



2015 EXHIBITOR AGREEMENT

NOVEMBER 20-22, 2015

EXPO SQUARE EXCHANGE CENTER
ON THE TULSA FAIRGROUNDS
TULSA, OKLAHOMA

Booth Rate Includes:

- Pipe & Drape / Booth I.D. Sign
- Access to 110v Electricity, WIFI and Exhibitor Lounge
- Exhibitor Badges (see 7 below)
- 10 Complimentary Guest Passes
- Show Guide Exhibitor Listing
- FallHomeExpo.com Listing

6/22/2015

Complete & mail completed forms to: Fall Home Expo 5147 S. Harvard Ave., Suite 238 Tulsa, OK 74135	Or email them to: Frank@FallHomeExpo.com Or fax them to: 918-742-2260	Make checks payable to: Fall Home Expo	Questions? Call Frank at 918-605-5480
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1. Exhibitor Contact Information

CONTACT: TITLE:
 COMPANY: PHONE:
 STREET: CELL:
 CITY,ST, ZIP: FAX:
 WEBSITE: EMAIL:

2. Products, Services & Brand Names To Be Displayed or Promoted *Unlisted items creating a conflict will require removal.*

DESCRIPTION:

3. Show Guide & FallHomeExpo.com Directory Description *60-65 character limit including spaces. Text will be edited to fit if needed.*

DESCRIPTION:

4. Location Preference *List in descending order of preference. Exhibitors are placed to avoid competitors and are subject to relocation at FHE's discretion.*

1st: 2nd: 3rd: 4th: I will be using a microphone in my booth: **YES** **NO**

5. Affiliations *Mark all active memberships for inclusion in the FallHomeExpo.com & show guide directories.*

Better Business Bureau: Home Builders Association: Tulsa Regional Chamber of Commerce: :

6. Payment Terms *30% with signed contract, plus 30% due Jul. 15th, plus 40% due Oct. 15th.*

7. Exhibitor Badges *10x10 Exhibitors receive 4 free badges. Larger Exhibitors receive 8 badges. Additional badges are \$5 each and may be included on this order or for cash at the check-in table.*

8. Show Decorator *Midwest Decorating Co., Inc. will send you a form to order any tables, chairs or other show decor needs including sign hanging or 220v power needs or call them at 918-585-9797.*

Investment Calculator:	
1st 10' x 10' Booth	= \$750
Add'l Booths: \$600 each x _____	= _____
Corner Fees: \$200 each x _____	= _____
Extra Badges: \$5 each x _____	= _____
TOTAL	= _____

9. Credit Card Authorization *Please charge my credit card for the deposit, any planned progress payments, an*

Card Type: Exp.: CVC: Billing Zip:..... Card Number:.....

Name on Card: Card Holder Signature:.....

• Exhibitor agrees to indemnify, defend without limit, and hold harmless Fall Home Expo ("FHE") and Tulsa County Public Facilities Authority ("TCPFA"), their successors and assigns for any and all liability for damage to property or injury to persons resulting from the operation of the Exhibitor's business or booth pursuant to this agreement including the setting up and dismantling of their exhibits. Exhibitor is solely responsible for securing valuables and for purchasing adequate liability and workers compensation insurance. Exhibitor is liable for any damage to the premises arising from their actions or their representatives.

• Exhibitor agrees to abide by all terms, conditions and practices outlined herein and in the Exhibitor Handbook, downloadable from FallHomeExpo.com on after September 1, 2015. Any Exhibitor breach of contract or violation may result in ejection from FHE at the sole discretion of FHE with no refund and no liability on the part of FHE.

• Booth assignments are at the discretion of FHE. No booth sharing, assignment or transferring is allowed. Exhibitor shall occupy only their assigned area and shall conduct their business at their risk and in a businesslike manner in accordance with all state, local and other laws. Exhibitor is responsible for any and all taxes, fees, fines, penalties arising from their participation in FHE. Exhibitor agrees to comply with all local fire and/or building codes that apply to their participation in FHE.

