



# The Rural-Urban Record

Your Free Community Newspaper

www.rural-urbanrecord.com | 440-236-8982

## 2025 Advertising Rates

### distribution

**Lorain County**  
 Columbia Station - 4535  
 Elyria - 4048  
 Grafton - 5466  
 LaGrange - 2674  
 Wellington - 4841  
**Total - 21,564**

### mechanics

#### Column Widths

- 1 Column - 1.5625"
- 2 Column - 3.3125"
- 3 Column - 5.0625"
- 4 Column - 6.8125"
- 5 Column - 8.5625"
- 6 Column - 10.3125"

Example: 3x8 ad  
 5.0625" x 8"

### display ads

Open Rate:  
 \$22 per column inch

- Full page(96") - \$725
- 1/2 page(48") - \$550
- 1/4 page(24") - \$365

\*All prices include color

### other info

#### Ad Deadline

12pm Wednesday prior to Monday Publication

#### Digital & Print Fee

\$6 Fee will be added to all display ads

#### Newspaper Inserts

Contact us for pricing information

### classified ads

**MUST BE PREPAID!**

**Personal Classified \$17**  
 (15 words or less, 25¢ thereafter)

**Business Classified \$27**  
 (15 words or less, 25¢ thereafter)

**Special Set up \$29**  
 The ad is centered and capped  
 (15 words or less, 25¢ thereafter)