



2018 HFMA GREATER HEARTLAND

# Stay Ahead of the Revenue Cycle


OCTOBER 18 – 19, 2018

HILTON PROMENADE AT BRANSON LANDING



## Agenda at a Glance

### THURSDAY, OCTOBER 18, 2018

7:30 AM - 8:00 AM	<b>Registration and Breakfast</b>
8:00 AM - 8:15 AM	<b>Welcome Remarks</b>
8:15 AM - 9:15 AM	<b>Implementing a Patient Financial Navigator Program</b> Presented by: Day Eguesquiza, President, AR Systems, Inc.
9:15 AM - 9:30 AM	<b>Break</b>
9:30 AM - 10:30 AM	<b>VA Hospital Claims: Deconstructing the Resolution Process</b> Presented by: Kirby Yawn, Senior Vice President, Argos Health, Inc
10:30 AM - 11:45 AM	<b>What does disruption look like?</b> Presented by: Day Eguesquiza, President, AR Systems, Inc.
11:45 AM - 1:00 PM	<b>Networking &amp; Lunch</b>
1:00 PM - 2:00 PM	<b>Financial Clearance of Patients</b> Presented by: Jorge Fernandez, SVP Business, Development, Triage Consulting Group
2:00 PM - 3:15 PM	<b>Financial Clearance of Patients Panel Discussion</b> Moderated by: Jorge Fernandez, SVP Business, Development, Triage Consulting Group Panelists: Paul Knudtson, Director, Patient Access, Saint Luke's Health System; Charlotte Hale, System Director Admission Services and Central Access, CoxHealth
3:15 PM - 3:30 PM	<b>Break</b>
3:30 PM - 4:30 PM	<b>Credit Balances – The Hidden Risks</b> Presented by: Josh Robinson, Executive Director, Provider Access, Optum
5:00 - 6:00 PM	<b>Networking Reception at Cantina Laredo</b> Sponsored by: 
6:00 PM	<b>Dinner with Strangers at Cantina Laredo</b> If you don't have dinner plans, please sign up to join us for dinner at the registration desk. The more the merrier! Each individual will be responsible for covering their own cost for dinner.

### FRIDAY, OCTOBER 19, 2018

7:00 AM - 8:15 AM	<b>Breakfast</b>
8:15 AM - 9:15 AM	<b>Revenue Cycle Compliance Concerns</b> Presented by: Faye Griffin, Compliance Director, Mercy
9:15 AM - 9:30 AM	<b>Break</b>
9:30 AM - 10:30 AM	<b>HCC's and Their Impact on Value-Based Payments</b> Presented by: Marla Dumm, CPC, CCS-P, Managing Consultant, BKD; Eric Rogers, Senior Managing Consultant, BKD
10:30 AM - 11:30 AM	<b>Are you losing Revenue while waiting for Provider Credentialing &amp; Enrollment to be approved?</b> Presented by: Glen Buesink, Director of Clinic Development & Research, Midwest Health Care, Inc