



APPLICATION INSTRUCTIONS

You can access this bulletin by going online @ crescentdecal.com and using the information button on our homepage.

1 SURFACE PREPARATIONS:

All surfaces must be considered contaminated and **MUST** be properly cleaned prior to applying "CRESCENT" Decals. Remove all oil, grease, dirt and wax from the application surface with mild liquid detergent and water. If needed, solvent-wipe with ISOPROPYL ALCOHOL, VM&P, NAPTHA or PREPSOL. After solvent-wiping, re-wash surface with mild detergent, rinse well, and dry again.

2 TOOLS TO DO THE JOB:

Plastic squeegee applicator (OA-1)*
Pin or sharp rounded, pointed tool
Rivet brush (RBA-1)*
Low friction sleeves (SA-1)*
Razor blades or X-Acto Knife (246)*
Industrial heat gun such as "Dayton" Brand Heat Gun 500°-750°F or equivalent

*Available from our office or your sales rep.

3 TEMPERATURE:

For best results, always apply your "CRESCENT" Decals at temperature between 60° and 80° F.

1407 CARROLL STREET

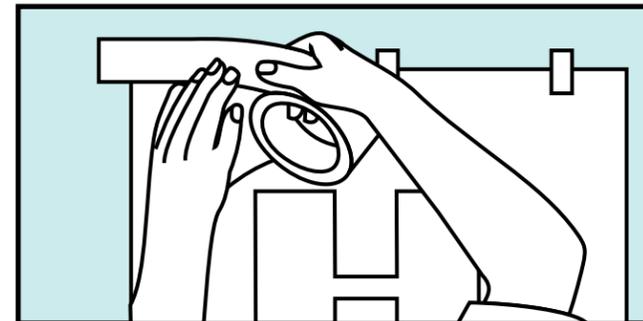
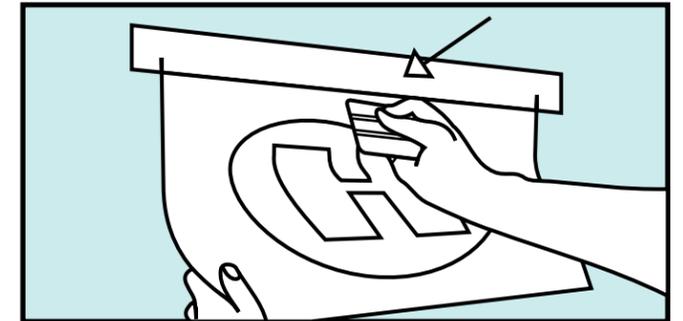
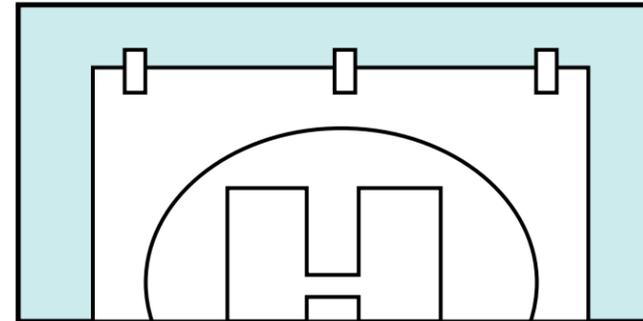
KENNER, LA 70062
www.crescentdecal.com

(504) 467-7000



4 MEDIUM SIZE EMBLEMS:

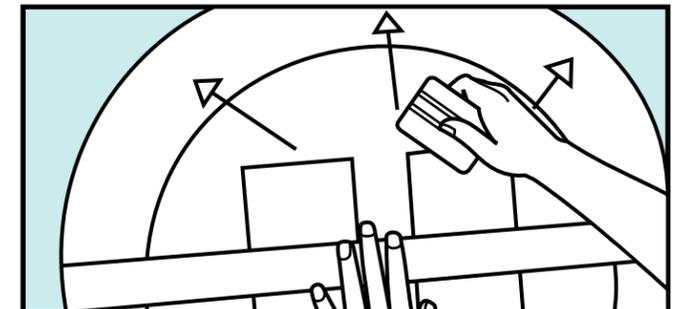
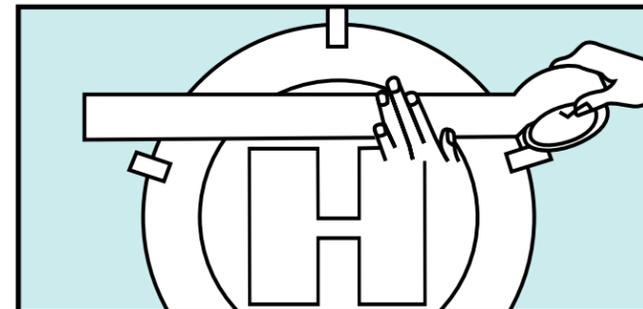
(LARGER THAN 3 SQUARE FEET)
RECTANGULAR EMBLEMS



