

# BRILLION CHAMBER OF COMMERCE BOARD MINUTES

October 16, 2019

Ariens

12:00 PM

**CALL TO ORDER:** Amy Myers called the meeting to order at 12:03 PM.

1) **ROLL CALL:** Present were Amy Myers, Jennifer Lecker, Beth Wenzel and Chandra Kluck, Also, present was Karen Novy and Lori Gosz, as non-voting members. Missing was Brian Witt, Joanne Moehr, Tami Gasch, Lisa Herrick, Nick Madison and Sarah Pielhop. Visitors were Mary Kohrell and Ray York.

**We did not have quorum today.**

2) **APPROVAL OF THE AGENDA:**

**Motion**

3) **APPROVAL OF MINUTES –August 2019 Minutes.**

**Motion**

1) **PRESIDENT’S REPORT:**

2) **SECRETARY-TREASURER REPORT:**

Karen Novy presented September’s Secretary Report and August’s Treasurer Financial Report.

<b>Ending balance Chamber Bucks Account #336319:</b>	\$215.41
<b>Ending balance Primary Account #301477:</b>	\$34,748.90
<b>Ending balance BWC Account #400800576:</b>	\$9073.67
<b>Ending balance PayPal</b>	\$255.38

**Motion**

3) Visitor, Mary Kohrell from the county spoke about the County \$300,000 EPA grant. The project will be better than anticipated in dealing with contaminated properties. At least 3 Brillion properties will be on the list. Mary introduced Ray York, business counselor with the Small Business Development Center. Ray spoke about focusing on small businesses starting and expanding and how he can help. It will be free and confidential. He has connections in areas of marketing, banking and more.

4) **RDA: Lori Gosz** –Lori received an email from the Fox Cities Chamber regarding a food truck rally in Brillion next year. Amy Myers suggested speaking to Jon Beach regarding the Brillion Fest 2020.

- The RDA project is “rocking”. The downtown project is called “City Center Apartments” and will be starting in January. Amy Myers mentioned that Shopko hired an individual to see what the building can be used for. Lori said that they are talking to businesses to use it as warehouses.

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5) **CITY OF BRILLION: Lori Gosz –N/A-**

6) **SCHOOL DISTRICT UPDATE: – Nick Madison N/A**

7). **Committee Reports:**

**A. Membership (Doug Neils):**

**a. Recruitment:** Membership pack is almost done.

**b. Retention:**

**B. Marketing (Amy):**

**Public Relations**

**a. Website (Amy, Doug, Lisa White):** Lisa White at Zander is almost complete.

**b. Newsletter (Karen):** Karen Novy is rebuilding the newsletter to be consistent with our website.

**c. Facebook (Sarah and Joanne):**

**C. Events (Brian and Karen):**

- a. **Golf Outing (Brian & Karen):** Doug Neils will contact Glen on a date for 2020.
- b. **Youth Apprenticeship:** Nick will set a date so we can use Ariens.
- c. **Awards Ceremony (Nick and Amy):** The wrap-up meeting went well with no big changes. Sarah Pielhop mentioned that the sponsors was not mentioned in the paper.
- d. **Beer, Wine & Cheese (Joanne Moehr & Kris Bastian):**
- e. **Pop Up Business (Brian & Lori):** Brian Witt is doing research on this area. Jerome Popp has volunteered to be on this committee.
- f. **Shop Local (Chandra & Tami Gasch):** Tami is working on the Turkey promo and the Santa Scamper.
  - i. **Chamber Bucks (Doug):**
  - ii. **Turkey Promo:**
  - iii. **American Express/Shop local:**
  - iv. **Key Fobs/Coupon Booklet (Chandra):**

**D. Education (Joanne & Brian)**

- a. **Lunch & Learn (Brian & Joanne):** The November LnL will feature Dan Ariens with Cobblestone sponsoring the food.
- b. **Grow Foundation:**

**E. Finance (Brian & Karen):** Will be starting the 2020 budget soon.

**F. Audit (Joanne):**

**G. Strategic Planning (Joanne, Brian, Amy, Chandra):**

- a. **Strategic Communications Plan: (Chandra, Amy, Brian):**
- b. **Reorganization of Committees: (Chandra, Amy, Brian)**
- c. **ChamberMaster (Amy):**

**8) New Business:**

- A. Next Meeting is on November 20 at the Brillion Library at noon.
- B. The City Group Organization meeting on September 19 was beneficial. Good discussions on volunteering vs joining clubs.
- C. Karen Novy ordered the new computer.
- D. Amy Myers spoke about the Ariens survey mentioning that there were a lot of interesting comments. She will pass it onto Lori Gosz.
- E. Amy Myers mentioned that the Jingle & Mingle at Carsens Mill on Dec. 5 will just be a social. Woodfire Lodge will be supplying the food and music will be by Tom Kees.

**9) Old Business:**

**ADJOURNMENT:** The meeting adjourned at 1:16 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce