



Date: \_\_\_\_\_ Follies Representative: \_\_\_\_\_

# CENTRAL COAST FOLLIES 2019 PROGRAM AD FORM

## AMERICAN DREAMS

October 4, 5, 6

17<sup>th</sup> Annual Fundraising Benefit at the Spanos Theatre in San Luis Obispo

Business Name: _____		Address: _____	
Contact Person: _____		Email: _____	
Phone: _____	Alternate Contact: _____	Phone: _____	

### Please **Check Ad Size:**

- 1: \$ 65.00 Business Card
- 2: \$ 75.00 Business Card Color
- 3: \$ 85.00 Sixth Page
- 4: \$175.00 Sixth Page Color
- 5: \$125.00 Quarter Page
- 6: \$225.00 Quarter Page Color
- 7: \$250.00 Half Page
- 8: \$500.00 Half Page Color
- 9: \$500.00 Full Page
- 10: \$900.00 Full Page Color

**AD DEADLINE:  
JULY 19, 2019**

**Please read the instructions below.**

PRINT

SUBMIT

### Payment Method: Select One

**Cash** Amount \$ \_\_\_\_\_

**Check** Amount \$ \_\_\_\_\_

Please make checks payable to: CCPA-Follies

**Credit Card** Amount \$ \_\_\_\_\_

(MC/VISA/AMEX/DISCOVER)

**Add'l Donation** Amount \$ \_\_\_\_\_

Central Coast Follies  
Food Bank Coalition  
Parkinson Alliance

**Total \$** \_\_\_\_\_

Please Enter Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please Print

Billing Address: \_\_\_\_\_

You can also pay online by visiting:  
<https://squareup.com/store/ccpa-central-coast-follies>

### INSTRUCTIONS:

Please provide a print copy of your ad and this order form OR provide a digital copy of your ad in one of the following standard formats: JPG, JPEG, GIF, TIFF, Photoshop, Word or PDF. ALL advertisement submissions must be **CAMERA READY**. You may email your artwork to: Cheryl Goldberg at: [cherylgoldberg@hotmail.com](mailto:cherylgoldberg@hotmail.com). The ad must be black & white, grayscale or color and with the correct orientation - see the other side of this form. ALL ads submitted in color will be scanned in black & white, unless you purchased a color ad. **IMPORTANT: IF CAMERA READY ART IS NOT RECEIVED AND ARTWORK NEEDS TO BE FORMATTED, THERE WILL BE ADDITIONAL CHARGES.**

**Please do not fold, staple or paperclip your artwork.**

Tip: Make a copy of your color ad to see how it looks in black & white BEFORE submitting your ad copy.

**Central Coast Follies 2019  
Program Ad Form  
AMERICAN DREAMS  
Show Dates: October 4, 5, 6  
Spanos Theatre in San Luis Obispo**

For more information and general questions, please contact:  
Linda at [FolliesSecretary@gmail.com](mailto:FolliesSecretary@gmail.com)

**PLEASE NOTE ORIENTATION OF ADVERTISEMENTS BELOW.**

**Half Page**

**Ad #6 (\$250.00) B&W**

**Ad #7 (\$500.00) COLOR**

**Height 5 inches x Width 7.5 inches**

**Bleed size: 4.75 inches H x 7.25 inches W**

**Quarter Page**

**Ad #4 (\$125.00) B&W**

**Ad #5 (\$225.00) COLOR**

**Height 5 inches x Width 3.5 inches**

**Bleed Size: 4.75 inches H x 3.25 inches W**

**Business Card**

**Ad #1 (\$65.00) B&W**

**Ad #2 (\$75.00) COLOR**

**Height 2 inches x Width 3.5 inches**

**Bleed Size: 1.75 inches H x 3.25 inches W**

**Sixth Page**

**Ad #2 (\$85.00) B&W**

**Ad #3 (\$175.00) COLOR**

**Height 5 inches x Width 2.5 inches**

**Bleed Size: 4.75 inches H x 2.25 inches W**

\* NOT PICTURED \*

**FULL PAGE**

**Ad #8 (\$500.00) B&W**

**Ad #9 (\$900.00) COLOR**

**Height 10 inches x Width 7.5 inches**

**Bleed Size: 9.75 inches H x 7.25 inches W**

**2019 Central Coast Follies Tax Deductible Information:**

Net proceeds to be split equally between:

Food Bank Coalition of San Luis Obispo Tax ID: 77-0210727

and

CCPA-Follies Tax ID: 77-0048046, a 501(c)3 Non-Profit Org./ Parkinson Alliance Tax ID: 22-3683309

Value of ad is as stated.

For specific program ad information or questions, please feel free to contact:

Cheryl Goldberg - (805) 295-0320 - [cherylgoldberg@hotmail.com](mailto:cherylgoldberg@hotmail.com).

Ad forms, ad and payment may be given to your Follies Representative in paper form or digitally. It may be mailed to: Central Coast Follies, P.O. Box 2541, Pismo Beach, CA 93448. Materials and payment may also be submitted digitally through our website: [www.centralcoastfollies.org](http://www.centralcoastfollies.org). Click on the "Donate" tab, then on the program ad form link.