



## **CHAMBER BOARD MEETING AGENDA**

### **Wednesday, February 20, 2019 at Ethels**

#### **Agenda:**

1. Call to Order and Roll Call
2. Approval of Agenda
3. Approval of Minutes January 2019
4. President's Report
5. Approval of Secretary Reports February 2019 and Financial Report from January 2019
6. RDA – Lori Gosz
7. City of Brillion –Lori Gosz
8. School District Update – Nick Madison
9. Committee Reports:
  - A. Membership (Keith and Chandra)**
    - a. Recruitment
    - b. Retention
  - B. Marketing (Amy)**  
**Public Relations**
    - a. Website-Amy, Doug
    - b. Newsletter- Karen
    - c. Facebook-Sarah and Karen  
**Design-Brand Standard (Amy)**
  - C. Events (Doug and Karen)**
    - a. Golf Outing -Jennifer
    - b. Awards Ceremony-Nick and Amy
    - c. Beer, Wine & Cheese-Joanne, Kris Bastian
    - d. Pop Up Business- Keith and Lori
    - e. Shop Local-Chandra and Lisa
  - D. Fundraisers (Chandra)**
    - a. Chamber Bucks-Nick and Karen
    - b. Key Fobs/Coupon Booklet-Chandra
  - E. Education (Sarah, Joanne and Nick M)**
    - a. Lunch & Learn – Amy, Nick M, Doug, Joanne
    - b. Grow Foundation -Sarah
  - F. Finance (Doug and Karen)**
  - G. Audit-Joanne**
  - H. Strategic Planning (Joanne, Doug, Amy, Nick M Chandra)**
  - I. Civic Organizations (Sarah and Jennifer L.)**
10. New Business:
  - A. Next Meeting is on Wednesday March 20, 2019 at Randy's/Collins State Bank??
  - B. ChamberMaster update
  - C. Youth Apprenticeship Banquet for participants and Industries involved (Nick, Doug & Amy)
11. Old Business
  - A. After 5 Social Event –Zander & Terry Meetz's
  - B. Update on Chamber Office rental
  - C. Update on Strategic Communication Plan
  - D. Update on Rock the Block, etc...

**Adjournment:** Amy Myers, Chamber Board President