• FHE shall not be obliged to refund any monies paid under this agreement should Exhibitor cancel for any reason after signing. FHE is hereby authorized to collect unpaid amounts using Exhibitor's credit card on file if not otherwise paid by their due date. A \$50 fee will be charged for each insufficient check or payment item. Exhibitor agrees to pay for any and all collection expenses incurred by FHE. Failure to pay as agreed creates a default wherein FHE reserves the right to cancel this agreement, replace the Exhibitor with another and keep any monies paid as liquidated damages.

• Exhibitors that fail to move in shall be subject to a \$500 'no-show' fee. Failure to check-in and occupy booth space by noon Thursday November 19, 2015 shall be considered abandonment of the space barring other prior arrangements. FHE reserves the right to use abandoned space for any purpose to finalize show layout and decorating. Exhibitor will not be released from any unpaid space fees or other fees.

• All exhibits must remain intact for the duration of FHE and then removed from the premises by the Exhibitor at Exhibitor's expense by noon on November 23, 2015. No security will be provided after 8pm on Sunday November 22, 2015. Exhibitor agrees to staff their booth during all show hours.

• Neither FHE nor TCPFA shall be responsible for any loss of business, profits, consequential or special damages or expenses of any nature that Exhibitor may incur in the event that FHE is canceled, shortened or rescheduled due to inclement weather, acts of God or nature, acts of war or terrorism or any other reason and Exhibitor shall waive any claim for damages, compensation or return of monies paid to FHE.

• Agreement shall be governed by the laws of the State of Oklahoma. No amendments are valid unless in writing and attached to this agreement and signed by both parties.

10. Acceptance *By signing below, Exhibitor and FHE agree to be bound by this agreement, its terms and conditions including the FHE Exhibitor Handbook.*

Exhibitor Signature Date Show Director Signature Date



2015 SPONSORSHIP AGREEMENT

NOVEMBER 20-22, 2015

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1. Sponsor Contact Information

CONTACT: TITLE:
COMPANY: PHONE:
STREET: CELL:
CITY,ST, ZIP: FAX:
WEBSITE: EMAIL:

2. Sponsorship Selection *All sponsorships are sold based on availability.*

- Any exposure on FallHomeExpo.com will remain for about 1 year or until the site is updated for the 2016 show.
- Links from FallHomeExpo.com to the Sponsors website are included wherever possible.
- The printed show guide is distributed from the show entrance. It is downloadable from FallHomeExpo.com as a pdf or viewable as a digital edition online with live links.

Title Sponsor ^{1 Available} _____ \$10,000

Sponsor will receive TOP LEVEL logo or name recognition in all TV, Radio and print ads, on the sponsor pages of FallHomeExpo.com and the show guide, on the cover of the show guide, the front of the admission ticket and entryway show signage PLUS a 2-page advertorial in the show guide and 250 tickets for pre-show distribution.

Presenting Sponsor ^{3 Available} _____ \$5,000

Sponsor will receive 2ND LEVEL logo or name recognition in all TV and print ads, on the sponsor pages of FallHomeExpo.com and the show guide and entryway show signage PLUS a 1-page advertorial in the show guide and 100 tickets for pre-show distribution.

Name Sponsor ^{10 Available} _____ \$1,000

Sponsor will receive name recognition in all TV and print ads, on the sponsor pages of FallHomeExpo.com and the show guide and entryway show signage and 50 tickets for pre-show distribution.

Ticket Sponsor ^{3 Available} _____ \$750

Sponsor receives a full-color ad/coupon space on the back of the preprinted admission ticket. Price includes graphic design and 50 tickets for pre-show distribution.

Show Bag Sponsor ^{3 Available} _____ \$500

Sponsor to provide 500 branded bags for staff distribution at show entry for 1 show day. Staff will fill with sponsor literature and FHE show guide. Available days subject to prior sale.

Dr. Lori's Antique Appraisal Comedy Show

Celebrity Sponsor ^{3 Available} _____ \$3,000

Sponsor will receive logo or name recognition in all TV, Radio and print ads, logo on stage, presentation room entry and show entry signage. Logo on celebrity schedule page in show guide. Name recognition and web link on FallHomeExpo.com celebrity page. Recognition by celebrity or show staff before each presentation. Exposure on TulsaLiveEvents.com.

