

REDEVELOPMENT AUTHORITY COMMISSION MEETING

MARCH 12, 2020

Brillion City Center

6:30 PM

CALL TO ORDER:

Wenzel called the meeting to order at 6:30 PM.

ROLL CALL:

Present were Chairperson Beth Wenzel, Matthew Bennett, Jerome Popp, and Alderperson Mel Edinger. Also present was City Administrator/Clerk-Treasurer Lori Gosz. Absent was Kim Buboltz, Ralph Rice and David Sonnabend.

GUESTS:

Mark Olsen, Brillion Works LLC and Mary Kohrell Calumet County Economic Development Director.

APPROVAL OF AGENDA:

Motion – Edinger moved to approve the agenda. Seconded by Bennett. Motion carried unanimously.

APPROVAL OF MINUTES – FEBRUARY 13, 2020 REDEVELOPMENT AUTHORITY COMMISSION MEETING:

Motion – Bennett moved to approve the minutes of the February 13, 2020 Redevelopment Authority Commission meeting as printed and circulated. Seconded by Edinger. Motion carried unanimously.

REPORTS OF OFFICERS:

A. Chairman:

No Report.

B. Treasurer:

No Report.

C. Secretary/Community Development Director:

1. Review of Budget:

Gosz report there was no change in the Budget Comparison. She reported the notice for donation on the hanging baskets is now on the City website and in the City Quarterly Newsletter. She stated that the Administrative Assistant will begin sending out letters to past donators.

REPORT FROM BRILLION CHAMBER OF COMMERCE:

Gosz stated the report from the Chamber will be e-mailed to the RDA members.

2006 REDEVELOPMENT DISTRICT IMPROVEMENT PLAN – REVIEW/CONSIDER SURVEY FOR DOWNTOWN OWNERS:

No action taken at this time.

DOWNTOWN REDEVELOPMENT – MAIN STREET SQUARE PROJECT:

A. Housing Development – City Center – Brillion LLC Developer Update:

Wenzel handed out the elevation plans for the City Center Apartments. She stated Dumke plans to begin mid-April.

B. Dollar General Building – CDBG CLOSE Grant and Calumet County EPA Grant:

Gosz reported she is waiting for clarification from the Department of Administration if the CDBG Close funds will be a qualified use for slum and blight removal.

BRILLION WORKS DEVELOPMENT – URBAN PLAN PRESENTATION:

Mark Olsen was present to give the presentation of the urban plan for the Brillion Works Development. He explained the plan was reviewed and approved by the Park & Recreation Commission and the Plan Commission, now the RDA will review it for final approval to the City Council on March 23, 2020.

Olsen explained the plan includes the relocation of Horn Park to the Brillion Works Development site. The City would then have the old park property available to sell for redevelopment. He stated the new park will offer more for the community.

Olsen explained other conceptual plans for the development, which may include a restaurant or a brewpub.

The RDA thanked Olsen for his time.

MARKETING – DISCUSS OPPORTUNITIES:

Wenzel presented the draft City Brochure for the RDA's review. Members gave Wenzel some suggestions to consider. It was suggested to use a different font type on the aerial photo page.

Kohrell reported on the new County video. She stated that Dan Hagenow was the photographer used for the video. She stated that Hagenow has many video clips of Brillion.

POP-UP SHOP:

No report.

REVENUE SOURCES – CONTINUE TO REVIEW OPPORTUNITIES:

The RDA discussed opportunities for revenue sources. Purchasing a home to create an AirBNB was discussed. Wenzel stated there is a small house on W. Water Street that is currently for sale. Popp offer to check on this property.

FACEBOOK:

No report.

Unapproved

NEW BUSINESS:

Gosz reported she received a call from an individual who is interested in purchasing the old Brillion Bakery building on Main Street. She reported that the individual may attend a future RDA meeting.

A. Future Agenda Items:

1. Pole Decorating Contest:

No report.

B. Next Meeting Date:

April 9, 2020 at the Brillion City Center at 6:30 PM

ADJOURNMENT:

The meeting adjourned at 8:04 pm.

Lori M. Gosz
City Administration/Clerk-Treasurer