

The market season begins Saturday May 29th, 2021 and ends Saturday October 9th, 2021.

Market hours are: 8:00AM to 12:00PM

2021 RULES & REGULATIONS

The market site is OPEN FOR UNLOADING BEGINNING AT 7AM Saturday mornings per the Village of Elkhart Lake street closures. Our market manager will be available beginning at 7AM. If you arrive before 7AM, please make sure you unload and do not set up on the street before the street closes at 7AM. You also need to pull over and not block street traffic if arriving before 7AM. All vendors must be packed up and OFF THEIR SITE BY 1:00PM.

- If you are a new vendor, please set up a meeting (phone or in-person) with a member of the Elkhart Lake office staff to further discuss the rules and regulation and any questions or concerns you may have.
- There will be NO SPECIAL VENDOR SPACE REQUESTS ACCEPTED.
- No harassment, disruptive behavior or verbal abuse of Market Manager or other vendors. Any complaints regarding above said behavior will result in the immediate removal of the vendor without further discussion.
(T-shirts with improper design will not be permitted.)
- Seasonal vendors will be given preference and will have a pre-assigned space for the season. Weekly vendors are scheduled for spaces depending on space availability, product mix and market management discretion. Weekly vendors may be in a different space each week they are scheduled, though this will be avoided whenever possible. Day of decisions are made by the market manager.
- All canopies MUST BE WEIGHTED DOWN! Each canopy leg must have AT LEAST 30lbs of weight. If at any time the market manager or any Elkhart Lake Chamber of Commerce staff member notices canopies not being weighted down, you will be told to remove your canopy. If you need ideas on how to do this please ask the market manager or the Elkhart Lake Chamber of Commerce staff.
- Keep in mind the railroad tracks are private property and the rules for the railroad will need to be followed.
- No use of buildings, water, or electricity will be allowed of the vendors.
- ABSOLUTELY NO PARKING ON RHINE STREET BETWEEN THE STREET CLOSURE SIGNS!
- Elkhart Lake downtown businesses ask that you respect their customers' desire to park in front of or near their establishments. Please remember to move your vehicle to the parking lot behind Subway or to another side street after you have unloaded all your products.
- Please take any garbage you have home with you.
- If you would like to be a certified vendor for the WIC program, please call Madison at 608-261-8867 and they will give you the information needed to become certified for Sheboygan County.
- **NOTE:** In an effort to keep seasonal fees down – artisans who have paid for a seasonal space are required to notify the Elkhart Lake Chamber of Commerce Office if they do not plan to use their space on any given Saturday, so that it can be leased to another vendor. The open dates are important to know when non-seasonal vendors need a space. The deadline to do so is Thursday by 4:00 pm, unless weather is a factor. Booth fees are non-refundable. All space contracts are non-transferable.
- Vendor booth #'s and map will be posted the Friday before each market on our website www.elkhartlakechamber.com under Chamber Events/Farmers Market.
- Vendors regularly appointed space will be forfeited if said vendor is not on the premises or has not talked to the Market Manager personally by 7:30 AM.
- Do not drive on grass pathway behind Vintage Elkhart Lake Wine Shop (private property) to through Street by the Elkhart Lake Post Office.

RULES FOR ARTISAN VENDORS

At the request of the Elkhart Lake Area Chamber of Commerce Board of Directors a Jury Committee has been established for the Artisan Market. Artisan vendor merchandise must be handmade by the vendor.

All new artisan vendors will be required to submit two (2) pictures showing the majority of their goods along with their applications. If you submitted pictures for last year's market and your merchandise has basically stayed the same, you will not need to resubmit pictures again for this year.

No franchise vendors i.e. Mary Kay, Tastefully Simple, Young Living, jewelry companies, origami owl etc. will be allowed at the market.

The Jury Committee requires that all work must be at least 50% handmade. The Jury Committee is aware that sometimes vendors fall into a "gray" area where it may be hard to prove whether or not their merchandise is 50% handmade. It will be stressed that they will be evaluated on their own design work and originality. Again, first openings will go to the vendors who best meet the handmade criteria and then remaining spots will be filled in.

Antiques and classic collectables will be allowed. "Knick Knacks" i.e. Precious Moments, modern household items, books, etc. will be discouraged.

Merchandise resembling weapons or anything harmful i.e. toy guns, swords, lighters, etc. will not be allowed.

Entertainers (i.e. singers, accordion, piano, bagpipers, etc.) will be allowed, however, they must call the Elkhart Lake Chamber of Commerce office to set up a date and they will be assigned a designated spot to play in. There may be multiple entertainers on any given market day. If this arises, we just ask that they entertainers take 15-20 minutes turns performing their talents. If at any time an entertainer disrupts the market, he, she or them will be asked to leave.

If there are any vendor applications that the committee members are unsure about, the application and check will be held. The jurying committee will then meet the following week and notice will be given notifying vendors of their admission to the market.

Application forms are enclosed (each market has a specific form). Forms are also available online at www.elkhartlakechamber.com/farmers-market,. Please email, mail or drop off the application + FEES to the Elkhart Lake Chamber office.

If you are not accepted into the market, we will notify you.

If you cannot attend on a date you reserved, please call the Chamber Office as soon as possible, preferably no later than the Thursday prior to the market. The Chamber Office number is 920-876-2922.

Thank you for your participation!

-Elkhart Lake Chamber of Commerce