

Approved

**TOURISM COMMITTEE  
MEETING  
Minutes**

**January 22, 2020**

**Brillion Community Center**

**3:30 PM**

**CALL TO ORDER:**

Chairperson Lecker called the meeting to order at 3:35 pm.

**ROLL CALL:**

Present were Chairperson Jennifer “Louie” Lecker, Alderperson Tim Hanson, Glen Braun, and Amy Myers. Also present was City Administrator Lori Gosz. Absent were Aaron Kabat and Vidhi Patel.

**APPROVAL OF THE AGENDA:**

**Motion** – Braun moved to approve the agenda. Seconded by Hanson. Motion carried.

**APPROVAL OF MINUTES – DECEMBER 18, 2019:**

**Motion** – Myers moved to approve the minutes of the December 18, 2019 Tourism Committee minutes. Seconded by Braun. Motion carried.

**REVIEW OF ROOM TAX EXPENDITURE REPORT:**

The Room Tax Report was reviewed by the Committee.

**REVIEW AND APPROVAL OF FUNDING REQUESTS:**

**A. Brillion Chamber of Commerce – Wine, Beer & Cheese Event:**

Lecker reported the Brillion Chamber of Commerce want to amend their request to only \$500 for advertising.

**Motion** – Myers moved to approve and recommend to City Council the request. Seconded by Braun. Motion carried.

**B. Brillion Area Jaycees – Brillionfest:**

It was suggested to ask the Jaycees to attend the next meeting to discuss the remainder of their request.

**NEW BUSINESS:**

Lecker stated at the last meeting it was suggested to have the Brillion Optimist take over the Fall Pole Decorating Contest. Myers will contact the Brillion Optimist on this.

Lecker asked if the Committee would like to meet quarterly after each quarterly room tax is received rather than monthly. The Committee agreed.

Lecker asked Gosz to see if a quorum of four (4) can be reduced to three (3). Gosz will check on this.

**OLD BUSINESS:**

Approved

**A. City Map/Brochure:**

Myers reported that Brillion Works, LLC is paying for the cost of the brochure. The group will be meeting tomorrow to work on the brochure layout.

The Tourism Committee can order maps.

**B. Tourism Center Sign:**

No action

**C. Tourism Video Loop:**

Lecker reported she will work on this.

**FUTURE MEETING DATE:**

The next meeting will be February 12<sup>th</sup> at 3:30 PM to approve the sign and second grant request from the Jaycees and the Tourism Committee membership quorum.

**ADJOURNMENT:**

The meeting adjourned at 3:45 PM.

Lori M. Gosz  
City Administrator/Clerk-Treasurer