



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 5 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	5,522		428	High
Total Households	1,991		143	High
Housing Units	2,088		143	High
<b>POPULATION 15+ BY MARITAL STATUS</b>				
Total	4,344	100%	324	High
Never married	1,150	26.5%	196	High
Married	2,534	58.3%	173	High
Widowed	238	5.5%	64	Medium
Divorced	422	9.7%	89	Medium
<b>POPULATION 25+ BY EDUCATIONAL ATTAINMENT</b>				
Total	3,657	100%	266	High
No schooling	11	0.3%	51	Low
Nursery School	0	0.0%	0	
Kindergarden	0	0.0%	0	
1st to 4th Grade	0	0.0%	0	
5th to 8th Grade	115	3.1%	207	Low
Some High School	280	7.7%	124	Medium
High School Diploma	1,464	40.0%	199	High
GED	158	4.3%	64	Medium
Some College	575	15.7%	84	High
Associates degree	258	7.1%	64	Medium
Bachelors degree	477	13.0%	86	High
Masters degree	281	7.7%	104	Medium
Professional school degree	33	0.9%	47	Low
Doctorate degree	6	0.2%	17	Low



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION</b>				
Total	2,462	100%	220	High
Management	177	7.2%	55	Medium
Business and financial operations	46	1.9%	27	Medium
Computer and mathematical	77	3.1%	72	Low
Architecture and engineering	103	4.2%	58	Medium
Life, physical, and social science	0	0.0%	0	
Community and social services	36	1.5%	47	Low
Legal	0	0.0%	0	
Education, training, and library	119	4.8%	40	Medium
Arts, design, entertainment, sports, and media	43	1.7%	39	Low
Healthcare practitioner, technologists, and technicians	161	6.5%	55	Medium
Healthcare support	28	1.1%	14	Medium
Protective service	33	1.3%	30	Low
Food preparation and serving related	138	5.6%	90	Medium
Building and grounds cleaning and maintenance	33	1.3%	13	Medium
Personal care and service	18	0.7%	17	Low
Sales and related	202	8.2%	69	Medium
Office and administrative support	491	19.9%	187	Medium
Farming, fishing, and forestry	24	1.0%	25	Low
Construction and extraction	89	3.6%	42	Medium
Installation, maintenance, and repair	196	8.0%	96	Medium
Production	352	14.3%	94	Medium
Transportation and material moving	97	3.9%	37	Medium
<b>CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY</b>				
Total	2,462	100%	220	High
Agriculture, forestry, fishing and hunting	80	3.2%	47	Medium
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	110	4.5%	47	Medium
Manufacturing	565	22.9%	112	Medium
Wholesale trade	17	0.7%	23	Low
Retail trade	288	11.7%	73	Medium
Transportation and warehousing	78	3.2%	40	Medium
Utilities	7	0.3%	25	Low
Information	34	1.4%	26	Low
Finance and insurance	22	0.9%	47	Low
Real estate and rental and leasing	37	1.5%	43	Low
Professional, scientific, and technical services	115	4.7%	45	Medium
Management of companies and enterprises	5	0.2%	12	Low
Administrative and support and waste management services	23	0.9%	17	Low
Educational services	197	8.0%	67	Medium
Health care and social assistance	256	10.4%	62	Medium
Arts, entertainment, and recreation	1	0.0%	14	Low
Accommodation and food services	163	6.6%	90	Medium
Other services, except public administration	331	13.4%	193	Medium
Public administration	133	5.4%	59	Medium

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

August 03, 2023



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HISPANIC OR LATINO ORIGIN BY RACE</b>				
Total	5,522	100%	428	High
Not Hispanic or Latino	5,206	94.3%	412	High
White alone	4,789	86.7%	388	High
Black or African American alone	147	2.7%	78	Medium
American Indian and Alaska Native alone	3	0.1%	81	Low
Asian alone	68	1.2%	47	Low
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	0	0.0%	0	
Two or more races	199	3.6%	99	Medium
Hispanic or Latino	316	5.7%	364	Low
White alone	220	4.0%	401	Low
Black or African American alone	0	0.0%	0	
American Indian and Alaska Native alone	0	0.0%	0	
Asian alone	0	0.0%	0	
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	91	1.6%	138	Low
Two or more races	5	0.1%	157	Low
<b>RACE</b>				
Total	5,522	100%	428	High
White alone	5,009	90.7%	400	High
Black or African American alone	147	2.7%	78	Medium
American Indian and Alaska Native alone	3	0.1%	81	Low
Asian alone	68	1.2%	47	Low
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	91	1.6%	138	Low
Two or more races	204	3.7%	98	Medium
<b>TOTAL POPULATION BY AGE</b>				
Total Population	5,522	100%	428	High
Under 5 years	448	8.1%	102	Medium
5 to 9 years	313	5.7%	98	Medium
10 to 14 years	417	7.6%	100	Medium
15 to 19 years	402	7.3%	91	Medium
20 to 24 years	284	5.1%	101	Medium
25 to 29 years	637	11.5%	135	Medium
30 to 34 years	296	5.4%	80	Medium
35 to 39 years	274	5.0%	73	Medium
40 to 44 years	456	8.3%	109	Medium
45 to 49 years	201	3.6%	47	Medium
50 to 54 years	366	6.6%	92	Medium
55 to 59 years	374	6.8%	133	Medium
60 to 64 years	353	6.4%	80	Medium
65 to 69 years	277	5.0%	77	Medium
70 to 74 years	120	2.2%	35	Medium
75 to 79 years	177	3.2%	54	Medium
80 to 85 years	103	1.9%	59	Medium
85 years and over	25	0.5%	20	Low



