



Access to local programming—like high school sporting events—is just one of the advantages of maintaining traditional “cable” TV service rather than switching to streaming. Of course, LightTube isn’t traditional cable, it’s something better: a fiber optic delivery system that provides tons of channels and better video quality than your average streaming service.

More and more, people who “cut the cord” are finding that it’s not much cheaper than traditional TV. The top streaming services regularly raise their rates to produce original programming, and once you’ve opted-in to all the different services you’ll need to watch your favorite shows and live events, the price gap closes.

That gap closes even further if you consider that you can’t skimp on your internet service if you want to keep all your other household devices running smoothly while you stream television programming. Every internet-connected doorbell, security camera, tablet, and mobile phone takes bandwidth away from the information-laden signals that carry streaming programming. You’ll need to upgrade to higher and higher speeds to keep up!

Traditional television services don’t eat up all your bandwidth, and with LightTube video, you have access to more than 150 high-definition channels! Only a couple of the streaming alternatives have crossed the 100-channel threshold, and with each of them, you’ll miss at least one important sports package.

Live sports are easy to find and watch on LightTube—including local sports like high school basketball rivalry games with host Scott Shasteen.



Keeping You Up To Speed

Changes made to the city charter this fall by the Tullahoma Board of Mayor and Alderman will affect the board’s regular meeting schedule—and, in turn, LightTube coverage of those meetings—in the year ahead.

In October, the board approved a resolution to amend the city charter. At the time, the charter required the board’s study sessions to be held immediately *following* a regular board meeting. Effectively, that schedule allowed the board roughly two weeks to investigate any issues that were scheduled to appear on the next meeting’s agenda. Under the October amendment, those study sessions will now be held *in lieu of* a regular board meeting.

The change still gives the board roughly two weeks to investigate any issue set to come up for a vote; but it eliminates one of the board’s two monthly business meetings.

Effective in January, study sessions will be held on the second Monday of each month. The board will meet in regular session only once a month: on the fourth Monday.

Because study sessions are not formal meetings of the city board and no official actions can be taken in these sessions, they have never been broadcast—until now. In December, the board voted to have these sessions televised on LightTube Channel 6 just as regular board meetings are.

Mayor Ray Knowis says the change was made to prevent last-minute additions to the agenda which prompt voting on items that had not yet been reviewed.

Do you have an interesting hobby? Have you traveled the world? Would your school, nonprofit, or civic club like to reach thousands of local viewers who are interested and engaged in our community? Join us on LightTube!



Our weekly, half-hour talk show, *Talkin’ Tullahoma*, features the people and ideas that make our town a great place to live, work and play. If you would like to be a guest, call our host, Kelly, at 571-7186.



Would your business like to reach thousands of local viewers who are loyal to area services? Let us help you deliver your relevant, personal and targeted message to your neighbors in our community.

Our partners at Showcase Media can create an advertising campaign for you that will run on your favorite LightTube channels.

To find out more about advertising on LightTube, call Lane at 931-581-0360.

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