



You have choices in advertising.  
Let us help you choose wisely.

You probably have over 100 channels of video content to choose from when watching TV. Which one is the best to use when you want to advertise?

There simply isn't one station that reaches all your target audience. In order to insure you reach all your customers you would have to spend your money on dozens of stations. That adds up to a complex and immense gamble.

Gambling on audiences that increasingly take action to avoid commercials just doesn't make sense. Channel flipping, ad skipping, snack and bathroom breaks keep your ads away from the audience you are paying for.

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## HOWARD BENTLEY

### PONTIAC • GMC

#### FAYETTEVILLE, TN

**We Are Pre-Owned Factory Program Headquarters  
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Original Mfg. Selling Price \$20,670  
Kelly Blue Book Price \$14,580  
**OUR PRICE \$12,775**

Stk. #PC4301

**2006 Chevy Malibu**

Original Mfg. Selling Price \$21,875  
Kelly Blue Book Price \$16,655  
**OUR PRICE \$13,705**

Stk. #PC4357

**2005 Pontiac Vibe**

Original Mfg. Selling Price \$18,990  
Kelly Blue Book Price \$13,990  
**OUR PRICE \$11,990**

Stk. #PC4357

**2006 Pontiac Grand Prix**

Original Mfg. Selling Price \$21,990  
Kelly Blue Book Price \$16,990  
**OUR PRICE \$14,490**

Stk. #PC4410

**2006 Chevy HHR**

Original Mfg. Selling Price \$19,655  
Kelly Blue Book Price \$16,830  
**OUR PRICE \$14,500**

Stk. #PC4298

**2006 Chevy Impala LT**

Original Mfg. Selling Price \$22,835  
Kelly Blue Book Price \$17,080  
**OUR PRICE \$14,600**

Stk. #PC4412

**2005 Buick LeSabre**

Original Mfg. Selling Price \$29,316  
Kelly Blue Book Price \$15,540  
**OUR PRICE \$15,188**

Stk. #PC4322

**2004 Pontiac Sunfire**

Original Mfg. Selling Price \$11,930  
Kelly Blue Book Price \$10,835  
**OUR PRICE \$8,945**

Stk. #PC4427

**2005 Cadillac DeVille**

Original Mfg. Selling Price \$47,065  
Kelly Blue Book Price \$27,340  
**OUR PRICE \$24,500**

Stk. #PC4323

**2006 Chevy Suburban**

Original Mfg. Selling Price \$38,665  
Kelly Blue Book Price \$26,325  
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Stk. #PC4340

**2006 Buick LaCrosse**

Original Mfg. Selling Price \$21,830  
Kelly Blue Book Price \$18,050  
**OUR PRICE \$16,788**

Stk. #PC4339

**2004 GMC Denali XL**

Original Mfg. Selling Price \$48,690  
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**OUR PRICE \$30,985**

Stk. #T119A

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## HOWARD BENTLEY

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