



You have choices in advertising.  
Let us help you choose wisely.

AM? FM? HD? Satellite? CD? MP3?

Your customers have lots of choices when deciding what to listen to. When you need to reach those customers you could choose radio. But should you choose AM, FM, HD, or Satellite? Then which format should you choose: Adult Contemporary, Smooth Jazz, Rock, Hip Hop, Country, Classical, News, Talk, Urban, Oldies, Latin, Religious, or Sports? Once you've chosen the medium and the format you'll need to select the right stations. How many stations do you listen to? Do your customers listen to the same ones? Do you need a 30 or 60 second spot?

POSTAL  
CUSTOMER

**Exchange**

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North Madison County in Alabama.

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## HOWARD BENTLEY

### PONTIAC • GMC

FAYETTEVILLE, TN

**We Are Pre-Owned Factory Program Headquarters  
For The TN Valley & Will Save You Thousands!**

**2005 Chevy Malibu**  
Original Mfg. Selling Price \$20,670  
Kelly Blue Book Price \$14,580  
**OUR PRICE \$12,775**

Std. #PC4301

**2006 Chevy Malibu**  
Original Mfg. Selling Price \$21,875  
Kelly Blue Book Price \$16,655  
**OUR PRICE \$13,705**

Std. #PC4357

**2005 Pontiac Vibe**  
Original Mfg. Selling Price \$19,777  
Kelly Blue Book Price \$14,777  
**OUR PRICE \$12,777**

Std. #PC4357

**2006 Pontiac Grand Prix**  
Original Mfg. Selling Price \$19,655  
Kelly Blue Book Price \$16,830  
**OUR PRICE \$13,705**

Std. #PC4410

**2006 Chevy HHR**  
Original Mfg. Selling Price \$19,655  
Kelly Blue Book Price \$16,830  
**OUR PRICE \$14,500**

Std. #PC4298

**2006 Chevy Impala LT**  
Original Mfg. Selling Price \$22,835  
Kelly Blue Book Price \$17,080  
**OUR PRICE \$14,600**

Std. #PC4412

**2005 Buick LeSabre**  
Original Mfg. Selling Price \$29,316  
Kelly Blue Book Price \$15,540  
**OUR PRICE \$15,188**

Std. #PC4322

**2004 Pontiac Sunfire**  
Original Mfg. Selling Price \$11,930  
Kelly Blue Book Price \$10,835  
**OUR PRICE \$8,945**

Std. #PC4427

**2005 Cadillac DeVille**  
Original Mfg. Selling Price \$47,065  
Kelly Blue Book Price \$27,340  
**OUR PRICE \$24,500**

Std. #PC4323

**2006 Chevy Suburban**  
Original Mfg. Selling Price \$38,665  
Kelly Blue Book Price \$26,325  
**OUR PRICE \$25,109**

Std. #PC4340

**2006 Buick LaCrosse**  
Original Mfg. Selling Price \$21,830  
Kelly Blue Book Price \$18,050  
**OUR PRICE \$16,788**

Std. #PC4339

**2004 GMC Denali XL**  
Original Mfg. Selling Price \$48,690  
Kelly Blue Book Price \$35,325  
**OUR PRICE \$30,985**

Std. #TH9A

Program Cars Are  
GM Certified

Remainder Factory  
Warranty + Ext.  
Warranty

**HOWARD BENTLEY**

**PONTIAC • GMC**

**FAYETTEVILLE, TN**

1230 Huntsville Highway  
Fayetteville, TN 37334

**931-433-1585**  
**1-800-654-1597**

You will save  
thousands  
of dollars!  
**24 Hour Roadside  
Assistance!**

\*All prices plus tag, tax, title & includes \$149.50 processing fee.

Finally, which daypart should you advertise on: morning drive, mid-day, afternoon drive, evening, or overnight?

If this all seems a bit complicated there is an alternative. Your free community paper reaches the most households in our area and offers two simple options: size and color. You choose the size and color options that work for your budget. It's that simple.

Call us today to discuss those two options with a professional advertising consultant. We'll handle everything. Then you can sit back and listen to your iPod without any distractions.

# Free Papers

Working For You