11: Veteran's Day**
- 11: Veteran's Breakfast** at Hy-Vee
- 15-17: Iowa's Largest Arts & Crafts Show** at the Iowa State Fairgrounds in the William C. Knapp Varied Industries Building
- 16: MadCAP Improv,** 6-8 p.m. at CAP Theatre
- 17: Discover the Wild Days – Turtles,** 10 a.m. to 2 p.m., Blank Park Zoo
- 17-19: Iowa's Largest Arts & Crafts Show** at the Iowa State Fairgrounds in the William C. Knapp Varied Industries Building
- 18: MadCAP** at CAP Theatre in Olde Town, 6-8 p.m.
- 28-29: Happy Thanksgiving weekend**
- 29: Black Friday** at the Outlets of Des Moines
- 30: Small Business Saturday *SHOP LOCAL!***
- 30: Christmas in Olde Town**

December

- 2: Cyber Monday**
- 7-8: Flea Market,** Iowa State Fairgrounds 4H Building
- 8: Christmas in Bondurant,** all day
- 13-22: "A Christmas Story by Charles Dickens"** at the Des Moines Civic Center
- 21: MadCAP Improv,** 6-8 p.m. at CAP Theatre
- 21: Breakfast with Santa** at Bondurant Legion Hall, 7-10 a.m.
- 24-25: Merry Christmas**
- 31 – Jan. 1: Happy New Year**

FIFTY YEARS

Adventureland

Since opening in 1974, Adventureland has grown to more than 100 rides, shows, and attractions for all ages, from mild to wet-and-wild, and features shows throughout the park for a variety of family fun and entertainment.

Adventureland is part of Palace Entertainment, the country's largest operator of some of the top theme parks, water parks and family entertainment centers including Kennywood, Lake Compounce and Noah's Ark, operating 25 parks in 10 states. It is part of the Parques Reunidos worldwide family of parks, featuring 40 parks entertaining 14 million visitors per year. A steadfast commitment to safety — and maintaining a top-notch family entertainment venue, as well as to providing superior guest service, remains stronger than ever.

Adventureland was founded in 1974 by Jack Krantz. What started as an amusement park grew into a resort including a hotel, restaurant and campground. Adventureland Resort was run as a family business by the Krantz family until 2021. A balance of change and tradition continue to be important for Adventureland Resort, which is one of the Midwest's best known family fun and entertainment theme parks and has become a regional magnet for tourism and fun for all ages.

ADVENTURELAND
— 50 years —

Prairie Meadows

In the early 1980s, several local businessmen had a vision that would help Iowa's agricultural community, spur economic development and job growth in central Iowa, and create a dynamic entertainment venue that would attract visitors from all over the Midwest. That vision was Prairie Meadows Racetrack.

Ken Grandquist, Jack Bishop, Ed Skinner, Jim Rasmussen and Gary Palmer were local leaders and entrepreneurs who had spent their lives in central Iowa. Over the course of several years, these five men — with the help of hundreds of local supporters, volunteers and civic leaders — promoted the business concept of Prairie Meadows Racetrack.

In July 1984, the Iowa Racing Commission issued the state's first pari-mutuel license that would allow for the construction of a horse track. A 240-acre site of pastureland, just east of Adventureland Amusement Park, was selected as the location for this new venture.

The '90s brought new economic challenges to the state of Iowa. These challenges weighed heavily on Prairie Meadows' bottom line. The revenue from horse racing and dining at Prairie Meadows was not meeting expectations, and the property was forced to file for Chapter 11 bankruptcy protection in November of 1991.

In 2004, Prairie Meadows added table games to the casino mix. The property expanded its entertainment offerings by adding the Meadows Events Center in 2007. Soon after, Prairie Meadows debuted restaurants including AJ's Steakhouse. With the completion of Prairie Meadows Hotel in 2012, guests were able to stay and play — making Prairie Meadows a major tourist destination. Another restaurant, Cafe at the Meadows, was added shortly after the hotel opened for business.

Prairie Meadows is the result of a complete community effort, thanks to the commitment of volunteers, business leaders, elected officials and hundreds of others who have been instrumental in the development and continued success of one of the great private-public business experiments in the entertainment industry.



CELEBRATING
35 YEARS



THIRTY-FIVE YEARS

TEN YEARS

Meta ALTOONA DATA CENTER

Meta is committed to supporting the community through hiring people to build and operate the data center, volunteering and supporting local schools, nonprofits and community projects. One way they support the community is through the annual Data Center Community Action Grants program and other direct funding for projects that put the power of technology to use for community benefit, to connect people online or off and to improve STEM education.

Meta worked with MidAmerican and other partners to meet the 100% renewable energy goals for the Altoona Data Center. This includes supporting one new renewable energy project in Iowa and creating an innovative renewable framework that is available to other large customers looking to support their operations with renewable energy.

We are proud to build some of the most sustainable data centers in the world and prioritize onsite water efficiency. The Altoona Data Center:

- Uses cooling technology that is significantly more efficient than the industry standard.
- Reuses water numerous times before discharging it as wastewater.
- Is landscaped with native vegetation where possible to reduce irrigation demands.
- Captures and infiltrates rainwater on site.
- Incorporates water saving fixtures and technologies within data center facilities.

