

REDEVELOPMENT AUTHORITY COMMISSION MEETING

February 13, 2020

Brillion City Center

6:30 PM

CALL TO ORDER:

Wenzel called the meeting to order at 6:32 PM.

ROLL CALL:

Present were Chairperson Beth Wenzel, Kim Buboltz, Ralph Rice, Matthew Bennett, Jerome Popp, David Sonnabend, and Alderperson Mel Edinger. Also present was City Administrator/Clerk-Treasurer Lori Gosz.

GUESTS:

None.

APPROVAL OF AGENDA:

Motion – Edinger moved to approve the agenda. Seconded by Popp. Motion carried unanimously.

APPROVAL OF MINUTES – JANUARY 9, 2020 REDEVELOPMENT AUTHORITY COMMISSION MEETING:

Motion – Edinger moved to approve the minutes of the January 9, 2020 Redevelopment Authority Commission meeting as printed and circulated. Seconded by Bennett. Motion carried unanimously.

REPORTS OF OFFICERS:

A. Chairman:

Wenzel reported on the work being done on the new City brochure. She presented a draft copy. She explained the goal is to have it done by March 18th for InDevelopment Conference in Oshkosh.

B. Treasurer:

The Treasurer’s Report was reviewed by the Commission.

Motion – Bennett moved to accept the Treasurer’s Report as presented. Seconded by Edinger. Motion carried.

C. Secretary/Community Development Director:

1. Review of Budget:

Gosz explained the change in Budget Comparison. She reported the hanging baskets are now at Schroth Floral to be planted. The same type of flowers will be used as last year.

REPORT FROM BRILLION CHAMBER OF COMMERCE:

A report from the Chamber was reviewed by the Committee. The following was also reported:

- 25 people attended the last Lunch N Learn.

Unapproved

- 10th Annual Wine, Beer, Cheese Tasting will be held on February 15th at Cobblestone Creek Dining & Banquet. In past years, the Chamber has used the proceeds from that event to help beautify downtown and pay for snowflakes on the street lights on Hwy 10.

2006 REDEVELOPMENT DISTRICT IMPROVEMENT PLAN – REVIEW/CONSIDER SURVEY FOR DOWNTOWN OWNERS:

Rice stated there was good input from the RDA Members; some are the same. The main thing is to get as much information without wasting too much of the owner's time. The main point is to determine the status of the owner's property; are they planning to sell and at what price. The Chamber can ask more on how they can help the business owners.

Wenzel read the RDA's Vision and feels the ideas of that survey meets that vision.

Rice suggested he and Sonnabend finalize the survey questions down to 10-15 questions and go with it. It is the job of the RDA to know the property in the downtown. Rice suggested a goal to have the survey results back by the March RDA meeting.

DOWNTOWN REDEVELOPMENT – MAIN STREET SQUARE PROJECT:

A. Housing Development – City Center – Brillion LLC Developer Update:

Gosz reported that Andy Dumke is anticipating work to being in mid-March.

B. Dollar General Building – CDBG CLOSE Grant and Calumet County EPA Grant:

Gosz reported she is working on the application for the City CDBG Close money for the Dollar General building.

A brief discussion followed on the relocation of Dollar General.

BRILLION WORKS – UPDATE:

Gosz reported on grant opportunities she is working on with the Developer. Calumet County's CDBG Close money might be a viable option.

MARKETING – DISCUSS OPPORTUNITIES:

The City Brochure is a marketing tool. Having a welcome packet available for the HR Department in businesses would help promote the City. Edinger offered to contact the HR Department at the Ariens Company to see if they would like to hand out a welcome packet. Sonnabend offered to talk to PPI and Endries.

POP-UP SHOP:

No report.

REVENUE SOURCES – CONTINUE TO REVIEW OPPORTUNITIES:

No report.

FACEBOOK:

No report.

Unapproved

NEW BUSINESS:

A. Future Agenda Items:

1. Pole Decorating Contest:

No report.

B. Next Meeting Date:

March 12, 2020 at the Brillion City Center at 6:30 PM

ADJOURNMENT:

The meeting adjourned at 8:00 pm.

Lori M. Gosz
City Administration/Clerk-Treasurer