

*Free Admission Community Event for Everyone*



*3rd Annual*  
**Buellton Fall Fest**  
**Nov. 8th - 10th, 2024**

**Avenue of the Flags**  
**Downtown Buellton**

**Carnival Games & Rides**  
**40+ Bands on 2 Stages**  
**50+ Food & Merchant Vendors**



## **TITLE SPONSOR: \$15,000**

- NAMING RIGHTS: (Your Business presents the Buellton Fall Festival)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
  - Primary link on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - Banner provided by company to hang at festival
- 20' x 10' tent location on site in a premium spot and able to sell merchandise.

## **MAIN STAGE SPONSOR: \$8,000**

- Banner will hang at Main Stage (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
  - Company logo on all marketing materials (ads, posters, flyers, etc.)
  - Company logo on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - 20' x 10' tent location on site and able to sell merchandise

## **AVE OF FLAGS STAGE SPONSOR: \$5,000**

- Banner will hang at the Carnival Stage on Copenhagen Dr. (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
  - Company logo on all marketing materials (ads, posters, flyers, etc.)
  - Company logo on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - 20' x 10' tent location on site and able to sell merchandise

## **CRAFT BEER & WINE BAR SPONSOR: \$5,000**

- Banners will hang at our 3 bar locations (Banner must be provided by sponsor)
  - Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - 20' x 10' tent location on site and able to sell merchandise

## **AUTO DEALER SPONSOR: \$4,000**

- Vehicles can be parked at each of our entry locations (2 spots)
  - Additional Vehicle can parked near Main Stage
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - 20' x 10' tent location on site and able to sell merchandise

## **ALES ON THE AVENUE PRESENTING SPONSOR: \$2,500**

This is a boutique styled beer & wine festival on Saturday from 12 - 3:30 pm featuring 8-10 visiting alcohol companies. Guests can also sample from any of the bar locations.

- NAMING RIGHT: (Your business presents Ales on the Avenue)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - Banner provided by company to hang at festival
- 10' x 10' tent location on site and able to sell merchandise

## **ALCOHOL CUP SPONSOR: \$3,500**

Your logo and the Buellton Fall Festival logo will be on all cups

- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
- 10' x 10' tent location on site and able to sell merchandise

## **CARNIVAL SPONSOR: \$3,500**

- NAMING RIGHT: (Your business presents the Carnival)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
- 10' x 10' tent location on site and able to sell merchandise

## **PLATINUM SPONSOR: \$3,000**

- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
  - Banner provided by company to hang at festival
- 10' x 10' tent location on site and able to sell merchandise

## **GOLD SPONSOR: \$2,000**

- Company logo and link on event website ([www.BuelltonFallFest.com](http://www.BuelltonFallFest.com))
- 10' x 10' tent location on site and able to sell merchandise

## **2023 STATS:**

- 15,000+ guests over 3 days
- 45 Bands & DJs on 2 Stages
- 54 Food & Merchant Vendors

## **PRODUCED BY EN FUEGO EVENTS**

**The Leading Event Management Company on the Central Coast**

Andres Nuño • (805) 448-7070 • [andres@enfuegoevents.com](mailto:andres@enfuegoevents.com)

**BuelltonFallFest.com • @BuelltonFallFest**



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Buellton Chamber of Commerce