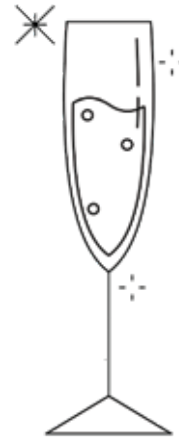
Meta will be water positive in 2030, where they restore more water than they consume.

Meta's supported project is adding 225MW of new renewable energy in Iowa.

Their global operations, including their data centers and offices, are supported by 100% renewable energy and have reached net zero emissions.



Membership ANNIVERSARIES



10 YEARS

American Awards, Inc.
Caring Hands Outreach Center
Courtyard Estates at Hawthorne
Crossing
Deery Bros Chevrolet, Inc.
Edward Jones, Luke Sibley
Frontline Lawn & Landscape
Jimmy Johns
Ronald McDonald House
SEP Dollars for Scholars
Snyder Landscaping & Lawn Care, LLC

15 YEARS

Altoona Ace Hardware
Altoona Towers
DART (Des Moines Area Regional
Transit Authority)
Edencrest Asst. Living & Memory Care
Hawk Heaven Tavern
Inside Out Chiropractic
Iowa Donor Network
Johnny's Italian Steakhouse
Perkins Restaurant & Bakery
Prairie View Family Dental
SS John & Paul Catholic Church
Ted's Body Shop
Triple Crown Apartments
Turner Construction Co.
Vernon Family Chiropractic

20 YEARS

Baker Electric Inc.
Communication Innovators
Contractor's Plumbing
Gilcrest Jewett Lumber Co.
Warren Farms, Inc.
Ziegler, Inc.

25 YEARS

Harmeyer Team - RE/MAX Revolution
Signatures Salon & Day Spa
State Farm Insurance

30 YEARS

Bank Iowa
Jetco, Inc.
Odyssey Travel

50 YEARS

Toad Valley Golf Course

Thank you
for your partnerships!

MEMBERSTONES

ENABLING GARDEN



- PARKS**
- A Altoona Campus
 - B Aquatics Park & Skate Park
 - C Eagle Ridge Greenspace
 - D Enabling Garden
 - E Falcon Ridge Park
 - F Greenway Park
 - G Haines Park
 - H Ironwood Park
 - I Lion's Park
 - J Loupee Park
 - K Oak Hill Park
 - L Phoenix Park
 - M Prairie Heritage & Civic Plaza
 - N Sam Wise Youth Sports Complex
 - O Burget Park & Spring Creek Ponds
 - P Spring Creek Sports Complex
 - Q Townsend Park
 - R Twin Creek Park
 - S Village Park
 - T 17th Avenue Dog Park



- AMENITIES**
- | | | |
|-------------|---------------------|--------------|
| Shelter | Splash Pad | Frisbee Golf |
| Restroom | Trails | Tennis |
| Grill | Drinking Fountain | Basketball |
| Boat Launch | Handicap Accessible | Volleyball |
| Playground | Soccer | Skate Park |
| Swimming | Softball/Baseball | Fishing |

PARKS & TRAILS MAP



TOP 10

1 *Entertainment*



2 *Parks*



3 *Local Festivals*



4 Shopping



5 Cool Drinks



6 Good Food



TOP 10

7 *Recreation*



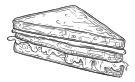
8 *Miles of Trails*



9 & 10 *So Much Fun!*



ALTOONA



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480 Center Place, Altoona
brightsidealeworks.com
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ARCHITECTURE | PLANNING | INTERIOR DESIGN

SVP **A**
ARCHITECTS

DMFD

PRESIDENT'S CLUB

ALTOONA CHAMBER

Gold

- Adventureland Inn & Resort
- Altoona Living Magazine
- Bank Iowa
- Bankers Trust Company
- Bass Pro Shops
- City of Altoona
- First Interstate Bank
- Heart of America Group
 - Burger Shed
 - Johnny's Italian Steakhouse
 - Fairfield Inn & Suites
 - Hyatt Place Altoona
- Honda Altoona
- Hy-Vee Food Store
- Iowa Legends Roofing & Remodeling
- La Quinta Inn & Suites Altoona – Des Moines
- Meta Altoona Data Center
- Outlets of Des Moines
- Prairie Meadows Racetrack & Casino
- Skinner Law Office
- Vision Bank
- Ziegler, Inc.

