

Become a sponsor!

**FREE
EVENT!**

**7 Stupendous
Drawings throughout
the day!**

**OVER 100
VENDORS!**

19th annual

South Texas

HOME and



GARDEN SHOW

SATURDAY, March 21, 2026

9 AM - 3:30 PM

Floresville Event Center, 600 Hwy 97 W, Floresville

**MARTIAL ARTS
PERFORMANCE!**

**FOOD
TRUCKS**

**TRACTOR
DISPLAYS,
WORKSHOPS
& MORE!**



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South Texas
HOME and GARDEN SHOW

SATURDAY, March 21, 2026

9 AM - 3:30 PM

Floresville Event Center, 600 Hwy 97 W, Floresville

www.southtexashomeandgarden.com

Contact: Brandy Hawkins, 830-216-4519, bhawkins@lavernianews.com

Dear prospective sponsor,

We invite you to join us in our mission is to spread the love of gardening by bringing together area home and garden businesses and organizations and home gardeners to share products and exchange ideas, and to offer information about the benefits of gardening, including exercise and enjoying nature, along with the satisfaction of beautifying the yard and countryside. The benefits of gardening include producing homegrown vegetables that not only taste better, but are more nutritious.

The *Wilson County News* actually began this event in cooperation with community organizations in 2007 and since then it has grown and evolved into what today is known as the South Texas Home and Garden Show, an event that draws 1500+ people to Floresville and has a waiting list for vendors year after year!

We look forward to the show on March 21, 2026 in the Floresville Event Center. We hope you can join us with a corporate sponsorship!

Sincerely,

Brandy Hawkins

South Texas Home and Garden Show Coordinator

Wilson County News Customer Service Specialist

CORPORATE SPONSORSHIPS

Platinum \$2,000

- One booth (10'x10') at the show
- Full page ad in the Spring Home Magazine (\$495 value)
- Prominent sponsor recognition at the show with a banner on the stage
- Sponsor recognition on all promotions through the South Texas Home and Garden Show website, social media, and in the *Wilson County News*
- Mic spotlight on stage twice during the show
- "WCN Live" interview (to be scheduled; \$200 value; media sheet att.)
- Sponsor recognition on WOAI/iHeart Radio
- 1 home and garden T-shirt
- 25 Spring Home magazines

Gold \$1,500

- One booth (10'x10') at the show
- Half page ad in the Spring Home Magazine (\$245 value)
- Sponsor recognition at the show
- Sponsor recognition on all promotions through the South Texas Home and Garden Show website, social media, and in the *Wilson County News*
- Mic spotlight on stage once during the show
- "WCN Live" interview (to be scheduled; \$200 value; media sheet att.)
- 1 home and garden T-shirt
- 25 Spring Home magazines

Silver \$1,000

- One booth (10'x10') at the show
- Quarter page ad in the Spring Home Magazine (\$125 value)
- Sponsor recognition at the show
- Sponsor recognition on all promotions through the South Texas Home and Garden Show website, social media, and in the *Wilson County News*
- "WCN Live" interview (to be scheduled; \$200 value; media sheet att.)
- 1 home and garden T-shirt
- 25 Spring Home magazines

Bronze \$750

- One booth (10'x10') at the show.
- Resource page ad in the Spring Home Magazine (\$125 value)
- Sponsor recognition at the show
- Sponsor recognition on all promotions through the South Texas Home and Garden Show website, social media, and in the *Wilson County News*
- 1 home and garden T-shirt
- 25 Spring Home magazines