



NOTICE
CITY OF BRILLION
JOINT
REDEVELOPMENT AUTHORITY COMMISSION
& TOURISM COMMITTEE MEETING
Thursday, January 13, 2022 5:30PM

NOTICE IS HEREBY GIVEN that the Redevelopment Authority Commission & & Tourism Committee Meeting of the City of Brillion will meet on **Thursday January 13, 2022 at 5:30 pm** at Council Chambers, **Brillion City Center located at 201 N. Main Street**, Brillion Wisconsin 54110, which is handicap accessible.

Join by computer, tablet or smartphone Zoom Meeting

<https://zoom.us/j/8867341306?pwd=MDQ4dU9YM3VwenJ1aDVDUTV3ZGxMdz09>

Phone: 312 626 6799

Meeting ID: 886 734 1306

Passcode: 047828

AGENDA Amended

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes – December 9, 2021 Redevelopment Authority Commission
5. Guests
6. Chairperson
 - a. Welcome New Committee Member-Carla Zander
 - b. Welcome Tourism Committee Members
7. Secretary
 - a. RDA Member Opening
8. Treasurer Report
 - a. State Bank of Chilton –December 2021
9. Proposal
 - a. Downtown Attraction Ideas Discussion Joint with Tourism Committee
 - i. Coordinate Attraction to Downtown Businesses and Brillion as destination

The Brillion Redevelopment Authority's vision is to create an environment to support opportunity for revitalization and growth in the RDA District, benefiting businesses, residents and visitors.

1. Utilize Tourism Funding for Social Media Promotion campaign
2. Funding to create Short Compilation Video snippets to post on Social Media Outlets, shared by local businesses
3. Other
- ii. Seasonal Attractions-Ideas
 1. Brillion Fest/ Parade additional activities/ Promote through Campaign
 2. National Night Out-Local Vendors & Non-profits food booths,
 3. Promotion of Wedding venues in Brillion and additional items for bridal parties and guests
 4. Fall Fest Activities Coordination with Chamber/Other events
 5. Black Friday/ Small Business Saturday Downtown Coordination
 6. Walk Through Brillion/Wine Walk
 7. Christmas Market/Specials
 8. Coordinate with Ariens on September Dealer Event
10. WEDC Connect Community
11. Downtown District Improvement Plan
12. TIFS
 - a. TID #2-Dollar General Property/City Center Project
 - i. CDBG RLF Close Grant Project
 1. CDBG CLOSE Contract for Demolition of 205 N. Main Street
 2. Timeline -Spring 2022 Demolition
 - ii. WEDC CDI Grant 2018 -TID#2
 1. Received Final Payment Jan 2022
 - b. TID#5 Former Brillion Iron Works Property
 - i. WEDC IDLE Sites Grant 2019 -Final Report completed December 30, 2021
13. Old Business
 - a. TIF District Maps
14. New Business
15. Adjournment

Beth Wenzel, Chairperson

Copies: Post (3) Note: This is a public meeting. As such, all members or a majority of the members of the City Council may be in attendance. While a majority of the City Council members or the majority of any given Committee or Board may be present, only the above Committee will take official action based on the above agenda.

The Brillion Redevelopment Authority's vision is to create an environment to support opportunity for revitalization and growth in the RDA District, benefitting businesses, residents and visitors.