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	2017-2021		MOE(±)	Reliability
	ACS Estimate	Percent		
<b>POPULATION BY SEX BY AGE</b>				
Total	5,522	100%	428	
Male Population	2,720	49.3%	260	
Under 5 years	245	4.4%	67	
5 to 9 years	141	2.6%	81	
10 to 14 years	188	3.4%	79	
15 to 19 years	198	3.6%	82	
20 to 24 years	188	3.4%	117	
25 to 29 years	281	5.1%	89	
30 to 34 years	165	3.0%	50	
35 to 39 years	180	3.3%	74	
40 to 44 years	156	2.8%	69	
45 to 49 years	67	1.2%	26	
50 to 54 years	262	4.7%	100	
55 to 59 years	218	3.9%	152	
60 to 64 years	102	1.8%	38	
65 to 69 years	129	2.3%	51	
70 to 74 years	58	1.1%	24	
75 to 79 years	90	1.6%	30	
80 to 85 years	42	0.8%	36	
85 years and over	10	0.2%	12	
Female Population	2,802	50.7%	230	
Under 5 years	203	3.7%	81	
5 to 9 years	172	3.1%	60	
10 to 14 years	229	4.1%	99	
15 to 19 years	204	3.7%	63	
20 to 24 years	96	1.7%	32	
25 to 29 years	356	6.4%	110	
30 to 34 years	131	2.4%	64	
35 to 39 years	94	1.7%	49	
40 to 44 years	300	5.4%	91	
45 to 49 years	134	2.4%	45	
50 to 54 years	103	1.9%	25	
55 to 59 years	155	2.8%	69	
60 to 64 years	251	4.5%	87	
65 to 69 years	148	2.7%	64	
70 to 74 years	62	1.1%	27	
75 to 79 years	87	1.6%	45	
80 to 85 years	61	1.1%	47	
85 years and over	15	0.3%	17	



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTAL HOUSEHOLDS BY INCOME</b>				
Total	1,991	100%	143	🟡
Less than \$10,000	68	3.4%	60	🔴
\$10,000 to \$14,999	103	5.2%	77	🔴
\$15,000 to \$19,999	16	0.8%	16	🔴
\$20,000 to \$24,999	54	2.7%	35	🟡
\$25,000 to \$29,999	90	4.5%	31	🟡
\$30,000 to \$34,999	122	6.1%	62	🟡
\$35,000 to \$39,999	168	8.4%	168	🔴
\$40,000 to \$44,999	72	3.6%	37	🟡
\$45,000 to \$49,999	40	2.0%	24	🟡
\$50,000 to \$59,999	316	15.9%	85	🟡
\$60,000 to \$74,999	188	9.4%	65	🟡
\$75,000 to \$99,999	397	19.9%	109	🟡
\$100,000 to \$124,999	95	4.8%	27	🟡
\$125,000 to \$149,999	117	5.9%	42	🟡
\$150,000 to \$199,999	80	4.0%	48	🟡
\$200,000 or more	65	3.3%	62	🔴
Median Household Income	\$57,934		N/A	🔴
Average Household Income	\$73,842		\$8,108	🟢
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	75	100%	44	🟡
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	3	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	2	2.7%	42	🔴
\$35,000 to \$39,999	1	1.3%	19	🔴
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	10	13.3%	18	🔴
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	53	70.7%	48	🔴
\$75,000 to \$99,999	9	12.0%	36	🔴
\$100,000 to \$124,999	1	1.3%	15	🔴
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	\$63,793		N/A	🔴
Average Household Income for HHR <25	N/A		N/A	🔴



