

**TOURISM COMMITTEE
MEETING
Minutes**

April 29, 2021

Brillion City Center & Zoom

5:30 PM

1. CALL TO ORDER:

Chair Louie Lecker Meeting called to order at 5:30 PM.

2. ROLL CALL:

Present were Louie Lecker -Chair, Angela Jellum, Vindhi Patel, City Administrator Peter Wills-Secretary/Treasurer. Louie Lecker and Administrator Wills welcomed new member Angela Jellum, new Council Representative Shelly Lau is out of State and unable to attend.

GUEST: None

3. APPROVAL OF THE AGENDA:

Motion – Jellum moved to approve the agenda as printed and circulated. Seconded by Patel. Motion carried.

4. APPROVAL OF MINUTES – January 20, 2021 Tourism Committee Meeting

Motion – Jellum moved to approve the January 20, 2021 Tourism Committee Minutes. Seconded by Patel. Call vote. Motion carried.

5. REVIEW OF YEAR END ROOM TAX REPORT TO STATE: The 2020 Financial. Room Tax Report to the State of Wisconsin was presented by Administrator Wills. Chair Louie Lecker stated that there is a request she made that went through Tourism Committee, but does not believe Council approved and or did not send her the Funding. She is following up with details. Administrator Wills will review, if it did not go to council, will need to bring back to rereview, if approved by Council and not paid, will need to discuss with Auditor. Louie will forward documentation and Administrator Wills will review records for and update for the next meeting.

6. REVIEW AND APPROVAL OF FUNDING REQUESTS:

A. Brillion Nature Center-Sign Grant Request:

Administrator Wills discussed the application for funding for the Brillion Nature Center Sign. A full application was provided with all details. The goal is to attract visitors driving on PP between Brillion and Potter to the Nature Center. The Total budget is \$750.00. The organization's annual budget is \$80,000.

Motion: Patel moved to approve the full request of \$750.00 for the **Nature Center Sign Grant Request**. Seconded by Jellum. Lecker Abstained from vote. Call vote. Motion carried.

NEW BUSINESS:

OLD BUSINESS:

None

FUTURE MEETING DATES:

Repeating Calendar invite was sent out by Administrator Wills to current membership list for quarterly meetings Third Wednesday at 4:00pm, New Council Rep works until 5:15, need to change Time to 5:30pm. Next meeting will July 21, 5:30pm

ADJOURNMENT:

The meeting adjourned at 6:02PM.

Peter Wills
City Administrator/Community Development Director