

**TOURISM COMMITTEE  
MEETING  
Minutes**

**August 19, 2020**

**Brillion City Center**

**4:00 PM**

**CALL TO ORDER:**

Lecker called the meeting to order at 4:01 PM

**ROLL CALL:**

Present were Chairperson Jennifer “Louie” Lecker, Aaron Kabat (via Goto Mtg), Amy Myers, Vidhi Patel and Alderperson Tim Hanson. Also present was City Administrator Lori Gosz. Absent was Glen Braun.

**APPROVAL OF THE AGENDA:**

**Motion** – Myers moved to approve the agenda. Seconded by Patel. Motion carried.

**APPROVAL OF MINUTES – February 26, 2020:**

**Motion** – Myers moved to approve the minutes of the February 26, 2020 Tourism Committee minutes. Seconded by Hanson. Motion carried.

**REVIEW OF ROOM TAX EXPENDITURE REPORT:**

Gosz reported on the Tourism Fund balance available for funding requests after approved allocations is \$11,145.24.

**REVIEW AND APPROVAL OF FUNDING REQUESTS:**

None.

**NEW BUSINESS:**

**Brillion Nature Center – 2020/2021 Publicity and Promotion:**

Lecker explained the request from the Brillion Nature Center is \$2,400, of which \$800.00 is for the camping show in Green Bay. The remainder is for the Nature Center. However, the DNR has not allowed the Nature Center to be open due to COVID. She explained that she can not organize events at the BNC. There is no money coming in other than donations and grants.

**Motion** – Hanson moved to approve BNC request for \$2,400.00. Seconded by Myers. Lecker abstained. Motion carried.

**RDA Fall Pole Decorating Contest Event:**

**Motion**-Myers moved to approve the RDA Fall Pole Decorating contest request of \$100.00 Seconded by Hanson, motion carried.

**NEW BUSINESS:**

No Business

**OLD BUSINESS:**

**City Map/Brochure:**

Lecker proposed to purchase the remaining brochures from Zander Press for a cost of approximately \$500.00.

**Motion-**Myers moved to purchase remaining brochures at a cost of approximately \$500.00. Seconded by Hanson, motion carried.

**Tourism Video Loop:**

No report

**FUTURE MEETING DATE:**

The next meeting will be October 21, 2020 at 4:00pm

**ADJOURNMENT:**

The meeting adjourned at 4:13pm

Lori M. Gosz  
Administrator/Clerk-Treasurer