

The HFMA Greater Heartland Chapter was formed in June 2018 when the Heart of America, Greater St. Louis and Show Me Missouri Chapters merged. The Greater Heartland Chapter is now the source for our members to gain access to the most reliable tools, credible resources and unique insights into healthcare finance.

**BECOME A
SPONSOR**

MEMBERSHIP DEMOGRAPHICS

4,100 members
70% from Provider Organizations

WHAT SETS US APART?

70% of Members are Providers

2,700 of our 4,100 members are employed at a Hospital Facility, Physician Group or Payor Organization

50% Board Members are Providers

Our providers are active, engaged and invested in the future of our chapter.

Education events of all shapes and sizes!

20+ educational events a year throughout the state. Typical provider attendance is between 50 – 75%.

Members are all the same!

Regardless if you are a business partner member or a provider member, we encourage participation. We offer low flat rate pricing for both membership types and don't limit networking or events to just provider members.

Strong Sponsorship Retention

We love and support our sponsors and it shows through our high retention rates.

Provider Sponsorship Packages

With one flat annual fee, provider sponsors can send their staff to our events throughout the year.

Our Commitment to Education

We network with other organizations such as MHA, KHA and MOCPA to bring our members the BEST education opportunities.

SIGN UP TODAY!

Visit our website at www.hfmagreaterheartland.org
for the most up-to-date Education Event or Golf Event Sponsorship Opportunities available.

For more information contact: Bonnie Baker, 2019 Sponsorship Chair, bbaker@hawthornrecovery.com | 573.442.7709

Sponsorship is not a one-size fits all here at the Greater Heartland Chapter. We offer a broad range of sponsorship options that include Annual Sponsorship or Per Event Sponsorship.

2019 ANNUAL SPONSORSHIP OPPORTUNITIES

Greater Heartland Chapter

Levels & Benefits	Greater Heartland Chapter					
	Fee	Diamond \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$750
Website						
Company Name with Website Link & Company Logo		X	X			
Company Name with Company Logo on Chapter Banner		X	X			
Company Name with Company Logo (No Link)				X		
Company Name on Chapter Banner for Meetings (No Logo)				X		
Company Name Using Vendor Font OR Company Logo (No Link)					X	
Company Name in List Format (No Logo or Link or Special Font)						X
Company Name in Chapter PowerPoint Between Sessions		X	X	X	X	
Publications						
Included in Event Emails (Cvent) - Same Format as Chapter Banner		X	X	X		
Other Benefits						
Golf - 4 Individuals / Team & 1 Tournament		1	1	0	0	0
Golf - Hole Sponsor		1	1	1	1	1
Free Registration 1/2 - 1 Day Event		5	5	5	3	3
Free Registration Fall Conference		2	2	1	0	0
Free Booth Fall Conference or 1 Day / 1/2 Day Meeting		1	0	0	0	0
50% Booth Free Fall Conference		0	1	0	0	0
Preferential Speaking Opportunity Fall Conference		1	0	0	0	0

SIGN UP TODAY!

2019 PER EVENT SPONSORSHIP OPPORTUNITIES

If you are interested in exposure at a single event, consider becoming a Host Sponsor. As the host you will receive logo recognition on all marketing material. Your logo will be featured at the event as our sponsor and you will have 10 minutes to speak about your organization at the event.

Educational Event

	Full Day Event	1/2 Day
Host Sponsor	\$1,500	\$500
Breakfast Sponsor	\$250	\$250
Lunch Sponsor	\$350	\$350
Happy Hour Sponsor	\$250	

Golf Event

We offer a variety of sponsorship opportunities to support our Annual Golf Event.

Platinum	\$1,800
Gold	\$1,200
Silver	\$ 800
Drink Cart	\$ 700
Lunch	\$ 500
Breakfast	\$ 400
Hole Sponsor	\$ 300

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