Stage Sponsor ^{10 Available} _____ \$1,000

Sponsor will receive logo on stage, presentation room entry and show entry signage. Logo on celebrity schedule page in show guide. Name recognition and web link on FallHomeExpo.com celebrity page. Recognition by celebrity or show staff before each presentation. Exposure on TulsaLiveEvents.com.

Ultimate Man Cave Feature

Feature Sponsor ^{3 Available} _____ \$3,000

Sponsor will receive space usage within the feature area. Logo or name recognition in all TV, Radio and print ads, feature area and show entry signage, and show guide feature promo page. Literature placement within the feature area. Name recognition and web link on FallHomeExpo.com feature page. Exposure on TulsaLiveEvents.com broadcasts.

Product Sponsor ^{10 Available} _____ \$1,000

Sponsor will receive product and literature placement within the feature area. Logo or name recognition on feature area and show entry signage, and show guide feature promo page. Name recognition and web link on FallHomeExpo.com feature page. Exposure on TulsaLiveEvents.com broadcasts.

Platinum Sponsor ^{1 Available} _____ \$3,750

Sponsor receives the front cover story on the show guide including photo on the front cover and a 3-page advertorial inside. Recognition on the sponsor pages of FallHomeExpo.com and the show guide and entryway signage.

Gold Sponsor ^{5 Available} _____ \$1,500

Sponsor receives a full-page color ad in the show guide and sponsor recognition on the sponsor pages of FallHomeExpo.com, the show guide and show entry signage.

Silver Sponsor ^{10 Available} _____ \$900

Sponsor receives a half-page color ad in the show guide and sponsor recognition on the sponsor pages of FallHomeExpo.com, the show guide and show entry signage.

Bronze Sponsor ^{20 Available} _____ \$600

Sponsor receives a quarter-page color ad in the show guide and sponsor recognition on the sponsor pages of FallHomeExpo.com, the show guide and show entry signage.

Floor Logo Sponsor ^{15 Available} _____ \$350

Sponsor will receive a 3'x5' adhesive floor graphic placed in the main entryway. Price includes graphic design, application and removal.

Exhibitor Lounge Sponsor ^{3 Available} _____ \$500

Sponsor receives 8' skirted display table with draped backdrop in Exhibitor Lounge for distribution of literature, samples, giveaways and signage for self-promotion to fellow Exhibitors.

3. Payment Terms 30% with signed contract, plus 30% due Jul. 15th, plus 40% due Oct. 15th.

4. Credit Card Authorization *Please charge my credit card for the deposit, any planned progress payments, and the final payment as they come due.*

Card Type: Exp.: CVC: Bill Zip: Card Number:.....
Name on Card: Card Holder Signature:.....

5. Acceptance *By signing below, Sponsor and FHE agree to be bound by this agreement.*

Sponsor Signature Date Show Director Signature Date



2015 SHOW GUIDE AD AGREEMENT

NOVEMBER 20-22, 2015

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1. Advertiser Contact Information

CONTACT: TITLE:
 COMPANY: PHONE:
 STREET: CELL:
 CITY,ST, ZIP: FAX:
 WEBSITE: EMAIL:

2. Advertising Selection All ad space is sold based on availability. Advertorial rates include writing, editing and layout using provided photography. Graphic design, copywriting and photographic services are available as needed at \$90 per hour in quarter hour increments after the first hour..

Two Page Display Ad

___ \$1,900

Half Page Display Ad

___ \$700

Two Page Advertorial

___ \$1,900

Full Page Display Ad

___ \$1,200 Run of book
 ___ \$1,600 Outside Back Cover
 ___ \$1,400 Inside Cover

Quarter Page Display Ad

___ \$400

Full Page Advertorial

___ \$1,200

Eighth Page Display Ad

___ \$250

Half Page Advertorial

___ \$700

Directory Ad

___ \$150

3. Payment Terms 30% with signed contract, **plus 30% due Jul. 15th, plus 40% due Oct. 15th.**

4. Credit Card Authorization Please charge my credit card for the deposit, any planned progress payments, and the final payment as they come due.

Card Type: Exp.: CVC: Bill Zip: Card Number:.....

Name on Card: Card Holder Signature:.....

5. Acceptance By signing below, Sponsor and FHE agree to be bound by this agreement.

.....
 Advertiser Signature Date Show Director Signature Date