Silver

- Access Systems
- Altoona Nursing & Rehabilitation
- Community State Bank
- Deery Bros Chevrolet, Inc Dealership
- DART, Des Moines Area Regional Transit Authority
- Edward Jones
 - Lori Baldwin, Financial Advisor
 - Luke Sibley, Financial Advisor
- Fareway Stores, Inc. #925 Altoona
- Gilcrest Jewett Lumber Co.
- GreenState Credit Union
- Heartland Roofing, Siding and Solar, LLC
- Helena Industries, LLC
- Iowa Realty, Altoona
- Jethro's BBQ N Jake's Smokehouse Steaks
- Midland Credit Union
- Neumann Brothers, Inc.
- Perkins Restaurant & Bakery
- Polk County Supervisors
- Snyder & Associates, Inc.
- Ted's Body Shop, Inc.
 - Truman's Automotive & ADAS Calibrations
 - R & B Auto Glass
 - Bondurant Auto Body
- Turner Construction Co.
- VanTrust Real Estate

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MEMBERSHIP BENEFITS

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The Altoona Area Chamber of Commerce offers many opportunities to increase your business brand through networking, sponsorships/recognition and the services we provide:

NETWORKING

Annual Awards Dinner

Special award presentation and program for membership to meet socially and network with other members.

Ribbon Cuttings

Available to new businesses in the community, businesses completing a major remodeling project, moving to a new location or new ownership. Social media promotion before and after event.

Business After Hours

A social networking event hosted by your business to promote your products, staff and services.

Connections Committee

Welcoming committee for all ribbon cuttings and after hour gatherings.

Perk Before Work

Networking opportunity first Tuesday morning of every month at 7:30 a.m.

Noon Networking

Networking opportunity third Tuesday of every month over the lunch hour.

Women of Vision

Programming specifically designed to support women in business.

Community Mentoring

The Chamber provides access to experienced business leaders within membership for those with an entrepreneurial spirit, and/or facing challenges within their business, and, as a connection to leadership opportunities available in the community.

EXPOSURE

Social Media Platforms

The Altoona Chamber has thousands of followers on Facebook, Instagram and Twitter to share your good news.

Friday Member Focus Videos

Members featured on social media outlets with a unique to you video produced by the Chamber.

Bi-Monthly Newsletters

To keep members updated and informed on what is happening in and around Eastern Polk County.

Membership Decals

Show community and organizational support.

Mailing Labels

Member contacts and addresses provided on mailing labels to be used for business promotion.

Media Lists

Contact names and addresses for media outlets for the area.

Business and Community Guide

Delivered to every business and household in Altoona, Bondurant, Mitchellville, Runnells and Pleasant Hill, providing a unique opportunity for exposure for your business.

Sponsorship Opportunities

As a member, you have the opportunity to share your business brand with hundreds of guests at all of our events with a cost effective sponsorship.

SERVICES

The Breakroom Buzz

A weekly communication featuring not only Chamber events and news, but also another vehicle for member businesses to promote and feature their events, employee recognitions, job opportunities, and news to our large member database.

Workforce Development

The Chamber shares career opportunities within our member businesses on our website, all social media platforms and within The Breakroom Buzz.

Student Advancement for Workforce Pipeline

The Chamber partners with Southeast Polk Community School District to provide connections with business members for future candidates for employment, internships, apprenticeships, job shadowing, career fairs and classroom featured speakers.

Referral Service

Members are referred when requests of availability of goods or services are received.

Relocation Requests

The office provides information on housing or office rental space available.

Access to Member Information

Chamber member brochures and other literature are available to members, residents and visitors.

Business 101 Classes and Membership Luncheons

Offered on a variety of business related topics.

Business Advocacy

The Chamber can provide information on upcoming legislation impacting our business community at all levels.



Altoona Area Chamber of Commerce
119 Second St. S.E., Suite A, Altoona, IA 50009
(515) 967-3366 | www.AltoonaChamber.org

Advertising/Signs & Banners.....	40	Entertainment-Recreation/ Bars-Clubs.....	46	Legal Services/Attorneys.....	55
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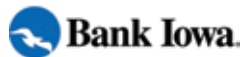
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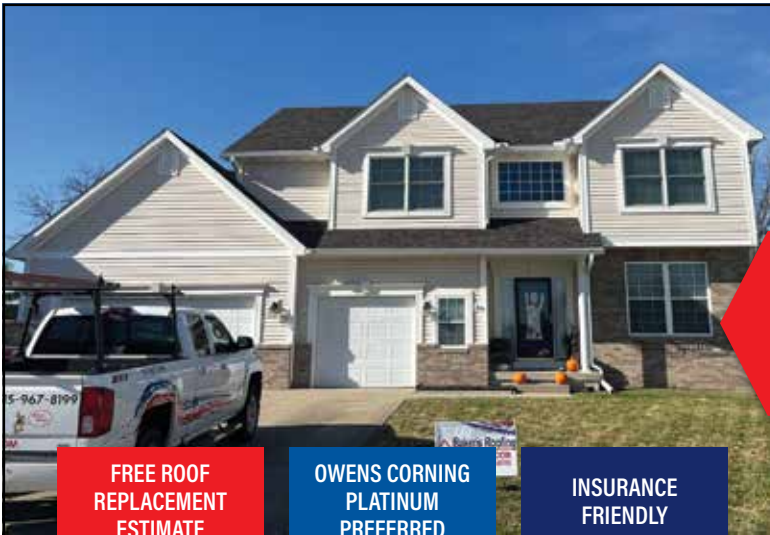
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