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<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME</b>				
Total	805	100%	112	High
Less than \$10,000	39	4.8%	53	Low
\$10,000 to \$14,999	1	0.1%	30	Low
\$15,000 to \$19,999	1	0.1%	20	Low
\$20,000 to \$24,999	14	1.7%	72	Low
\$25,000 to \$29,999	12	1.5%	34	Low
\$30,000 to \$34,999	13	1.6%	21	Low
\$35,000 to \$39,999	85	10.6%	62	Low
\$40,000 to \$44,999	34	4.2%	31	Low
\$45,000 to \$49,999	9	1.1%	14	Low
\$50,000 to \$59,999	161	20.0%	95	Medium
\$60,000 to \$74,999	59	7.3%	39	Low
\$75,000 to \$99,999	227	28.2%	167	Low
\$100,000 to \$124,999	38	4.7%	26	Low
\$125,000 to \$149,999	50	6.2%	36	Low
\$150,000 to \$199,999	36	4.5%	54	Low
\$200,000 or more	27	3.4%	84	Low
Median Household Income for HHR 25-44	\$67,963		N/A	Low
Average Household Income for HHR 25-44	N/A		N/A	Low
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	703	100%	119	High
Less than \$10,000	6	0.9%	39	Low
\$10,000 to \$14,999	66	9.4%	93	Low
\$15,000 to \$19,999	8	1.1%	20	Low
\$20,000 to \$24,999	23	3.3%	16	Low
\$25,000 to \$29,999	15	2.1%	29	Low
\$30,000 to \$34,999	41	5.8%	28	Low
\$35,000 to \$39,999	73	10.4%	363	Low
\$40,000 to \$44,999	19	2.7%	27	Low
\$45,000 to \$49,999	10	1.4%	14	Low
\$50,000 to \$59,999	132	18.8%	61	Medium
\$60,000 to \$74,999	26	3.7%	15	Medium
\$75,000 to \$99,999	120	17.1%	51	Medium
\$100,000 to \$124,999	36	5.1%	20	Medium
\$125,000 to \$149,999	53	7.5%	21	Medium
\$150,000 to \$199,999	42	6.0%	22	Medium
\$200,000 or more	32	4.6%	24	Low
Median Household Income for HHR 45-64	\$56,206		N/A	Low
Average Household Income for HHR 45-64	N/A		N/A	Low



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME</b>				
Total	408	100%	77	
Less than \$10,000	23	5.6%	27	
\$10,000 to \$14,999	36	8.8%	19	
\$15,000 to \$19,999	7	1.7%	11	
\$20,000 to \$24,999	17	4.2%	20	
\$25,000 to \$29,999	63	15.4%	27	
\$30,000 to \$34,999	65	15.9%	61	
\$35,000 to \$39,999	10	2.5%	14	
\$40,000 to \$44,999	19	4.7%	18	
\$45,000 to \$49,999	11	2.7%	19	
\$50,000 to \$59,999	24	5.9%	18	
\$60,000 to \$74,999	51	12.5%	31	
\$75,000 to \$99,999	42	10.3%	23	
\$100,000 to \$124,999	20	4.9%	17	
\$125,000 to \$149,999	14	3.4%	27	
\$150,000 to \$199,999	1	0.2%	14	
\$200,000 or more	5	1.2%	11	
Median Household Income for HHR 65+	\$34,346		N/A	
Average Household Income for HHR 65+	N/A		N/A	

**Data Note:** N/A means not available.

**2017-2021 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	25,109		1,517	High
Total Households	9,281		556	High
Housing Units	10,127		554	High
<b>POPULATION 15+ BY MARITAL STATUS</b>				
Total	20,043	100%	1,147	High
Never married	4,862	24.3%	466	High
Married	11,312	56.4%	705	High
Widowed	1,322	6.6%	158	High
Divorced	2,548	12.7%	265	High
<b>POPULATION 25+ BY EDUCATIONAL ATTAINMENT</b>				
Total	17,149	100%	1,055	High
No schooling	155	0.9%	76	Medium
Nursery School	0	0.0%	0	
Kindergarden	0	0.0%	0	
1st to 4th Grade	53	0.3%	83	Low
5th to 8th Grade	610	3.6%	385	Medium
Some High School	1,530	8.9%	207	High
High School Diploma	5,701	33.2%	650	High
GED	927	5.4%	163	High
Some College	3,088	18.0%	314	High
Associates degree	1,216	7.1%	145	High
Bachelors degree	2,610	15.2%	281	High
Masters degree	1,076	6.3%	230	Medium
Professional school degree	125	0.7%	88	Low
Doctorate degree	58	0.3%	24	Medium





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<b>CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION</b>				
Total	11,123	100%	799	High
Management	986	8.9%	160	High
Business and financial operations	298	2.7%	76	Medium
Computer and mathematical	341	3.1%	103	Medium
Architecture and engineering	417	3.7%	119	Medium
Life, physical, and social science	7	0.1%	20	Low
Community and social services	158	1.4%	110	Low
Legal	31	0.3%	24	Low
Education, training, and library	561	5.0%	125	Medium
Arts, design, entertainment, sports, and media	104	0.9%	77	Low
Healthcare practitioner, technologists, and technicians	832	7.5%	193	Medium
Healthcare support	193	1.7%	60	Medium
Protective service	191	1.7%	56	Medium
Food preparation and serving related	523	4.7%	129	Medium
Building and grounds cleaning and maintenance	284	2.6%	72	Medium
Personal care and service	152	1.4%	34	Medium
Sales and related	1,015	9.1%	186	High
Office and administrative support	1,567	14.1%	337	Medium
Farming, fishing, and forestry	81	0.7%	58	Low
Construction and extraction	710	6.4%	133	High
Installation, maintenance, and repair	707	6.4%	214	Medium
Production	1,307	11.8%	354	Medium
Transportation and material moving	658	5.9%	108	High
<b>CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY</b>				
Total	11,123	100%	799	High
Agriculture, forestry, fishing and hunting	209	1.9%	97	Medium
Mining, quarrying, and oil and gas extraction	0	0.0%	0	Low
Construction	788	7.1%	159	Medium
Manufacturing	2,050	18.4%	384	High
Wholesale trade	96	0.9%	29	Medium
Retail trade	1,272	11.4%	213	High
Transportation and warehousing	608	5.5%	125	Medium
Utilities	57	0.5%	29	Medium
Information	181	1.6%	130	Low
Finance and insurance	363	3.3%	92	Medium
Real estate and rental and leasing	118	1.1%	62	Medium
Professional, scientific, and technical services	581	5.2%	140	Medium
Management of companies and enterprises	8	0.1%	12	Low
Administrative and support and waste management services	224	2.0%	36	High
Educational services	826	7.4%	175	Medium
Health care and social assistance	1,425	12.8%	227	High
Arts, entertainment, and recreation	41	0.4%	37	Low
Accommodation and food services	722	6.5%	151	Medium
Other services, except public administration	783	7.0%	265	Medium
Public administration	771	6.9%	134	High

