

REDEVELOPMENT AUTHORITY COMMISSION MEETING

November 14, 2019

Carstens Mill

6:00 PM

CALL TO ORDER:

Wenzel called the meeting to order at 6:00 PM.

ROLL CALL:

Present were Chairperson Beth Wenzel, Ralph Rice, Matthew Bennett, Kim Buboltz, Jerome Popp, David Sonnabend (arrived at 6:08 pm), and Alderperson Mel Edinger. Absent was City Administrator/Clerk-Treasurer Lori Gosz.

Guests: Mary Kohrell and Mark Olsen.

APPROVAL OF AMENDED AGENDA:

Motion – Edinger moved to approve the amended agenda. Seconded by Bennett. Motion carried unanimously.

APPROVAL OF MINUTES – OCTOBER 10, 2019 REDEVELOPMENT AUTHORITY COMMISSION MEETING:

Motion – Edinger moved to approve the minutes of the October 10, 2019 Redevelopment Authority Commission meeting as printed and circulated. Seconded by Popp. Motion carried unanimously.

REPORTS OF OFFICERS:

A. Chairman:

No Report.

B. Treasurer:

Buboltz report there is one change, \$100.00 check for Pole Decorating, waiting on reimbursement from the Tourism Committee.

C. Secretary/Community Development Director:

Review of Budget:

The Secretary/Community Development Director report was reviewed. The following items were discussed by the Commission:

- Public, private partnerships.
- State Charters, if we borrow the ability to pay back.
- Fees for the Dollar General demolition and lawyer fees
- Brownfield Grant, Mary Kohrell visited Brillion with representative
- Wenzel will contact Bill Buffington

REPORT FROM BRILLION CHAMBER OF COMMERCE:

A report submitted by Brian Witt from the Chamber of Commerce was reviewed. The following items were discussed by the Commission.

- Lunch and Learn well attended, future on December 3rd.
- Jingle & Mingle December 5th
- Chamber Bucks available
- Membership packages will be delivered

2006 REDEVELOPMENT DISTRICT IMPROVEMENT PLAN – REVIEW/CONSIDER FUTURE PROJECTS WITH KEY STAKEHOLDERS:

The Brillion Works is in the RDA District the Commission invited Mark Olson from Brillion Works in to discuss projects they foresee developing.

Olson brought in a map of the area and updated the group. He explained they have a 99-year lease with the City of Brillion who owns the land. They are in phase 1 and 2 of the development plan, environmental wetlands, DNR surveys and core samples have been complete. Demolition will begin November 18, 2019. Metal is stripped and being recycled. Olsen reported they are in the process of working on flow of Mill Creek and Spring Creek. He also discussed various leases to businesses on the radar not to disrupt current businesses in Brillion. These leases/businesses could bring many more jobs to the community. Three of the current buildings will be renovated and walking trails and connections to current trails was also discussed.

DOWNTOWN REDEVELOPMENT – MAIN STREET SQUARE PROJECT:

Housing Development – City Center – Brillion LLC Developer Update:

Nothing new to report.

Dollar General Building – Offer to Purchase/Discuss Plans & Budget:

Nothing new to report.

BRILLION WORKS – UPDATE:

Discussed above in District Improvement plans

MARKETING – DISCUSS OPPORTUNITIES:

The Commission discussed creating a brochure. Samples of Door County and one that was created by Calumet County were discussed. Olsen offered to assist with the contents of the brochure. It was decided that Wenzel, Buboltz and Kohrell will work together on this project.

Points of discussion to add to brochure:

- Growing Community
- Community Center
- Brillion Nature Center
- Trail systems
- Parks
- Industries
- Schools

Approved

- Safe Environment
- Banquet and Dining
- Destinations (located between Green Bay, Appleton, Manitowoc)
- Brillion Conservation Club
- Churches
- Financials
- Golf Course

FALL DOWNTOWN LIGHT POLCE DECORATING CONTEST:

The Commission voted on the winner of the pole decorating contest. Endries International won, a check was made out to purchase Chamber Bucks. Endries intention was to donate the money to Toys for Tots.

It was discussed to transfer ownership of this program to the Tourism Committee because the poles are decorated for the Brillion Nature Center Pumpkin Walk and the Brillion Optimist Club A Walk Through Brillion events both of which bring outsiders to Brillion.

POP-UP SHOT:

Popp reported that he reached out to Brian Witt but they did not get together yet. It was discussed this would be a good time given the season to visit some that are set up.

REVENUE SOURCES – CONTINUE TO REVIEW OPPORTUNITIES:

Discussed, we will continue to brainstorm.

FACEBOOK:

Nothing new, but when Zander would post the Farmer’s Market to Facebook they would see an increase in business.

NEW BUSINESS:

The Commission considered who would be good candidates to invite to future meetings to collaborate what the RDA district needs.

A. Future Agenda Items:

District Improvement Plan – Recommendations

B. Next Meeting Date:

December 12, 2019 at the Brillion City Center at 6:30 PM

ADJOURNMENT:

The meeting adjourned at 8:16 pm.

Kim Buboltz
Acting Secretary