



CHAMBER BOARD MEETING AGENDA
Wednesday, November 20, 2019 at Brillion Library

Agenda:

- 1) Call to Order and Roll Call
- 2) Approval of Agenda
- 3) Approval of Minutes October 2019
- 4) President's Report
- 5) Approval of Secretary Reports November 2019 and Financial Report from October 2019
- 6) RDA – Lori Gosz
- 7) City of Brillion –Lori Gosz
- 8) School District Update – Nick Madison

9) Committee Reports:

A. Membership (Chandra)

- a. Recruitment – Membership Packets
- b. Retention

B. Marketing (Amy)

Public Relations

- a. Website-Amy, Zander Press, Lisa White
- b. Newsletter restructuring - Karen
- c. Facebook- Joanne

C. Events (Amy, Brian and Karen)

- a. Golf Outing -Brian & Karen
- b. Youth Apprenticeship Banquet – Nick, Amy
- c. Awards Ceremony-Nick and Amy
- d. Beer, Wine & Cheese-Joanne, Kris Bastian
- e. Pop Up Business- Lori, Brian
- f. Shop Local- Tami, Chandra

D. Education (Joanne & Brian)

- a. Lunch & Learn –Brian, Joanne
- b. Grow Foundation -Sarah

E. Finance (Brian and Karen)

F. Audit-Joanne

G. Strategic Planning (Joanne, Brian, Amy, Chandra)

- a. Strategic Communications Plan (Chandra, Amy, Brian)
- b. Reorganization of Committees (Chandra, Amy, Brian)
- c. ChamberMaster

10) New Business:

- A.** Next Meeting is December 18 at Cobblestone Restaurant
- B.** Report from City Group Organization
- C.** Jingle & Mingle/Review membership packet information for the night of
- D.** Meet to assemble budget and calendar for 2020

11) Old Business:

- A.** Open Board Positions
- B.** Business After 5

Adjournment: Amy Myers, Chamber Board President