



NOTICE

CITY OF BRILLION REDEVELOPMENT AUTHORITY COMMISSION MEETING Thursday, June 9, 2022, 7:00 am

NOTICE IS HEREBY GIVEN that the Redevelopment Authority Commission & Tourism Committee Meeting of the City of Brillion will meet on **Thursday, June 9, 2022, at 7:00 am** at Council Chambers, **Brillion City Center located at 201 N. Main Street**, Brillion Wisconsin 54110, which is handicap accessible.

Join by computer, tablet or smartphone Zoom Meeting

<https://zoom.us/j/8867341306?pwd=MDQ4dU9YM3VwenJ1aDVDUTV3ZGxMdz09>

Phone: 312 626 6799

Meeting ID: 885 5365 8478

Passcode: 146750

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes – May 12, 2022, Redevelopment Authority Commission
5. Guests
6. Chairperson
7. Secretary
8. Treasurer Report
 - a. State Bank of Chilton –May 2022
9. WEDC Connect Community
 - a. Asking for a commitment to attend one web event or quarterly noon phone call
10. Let's talk about ourselves – who is the RDA?
 - a. Goals
 - b. Action plans--dates
 - c. Budget items
11. Downtown District Improvement Plan

The Brillion Redevelopment Authority's vision is to create an environment to support opportunity for revitalization and growth in the RDA District, benefiting businesses, residents and visitors.

12. TIFs

- a. Maps – prepared by Calumet County -- \$35 each to print 24 x 36 for poster frame size for the wall or to mount on something sturdy to pull out of the closet when needed.
- b. TIF2 tax impact (Sept or Oct) Any word yet?

b. TID#5 Former Brillion Iron Works Property

- i. Decide what kind of regular follow-up/updates we would like from the Brillion Works team

13. Ad Hoc Marketing Team Follow up (RDA, Tourism, Chamber, City)

a. Brillion Destination Website Discussion at Tourism Committee March 10, 2022

- 1. New city branding – logo was approved by council. Still needs final “final” approval via resolution.
- ii. Seasonal Attractions-RDA Involvement
 - 1. Brillion Fest/ Parade additional activities-
 - a. Event Venue location 205 N Main -RDA Property – Legion/BAA beer stand Friday night
 - i. Brillion Fest-Saturday activities BFD Foundation Volunteers
 - ii. Summer Events
 - iii. Fall

14. Ariens Community Meeting Follow up

- a. Old Business Projects Discussion
- b. Fund Façade Grant/Loan Program
- c. Zero Interest loan Program
- d. Code Enforcement Funding

15. Old Business

- a. Downtown District Improvement Plan
- b. Value of City Center Apartment

16. New Business

- a. Budget requests

17. Adjournment

Beth Wenzel, Chairperson

Copies: Post (3) Note: This is a public meeting. As such, all members or a majority of the members of the City Council may be in attendance. While a majority of the City Council members or the majority of any given Committee or Board may be present, only the above Committee will take official action based on the above agenda.

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