



You have choices in advertising. Let us help you choose wisely.

AM? FM? HD? Satellite? CD? MP3? Your customers have lots of choices when deciding what to listen to. When you need to reach those customers you could choose radio. But should you choose AM, FM, HD, or Satellite? Then which format should you choose: Adult Contemporary, Smooth Jazz, Rock, Hip Hop, Country, Classical, News, Talk, Urban, Oldies, Latin, Religious, or Sports? Once you've chosen the medium and the format you'll need to select the right stations. How many stations do you listen to? Do your customers listen to the same ones? Do you need a 30 or 60 second spot?

POSTAL CUSTOMER

PRESORTED STANDARD U.S. Postage Paid Exchange, Inc. P.O. Box 490 Fayetteville, TN

# Exchange

(931) 433-9737  
www.exchangepublications.com

Serving Lincoln County in Tennessee and North Madison County in Alabama.

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## HOWARD BENTLEY

### PONTIAC • GMC

FAYETTEVILLE, TN

**We Are Pre-Owned Factory Program Headquarters For The TN Valley & Will Save You Thousands!**

<p><b>2005 Chevy Malibu</b> Original Mfg. Selling Price \$20,670 Kelly Blue Book Price \$14,580 <b>OUR PRICE \$12,775</b></p>  <p><small>Sik. #PC4301</small></p>	<p><b>2006 Chevy Malibu</b> Original Mfg. Selling Price \$21,875 Kelly Blue Book Price \$16,655 <b>OUR PRICE \$13,705</b></p>  <p><small>Sik. #PC4357</small></p>	<p><b>2005 Pontiac Vibe</b> Original Mfg. Selling Price \$19,995 Kelly Blue Book Price \$14,777 <b>OUR PRICE \$12,777</b></p>  <p><small>Sik. #PC4357</small></p>
<p><b>2006 Pontiac Grand Prix</b> Original Mfg. Selling Price \$21,995 Kelly Blue Book Price \$16,830 <b>OUR PRICE \$13,705</b></p>  <p><small>Sik. #PC4410</small></p>	<p><b>2006 Chevy HHR</b> Original Mfg. Selling Price \$19,655 Kelly Blue Book Price \$16,830 <b>OUR PRICE \$14,500</b></p>  <p><small>Sik. #PC4298</small></p>	<p><b>2006 Chevy Impala LT</b> Original Mfg. Selling Price \$22,835 Kelly Blue Book Price \$17,080 <b>OUR PRICE \$14,600</b></p>  <p><small>Sik. #PC4412</small></p>
<p><b>2005 Buick LeSabre</b> Original Mfg. Selling Price \$29,316 Kelly Blue Book Price \$15,540 <b>OUR PRICE \$13,188</b></p>  <p><small>Sik. #PC4322</small></p>	<p><b>2004 Pontiac Sunfire</b> Original Mfg. Selling Price \$11,930 Kelly Blue Book Price \$10,835 <b>OUR PRICE \$8,945</b></p>  <p><small>Sik. #PC4427</small></p>	<p><b>2005 Cadillac DeVille</b> Original Mfg. Selling Price \$47,065 Kelly Blue Book Price \$22,835 <b>OUR PRICE \$24,500</b></p>  <p><small>Sik. #PC4323</small></p>
<p><b>2006 Chevy Suburban</b> Original Mfg. Selling Price \$38,665 Kelly Blue Book Price \$26,325 <b>OUR PRICE \$25,109</b></p>  <p><small>Sik. #PC4340</small></p>	<p><b>2006 Buick LaCrosse</b> Original Mfg. Selling Price \$21,830 Kelly Blue Book Price \$18,050 <b>OUR PRICE \$16,788</b></p>  <p><small>Sik. #PC4339</small></p>	<p><b>2004 GMC Denali XL</b> Original Mfg. Selling Price \$48,690 Kelly Blue Book Price \$35,325 <b>OUR PRICE \$30,985</b></p>  <p><small>Sik. #1119A</small></p>

Program Cars Are GM Certified  
Remainder Factory Warranty + Ext. Warranty

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### PONTIAC • GMC

FAYETTEVILLE, TN

1230 Huntsville Highway  
Fayetteville, TN 37334  
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You will save thousands of dollars!  
24 Hour Roadside Assistance!

\*All prices plus tag, tax, title & includes \$149.50 processing fee.

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If this all seems a bit complicated there is an alternative. Your free community paper reaches the most households in our area and offers two simple options: size and color. You choose the size and color options that work for your budget. It's that simple. Call us today to discuss those two options with a professional advertising consultant. We'll handle everything. Then you can sit back and listen to your iPod without any distractions.

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