

BRILLION CHAMBER OF COMMERCE BOARD MINUTES

November 20, 2019

Brillion Community Center

12:00 PM

CALL TO ORDER: Amy Myers called the meeting to order at 12:03 PM.

1) **ROLL CALL:** Present were Brian Witt, Amy Myers, Jennifer Lecker, Beth Wenzel, Joanne Moehr, Tami Gasch and Chandra Kluck, Also, present was Karen Novy, Nick Madison as non-voting members. Missing was Lori Gosz. Guest was Jamie Vandermuese

2) **APPROVAL OF THE AGENDA:**

Motion –Louie Lecker made Motion to Approve Agenda with changes. Seconded by Joanne Moehr. Call vote taken. Motion carried unanimously.

3) **APPROVAL OF MINUTES –October 2019 Minutes.**

Motion –Louie Lecker made Motion to Approve Minutes. Seconded by Joanne Moehr. Call vote taken. Motion carried unanimously.

4) **PRESIDENT’S REPORT:** Amy stated that the website is finished. The membership portal is open. This will bring added value for our members.

5) **SECRETARY-TREASURER REPORT:**

Karen Novy presented October’s Secretary Report and November’s Treasurer Financial Report.

Ending balance Chamber Bucks Account #336319:	October 31, 2019 \$190.41
Ending balance Primary Account #301477:	October 31, 2019 \$21971.12
Ending balance BWC Account #400800576:	October 31, 2019 \$9073.67
Ending balance PayPal:	October 31, 2019 \$255.38

Motion – Joanne Moehr made a motion to approve the Secretary & Financial Reports. Seconded by Tami Gasch. Call vote taken. Motion carried unanimously.

6) **RDA: Lori Gosz** – N/A

7) **CITY OF BRILLION: Lori Gosz** –N/A

8) **SCHOOL DISTRICT UPDATE: – Nick Madison**

- Received the district school report card and received a score of 81.4%, which puts them in the 2nd category. Nick also explained the district information.
- Our district tried to keep property taxes from going up but because of the Brillion tax levy their will be an increase.
- The Brillion district works with a score card that reports if a student is career or college ready. They don’t just rely on the tests.
- Amy Myers stated that she read the Ariens survey and comment section. And in this section there were many comments complimenting the Brillion School District.

9). **Committee Reports:**

A. Membership (Chandra Kluck):

a. Recruitment: At the last Monday meeting, the group came up with 3 phases for the membership drive. Phase 1 will be at the Jingle & Mingle. Phase 2 will be boots on the ground the week of Dec. 9 and Phase 3 will be early January. Chandra shared the packet listing the talking points with the board. Amy Myers is working on a info graphic.

b. Retention:

B. Marketing (Amy):

Public Relations

a. **Website (Amy, Doug, Lisa White):** Lisa White at Zander completes the website.

b. **Newsletter (Karen):**

C. **Facebook (Joanne):** Joanne stated she will continue working on the Chamber Facebook page after her board term is up. Sarah Pielhop sent in her notice, and will not be helping the board or the Facebook.

D. Events (Brian and Karen):

a. **Golf Outing (Brian & Karen):** Date will be July 8, 2020.

b. **Youth Apprenticeship:**

c. **Awards Ceremony (Nick and Amy):** Brian Witt stated that the event made approximately \$1500.

d. **Wine, Beer Cheese & Chocolate (Joanne Moehr & Kris Bastian):** The WBC&C event will be Feb. 15, 2020. This may be the last year for the existing committee. The committee is working on projects using the proceeds.

e. **Pop Up Business (Brian & Lori):** Brian Witt is doing research on this area. Amy Myers suggested utilizing Ray York and his experiences.

f. **Shop Local (Chandra & Tami Gasch):**

i. **Chamber Bucks (Doug):**

ii. **Turkey Promo:** Tami stated that this committee is just wrapping up the Turkey Promotion. We had 12 businesses participating.

iii. **American Express/Shop local:** Zander will be running Shop local advertisements for the Saturday after Thanksgiving. And Zander will be running the Holiday Word Search in the paper this year.

iv. **Key Fobs/Coupon Booklet (Chandra):**

E. Education (Joanne & Brian)

a. **Lunch & Learn (Brian & Joanne):** Brian announced that all the dates and locations are set for 2020 at Ariens. The December LNL will be at plant 3. At the January meeting, the Chamber Board will discuss the membership packet.

b. **Grow Foundation:**

F. **Finance (Brian & Karen):** Karen & Brian is working on it.

G. **Audit (Joanne):** Joanne stated that she will conduct one audit for the entire 2019 and will need the info around Dec. 15 from Karen Novy.

H. **Strategic Planning (Joanne, Brian, Amy, Chandra):** The Monday meetings are following the strategic plan.

a. **Strategic Communications Plan: (Chandra, Amy, Brian):**

b. **Reorganization of Committees: (Chandra, Amy, Brian)**

c. **ChamberMaster (Amy):**

10) New Business:

A. Next Meeting is on Wednesday December 18 at Cobblestone Restaurant.

B. Amy Myers stated that Mark Olson approached the RDA on helping produce a 4-page brochure to use to entice new businesses. The Brillion Tourism and the Chamber should help fund and produce. Dan Haggrenow has very nice pictures that could be used.

C. Business After 5 program is coming back for 2020.

11) Old Business:

A. Open Board Position: Joanne Moehr suggested Matt Meyers from the Stated Bank of Chilton as a possible board member. She will invite him to the Jingle & Mingle. Chandra Kluck knows of an IT person from Verve but to utilize as an ambassador. Earlier, Karen Novy introduced Jamie Vandermuese from Primary. He expressed interest on serving on the board. Joanne made the motion for Jamie to become a board member. Louie Lecker second it. Motion carried unanimously.

ADJOURNMENT: The meeting adjourned at 1:26 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce