



**California
Avocado Festival**
Carpinteria, CA

36th Annual California Avocado Festival Poster Design Contest

Enter your original artwork by
Friday, July 29, 2022

Rules and Specifications

- * **Please include:** name, date, contact and how you learned of the contest on back of submission.
- * More than one design may be submitted.
- * All artwork submitted must be original art. The designers of artwork submitted to this contest guarantee that they are the authors of 100% of all layouts and images submitted and/or personally own all rights to all work submitted.
- * ****Avocados should be incorporated into the design****
- * Verbiage must include the Festival website: **www.avofest.com**
- * Verbiage must read: **36th Annual California Avocado Festival**
- * Verbiage must include: **Carpinteria, CA**
- * Verbiage must include the dates: **October 1st and 2nd, 2022.**
- * Computer generated design can be submitted in spot color (PMS) or 4-color process.
- * Computer generated designs may be emailed to info@avofest.com, however, they must be high resolution and **a hard copy must be provided** in the appropriate size, Approx. 12"x18". Otherwise they must be submitted on disk with a color hard copy. Please label disk and hard copy with contact information: name, address, phone number, and email address.
- * Approx. size of poster is 12" x 18". Submitted artwork not computer generated **must not be** larger than 12" x 18" for scanning purposes.
- * Designers of all artwork submitted to this contest, other than the selected design, retain all rights to the artwork submitted however grant the California Avocado Festival license to display and publish the artwork as associated with the festival.
- * The Winner of this design contest grant The California Avocado Festival exclusive rights to the design submitted but retain rights to display and use the work for the designer's own promotion. The winning designer(s) also agrees to allow his-her name and likeness to be made public in any and all festival promotional material or advertisements, as the winning designer.

WINNER WILL RECEIVE:

- \$150 in Avo-Merchandise
- Two Pit Passes to the 2022 Festival
- Artist Publicity

For more information please contact: info@avofest.com (805) 684-0038
Mail submissions to: P.O. Box 146 Carpinteria, CA 93014
Deliver to office at: 5320 Carpinteria Ave Suite K, Carpinteria, CA 93013

Website: www.avofest.com

Facebook: California Avocado Festival

Twitter: @CA_Avofest