

# BRILLION CHAMBER OF COMMERCE BOARD MINUTES

February 20, 2019

Ethels Pub & Grill

12:00 PM

**CALL TO ORDER:** Due to not having a quorum, there was no formal meeting. The board members that attended did discuss the following:

1) **ROLL CALL:** Present were, Amy Myers, Joanne Moehr, Jennifer Lecker,. Also, present was Karen Novy, Sarah Pielhop, Lori Gosz and Nick Madison. as non-voting members. Missing was Doug Neils, Tami Gasch, Chandra Kluck, Keith Krepline and Nick Euler

2) **APPROVAL OF THE AGENDA:**

**Motion –**

3) **APPROVAL OF MINUTES –January 2019 Minutes.**

**Motion –**

4) **PRESIDENT’S REPORT:**

- a. Amy Myers stated that she is working with the Bazaar After Dark & Fox Cities Chamber in partnership.
- b. How will we as the Chamber play a roll in Pop Shops. What we do best is schools, nature and recreation...this is what brings people currently into Brillion.
- c. We currently have 61 members in the Chamber.

5) **SECRETARY-TREASURER REPORT:**

6) **RDA: - Lori Gosz –**

- a. RDA meeting has been rescheduled for March 7.
- b. The mayor and Lori Gosz is researching pharmacy possibilities.
- c. The City Center Open House will be on May 8 to coordinate with the Rock the Block program.

7) **CITY OF BRILLION: - Lori Gosz –**

8) **SCHOOL DISTRICT UPDATE: – Nick Madison-**

- a. The Brillion School has a Youth Apprenticeship program currently with 14 students. Nick is asking the Chamber if they would be interested in sponsoring a banquet for them at the Ariens Academy on Wednesday May 15. They are expecting around 60 people and charging \$12 per person.
- b. “Redefining Ready” is a national program designed to communicate to the parents how ready their children are for college, etc. The schools put together a report card that looks at more than just their grades. Brillion is looking into this program.
- c. The Middle school will be under construction until September. The locker room area will be done next week.

9) **New Business:**

10) **Committee Reports:**

**A. Membership (Keith and Jennifer S.)**

a. **Recruitment:** Packet should be done by mid. March.

b. **Retention:**

**B. Marketing (Amy)**

**Public Relations**

a. **Website-Amy, Doug:** Keith is cleaning up the current website before we make the change to the new website.

- b. **Newsletter- Karen:** Karen mentioned that for each monthly newsletter, we will have one board member write a letter about themselves to appear in that edition.
- c. **Facebook-Sarah and Karen:** Facebook is going great with all the business info being published.

**Design-Brand Standard (Amy):**

**C. Events (Doug and Karen)**

- a. **Golf Outing -Doug:** Jennifer Schmidlkofer will stay on the committee to help. The committee will be meeting soon.
- b. **Awards Ceremony-Nick and Amy:**
- c. **Beer, Wine & Cheese-Joanne Moehr & Kris Bastian:** Joanne stated that the proceeds from the event should be close to last years. The wrap up meeting is on March 1 and if anyone has suggestions that they should pass them onto Joanne. Sarah Pielhop mentioned that the Beerfest in Manitowoc is the same night and suggested that we change our date in order to get more beer vendors.
- d. **Pop Up Business- Keith and Lori:**
- e. **Shop Local-Chandra and Joanne:** Amy Myers asked Karen Novy to send for the Shop Local info.

**D. Fundraisers (Chandra)**

- a. **Chamber Bucks-Nick E:** The bucks will be coordinated with the membership drive as the board goes around to each business.
- b. **Key Fobs/Coupon Booklet-Chandra:** The Advantage Card program will be partnered with the Manitowoc Chamber. It will also coordinate with the membership drive.

**E. Education (Sarah, Nick and Nick)**

- a. **Lunch & Learn – Amy, Nick, Doug, Joanne:** Joanne passed out the calendar for the quarter. The Chamber will continue to not charge for admission to this monthly event. It will be sponsored by businesses to offset the cost.

**b. Foundation Grow: Sarah**

**F. Finance (Doug and Karen):**

**G. Strategic Planning (Joanne, Doug, Amy, Nick):**

**H. Civic Organizations (Sarah and Jennifer L.):** Tamara Hillman is no longer heading this event and is asking for a new person. This program coordinates all non-profit events/calendars. Lori Gosz said that this is what the RDA is doing. Sarah mentioned that maybe the Chamber should become the administrator and should meet once a year. Their needs to be one site to have all the information updated yearly.

- a. Sarah promoted the Meat Raffle being held at Carstens Mill and proceeds go to the Rock the Block.
- b. Sarah mentioned that GROW needs 100 people to test drive cars at Horn Ford on Sat. Aug. 24. If the GROW foundation meets this goal they will receive \$3000.
- c. Sarah is working with Darcy at Zander to put together a business/nonprofit adv. in the paper every 3-4 weeks.

**11) New Business:**

- A. Next Meeting is on Wednesday April 17 at Woodfire Lodge/Triple J on Mancal Road.
- B. ChamberMaster update: The Chamber is going forward with this program. At tonight's meeting, the information will be discussed as to how to set up everything.
- C. Youth Apprenticeship Banquet for participants and Industries involved (Nick, Doug & Amy): Discussed above.

**12) Old Business:**

- A. After 5 Social Event –Zander & Terry Meetz's: Sarah Pielhop mentioned that people at the BWC were requesting this program come back. Amy Myers stated that it is temporarily on hold until everything else is in order.
- B. Update on Chamber Office Rental: Karen Novy mentioned that we are required to have liability insurance. She is looking into it with Rob Jensen.
- C. Update on Strategic Communication Plan: Amy Myers stated that she needs more board members to attend the Wednesday night meetings.

- D. Update on Rock the Block, etc...: Amy Myers is the liaison for these programs. They are requesting volunteers and mentioned that most can come from the high school. Also, the room tax grant will be looked at to help fund the program needs.

**ADJOURNMENT:** The meeting adjourned at 5:21 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce

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