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low

August 03, 2023



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<b>HISPANIC OR LATINO ORIGIN BY RACE</b>				
Total	25,109	100%	1,517	High
Not Hispanic or Latino	24,151	96.2%	1,472	High
White alone	21,020	83.7%	1,386	High
Black or African American alone	1,856	7.4%	371	Medium
American Indian and Alaska Native alone	100	0.4%	79	Low
Asian alone	361	1.4%	124	Medium
Native Hawaiian and Other Pacific Islander alone	0	0.0%	1	Low
Some other race alone	0	0.0%	0	Low
Two or more races	814	3.2%	407	Medium
Hispanic or Latino	958	3.8%	432	Medium
White alone	510	2.0%	411	Low
Black or African American alone	1	0.0%	10	Low
American Indian and Alaska Native alone	0	0.0%	0	Low
Asian alone	0	0.0%	0	Low
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	Low
Some other race alone	344	1.4%	231	Low
Two or more races	103	0.4%	157	Low
<b>RACE</b>				
Total	25,109	100%	1,517	High
White alone	21,530	85.7%	1,398	High
Black or African American alone	1,857	7.4%	371	Medium
American Indian and Alaska Native alone	100	0.4%	79	Low
Asian alone	361	1.4%	124	Medium
Native Hawaiian and Other Pacific Islander alone	0	0.0%	1	Low
Some other race alone	344	1.4%	231	Low
Two or more races	917	3.7%	407	Medium
<b>TOTAL POPULATION BY AGE</b>				
Total Population	25,109	100%	1,517	High
Under 5 years	1,975	7.9%	465	Medium
5 to 9 years	1,000	4.0%	224	Medium
10 to 14 years	2,091	8.3%	277	High
15 to 19 years	1,657	6.6%	219	High
20 to 24 years	1,237	4.9%	244	High
25 to 29 years	1,711	6.8%	318	High
30 to 34 years	1,389	5.5%	231	High
35 to 39 years	1,375	5.5%	265	High
40 to 44 years	1,790	7.1%	288	High
45 to 49 years	1,657	6.6%	180	High
50 to 54 years	1,707	6.8%	260	High
55 to 59 years	1,847	7.4%	421	Medium
60 to 64 years	1,673	6.7%	355	Medium
65 to 69 years	1,190	4.7%	171	High
70 to 74 years	1,227	4.9%	129	High
75 to 79 years	714	2.8%	120	High
80 to 85 years	525	2.1%	101	High
85 years and over	343	1.4%	33	High



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 10 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION BY SEX BY AGE</b>				
Total	25,109	100%	1,517	
Male Population	12,564	50.0%	883	
Under 5 years	1,122	4.5%	350	
5 to 9 years	470	1.9%	157	
10 to 14 years	1,043	4.2%	192	
15 to 19 years	916	3.6%	164	
20 to 24 years	656	2.6%	170	
25 to 29 years	819	3.3%	213	
30 to 34 years	725	2.9%	169	
35 to 39 years	699	2.8%	206	
40 to 44 years	847	3.4%	195	
45 to 49 years	670	2.7%	84	
50 to 54 years	1,041	4.1%	229	
55 to 59 years	1,038	4.1%	400	
60 to 64 years	671	2.7%	125	
65 to 69 years	605	2.4%	133	
70 to 74 years	493	2.0%	88	
75 to 79 years	423	1.7%	92	
80 to 85 years	209	0.8%	63	
85 years and over	117	0.5%	17	
Female Population	12,546	50.0%	844	
Under 5 years	852	3.4%	306	
5 to 9 years	530	2.1%	159	
10 to 14 years	1,049	4.2%	204	
15 to 19 years	741	3.0%	157	
20 to 24 years	581	2.3%	174	
25 to 29 years	892	3.6%	236	
30 to 34 years	664	2.6%	158	
35 to 39 years	676	2.7%	167	
40 to 44 years	943	3.8%	212	
45 to 49 years	987	3.9%	160	
50 to 54 years	666	2.7%	123	
55 to 59 years	809	3.2%	133	
60 to 64 years	1,003	4.0%	331	
65 to 69 years	586	2.3%	102	
70 to 74 years	733	2.9%	95	
75 to 79 years	291	1.2%	76	
80 to 85 years	315	1.3%	82	
85 years and over	226	0.9%	32	



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 10 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTAL HOUSEHOLDS BY INCOME</b>				
Total	9,281	100%	556	🟡🟡
Less than \$10,000	375	4.0%	90	🟡🟡
\$10,000 to \$14,999	408	4.4%	136	🟡🟡
\$15,000 to \$19,999	337	3.6%	100	🟡🟡
\$20,000 to \$24,999	429	4.6%	130	🟡🟡
\$25,000 to \$29,999	404	4.4%	110	🟡🟡
\$30,000 to \$34,999	477	5.1%	116	🟡🟡
\$35,000 to \$39,999	639	6.9%	389	🟡🟡
\$40,000 to \$44,999	352	3.8%	79	🟡🟡
\$45,000 to \$49,999	358	3.9%	130	🟡🟡
\$50,000 to \$59,999	949	10.2%	192	🟡🟡
\$60,000 to \$74,999	811	8.7%	133	🟢🟢
\$75,000 to \$99,999	1,466	15.8%	260	🟢🟢
\$100,000 to \$124,999	809	8.7%	147	🟢🟢
\$125,000 to \$149,999	594	6.4%	118	🟡🟡
\$150,000 to \$199,999	569	6.1%	131	🟡🟡
\$200,000 or more	302	3.3%	108	🟡🟡
Median Household Income	\$58,886		N/A	🔴
Average Household Income	\$75,621		\$7,420	🟢🟢
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	313	100%	98	🟡🟡
Less than \$10,000	25	8.0%	28	🔴
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	14	4.5%	12	🔴
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	45	14.4%	51	🔴
\$35,000 to \$39,999	28	8.9%	36	🔴
\$40,000 to \$44,999	10	3.2%	28	🔴
\$45,000 to \$49,999	45	14.4%	41	🔴
\$50,000 to \$59,999	15	4.8%	24	🔴
\$60,000 to \$74,999	75	24.0%	59	🔴
\$75,000 to \$99,999	42	13.4%	43	🔴
\$100,000 to \$124,999	14	4.5%	25	🔴
\$125,000 to \$149,999	0	0.0%	7	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	\$48,657		N/A	🔴
Average Household Income for HHR <25	N/A		N/A	🔴



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 10 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME</b>				
Total	2,979	100%	346	High
Less than \$10,000	121	4.1%	58	Medium
\$10,000 to \$14,999	70	2.3%	34	Medium
\$15,000 to \$19,999	19	0.6%	24	Low
\$20,000 to \$24,999	66	2.2%	75	Low
\$25,000 to \$29,999	132	4.4%	82	Medium
\$30,000 to \$34,999	87	2.9%	35	Medium
\$35,000 to \$39,999	180	6.0%	103	Medium
\$40,000 to \$44,999	144	4.8%	68	Medium
\$45,000 to \$49,999	75	2.5%	47	Medium
\$50,000 to \$59,999	357	12.0%	162	Medium
\$60,000 to \$74,999	193	6.5%	89	Medium
\$75,000 to \$99,999	729	24.5%	224	Medium
\$100,000 to \$124,999	393	13.2%	130	Medium
\$125,000 to \$149,999	185	6.2%	107	Medium
\$150,000 to \$199,999	136	4.6%	103	Low
\$200,000 or more	93	3.1%	92	Low
Median Household Income for HHR 25-44	\$76,026		N/A	Low
Average Household Income for HHR 25-44	N/A		N/A	Low
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	3,677	100%	473	High
Less than \$10,000	127	3.5%	60	Medium
\$10,000 to \$14,999	170	4.6%	124	Low
\$15,000 to \$19,999	189	5.1%	97	Medium
\$20,000 to \$24,999	136	3.7%	79	Medium
\$25,000 to \$29,999	45	1.2%	34	Low
\$30,000 to \$34,999	185	5.0%	67	Medium
\$35,000 to \$39,999	302	8.2%	374	Low
\$40,000 to \$44,999	145	3.9%	43	Medium
\$45,000 to \$49,999	156	4.2%	109	Low
\$50,000 to \$59,999	408	11.1%	108	Medium
\$60,000 to \$74,999	210	5.7%	43	Medium
\$75,000 to \$99,999	503	13.7%	138	Medium
\$100,000 to \$124,999	230	6.3%	70	Medium
\$125,000 to \$149,999	321	8.7%	51	High
\$150,000 to \$199,999	382	10.4%	83	Medium
\$200,000 or more	168	4.6%	64	Medium
Median Household Income for HHR 45-64	\$59,281		N/A	Low
Average Household Income for HHR 45-64	N/A		N/A	Low