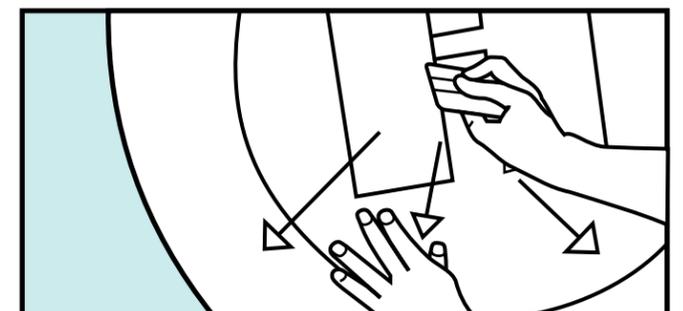
1. Use 1"-2" (2.5-5 cm) masking tape to position emblem in proper registry.
2. Apply horizontal tape hinge at the top of the emblem.
3. Remove liner entirely and allow emblem to drape. Using firm initial squeegee pressure, begin at top center and work down and outward to each edge.
4. Remove tape hinge. Squeegee that edge to which tape was applied using upward overlapping strokes.
5. Remove application tape and resqueegee edges.

5 LARGE SIZE EMBLEMS: RECTANGULAR, CIRCULAR, OVAL or DIE CUT SHAPES.

(LARGER THAN 6 SQUARE FEET)



1. Use 1"-2" (2.5-5 cm) strips of masking tape to position emblem in proper registry. Apply horizontal tape hinge across emblem approximately 1/3 the distance from the top.

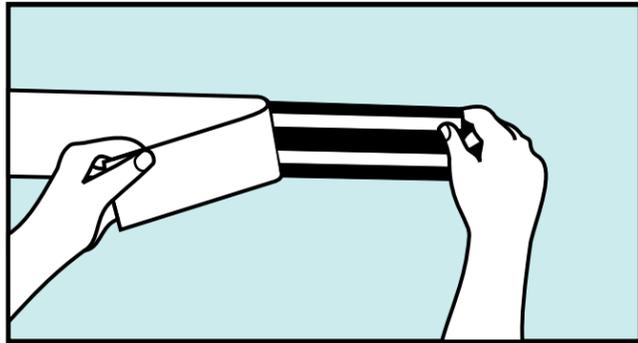


2. Remove liner from the top of the tape hinge. Cut off liner at hinge with scissors or carefully with a razor blade and discard.

3. Squeegee from the center up and outward to the top of the emblem.
4. Remove tape hinge, remove remainder of liner and squeegee emblem down and outward to complete application.
5. Remove application tape and resqueegee edges.

6 STRIPING: UP TO 12" WIDTH

1. Mark position of stripe on application surface.
2. Cut stripe to proper length.

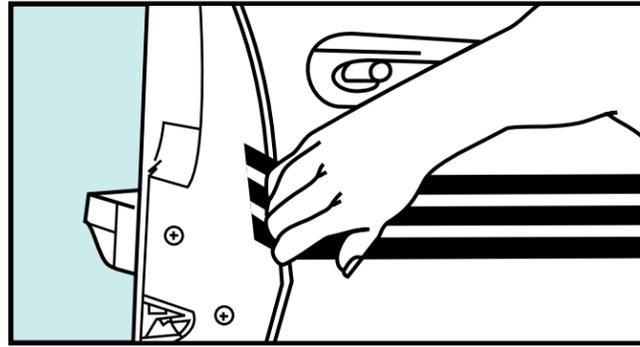


3. Remove liner approximately six inches (15 cm) from one end.
4. Apply stripe using firm squeegee pressure to adhere exposed adhesive.

CAUTION: Care must be given to maintain good registry.

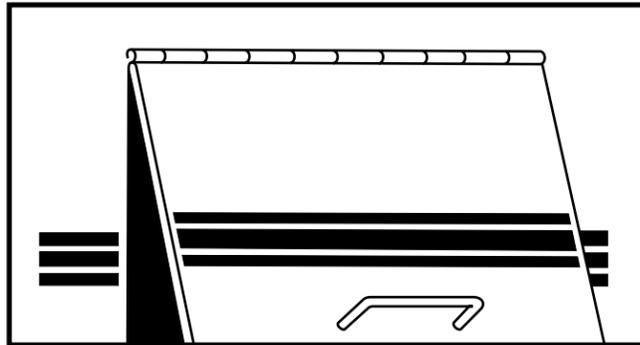
5. Use firm squeegee strokes to adhere balance of stripe while gradually removing liner. To avoid pre-adhesion and stretching, do not remove more than 8"-12" (20-30 cm) of liner at one time. It is also recommended that stripe be premasked to avoid stretching, particularly at warm temperatures.

