



CHAMBER BOARD MEETING AGENDA
Wednesday, August 21, 2019 at State Bank of Chilton

Agenda:

- Call to Order and Roll Call
- Approval of Agenda
- Approval of Minutes May 2019 (No June or July)
- President's Report
- Approval of Secretary Reports June & August 2019 and Financial Report from May, June & July 2019
- RDA – Lori Gosz
- City of Brillion –Lori Gosz
- School District Update – Nick Madison

A. Committee Reports:

B. Membership (Chandra)

- a. Recruitment – Membership Packets
- b. Retention

C. Marketing (Amy)

a. Public Relations

- i. Website-Amy, Doug, Zander Press, Lisa White
- ii. Newsletter restructuring - Karen
- iii. Facebook- Joanne

D. Events (Amy, Brian and Karen)

- a. Golf Outing -Brian & Karen
- b. Youth Apprenticeship Banquet – Nick, Amy
- c. Awards Ceremony-Nick and Amy
- d. Beer, Wine & Cheese-Joanne, Kris Bastian
- e. Pop Up Business- Lori
- f. Shop Local- Tami, Chandra
 - i. American Express shop local weekend
 - ii. Turkey raffle
 - iii. Chamber Bucks-Chandra, Tami Gasch & Lisa White
 - iv. Key Fobs/Coupon Booklet-Chandra

E. Education (Joanne & Brian)

- a. Lunch & Learn –Brian, Joanne
- b. Grow Foundation -Sarah

F. Finance (Brian and Karen)

G. Audit-Joanne

H. Strategic Planning (Joanne, Brian, Amy, Chandra)

- a. **Strategic Communications Plan (Chandra, Amy, Brian)**
- b. **Reorganization of Committees (Chandra, Amy, Brian)**
- c. **ChamberMaster**

New Business:

- Next Meeting is on Wednesday September 18 at Community Center, 2019.
- Reminder - City Group Organization meeting September 19 at Ariens Academy.
- Brillionfest 2020/Jaycee's- Guest Speaker Jon Beach/Jacqueline Buboltz
- BIW plans and how they effect the Chamber
- Open Board Positions (PPI, Vacant seat)

- Phone replacement
- Printer for office

Old Business:

Adjournment: Amy Myers, Chamber Board President