

## PRESS RELEASE



Go Polk City announces the appointment of Monica Converse as the Executive Director for Polk City Chamber of Commerce & Economic Development. Converse was selected from a field of several qualified applicants for this position. She will begin work immediately in preparation for the Four Seasons Festival.

After 14 years as a licensed Professional Civil Engineer, Converse pivoted her career after realizing her passion was to make a direct and positive impact to others. She has been the Head of Operations for *ithrive31*, a growing leadership coaching company for the past year. Converse is a strong communicator, that continuously strives to improve collaboration amongst clients, stakeholders and team members. She has project management experience with a strong workflow processes background and a strong passion for building relationships, mentoring, and developing others.

Beyond work, Converse is addicted to making the community a better place through volunteering and networking. She has been involved with several local organizations including Polk City Chamber of Commerce Board, Polk City Women's Civic Group, Friends of Polk City Parks, Polk City Parks Commission, Community Visioning Member and is a co-leader for North Polk Girl Scouts Troop 368, as well as several other organizations around the Greater Des Moines area. She has also been active in the Ankeny and West Des Moines Chambers and was a 2019 graduate of the West Des Moines Leadership Academy.

Converse is passionate about outdoor recreation and conservation. In her free time, she enjoys being outdoors as much as possible, whether it's traveling the world or simply visiting local parks with her family. She loves meeting new people and is very excited to see what kind of impact she can continue to have within the community.

The Go Polk City Board and the Polk City Community want to extend a warm welcome to Monica Converse.