GD
CRESCENT DECAL
(504) 467-7000



- 6A. Extend striping an inch or so beyond corners on edges and wrap firmly using finger pressure. Avoid trapping air in these areas.

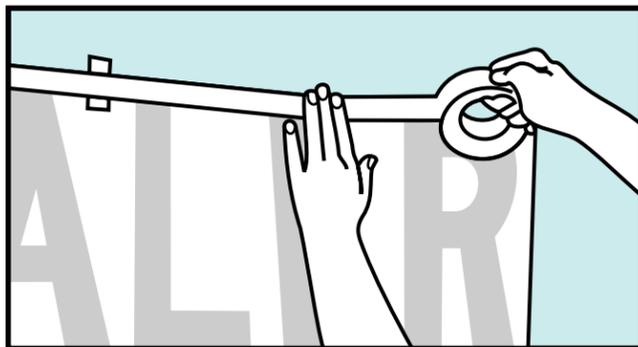
NOTE: Crescal and Crescal II Vinyl and Series 160 Films must not be wrapped. Use procedure 6B below.



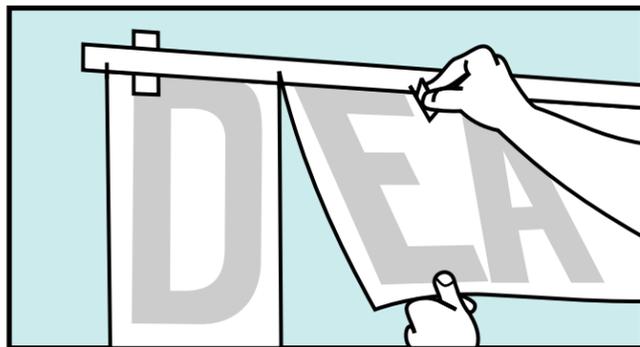
- 6A. When it is not possible to wrap corners and edges, it is recommended that stripe be adhered 1/4" (6.3 cm) from corners and edges.

7 LARGE PRESPACED LEGENDS

CAUTION: When applying prespaced letters and numbers, the entire prespacing tape must be squeegeed onto surface to avoid wrinkles and misalignment of the film beneath.

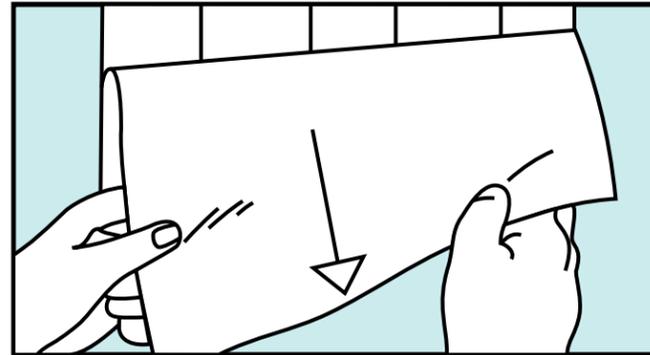


1. Align legend on application surface and tape into position using top horizontal hinge method.



2. Cut between each letter or number so that each is independently hinged from top.
3. Remove liner, then squeegee letter or number into place using firm pressure
4. Follow above procedure for each remaining letter.
5. Remove tape hinge and prespacing tape and resqueegee edges.

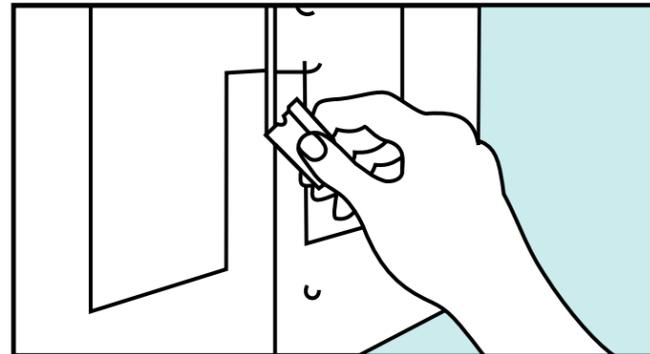
8 FINISHING STEPS FOR APPLICATION: PREMASKED LEGENDS REMOVAL OF ENTRAPPED AIR



After squeegeeing emblem into place, remove application or premask tape from the face of the sheeting or film by pulling tape back upon itself at a 180° angle.

