



CHAMBER BOARD MEETING AGENDA
Wednesday, January 15, 2020 at Deer Run

Agenda:

- 1) Call to Order and Roll Call
- 2) Approval of Agenda
- 3) Approval of Minutes December 2019
- 4) President's Report
- 5) Approval of Secretary Reports January 2020 and Financial Report from December 2019
- 6) RDA – Lori Gosz
- 7) City of Brilliant –Lori Gosz
- 8) School District Update – Nick Madison

- 9) **Committee Reports:**
 - A. Membership ()**
 - a. Recruitment
 - b. Retention
 - B. Marketing (Amy)**
 - Public Relations**
 - a. Website-Amy, Zander Press, Lisa White
 - b. Newsletter restructuring - Karen – Name newsletter
 - c. Facebook- Tami
 - C. Events (Amy, Brian and Karen)**
 - a. Golf Outing -Brian & Karen
 - b. Youth Apprenticeship Banquet – Nick, Amy
 - c. Awards Ceremony-Nick and Amy
 - d. Beer, Wine & Cheese-Joanne, Kris Bastian
 - e. Pop Up Business- Lori, Brian
 - f. Shop Local- Tami
 - D. Education (Joanne & Brian)**
 - a. Lunch & Learn –Brian
 - E. Finance (Brian and Karen)**
 - F. Audit-Joanne**
 - G. Strategic Planning (Brian, Amy)**
 - a. Strategic Communications Plan (Amy, Brian)
 - b. Reorganization of Committees (Amy, Brian)
 - c. ChamberMaster

- 10) **New Business:**
 - A.** Next Meeting is February 19 at Ethels
 - B.** Nominate board positions
 - C.** Approve 2020 Calendar

- 11) **Old Business:**
 - A.** Open Board Positions
 - B.** Business After 5 Committee needed
 - C.** Movement to hire local businesses and contractors rather than outsourcing to outside companies
 - D.** Chamber Board/Chamber Member advertisement in the paper as file

E. Mark Olsen is asking to see if the Chamber would help out with a Brillion Area brochure

Adjournment: Amy Myers, Chamber Board President