

S.A.P.A. Classified Ad Network Participants

2/22/2017

Page 1

Publication	City	County	State	Circulation	Publication Day
American Classifieds - Dothan	DOTHAN	Houston	AL	28,205	Thursday
Birmingham Parent	Helena	Shelby	AL		
The Southeast Sun	ENTERPRISE	Coffee	AL	22,000	Wednesday
				50,205	
Star Shopper	FAYETTEVILLE	Washington	AR	24,000	Wednesday
				24,000	
Advertiser of Polk County	Winter Haven	Polk	FL	37,000	Thursday
American Classifieds - Tallahassee	TALLAHASSEE	Leon	FL	30,000	Thursday
Boca Raton Tribune	Boca Raton	Palm Beach	FL		
Daytona Pennysaver	Ormond Beach	Volusia	FL	76,000	Wed/Thurs.
Florida Pennysaver	WEST PALM BEACH	Palm Beach	FL	450,764	
Hometown News	FORT PIERCE	Saint Lucie	FL	243,981	Friday
Local Community News, Inc.	Jacksonville	Duval	FL	53,000	10th of month
New Smyrna Pennysaver	New Smyrna Beach	Volusia	FL	28,508	Wednesday
Ponte Vedra Recorder	Ponte Vedra Beach	Saint Johns	FL	4,407	Friday
Senior Times	GAINESVILLE	Alachua	FL	31,000	Thursday
The Advertiser	Panama City	Bay	FL	15,000	Thursday
The Antique Shoppe	Keystone Heights	Clay	FL	15,000	monthly
The Laker - Lutz News	Lutz	Hillsborough	FL	117,002	monthly
West Volusia Pennysaver	De Land	Volusia	FL	50,000	Wed. & Sat.
				1,151,662	
Ad Express	Eatonton	Putnam	GA	6,927	Saturday
Country Roads Shopper	Valdosta	Lowndes	GA	8,000	Tuesday
Savannah Pennysaver	Savannah	Chatham	GA	63,000	Wednesday
South Georgia Advertising	Cairo	Grady	GA		
Spirit Newspapers	Pooler	Chatham	GA	13,200	
The Post-Searchlight, Inc.	Bainbridge	Decatur	GA	43,156	Wed. & Sat.
Want Ads of Columbus	COLUMBUS	Muscogee	GA	29,274	Thursday
				163,557	
Country Peddler	Bowling Green	Warren	KY	34,466	Thursday
Pine Mountain Shopper	Pineville	Bell	KY	35,000	1st of each
				69,466	
Bargains Plus	SLIDELL	Saint Tammany	LA	27,300	Every other
Beauregard Bonanza	DeRidder	Beauregard	LA	8,000	
Calcasieu Smart Shopper	SULPHUR	Calcasieu	LA	13,000	Wednesday
Common Cents Want Ads	Baton Rouge	East Baton	LA	24,000	Thursday

S.A.P.A. Classified Ad Network Participants

2/22/2017

Page 2

Publication	City	County	State	Circulation	Publication Day
Quik Quarter Classifieds	Lafayette	Lafayette	LA	61,373	Thursday
Riverside Reader	Port Allen	West Baton	LA	26,282	Monday
Rushing Media	HOUMA	Terrebonne	LA	26,000	Thursday
Thrifty Nickel - Alexandria	Alexandria	Rapides	LA	29,825	Thursday
				215,780	
The Buyer's Guide	Brookhaven		MS	12,500	
				12,500	
Ad-Pak	Wilmington	New Hanover	NC	12,320	Wednesday
Banner News	Belmont	Gaston	NC	2,000	Thursday
Carolina Weekly Newspapers	Matthews	Mecklenburg	NC	59,890	Friday
Eden's Own Journal	Eden	Rockingham	NC	12,000	twice a month
Encore Magazine	Wilmington	New Hanover	NC	12,320	Wednesday
Iwana USA, LLC	Asheville	Buncombe	NC	21,205	
Lake Norman Publications	Davidson	Mecklenburg	NC	104,000	
Livin' Out Loud Magazine	Wilmington	New Hanover	NC	10,000	
Rutherford Weekly	Forest City	Rutherford	NC	16,000	Thursday
Shelby Shopper & Info	Shelby	Cleveland	NC	27,404	Thursday
Smoky Mountain News	Waynesville	Haywood	NC	15,444	
Southside Shopper	Garner	Wake	NC	29,692	Thursday
The Shopper & Community	New Bern	Craven	NC	30,000	Wednesday
Thrifty Nickel - Greensboro	Greensboro	Guilford	NC	33,000	Thursday
Up & Coming Weekly	Fayetteville	Cumberland	NC	13,854	Wednesday
Yes! Weekly	Greensboro	Guilford	NC	43,000	Tuesday
				442,129	
Daniel Island News	Daniel Island	Berkeley	SC	12,000	
Eagle Media	Seneca	Oconee	SC	10,000	Monday
Media Services	Charleston	Charleston	SC	15,000	
The Colletonian	Walterboro	Colleton	SC		
The News Journal	Florence	Florence	SC	19,297	Wednesday
The Upstate Shopper	Boiling Springs	Spartanburg	SC	15,441	Thursday
				71,738	
Exchange	Fayetteville	Lincoln	TN	77,948	Wednesday
Mid-South Family Classifieds	Paris	Henry	TN		
Peddler ADvantage	Paris	Henry	TN	14,500	Wednesday
Smoky Mountain Trader	Morristown	Hamblen	TN	13,455	Thursday
The Country Trader	Gallatin	Sumner	TN	10,000	

S.A.P.A. Classified Ad Network Participants

2/22/2017

Page 3

Publication	City	County	State	Circulation	Publication Day
The Johnson City News & Neighbor	Johnson City	Washington	TN	30,763	Wednesday
The Peddler	Cookeville	Putnam	TN	18,000	Thursday
Village Advocate	Murfreesboro	Rutherford	TN	30,000	Wednesdy
				194,666	
Oyster Pointer	NEWPORT NEWS	Newport News	VA	10,000	1st of each
Piedmont Shopper, Inc.	DANVILLE	Danville City	VA	25,651	Thursday
				35,651	
Panhandle Buyer's Guide	Martinsburg	Berkeley	WV	46,281	Wednesday
				46,281	
Grand Total Circulation				2,477,635	