

**TOURISM COMMITTEE
MEETING
Minutes**

September 16, 2020

Brillion City Center

4:00 PM

CALL TO ORDER:

Meeting called to order at 4:01 PM.

ROLL CALL:

Present were Vidhi Patel, Tim Hanson (via Goto Mtg), Louie Lecker, Amy Meyers. Also present was City Administrator Lori Gosz.

GUEST: Theresa Cavanaugh-Optimist Club

APPROVAL OF THE AGENDA:

Motion – Patel moved to approve the agenda as printed and circulated. Seconded by Hanson. Motion carried.

APPROVAL OF MINUTES – AUGUST 19, 2020 Tourism Committee Meeting

Motion – Hanson moved to approve the August 19, 2020 Tourism Committee Minutes. Seconded by Patel. Call vote. Motion carried.

REVIEW AND APPROVAL OF FUNDING REQUESTS:

A. Brillion Optimist Club-Walk Through Brillion Event:

Lecker questioned the expense for the website. Theresa explained the website had pages added for videos, sponsors, baskets. The cost is for time and creation of the websites.

Hanson questioned the videos. Theresa Cavanaugh stated by Oct. 1st, website and Facebook videos will be up. She explained the event is on-line to purchase totes on Thursday and Friday Oct. 29th & 30th at the BCC.

Myers stated the videos go a long way to promote more than just Optimist Club, more for businesses and the City. Perhaps they could be given to the businesses after the event to use.

Motion: Lecker moved to approve the full request of \$6,330.00 for the Optimist Walk Through. Seconded by Hanson. Call vote. Motion carried.

NEW BUSINESS:

Lecker pointed out the Tourism Committee is only meeting quarterly and if requests are missed at quarterly meetings, special meetings may not be done.

OLD BUSINESS:

None

FUTURE MEETING DATE:

None scheduled at this time.

ADJOURNMENT:

The meeting adjourned at 4:14 PM.

Lori M. Gosz
City Administrator/Clerk-Treasurer