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 10 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME</b>				
Total	2,313	100%	163	High
Less than \$10,000	101	4.4%	33	Medium
\$10,000 to \$14,999	168	7.3%	59	Medium
\$15,000 to \$19,999	130	5.6%	35	Medium
\$20,000 to \$24,999	214	9.3%	72	Medium
\$25,000 to \$29,999	227	9.8%	66	Medium
\$30,000 to \$34,999	160	6.9%	74	Medium
\$35,000 to \$39,999	129	5.6%	44	Medium
\$40,000 to \$44,999	54	2.3%	31	Medium
\$45,000 to \$49,999	83	3.6%	46	Medium
\$50,000 to \$59,999	169	7.3%	34	Medium
\$60,000 to \$74,999	332	14.4%	71	Medium
\$75,000 to \$99,999	192	8.3%	41	Medium
\$100,000 to \$124,999	173	7.5%	51	Medium
\$125,000 to \$149,999	88	3.8%	36	Medium
\$150,000 to \$199,999	52	2.2%	19	Medium
\$200,000 or more	41	1.8%	19	Medium
Median Household Income for HHR 65+	\$42,444		N/A	Low
Average Household Income for HHR 65+	N/A		N/A	Low

**Data Note:** N/A means not available.

**2017-2021 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTALS</b>				
Total Population	60,338		2,591	High
Total Households	23,244		920	High
Housing Units	25,285		940	High
<b>POPULATION 15+ BY MARITAL STATUS</b>				
Total	48,728	100%	2,020	High
Never married	12,161	25.0%	973	High
Married	27,332	56.1%	1,084	High
Widowed	3,330	6.8%	424	High
Divorced	5,905	12.1%	546	High
<b>POPULATION 25+ BY EDUCATIONAL ATTAINMENT</b>				
Total	41,775	100%	1,742	High
No schooling	356	0.9%	166	Medium
Nursery School	0	0.0%	0	High
Kindergarden	0	0.0%	0	High
1st to 4th Grade	117	0.3%	94	Low
5th to 8th Grade	1,193	2.9%	438	Medium
Some High School	3,540	8.5%	452	High
High School Diploma	12,761	30.5%	1,044	High
GED	1,984	4.7%	282	High
Some College	8,042	19.3%	645	High
Associates degree	3,198	7.7%	343	High
Bachelors degree	7,143	17.1%	616	High
Masters degree	2,942	7.0%	358	High
Professional school degree	248	0.6%	96	Medium
Doctorate degree	251	0.6%	72	Medium



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION</b>				
Total	27,678	100%	1,320	High
Management	2,516	9.1%	331	High
Business and financial operations	909	3.3%	187	Medium
Computer and mathematical	1,074	3.9%	254	Medium
Architecture and engineering	1,186	4.3%	227	High
Life, physical, and social science	150	0.5%	52	Medium
Community and social services	318	1.1%	140	Medium
Legal	100	0.4%	39	Medium
Education, training, and library	1,516	5.5%	256	High
Arts, design, entertainment, sports, and media	301	1.1%	125	Medium
Healthcare practitioner, technologists, and technicians	2,109	7.6%	374	High
Healthcare support	478	1.7%	162	Medium
Protective service	501	1.8%	120	Medium
Food preparation and serving related	1,421	5.1%	256	High
Building and grounds cleaning and maintenance	826	3.0%	169	Medium
Personal care and service	447	1.6%	123	Medium
Sales and related	2,562	9.3%	330	High
Office and administrative support	3,579	12.9%	466	High
Farming, fishing, and forestry	218	0.8%	101	Medium
Construction and extraction	1,471	5.3%	288	High
Installation, maintenance, and repair	1,234	4.5%	268	Medium
Production	2,896	10.5%	532	High
Transportation and material moving	1,866	6.7%	253	High
<b>CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY</b>				
Total	27,678	100%	1,320	High
Agriculture, forestry, fishing and hunting	515	1.9%	135	Medium
Mining, quarrying, and oil and gas extraction	0	0.0%	2	Low
Construction	1,997	7.2%	298	High
Manufacturing	4,735	17.1%	626	High
Wholesale trade	472	1.7%	123	Medium
Retail trade	2,856	10.3%	364	High
Transportation and warehousing	1,173	4.2%	247	Medium
Utilities	290	1.0%	111	Medium
Information	402	1.5%	163	Medium
Finance and insurance	931	3.4%	202	Medium
Real estate and rental and leasing	531	1.9%	154	Medium
Professional, scientific, and technical services	2,064	7.5%	262	High
Management of companies and enterprises	10	0.0%	13	Low
Administrative and support and waste management services	789	2.9%	147	High
Educational services	2,335	8.4%	289	High
Health care and social assistance	3,392	12.3%	456	High
Arts, entertainment, and recreation	208	0.8%	109	Medium
Accommodation and food services	1,827	6.6%	303	High
Other services, except public administration	1,421	5.1%	303	Medium
Public administration	1,729	6.2%	252	High

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Reliability: High Medium Low





# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres

Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HISPANIC OR LATINO ORIGIN BY RACE</b>				
Total	60,338	100%	2,591	High
Not Hispanic or Latino	58,406	96.8%	2,539	High
White alone	46,451	77.0%	2,273	High
Black or African American alone	8,351	13.8%	1,119	High
American Indian and Alaska Native alone	528	0.9%	170	Medium
Asian alone	1,186	2.0%	514	Medium
Native Hawaiian and Other Pacific Islander alone	1	0.0%	3	Low
Some other race alone	89	0.1%	137	Low
Two or more races	1,800	3.0%	459	Medium
Hispanic or Latino	1,932	3.2%	594	Medium
White alone	1,104	1.8%	484	Medium
Black or African American alone	9	0.0%	16	Low
American Indian and Alaska Native alone	0	0.0%	0	
Asian alone	0	0.0%	0	
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	544	0.9%	276	Medium
Two or more races	276	0.5%	202	Low
<b>RACE</b>				
Total	60,338	100%	2,591	High
White alone	47,555	78.8%	2,282	High
Black or African American alone	8,360	13.9%	1,120	High
American Indian and Alaska Native alone	528	0.9%	170	Medium
Asian alone	1,186	2.0%	514	Medium
Native Hawaiian and Other Pacific Islander alone	1	0.0%	3	Low
Some other race alone	632	1.0%	276	Medium
Two or more races	2,076	3.4%	500	Medium
<b>TOTAL POPULATION BY AGE</b>				
Total Population	60,338	100%	2,591	High
Under 5 years	4,041	6.7%	621	High
5 to 9 years	3,011	5.0%	385	High
10 to 14 years	4,558	7.6%	543	High
15 to 19 years	3,920	6.5%	512	High
20 to 24 years	3,033	5.0%	408	High
25 to 29 years	3,810	6.3%	466	High
30 to 34 years	3,646	6.0%	497	High
35 to 39 years	3,513	5.8%	423	High
40 to 44 years	3,591	6.0%	449	High
45 to 49 years	4,161	6.9%	463	High
50 to 54 years	4,030	6.7%	494	High
55 to 59 years	4,835	8.0%	541	High
60 to 64 years	4,337	7.2%	521	High
65 to 69 years	2,931	4.9%	318	High
70 to 74 years	2,999	5.0%	404	High
75 to 79 years	1,645	2.7%	244	High
80 to 85 years	1,313	2.2%	213	High
85 years and over	964	1.6%	177	High



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres

Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>POPULATION BY SEX BY AGE</b>				
Total	60,338	100%	2,591	
Male Population	29,271	48.5%	1,541	
Under 5 years	2,012	3.3%	446	
5 to 9 years	1,471	2.4%	258	
10 to 14 years	2,251	3.7%	383	
15 to 19 years	2,100	3.5%	425	
20 to 24 years	1,586	2.6%	290	
25 to 29 years	1,839	3.0%	331	
30 to 34 years	1,774	2.9%	388	
35 to 39 years	1,699	2.8%	293	
40 to 44 years	1,746	2.9%	331	
45 to 49 years	1,797	3.0%	287	
50 to 54 years	2,032	3.4%	338	
55 to 59 years	2,469	4.1%	457	
60 to 64 years	1,993	3.3%	221	
65 to 69 years	1,363	2.3%	202	
70 to 74 years	1,402	2.3%	274	
75 to 79 years	837	1.4%	161	
80 to 85 years	637	1.1%	133	
85 years and over	263	0.4%	76	
Female Population	31,068	51.5%	1,494	
Under 5 years	2,029	3.4%	432	
5 to 9 years	1,540	2.6%	286	
10 to 14 years	2,308	3.8%	385	
15 to 19 years	1,820	3.0%	276	
20 to 24 years	1,448	2.4%	283	
25 to 29 years	1,970	3.3%	328	
30 to 34 years	1,873	3.1%	311	
35 to 39 years	1,814	3.0%	305	
40 to 44 years	1,845	3.1%	303	
45 to 49 years	2,363	3.9%	364	
50 to 54 years	1,998	3.3%	362	
55 to 59 years	2,366	3.9%	291	
60 to 64 years	2,344	3.9%	467	
65 to 69 years	1,569	2.6%	234	
70 to 74 years	1,597	2.6%	297	
75 to 79 years	808	1.3%	184	
80 to 85 years	676	1.1%	169	
85 years and over	701	1.2%	161	



# ACS Key Population & Household Facts

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	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>TOTAL HOUSEHOLDS BY INCOME</b>				
Total	23,244	100%	920	🟡🟡
Less than \$10,000	1,063	4.6%	216	🟡🟡
\$10,000 to \$14,999	1,165	5.0%	237	🟡🟡
\$15,000 to \$19,999	782	3.4%	168	🟡🟡
\$20,000 to \$24,999	954	4.1%	187	🟢🟢
\$25,000 to \$29,999	902	3.9%	173	🟢🟢
\$30,000 to \$34,999	1,051	4.5%	333	🟡🟡
\$35,000 to \$39,999	1,272	5.5%	424	🟡🟡
\$40,000 to \$44,999	1,172	5.0%	217	🟢🟢
\$45,000 to \$49,999	1,130	4.9%	297	🟡🟡
\$50,000 to \$59,999	2,076	8.9%	326	🟢🟢
\$60,000 to \$74,999	1,860	8.0%	291	🟢🟢
\$75,000 to \$99,999	3,379	14.5%	408	🟢🟢
\$100,000 to \$124,999	2,296	9.9%	323	🟢🟢
\$125,000 to \$149,999	1,495	6.4%	248	🟢🟢
\$150,000 to \$199,999	1,659	7.1%	274	🟢🟢
\$200,000 or more	987	4.2%	162	🟢🟢
Median Household Income	\$60,375		N/A	🔴
Average Household Income	\$79,973		\$5,188	🟢🟢
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE &lt;25 YEARS BY INCOME</b>				
Total	670	100%	169	🟡🟡
Less than \$10,000	66	9.9%	58	🔴
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	57	8.5%	53	🔴
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	61	9.1%	57	🔴
\$35,000 to \$39,999	89	13.3%	56	🟡🟡
\$40,000 to \$44,999	44	6.6%	32	🔴
\$45,000 to \$49,999	123	18.4%	90	🔴
\$50,000 to \$59,999	15	2.2%	24	🔴
\$60,000 to \$74,999	98	14.6%	65	🔴
\$75,000 to \$99,999	63	9.4%	53	🔴
\$100,000 to \$124,999	29	4.3%	27	🔴
\$125,000 to \$149,999	24	3.6%	42	🔴
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	\$45,566		N/A	🔴
Average Household Income for HHR <25	N/A		N/A	🔴



