



# Farm Market News

## And Auctions

115 SECOND STREET NORTHEAST • P.O. BOX 277  
PIPESTONE, MINNESOTA 56164

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## ADVERTISING RATES

Published Twice A Month!

### RATE GUIDE

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January 1, 2017

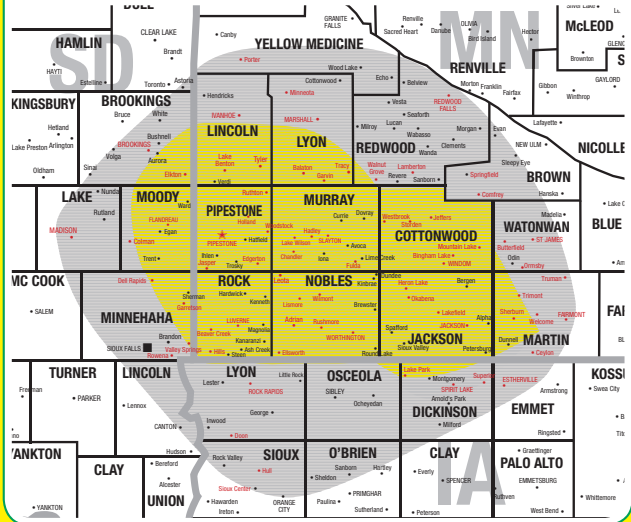
Rates  
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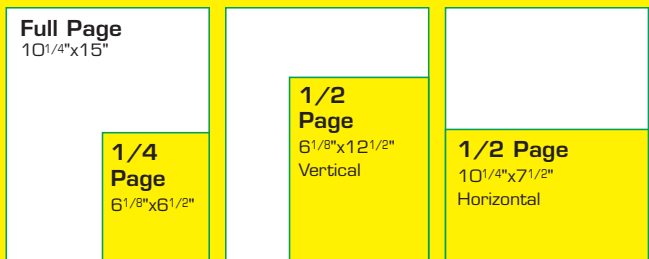
	OPEN	12 Issue	24 Issue
<b>Full Page</b>	\$1,241.25	\$993.00	\$806.81
<b>1/2 Page</b>	\$620.63	\$527.54	\$434.44
<b>1/4 Page</b>	\$322.73	\$290.46	\$242.05
<b>2 Pages</b>	\$2,482.50	\$1,861.88	\$1,489.50
	\$16.55 per Col. Inch	<b>Contract Rates</b>	

## REACH MORE FARM CUSTOMERS!

The Farm Market News reaches more rural households than any other farm newspaper in this Southwest Minnesota Market Area.



## Mechanical Requirements Of Our Most Common Ad Sizes



Lots of other ad sizes and dimensions can be created to fit your needs. Our Full Page is 5 columns wide x 15" high. Column widths are 17/8" with 1 pica gutters.

You can read the current edition & archives  
online at [www.farmmarketnews.com](http://www.farmmarketnews.com)

**80% of Farm Market News Readers  
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**AUCTIONS - ADVERTISING**  
*Stories About  
People In Farming*

Current Edition & Archives Online at  
[www.farmmarketnews.com](http://www.farmmarketnews.com)

# 2017

### January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### February

S	M	T	W	T	F	S
				1	2	3
		4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

### March

S	M	T	W	T	F	S
				1	2	3
		4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### April

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### May

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### June

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### July

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### August

S	M	T	W	T	F	S
						1
		2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### September

S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### October

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### November

S	M	T	W	T	F	S
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### December

S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

*Publication Dates*

Deadlines: 5:00 pm Wednesday Prior to Publication Dates