ALWAYS RESQUEEGEE THE EDGES OF THE EMBLEM AFTER REMOVAL OF THE TAPE.

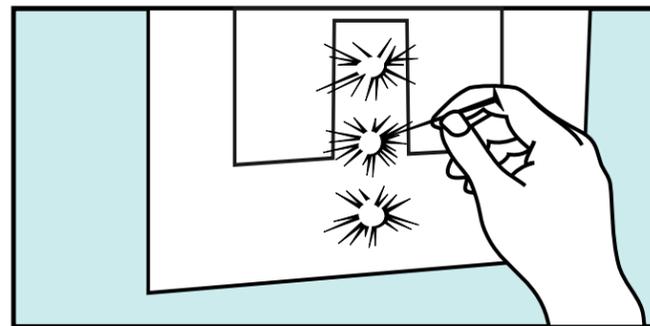
METAL OVERLAP SEAMS



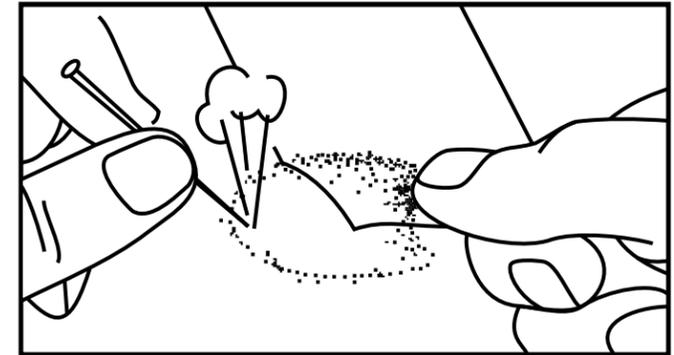
On all overlap seams, slit emblem with razor blade or similar cutting tool, as shown.

APPLICATION OVER RIVET HEADS

1. Use light even squeegee pressure over rivet heads to prevent wrinkling.



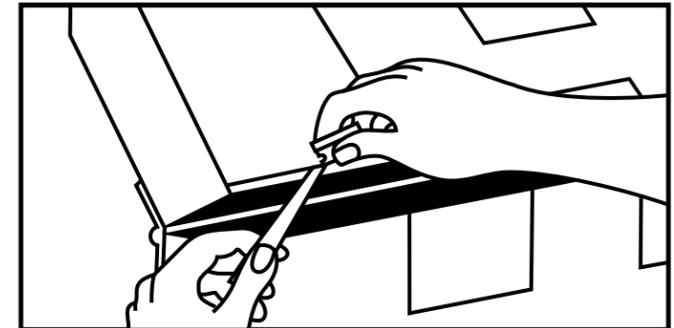
2. After emblem has been applied and the application or prespacing tape removed, puncture the emblem in several places around the rivet head with a pin or other sharp, round pointed tool. (Do not use a knife or razor blade.) Press entrapped air toward puncture marks with finger, squeegee or rag.



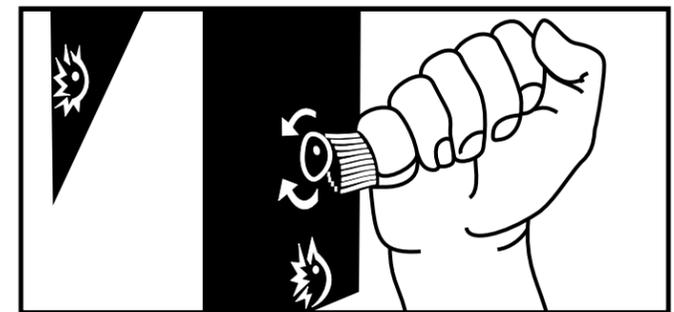
If air bubbles are present after removal of the application tape, puncture film or sheeting at one end of bubble with a pin or other sharp, round, pointed tool (do not use knife or razor blade), and press out entrapped air with squeegee or finger toward puncture.

TRUCK ROLL UP DOORS

Follow the standard application directions as outlined in the appropriate instructions 4 or 5.



To avoid premature edge lifting, cut the emblem back approximately 1/4 inch (6mm) on either side of the door fold seams.



4. Then placing the rivet brush at a 45° angle, apply the film to the sides of the rivet head using a circular motion as shown. Be sure film is firmly bonded to the rivet head and to the flat area around the rivet; otherwise lifting of the film may eventually occur.

1407 CARROLL STREET

KENNER, LA 70062

(504) 467-7000

www.crescentdecal.com

GD
CRESCENT DECAL
SPECIALIST, INC.