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME</b>				
Total	6,858	100%	579	High
Less than \$10,000	277	4.0%	104	Medium
\$10,000 to \$14,999	283	4.1%	92	Medium
\$15,000 to \$19,999	77	1.1%	35	Medium
\$20,000 to \$24,999	212	3.1%	104	Medium
\$25,000 to \$29,999	288	4.2%	112	Medium
\$30,000 to \$34,999	247	3.6%	97	Medium
\$35,000 to \$39,999	339	4.9%	138	Medium
\$40,000 to \$44,999	336	4.9%	129	Medium
\$45,000 to \$49,999	261	3.8%	112	Medium
\$50,000 to \$59,999	769	11.2%	231	Medium
\$60,000 to \$74,999	535	7.8%	152	Medium
\$75,000 to \$99,999	1,296	18.9%	315	Medium
\$100,000 to \$124,999	869	12.7%	234	Medium
\$125,000 to \$149,999	322	4.7%	137	Medium
\$150,000 to \$199,999	534	7.8%	192	Medium
\$200,000 or more	214	3.1%	120	Medium
Median Household Income for HHR 25-44	\$68,880		N/A	Low
Average Household Income for HHR 25-44	N/A		N/A	Low
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME</b>				
Total	9,821	100%	728	High
Less than \$10,000	489	5.0%	153	Medium
\$10,000 to \$14,999	417	4.2%	173	Medium
\$15,000 to \$19,999	291	3.0%	125	Medium
\$20,000 to \$24,999	203	2.1%	86	Medium
\$25,000 to \$29,999	211	2.1%	65	Medium
\$30,000 to \$34,999	541	5.5%	303	Medium
\$35,000 to \$39,999	500	5.1%	384	Low
\$40,000 to \$44,999	565	5.8%	160	Medium
\$45,000 to \$49,999	514	5.2%	251	Medium
\$50,000 to \$59,999	792	8.1%	212	Medium
\$60,000 to \$74,999	525	5.3%	116	Medium
\$75,000 to \$99,999	1,336	13.6%	218	High
\$100,000 to \$124,999	959	9.8%	178	High
\$125,000 to \$149,999	865	8.8%	177	Medium
\$150,000 to \$199,999	938	9.6%	193	Medium
\$200,000 or more	676	6.9%	108	High
Median Household Income for HHR 45-64	\$70,596		N/A	Low
Average Household Income for HHR 45-64	N/A		N/A	Low



# ACS Key Population & Household Facts

9 Deer Creek Lane, Fayetteville, Lincoln  
 Driving Distance : 15 Miles radii

NEW Horizon Industrial Park 129 Acres  
 Latitude: 35.0098  
 Longitude: -86.5738

	2017-2021 ACS Estimate	Percent	MOE(±)	Reliability
<b>HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME</b>				
Total	5,895	100%	433	High
Less than \$10,000	231	3.9%	97	Medium
\$10,000 to \$14,999	465	7.9%	148	Medium
\$15,000 to \$19,999	414	7.0%	109	Medium
\$20,000 to \$24,999	481	8.2%	127	Medium
\$25,000 to \$29,999	403	6.8%	115	Medium
\$30,000 to \$34,999	201	3.4%	86	Medium
\$35,000 to \$39,999	344	5.8%	114	Medium
\$40,000 to \$44,999	227	3.9%	61	Medium
\$45,000 to \$49,999	232	3.9%	79	Medium
\$50,000 to \$59,999	501	8.5%	142	Medium
\$60,000 to \$74,999	702	11.9%	214	Medium
\$75,000 to \$99,999	684	11.6%	153	Medium
\$100,000 to \$124,999	440	7.5%	138	Medium
\$125,000 to \$149,999	285	4.8%	110	Medium
\$150,000 to \$199,999	188	3.2%	59	Medium
\$200,000 or more	97	1.6%	42	Medium
Median Household Income for HHR 65+	\$48,832		N/A	Low
Average Household Income for HHR 65+	N/A		N/A	Low

**Data Note:** N/A means not available.

**2017-2021 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2017-2021 ACS estimates, five-year period data collected monthly from January 1, 2017 through December 31, 2021. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.