

## BEGINNING JANUARY 2024

When you receive your January LightTube bill, you're likely to notice a few changes—whether you subscribe to internet services, television services, or both.

Internet customers on high-speed packages can look forward to a drop in price in the new year. Gigabit subscribers will see their bill drop from \$79.95 to \$74.95 per month. Subscribers on the 300 Mbps plan will also see their bill drop from \$69.95 to \$64.95 per month.

Unfortunately, price drops are not a reality for television customers (read why below). Starting with the January bill, television customers can expect to see increases for Limited Basic and Expanded Basic services.

The Limited Basic plan will increase from \$34.95 to \$44.95 per month. Expanded Basic will increase from \$99.95 to \$114.95 per month. Of course, **those changes come with a LightTube two-year rate guarantee.**

Call 571-7186 to get a **LightTube** yard sign

and you could win **\$100**

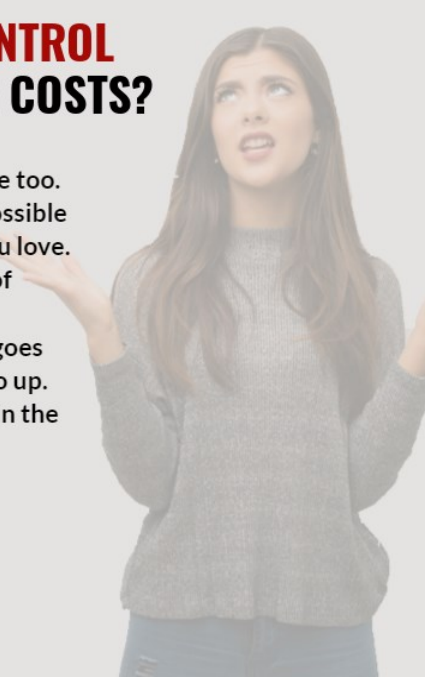
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**Howard and Gentry Eads!**



## WHO IS REALLY IN CONTROL OF TV PROGRAMMING COSTS?

Frustrated by rising tv prices? We are too. Our goal is to keep costs as low as possible for you and keep the TV channels you love. But we don't control the rising cost of broadcast TV fees. Large corporate broadcasters do. As TV viewership goes down, broadcast rates continue to go up. And our customers are caught right in the middle.



## WHAT CAN CONTROL?



At LightTube, we continue to enhance our services, offer the best customer service and deliver the best value. We are committed to offering you products and services we are sure you will enjoy. LightTube is doing all we can do to minimize the excessive increases being demanded. Unfortunately, a rate increase cannot be avoided. At the same time, **LightTube will guarantee the new rates until January 2026.**



# Keeping You Up To Speed

TECH TIPS

## Make Your Internet Faster

If your internet is running more slowly than you would like, there are a few things you can do to speed it up with minimal effort.

**1. Move Your Router:** Walls, cupboards and bookshelves can potentially dampen your Wi-Fi signal. Physically moving the router can make a real difference to the speeds you get and how far its wireless transmissions can reach. The perfect spot will depend on your home, but try not to hide your router in a corner or under a cupboard or inside a drawer. The more central and prominent it is, the better.



**2. Upgrade Your Router:** Routers vary significantly in functionality and price. If you have dead or slow zones in your house, you probably need to change where and how far your Wi-Fi is broadcast. If you have a large home, you're likely better off with a mesh network, where you install multiple router nodes around the house. LightTube offers mesh Wi-Fi for less than \$12 a month!

**3. Add a Password to your Wi-Fi:** Passwords are important for keeping hackers away from your system, but they are also helpful to keep neighbors from streaming Netflix using your bandwidth, which will definitely slow you down.

**4. Call Us!** If you've tried it all and still have problems, give us a call. We may need to send a service technician to pinpoint the issue; but that's why we're here!

## Your Smart Home Needs Fiber

“The Internet of Things” is a phrase we hear more and more in our daily lives. It refers to the technologies that allow our networked devices to sense and interact with each other. These “things” are real-world objects—from smart appliances that switch on when power costs are at their lowest to video doorbell cameras that allow you to see, hear and speak to visitors (or intruders) in real time from wherever you are. But as the list of internet-connected devices expands, so does the potential to overload your home Wi-Fi networks.

Without a strong, fast Wi-Fi connection to power your smart home, the system can come to a grinding halt. And modern, up-to-date routers are necessary to support faster speeds and handle the large volume of devices.

Think of what's already connected to the internet in your home. Between a laptop or two, tablets, smart phones, streaming sticks and gaming consoles, “average” bandwidth will run out fast. Add a few smart plugs, smart lights, a smart speaker and a smart lock and that Wi-Fi could slow to a crawl.

Fortunately, with LightTube's lightning-fast fiber to the home internet, all of your devices get the networking power they need. If the holidays brought additional tech toys into your home this year, let us help you upgrade today!

Call us at 455-4515 to make sure your home internet has all the speed you need! Residential gigabit internet is only \$79.95 per month.

Seamless music streaming everywhere life takes you. Download the Stingray music ap today!

